

# Borough of Conshohocken

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## COMPREHENSIVE PLAN UPDATE



**ADOPTED**

**June 20, 2018**



**BOROUGH OF CONSHOHOKCEN  
COUNTY OF MONTGOMERY**

**RESOLUTION   11   OF 2018**

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**A RESOLUTION OF THE BOROUGH OF CONSHOHOCKEN, MONTGOMERY COUNTY, PENNSYLVANIA, ADOPTING THE BOROUGH OF CONSHOHOCKEN COMPREHENSIVE PLAN UPDATE; PROVIDING A SAVINGS CLAUSE; AND PROVIDING AN EFFECTIVE DATE.**

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**WHEREAS**, Article III of the Pennsylvania Municipalities Planning Code, 53 P.S. § 10301, *et seq.* provides for the adoption of municipal comprehensive plans and updates thereto;

**WHEREAS**, the Borough Council of the Borough of Conshohocken created a Comprehensive Plan Task Force, comprised of elected officials, community members, and volunteers;

**WHEREAS**, the Task Force, along with the Borough's Planning Consultant prepared a draft Comprehensive Plan Update for consideration, titled "Borough of Conshohocken Comprehensive Plan Update";

**WHEREAS**, at its public meeting on May 10, 2018, the Borough Planning Commission recommended adoption of the Comprehensive Plan Update as presented;

**WHEREAS**, Borough Council thanks the Comprehensive Plan Task Force and all other Borough community members, volunteers, staff, and consultants for their hard work in preparing the Comprehensive Plan Update; and

**WHEREAS**, Borough Council believes it to be in the best interest of the Borough of Conshohocken and its community members to adopt the Comprehensive Plan Update.

**NOW THEREFORE, BE IT RESOLVED** by the Borough Council of the Borough of Conshohocken as follows:

**Section 1. Adoption of Comprehensive Plan Update.**

Borough Council of the Borough of Conshohocken hereby adopts the "Borough of Conshohocken Comprehensive Plan Update", attached hereto as exhibit "A", in its entirety with all maps, charts, figures, tables, text, and appendices thereof, as set forth in the following sections thereof:

**Executive Summary**

**Chapter 1 Introduction**

The Planning Process  
History of Conshohocken Borough  
Additional Planning Documents  
Public Participation Process

**Chapter 2 Goals and Objectives**

**Chapter 3 Demographics**

Population  
Households and Families  
Age  
Education  
Income and Employment  
Housing  
Planning Implications

**Chapter 4 Existing Conditions**

Land Use  
Housing Trends  
Community Facilities and Services  
Transportation and Circulation  
Historic and Cultural Resources  
Environmental and Natural Resources

**Chapter 5 Future Conditions**

Future Land Use Plan  
Housing Plan  
Community Facilities and Services Plan  
Transportation Plan  
Historic and Natural Resources Protection Plan

**Chapter 6 Community Context**

County Comprehensive Plan  
Adjacent Municipal Plans and Ordinances



## **Chapter 7 Action Plan**

### **Appendices**

Appendix A National Community Survey Reports

Appendix B Community Visioning Responses

Appendix C Funding Source Information

### **Tables**

Table 1: Regional Population Growth, 2000-2015

Table 2: Population Forecast, 2020-2040

Table 3: Occupancy Characteristics 2011-2015 Estimates Conshohocken Borough

Table 4: School Aged Population for Conshohocken Borough 2000-2015

Table 5: Elderly Population of Conshohocken Borough, 2000-2015

Table 6: Educational Attainment, 2011-2015

Table 7: Median Household Income

Table 8: Industries in which Residents are Employed Conshohocken Borough and Montgomery County

Table 9: Housing Comparison 2010-2015 Conshohocken Borough and Montgomery County

Table 10: Housing Comparison 2010-2015 Adjacent Municipalities

Table 11: Land use

Table 12: Housing Age, Conshohocken Borough

Table 13: Housing Units by Type, Conshohocken Borough

Table 14: Housing Indicators for Conshohocken, Neighboring Municipalities and Montgomery County

Table 15: Public School Enrollment, 2007-2017

Table 16: Historic and Cultural Resources, Designated by the National Register of Historic Places

Table 17: Traffic Counts for Conshohocken Borough, Road Segments

### **Charts**

Chart 1: Population Distribution by Age and Sex, 2000

Chart 2: Population Distribution by Age and Sex, 2015

Chart 3: Education Attainment: Percent of Total 2011-2015

Chart 4: Percent of Persons Below Poverty Level

Chart 5: Percentage of Land Use

### **Figures**

Figure 1: Index of Selected Significant Buildings, Conshohocken's Historic Resource Survey, 1989

Figure 2: Historic Resources Map, Open Space Plan 2005

### **Maps**

Map 1: Regional Location

Map 2: Existing Land Use

- Map 3: Zoning
- Map 4: Transportation
- Map 5: Physiographic Provinces of Pennsylvania
- Map 6: Natural Resources
- Map 7: Future Land Use


**Section 2. Savings Clause.**

If any portion, part or provision of this Resolution should be declared by a court of competent jurisdiction to be invalid, unconstitutional, illegal or unenforceable, the Council of the Borough of Conshohocken hereby declares its intent that this Resolution shall have been adopted without regard to such unconstitutional, illegal, invalid or unenforceable portion thereof.

**Section 3. Effective Date.**

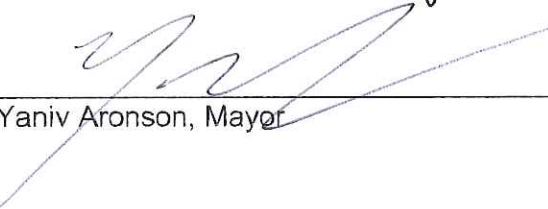
This resolution shall become effective upon its adoption.

**ADOPTED and APPROVED**, this 20<sup>th</sup> day of June, 2018 in Council Chambers.

  
\_\_\_\_\_  
Colleen Leonard  
Council President

  
\_\_\_\_\_  
Stephanie Cecco, Borough Secretary

APPROVED this 20<sup>th</sup> day of June, 2018.

  
\_\_\_\_\_  
Yaniv Aronson, Mayor

### **Acknowledgements**

Thank you to all our residents, businesses, civic organizations and other partners who have contributed to the rich content in the 2018 Borough of Conshohocken Comprehensive Plan. We would like to give a special thanks to the (8) members of the Comprehensive Plan Task Force (CPTF). This group of dedicated community members volunteered for the opportunity to provide valuable input and shape the direction for our boroughs future. Over the past 12 months the CPTF shared their personal time and provided passionate input to shape the direction of this planning effort.

We are proud to have had the chance to work with so many talented individuals, learn a little more about our community and to be part of the team which has created the framework document to assist present and future Council in making important strategic decisions that will enhance our beloved Conshohocken.

It is truly an honor to serve this awesome community we call home.

Tina & Anita

**Comprehensive Plan Task Force**

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Anita Barton, Co-chair  
Edward Garbacz  
Scott Greenly  
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TABLE OF CONTENTS

|                   |  |     |
|-------------------|--|-----|
| Executive Summary |  | 1   |
| Chapter 1         | Introduction                                   | 7   |
|                   | The Planning Process                           | 8   |
|                   | History of Conshohocken Borough                | 9   |
|                   | Additional Planning Documents                  | 10  |
|                   | Public Participation Process                   | 12  |
| Chapter 2         | Goals and Objectives                           | 17  |
| Chapter 3         | Demographics                                   | 24  |
|                   | Population                                     | 25  |
|                   | Households and Families                        | 27  |
|                   | Age  | 28  |
|                   | Education                                      | 30  |
|                   | Income and Employment                          | 32  |
|                   | Housing  | 35  |
|                   | Planning Implications                          | 38  |
| Chapter 4         | Existing Conditions                            | 39  |
|                   | Land Use                                       | 40  |
|                   | Housing Trends                                 | 46  |
|                   | Community Facilities and Services              | 51  |
|                   | Transportation and Circulation                 | 57  |
|                   | Historic and Cultural Resources                | 63  |
|                   | Environmental and Natural Resources            | 70  |
| Chapter 5         | Future Conditions                              | 76  |
|                   | Future Land Use Plan                           | 77  |
|                   | Housing Plan                                   | 84  |
|                   | Community Facilities and Services Plan         | 88  |
|                   | Transportation Plan                            | 91  |
|                   | Historic and Natural Resources Protection Plan | 95  |
| Chapter 6         | Community Context                              | 99  |
|                   | County Comprehensive Plan                      | 100 |
|                   | Adjacent Municipal Plans and Ordinances        | 102 |
| Chapter 7         | Action Plan                                    | 103 |
| Appendix A        | National Community Survey Reports              | 120 |
| Appendix B        | Community Visioning Responses                  | 230 |
| Appendix C        | Funding Source Information                     | 236 |



Tables

|  |    |
|--|----|
| Table 1: Regional Population Growth, 2000-2015   | 26 |
| Table 2: Population Forecast, 2020-2040  | 26 |
| Table 3: Occupancy Characteristics 2011-2015 Estimates<br>Conshohocken Borough                       | 28 |
| Table 4: School Aged Population for Conshohocken Borough 2000-2015                                   | 30 |
| Table 5: Elderly Population of Conshohocken Borough, 2000-2015                                       | 30 |
| Table 6: Educational Attainment, 2011-2015   | 31 |
| Table 7: Median Household Income   | 32 |
| Table 8: Industries in which Residents are Employed<br>Conshohocken Borough and Montgomery County    | 34 |
| Table 9: Housing Comparison 2010-2015<br>Conshohocken Borough and Montgomery County                  | 36 |
| Table 10: Housing Comparison 2010-2015<br>Adjacent Municipalities                                    | 37 |
| Table 11: Land Use   | 42 |
| Table 12: Housing Age, Conshohocken Borough  | 48 |
| Table 13: Housing Units by Type, Conshohocken Borough  | 48 |
| Table 14: Housing Indicators for Conshohocken,<br>Neighboring Municipalities and Montgomery County   | 49 |
| Table 15: Public School Enrollment, 2007-2017  | 54 |
| Table 16: Historic and Cultural Resources,<br>Designated by the National Register of Historic Places | 67 |
| Table 17: Traffic Counts for Conshohocken Borough, Road Segments                                     | 92 |

Charts

|  |    |
|--|----|
| Chart 1: Population Distribution by Age and Sex, 2000        | 29 |
| Chart 2: Population Distribution by Age and Sex, 2015        | 29 |
| Chart 3: Educational Attainment: Percent of Total, 2011-2015 | 31 |
| Chart 4: Percent of Persons Below Poverty Level              | 33 |
| Chart 5: Percentage of Land Use                              | 41 |

Figures

|   |    |
|---|----|
| Figure 1: Index of Selected Significant Buildings,<br>Conshohocken’s Historic Resource Survey, 1989 | 64 |
| Figure 2: Historic Resources Map, Open Space Plan 2005  | 68 |

Maps

|  |    |
|--|----|
| Map 1: Regional Location                       | 9  |
| Map 2: Existing Land Use                       | 44 |
| Map 3: Zoning                                  | 45 |
| Map 4: Transportation                          | 62 |
| Map 5: Physiographic Provinces of Pennsylvania | 71 |
| Map 6: Natural Resources                       | 75 |
| Map 7: Future Land Use                         | 83 |

## EXECUTIVE SUMMARY

Conshohocken is a thriving suburb located in southeast Montgomery County Pennsylvania, measuring approximately one square mile on the East bank of the Schuylkill River, approximately 15 miles northwest of Center City, Philadelphia. The borough shares borders with the townships of Plymouth and Whitemarsh, across the river are the municipalities of West Conshohocken and Lower Merion.

Conshohocken has a significant downtown area with a mix of residential and commercial uses. Additionally, the Borough has excellent regional access with its proximity to the Schuylkill Expressway and Blue Route, and train and bus service by the Southeastern Pennsylvania Transportation Authority. The borough is known for its exceptional parks and recreation system (the Schuylkill River Trail, Sutcliffe Park, A.A. Garthwait Stadium & Borusiewicz Field) that has grown into a regional attraction. Local civic and cultural events, such as the various seasonal events, are popular and well attended. The combination of Conshohocken’s established downtown, its parks and recreation amenities, and local cultural events all contribute to a distinctive and highly desirable small-town atmosphere.

### THE PLAN PURPOSE

Conshohocken’s small town character will continue to evolve as the last of the re-development projects in the lower end of town are completed. We are experiencing important changes; a shift in community identity, the impact on community services and the rise in housing costs/rent. As these changes occur, the values and desires of our residents may alter over time.

Conshohocken has seen important changes since the adoption of the 2007 comprehensive plan and continues to face similar issues to other mature communities including changing economic structures; redevelopment and adaptive reuse; need for adequate parking; balance of residential and non-residential development; future capital investments; and the desire for strategically

located commercial uses that satisfy local market demands.



*Second Avenue Monument*

It is clear there is a need for thoughtful planning in Conshohocken; the Borough is nearly built-out, it is a priority to control over

development on limited space while preserving the residential, historic, and natural features.

The 2018 Conshohocken Borough Comprehensive Plan Update is intended to serve as a guidance document for borough officials, residents, developers, business owners and other key stakeholders. The intent of this plan is to set forth a common community vision for the future of Conshohocken and identify specific recommendations to assist in the planning and execution of strategies and tactics that protect our quality of life, economic development and the environment.

Conshohocken Borough has been proactive in planning for a variety of issues that are important to the community. These planning documents are incorporated into the comprehensive plan and should be used as guides when making community decisions on particular topics that have been studied in more detail. These planning documents include:

*Hector Street Landscape Design Development Package (2016)*

*The Riverfront Plan: Township of Whitemarsh and Borough of Conshohocken (2016)*

*Conshohocken Revitalization Plan Update (2011)*

*Schuylkill Riverfront Linkages Study and Recommendations Riverfront Plan (2008)*

*Conshohocken Train Station Vision Plan (2007)*

*Conshohocken Borough Open Space Plan (2005)*

These planning documents recommend physical improvements and policy and programming strategies designed to encourage restoration and revitalization of the borough and its Town Center, expand the tax base, and address park and open space needs. Key components of these planning documents have been incorporated into this Comprehensive Plan, but borough officials should refer to these documents as well when making community decisions. This Comprehensive Plan satisfies the requirements of the Pennsylvania Municipalities Planning Code while providing useful guidance on relevant issues through the duration of its 10-year planning timeframe, or through 2024.



*Borough planning documents*

## PUBLIC PARTICIPATION PROCESS

Obtaining the input of those who reside, work, or spend time in Conshohocken Borough was a primary objective of this Comprehensive Plan. The public participation process has proven to be invaluable in understanding the priorities and preferences of residents, business owners, and other interested parties. The production of this plan included public input at two special meetings—a Public Visioning Meeting and Real Estate Forum—along with regular monthly task force meetings. Input was also obtained from a separate resident survey.

Public participation is invaluable in understanding the priorities and preferences of residents, business owners, and other interested parties.

The Public Visioning Meeting gave residents and local business owners the opportunity to voice their opinions on what the perceived strengths and weaknesses of the Borough are. Typically, the low taxes and small community feel of the Borough were identified as positives for Conshohocken while traffic and a lack of single-family detached homes were viewed as negatives against the Borough. The Real Estate Forum was a more focused public meeting intended to garner input from professionals in the real estate industry about what people are

looking for when relocating (both residential and commercial).

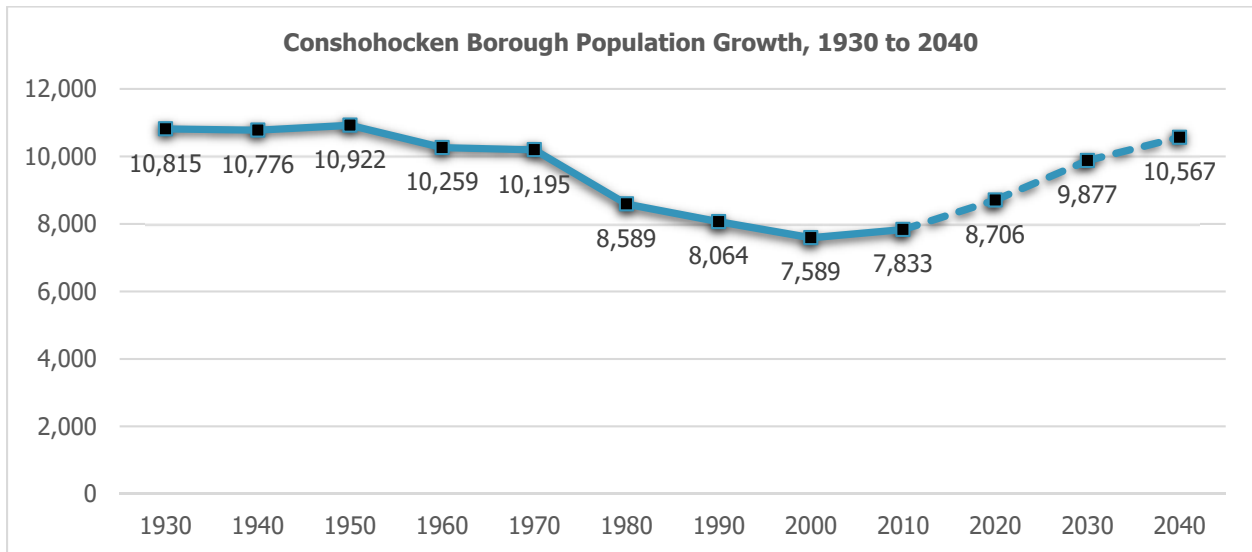


*Public Visioning Meeting*

The resident survey, conducted by the National Citizen Survey, also provided useful information for this process. Similar to the Public Visioning Meeting, the data collected provided a general idea of where community members believe things are going well and what areas could benefit from improvement. Results of the survey were in line with the input gathered at the visioning meeting – availability of paths and walking trails, ease of walking, ease of travel by bicycle and public transportation rated high while public parking and traffic flow rated low.

**POPULATION AND DEMOGRAPHIC TRENDS**

Conshohocken Borough has experienced a steady decline in population nearly every decade over the past 80 years with the exception of the ten years between 1940 and 1950 and between 2000 and 2010. The 2010 U.S. Census figures show that the borough gained 244 residents since 2000, a 3.9 percent increase in population. There are several factors likely to have contributed to the Borough’s recent population gain. Among these factors are accessibility of the Borough (vehicular and public transit), proximity to workforce centers, diversity of housing stock, and the aging of the millennial generation.



Source: U.S. Census and DVRPC

In the chart above, the solid line represents Census population numbers and the dashed line represents DVRPC population number estimates. Between 2020 and 2040, Conshohocken’s population is projected to increase by 1,861 persons (21.4 percent).



## GUIDING PRINCIPLES

The following are highlights of major recommendations in the 2018 Comprehensive Plan. The Plan provides much greater detail with respect to implementation strategies including potential planning and implementation partners, possible projects and funding sources, and reference to timing (*short term, mid-term, long term or on-going*).

### **Land Use**

- Preserve and enhance the diversified mix of land uses to maintain a balance between growth and preservation.

### **Housing**

- Provide diverse and affordable housing options to meet the needs of all households now and into the future.
- Retain and enhance the character of existing residential neighborhoods.

### **Economic Development**

- Sustain and enhance the economic vitality of the Borough, while maintaining the historic small-town character and uniqueness.

### **Community Facilities**

- Provide for appropriate and adequate community services and facilities within the practical fiscal limits of the Borough.
- Preserve and enhance "green infrastructure."

### **Transportation**

- Provide a safe transportation system, which optimizes mobility and access, sustains quality of life, strengthens the economy, and protects the environment.
- Improve the Borough's infrastructure to support future demands.

### **Natural and Cultural Resources**

- Protect and enhance the natural, historical, architectural, and cultural resources within Conshohocken and deepen public awareness and appreciation of these resources.

## PURPOSEFUL PLANNING TO ACTIONABLE GOALS AND OBJECTIVES

The findings and recommendations in the current plan were developed through the collaborative efforts of the community and the Comprehensive Plan Task Force (CPTF). Throughout the monthly meetings the team discussed their thoughts related to the goals, facts and concepts for our community’s future. The information gleaned from these discussions was used to create the scope and priorities for the 2018 Comprehensive Plan. The CPTF role in developing the plan cannot be under estimated nor can the importance in their role for implementing recommendations moving forward.

Some of the strongest viewpoints voiced during the creation of the 2018 comprehensive plan are related to the borough’s fully developed condition and the desire to enhance walkability throughout the Borough of Conshohocken. The boroughs fully developed condition further justifies the need for careful utilization of its existing resources to ensure growth is mutually beneficial to its residents, business owners and general municipal operations. Borough leaders must be thoughtful in the planning process in order to achieve a positive impact on the overall health and wellness of our community and its residents.

Partnership and collaboration will be the key to implementing the goals and objectives of this comprehensive plan. It will require ongoing work among a broad base of interested parties including citizens, business, local county/state governments, regional authorities/agencies, as well as property owners and investors.

The Action Plan is the most important element of this Comprehensive Plan and will serve as a checklist to track and measure successful outcomes. We must hold our leaders and our community, as a whole, accountable for carrying out the recommendations outlined in this plan. Accomplishing the goals and recommendations outlined in this document will ensure Conshohocken Borough is a thriving, vibrant, livable and equitable community.



*Task Force Bus Tour*



*Governor Wolf and representatives of local governing body*



## CHAPTER ONE

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# INTRODUCTION



## INTRODUCTION

### THE PLANNING PROCESS

The Comprehensive Plan is one of the planning tools that municipalities use to guide development and protect the resources of its community. Comprehensive Plans generally contain specific studies of land use, housing, transportation, community facilities, natural, cultural, and historic resources, and utilities specific to the municipality and/or regional planning area. These studies typically include an inventory, goals, objectives, and implementation strategies, as well as a discussion of the interconnectedness of the plan with the county, region, and surrounding municipalities.

The Pennsylvania Municipalities Planning Code (PA MPC) outlines the minimum requirements that all Comprehensive Plans must address. These include:

#### **PA MPC COMPREHENSIVE PLAN MINIMUM REQUIREMENTS**

1. A Statement of objectives concerning future development;
2. A Plan for Land Use;
3. A Plan to meet Housing Needs;
4. A Plan for Transportation/Circulation;
5. A Plan for Community Facilities and Utilities;
6. A Statement of Interrelationships among the various plan components;
7. A Discussion of short- and long-range plan implementation strategies;
8. A Statement that existing and proposed development is compatible with that of neighboring municipalities; and
9. A Plan for the protection of Natural and Historical Resources.

This Comprehensive Plan is an update to Conshohocken Borough's previous comprehensive plan prepared in 2007, which was a response to the various issues specific to the borough at that time. Conshohocken has seen important changes since the adoption of the '07 comprehensive plan and continues to face issues similar to other mature communities including: changing economic structures; pressure for infill development, redevelopment, and adaptive reuse; need for adequate parking; balance of residential and nonresidential development; future capital investments; and desire for strategically located commercial uses that satisfy local market demands.

## HISTORY OF CONSHOHOCKEN BOROUGH

Conshohocken Borough is located in southeast Montgomery County, Pennsylvania approximately 15 miles northwest of Center City, Philadelphia. The Borough is within the Greater Philadelphia region which includes Philadelphia, Delaware, Chester, Montgomery, and Bucks Counties. (see Map 1: Regional Location). Consisting of approximately one square mile in area, Conshohocken fronts along and has access to the Schuylkill River, which was once a key component in the settlement of the Borough and is now an asset to the community.

**Map 1: Regional Location**



In the early 1800s, the Schuylkill River was used primarily as a means of transportation for moving goods, particularly coal. Many of the mills and other industries depended on coal shipments. However, as the demand for coal grew the Schuylkill River became tougher to navigate. Around 1815 work began on the Schuylkill Canal system. The canal was completed in Conshohocken in 1824 and served as a boost to local industry.



However, as the demand for coal grew the Schuylkill River became tougher to navigate. Around 1815 work began on the Schuylkill Canal system. The canal was completed in Conshohocken in 1824 and served as a boost to local industry.

With the completion of the Schuylkill Canal and the increase in small industry, by the mid-1840s the village of Conshohocken was a thriving community. The increase in industry led to the addition of new jobs which then resulted in an increase in residents. With residents came a surge in retail businesses. All this growth eventually led to the incorporation of Conshohocken in 1850. Conshohocken became the third borough in Montgomery County, following Norristown and Pottstown.

Today, mills have been replaced with large professional office buildings. Commercial areas at the lower end of Fayette Street below First Avenue have been demolished to accommodate parking areas and more professional buildings, and many of the mansions and grand homes originally located at the upper end of Fayette Street have been replaced by commercial uses.

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## ADDITIONAL PLANNING DOCUMENTS

The previous comprehensive plan, prepared by the Kise Straw & Kolodner, addressed the critical topics – land use and development, population, economics, housing, community facilities, transportation and capital improvements. The Pennsylvania Municipalities Planning Code requires that the Comprehensive Plan be reviewed at least once every ten years. The Borough of Conshohocken Comprehensive Plan is due for an update.

In addition to the Comprehensive Plan, Conshohocken has adopted a Zoning Ordinance. The comprehensive plan and the zoning ordinance work hand-in-hand. A comprehensive plan provides a logical basis for zoning, while the Zoning Ordinance is a regulatory tool that helps implement the comprehensive plan. The Borough Zoning Ordinance has ten community development objectives in addition to promoting the public health, safety, morals or the general welfare of its residents:

- The preservation of established character and orderly growth. All future growth, whether by infilling of remaining vacant land or by redevelopment, should occur in an orderly and controlled manner that is consistent with the scale and character of the Borough.
- Variety of land use. Conshohocken Borough has a wide variety of land uses, including a strong residential character. The Borough should preserve and protect the character, stability, and value of land and buildings.
- Diversity of housing and residential character. The Borough has a diverse housing mix, with many types and densities, and appearances. The integrity of established residential neighborhoods should be protected. Infill housing should complement the existing neighborhoods. New development should provide adequate off-street parking, recreation facilities, and open space.
- Healthy balance of commercial development. Future commercial development should respect surrounding residential neighborhoods. In the Borough, commercial activities should mix with residential in certain areas such as Fayette Street and the redevelopment area.

- Adequate regulation of industry. The existing industry in the Borough should be adequately regulated so that it may remain and its noise, odors, or other unwanted features can be minimized.
- Preservation of institutional uses. The many institutions in the Borough are part of the community and should be encouraged to remain and yet be respectful to surrounding residential neighborhoods.
- Maintenance of modes of transportation. The Borough should strive for the best possible relationship between land use and transportation. The public thoroughfares of the Borough should be safe and efficient for all vehicles, pedestrians, and bicyclists.
- Expansion of community facilities and services. The present level of community services should be expanded and improved. The Borough should have appropriate open spaces, recreation facilities, opportunities for education and enrichment, and health and safety services.
- Intergovernmental cooperation. The Borough should cooperate with other communities on regional affairs. The Comprehensive Plan should guide growth through strong program of planning with active citizen participation.
- Environmental awareness and protection. Borough regulations should maintain a high standard of air and water quality and the protection of natural resources, including stream valleys, floodplains, and riverbanks. The appearance of the Borough should be improved through appropriate sign regulation, landscaping, and design controls.

The Comprehensive Plan establishes the goals and objectives of the Borough with respect to natural features, land use and housing, non-residential development, open space and recreation areas, circulation, and community facilities and services. However, it is merely one of the many planning documents that Conshohocken has adopted and uses on a regular basis to set planning policy and procedures for the Borough.

Other planning documents which should be incorporated and become part of the Borough of Conshohocken Comprehensive Plan include the Conshohocken Revitalization Plan, the Hector Street Landscape Design Development Package, the Schuylkill Riverfront Linkages Study and Recommendations, the Riverfront Plan, and the Conshohocken Train Station Vision Plan. These planning documents recommend physical improvements and policy and programming strategies designed to encourage restoration and revitalization of the borough. Key components of these documents have been integrated into this Comprehensive Plan, but borough officials should refer to these documents as well when making community decisions.

The Conshohocken Revitalization Plan 2011 is an update to the 2002 Plan. The plan addresses the topics of economic development, housing and neighborhood development, transportation and infrastructure, and public safety and communication. Issues identified by the plan include making connections to the riverfront; improving the Fayette Street commercial core; preserving community character; and facilitating communication between the Borough, property owners, and visitors.

The Hector Street Landscape Design Development Package 2016 intends not only to provide streetscape improvements, but also to alleviate and/or improve traffic issues along Hector Street between Apple and Ash Streets.

Recognizing the needs and desires of Borough residents to have access to the waterfront, the Borough developed the Schuylkill Riverfront Linkages Study and Recommendations 2008, and the Riverfront Plan 2016. The linkages study examined conditions in the Borough and, based on the findings, recommended the best locations for two bicycle and pedestrian routes, one for each side (western and eastern) of the Borough, that would connect the residential neighborhoods to the riverfront. The study gives particular consideration to providing safe means of negotiating traffic along streets and crossing intersections and the railroad tracks. The Riverfront Plan was a collaborative effort with Whitemarsh Borough to assess riverfront access, usage and development opportunities. Recommendations were made to improve existing land use regulations, to acquire key parcels of real estate and to create collaborative enterprise districts for the benefit of each community.

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## PUBLIC PARTICIPATION PROCESS

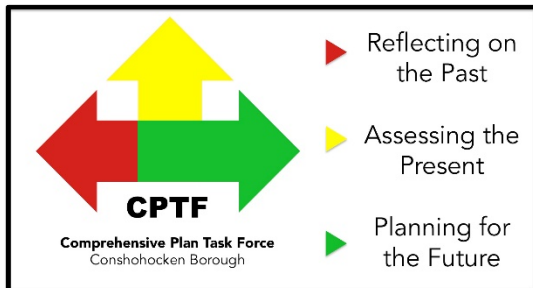
The importance of public input throughout the Comprehensive Plan Update cannot be stressed enough. To ensure that the Comprehensive Plan Update addresses the issues, concerns and recommendations of everyone living in the Borough, the following strategies were implemented:

### **PUBLIC PARTICIPATION STRATEGIES**

- A Comprehensive Plan Task Force was created that consisted of elected and appointed Borough Officials and members of Volunteer Boards and Commissions.
- A community survey was prepared and distributed by a third party company specializing in conducting survey research.
- Announcements were posted and public meetings were held to seek the public's input.
- A Public Visioning Session was held to solicit input and to provide a forum to discuss the concerns of residents, business owners and elected officials.

### The Comprehensive Plan Task Force

The public must be involved in any planning project in order to determine the needs of the Borough and to identify the attributes, attitudes, beliefs and behavior of community residents. The Comprehensive Plan Task Force is an important component of that process. The subcommittee was established to provide an opportunity for Borough residents, property owners, elected officials and volunteer board members to voice their opinions and help develop a framework for the update of the existing Comprehensive Plan. The groups and organizations represented in the subcommittee included the Borough Council, Planning Commission, Borough staff, and local residents representing a cross-section of the Borough.



### Community Survey Results Summary

The Borough was given the opportunity to participate in the National Citizen Survey (NCS), which is a community survey prepared, distributed, and analyzed by an outside contractor, National Research Center, Inc. The NCS assesses aspects of community life, local government service quality and resident participation in community activities. The results, based on resident perceptions, describe the areas where community members themselves believe things are going well and shed light

on the areas that could benefit from improvement.

All households within the Borough of Conshohocken were eligible to participate in the survey. However, a systematic sampling method was used to select 1,500 survey recipients. Selected households received three mailings, one week apart, beginning on August 4, 2017. Completed surveys were collected over the following nine weeks. An online "opt-in" survey was available to all residents on September 8, 2017 and remained open for four weeks.



*Community event – Beer Fest 2017*

About one percent of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,478 households that received the survey, 443 completed the survey, providing an overall response rate of 30%. In addition to the 443 completed mailed surveys, 115 surveys were completed online.

The Community Livability Report summarizes all the results and key findings. Results of the survey indicate 95% of respondents rated the Borough as an excellent or good place to live. Residents rated availability of

paths and walking trails, ease of walking, ease of travel by bicycle and public transportation higher, while public parking and traffic flow were rated lower than the national average. Additionally, respondents indicated the Borough had a vibrant downtown area and offered many employment opportunities. However, it is lacking in shopping opportunities and cultural activities. Full NCS reports are included as appendices to this document.



*Fayette Street*

## Public Meetings

All Comprehensive Plan Task Force meetings are opened to the public. However, the first targeted public meeting was a Public Visioning session. This intent of the meeting was to solicit the input from residents and business owners of the Borough.

The Public Visioning session was held October 19, 2017 at the Washington Fire Company Hall. Approximately 30 people, representing a diverse cross-section of the community, attended the two hour meeting. Draft maps showing the existing conditions of the Borough were presented to the group. A break out session using the Nominative Group Technique was held with the residents to gather their input on the following four questions:

1. Currently, what do you like most about Conshohocken Borough?
2. Currently, what do you like least about Conshohocken Borough?
3. What would you want to preserve/maintain about/in Conshohocken Borough for the future?
4. What would you want to change about/in Conshohocken Borough for the future?

The Nominative Group Technique is a process in which the group develops answers to a series of basic questions and then vote on the top priorities within each group to determine key needs and desires regarding the Borough. The key component to this technique is that each person present has a chance to offer input and each opinion is recorded. Many of the answer lists generated in response to the questions will be lengthy. Therefore, each member of the group is given a set number of votes per question. A participant can put all their votes in any combination on any of the responses (i.e., all votes on one response, or one vote each on a number of responses.) What emerges are clumps of interest and a general idea of consensus, even when outwardly, people appear to be in great disagreement. A simple vote count helps to rank the list of answers for each question.

Using this technique and the four focus questions above, the meeting attendees were encouraged to voice their opinions



which were written on a large sheet of paper. Care was taken to ensure that the written response reflected the individual's exact concern. Once every member of the group had their opportunity to answer and reflect on the other responses, everyone was asked to vote on the responses which were most important to them. Once voting was completed and tabulated, the session facilitator presented the top three responses to each question. All of the responses, as they were written during this session, can be found in Appendix B.



*Public Visioning Meeting*

The overall reaction and responses to the questions indicated that the residents liked the low taxes and the small-town community feel of the Borough and that traffic congestion and parking, and a lack of affordable single-family homes were the primary concern. Other concerns which were discussed were the lack of grocery stores and the bureaucracy facing small businesses wanting to start up in the Borough. Maintaining low taxes, preserving historic features and the Borough's community feel were voted most important when residents were asked what they would like to see preserved/maintained in the Borough. Providing more community events and encouraging small business development were the most important issues

The location of Conshohocken, the access to transportation, and the school district are all draws for the Borough.

when residents voted on what they envisioned for the future of Conshohocken Borough. Other unique responses regarding the future of Conshohocken included continuing streetscaping north of 5th Avenue, preserving volunteer groups in the community, and maintain the Borough's identity as a "family town."

### **Real Estate Forum**

In November, the Comprehensive Plan Task Force hosted a real estate forum which was advertised and open to the public. The intent of this meeting was to have a professional panel discussion with realtors, of both residential and commercial properties. The meeting presented an opportunity for Borough decisionmakers to hear from the professionals what people look for when relocating. The panel consisted of six realty professionals.

When asked what people are looking for in a residential property the common answer was good schools and low taxes. Most buyers want turn-key properties and do not want the hassle of having to do renovations; therefore, they are interested in new construction or recent renovations. The largest market are the millennials, most of whom rent for a period before purchasing a home. The location of Conshohocken, the

access to transportation, and the school district are all draws for the Borough. However, the age of housing stock and the low turnover rate, especially for single-family detached dwellings are limiting factors for Conshohocken.



*Conshohocken riverfront*

The Borough is in a good position in regards to class 'A' office space, with a very low vacancy rate and competitive pricing for space. The Borough needs to market itself to attract more arts, cultural, and entertainment venues.

The Borough's greatest attributes were its walkability, the schools, the variety of restaurants, and the local community events. The downfalls were traffic, specifically across the bridge, the availability of parking, and the permitting process.



## CHAPTER TWO

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# GOALS AND OBJECTIVES



## GOALS AND OBJECTIVES

This Plan identifies goals to establish and maintain a Sustainable Community. Conshohocken Borough recognizes that a healthy environment, strong economy, and viable community social structure are not in conflict but are mutually dependent upon one another. The distribution and nature of land uses must maintain, restore or enhance the natural and historical character of the Borough.

**Goals** are general statements that reflect the overall vision of the Borough residents, property owners and council members as to what direction Conshohocken Borough should take in the future.

**Objectives** are more specific policies which will aid the Borough in fulfilling the major goals as they were compiled through the cooperation of residents, business owners, the Plan Task Force, the Borough Council and the Planning Commission.

The goals and objectives that have been established for the Borough are intended to help achieve the community's vision over time, and they will apply during, and beyond, the 10-year Comprehensive Plan term as provided by the Pennsylvania Municipalities Planning Code.

The goals and objectives that follow are organized by topic, but many are interrelated and will have impacts in multiple areas.

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### LAND USE

**Goal:** Preserve and enhance the diversified mix of land uses to maintain a balance between growth and preservation.

#### OBJECTIVES:

- Manage growth to create livable and sustainable development and maintain and enhance the quality of life for all Borough residents.
- Support infill development, adaptive reuse, and redevelopment efforts, consistent with the existing community character, based upon infrastructure capacity and environmental constraints.
- Accommodate a range of residential, commercial, industrial, and institutional land uses and, through appropriate land use regulations, ensure their compatibility with the existing Borough character.
- Provide for a scale and intensity of development within the Borough that is consistent with the capacity of its infrastructure.

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## HOUSING

**Goal:** Provide diverse and affordable housing options to meet the needs of all households now and into the future.

### OBJECTIVES:

- Promote quality, affordable housing.
- Continue to provide for a variety of housing densities and unit types in appropriate areas that recognize the housing needs of all people.
- Develop design guidelines and regulations to allow developers the opportunity to explore more innovative and greener designs.
- Encourage continued diversity of tenure type—both owner-occupied and rental housing.

**Goal:** Retain and enhance the character of existing residential neighborhoods.

### OBJECTIVES:

- Ensure continued maintenance of the housing stock in physically sound condition.
- Encourage continued maintenance of the housing stock in a manner consistent with the architectural styles, scale, and historic character of the Borough.
- Encourage dwelling units in combination with businesses as mixed use development in the town center.

## ECONOMIC DEVELOPMENT

**Goal:** Sustain and enhance the economic vitality of the Borough, while maintaining the historic small-town character and uniqueness.

### OBJECTIVES:

- Expand the Borough's tax base through appropriate commercial and industrial development and redevelopment, thus contributing to the Borough's economic and budgetary sustainability.
- Encourage commercial and industrial development, adaptive reuse, and redevelopment along the existing commercial and industrial corridors.
- Promote adaptive reuse and redevelopment initiatives for abandoned/vacant industrial and commercial sites.
- Promote clean and green industry development in the designated commercial and industrial corridors.
- Develop design guidelines and regulations to allow developers the opportunity to explore more innovative and greener designs.
- Foster a balance between businesses oriented to the day-to-day needs of residents and those oriented to serving a more regional clientele.

Maintain, enhance and market the town center as a destination for residents and visitors



## COMMUNITY FACILITIES

**Goal:** Provide for appropriate and adequate community services and facilities within the practical fiscal limits of the Borough.

### OBJECTIVES:

- Recognize future facilities and services needs of Borough residents as a function of population, age, and household trends.
- Provide open and clear communication between Borough government and the community to ensure that residents are informed and have the opportunity to participate in important local issues.
- Provide residents with access to information on Pennsylvania municipal land use laws to promote better understanding of the limiting conditions under which a Borough operates.
- Continually assess Borough ordinance and other standards in light of increasing technology innovations, needs, and accessibility as well as growing and changing alternative energy sources.
- Continue to support fire and ambulance services that provide emergency service coverage for Borough residents and businesses.
- Provide for and/or maintain water supply and wastewater facilities that effectively serve the existing and anticipated service requirements of residents and businesses.

**Goal:** Preserve and enhance “green infrastructure.”

### OBJECTIVES:

- Maintain and improve park and recreation facilities within the Borough.
- Encourage planting, maintenance, and preservation of trees on public and private property and along stream corridors.
- Promote the connectivity of greenspace and public access to it, including amenities such as benches, bike racks, signage and other public features, both within the Borough and to other nearby destinations in surrounding communities.
- Incorporate sustainability measures into public policy and planning practice.

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## TRANSPORTATION AND INFRASTRUCTURE

**Goal:** Provide a safe transportation system, which optimizes mobility and access, sustains quality of life, strengthens the economy, and protects the environment.

### OBJECTIVES:

- Enhance the safety of the transportation system for all users—motorized and non-motorized.
- Encourage the use of alternative non-motorized modes of transportation such as: walking, hiking and biking.
- Promote development design and density that encourages bicycling and walking, including sidewalks or other pedestrian facilities.
- Efficiently maintain the existing roadway network and supporting infrastructure.
- Support access to, and expansion of the regional public transportation system.
- Promote a balance among the community’s parking needs, local traffic flow, through-traffic needs, and emergency vehicle access.

**Goal:** Improve the Borough’s infrastructure to support future demands.

### OBJECTIVES:

- Support continued maintenance and improvement of all stormwater and sewer facilities.
- Support continued maintenance and improvement of the Borough’s road network.
- Encourage utility companies to utilize existing rights-of-way and utility easements for the expansion and/or upgrade of service lines.
- Coordinate water and sewage facilities planning with land use planning and natural resource protection objectives, and assess the impacts of proposed sewer, water, and stormwater facilities on groundwater quality, quantity, and recharge.

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## NATURAL AND CULTURAL RESOURCES

**Goal:** Protect and enhance the natural, historical, architectural, and cultural resources within Conshohocken and deepen public awareness and appreciation of these resources.

### **OBJECTIVES:**

- Protect the Borough's natural resources by limiting adverse impacts into the area.
- Encourage and advocate the use and protection of native species of plants.
- Educate Borough residents on the impacts associated with using non-native/invasive plant species and the effects they have on the environment.
- Analyze the Borough's existing regulatory documents, i.e. Zoning Ordinance and Subdivision and Land Development Ordinance, and update them as needed.
- Promote the historic and cultural attributes of the Borough.
- Ensure that public improvements and amenities are compatible with historic context.



## CHAPTER THREE

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# DEMOGRAPHICS



## DEMOGRAPHIC ANALYSIS

Demographic information is important in making planning decisions involving the physical, economic, and social development of a community. It can serve as a basis for determining needs and identifying opportunities and constraints. The following demographic data was derived from census reports published by the U.S. Bureau of the Census. It should be noted that the long form of the decennial census has been replaced by the American Community Survey Estimates. The 2010 Decennial Census data provides demographic data – population counts, age, and race – and housing occupancy data. The remaining data provided in this report is from the 2011-2015 American Community Survey Estimates, and population forecasts derived by the Delaware Valley Regional Planning Commission.

### POPULATION

During the census period from 2000 to 2010, Conshohocken Borough grew by over 3% from a population of 7,589 to a population of 7,833; which is an increase of 244 people. The 2015 Estimate estimates an additional increase of only 57 people from the 2010 Census. The population growth of Conshohocken Borough during this period is below the growth of the County but is more closely on par for growth experienced in the region, with the exception of Lower Merion Township and West Conshohocken Borough which both see a decrease in population.

The Delaware Valley Regional Planning Commission (DVRPC) prepared an analytical data report, *County- and Municipal-Level Population Forecasts, 2015-2045* dated July 2016, which provides population estimates for the southeast region of Pennsylvania. Forecasts were developed in five-year increments. To develop 2020, 2025, 2030, 2035, 2040, and 2045 municipal population forecasts, DVRPC applied a formula based on a theory of population growth and decline.

In the year 2040, Conshohocken Borough's projected population is expected to be 10,567, a change of 21.4% from the year 2020 and a change of 33.9% from the 2015 estimate. Montgomery County's projected population for the year 2040 is expected to be 918,918 people, a change of 9.3% from the year 2020 and a change of 13% from the 2015 estimates.

The population of Conshohocken Borough has experienced a steady increase since the 2000 Census and will continue to steadily increase according to population forecasts. This Plan will provide direction to ensure that the Borough will be able to accommodate this future growth and provide the required facilities to meet the needs of its residents.

In the year 2040, Conshohocken Borough's projected population is expected to be 10,567, an increase of 33.9% from the 2015 estimate.

**Table 1: Regional Population Growth, 2000-2015**

|                                  | 2000    | 2010    | 2015<br>Estimate | # Change<br>2000-2015 | % Change<br>2000-2015 |
|----------------------------------|---------|---------|------------------|-----------------------|-----------------------|
| <b>Montgomery County</b>         | 750,097 | 799,881 | 812,970          | 62,873                | 8.4%                  |
| <b>Conshohocken Borough</b>      | 7,589   | 7,833   | 7,890            | 301                   | 4.0%                  |
| <b>Lower Merion Township</b>     | 59,850  | 57,837  | 58,188           | -1,662                | -2.8%                 |
| <b>Plymouth Township</b>         | 16,045  | 16,525  | 16,864           | 819                   | 5.1%                  |
| <b>Upper Merion Township</b>     | 26,863  | 28,390  | 28,589           | 1,726                 | 6.4%                  |
| <b>West Conshohocken Borough</b> | 1,446   | 1,320   | 1,306            | -140                  | -9.7%                 |
| <b>Whitemarsh Township</b>       | 16,702  | 17,349  | 17,562           | 860                   | 5.1%                  |

Source: U.S. Census Bureau

**Table 2: Population Forecast, 2020 to 2040**

|                                  | 2020    | 2025    | 2030    | 2035    | 2040    | # Change<br>2020-2040 | % Change<br>2020-2040 |
|----------------------------------|---------|---------|---------|---------|---------|-----------------------|-----------------------|
| <b>Montgomery County</b>         | 840,934 | 863,327 | 884,387 | 903,114 | 918,918 | 77,984                | 9.3%                  |
| <b>Conshohocken Borough</b>      | 8,706   | 9,456   | 9,877   | 10,297  | 10,567  | 1,861                 | 21.4%                 |
| <b>Lower Merion Township</b>     | 59,676  | 61,027  | 62,135  | 62,983  | 63,732  | 4,056                 | 6.8%                  |
| <b>Plymouth Township</b>         | 18,091  | 18,527  | 18,969  | 19,353  | 19,688  | 1,597                 | 8.8%                  |
| <b>Upper Merion Township</b>     | 30,147  | 31,668  | 32,607  | 33,393  | 34,003  | 3,856                 | 12.8%                 |
| <b>West Conshohocken Borough</b> | 1,411   | 1,442   | 1,472   | 1,499   | 1,521   | 110                   | 7.8%                  |
| <b>Whitemarsh Township</b>       | 18,503  | 19,040  | 19,486  | 19,859  | 20,197  | 1,694                 | 9.2%                  |

Source: Delaware Valley Regional Planning Commission, July 2016



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## HOUSEHOLDS & FAMILIES

### HOUSEHOLDS

The U.S. Census defines a "household" as:

"A household consists of all the people who occupy a housing unit. A house, an apartment or other group of rooms, or a single room, is regarded as a housing unit when it is occupied or intended for occupancy as separate living quarters; that is, when the occupants do not live and eat with any other persons in the structure and there is direct access from the outside or through a common hall.

A household includes the related family members and all the unrelated people, if any, such as lodgers, foster children, wards, or employees who share the housing unit. A person living alone in a housing unit, or a group of unrelated people sharing a housing unit such as partners or roomers, is also counted as a household. The count of households excludes group quarters. There are two major categories of households, "family" and "nonfamily"."

The number of households in Conshohocken Borough increased by 483 households from 2000 (3,329) to 2015 (3,812), which is a change of 14.5%. This is indicative of the growth seen throughout the County. Montgomery County had an increase of 22,528 households, which is a change of 7.9% (286,098 in 2000; 308,626 in 2015).

In Conshohocken Borough, the number of persons per household decreased by 0.47 persons from 2000 to 2015. There were 2.54 persons per household as of the 2000 Census. The 2015 ACS Estimates indicates Conshohocken has 2.07 persons per household.

### FAMILIES

The U.S. Census defines a "family" as:

"A family is a group of two people or more (one of whom is the householder) related by birth, marriage, or adoption and residing together; all such people (including related subfamily members) are considered as members of one family. Beginning with the 1980 Current Population Survey, unrelated subfamilies (referred to in the past as secondary families) are no longer included in the count of families, nor are the members of unrelated subfamilies included in the count of family members. The number of families is equal to the number of family households, however, the count of family members differs from the count of family household members because family household members include any non-relatives living in the household."

The number of families in Conshohocken Borough decreased by 550 households, which is a decrease of 30% from 2000 to 2015 (1,835 in 2000; 1,285 in 2015).

**Table 3: Occupancy Characteristics 2011-2015 Estimates  
Conshohocken Borough**

|                               | <b>Occupied Housing Units</b> | <b>Owner-Occupied Housing Units</b> | <b>Renter-Occupied Housing Units</b> |
|-------------------------------|-------------------------------|-------------------------------------|--------------------------------------|
| <b>Occupied housing units</b> | 3,812                         | 1,952                               | 1,860                                |
| <b>Household type</b>         |                               |                                     |                                      |
| <b>Family households</b>      | 41.6%                         | 53.1%                               | 29.5%                                |
| <b>Nonfamily households</b>   | 58.4%                         | 46.9%                               | 70.5%                                |

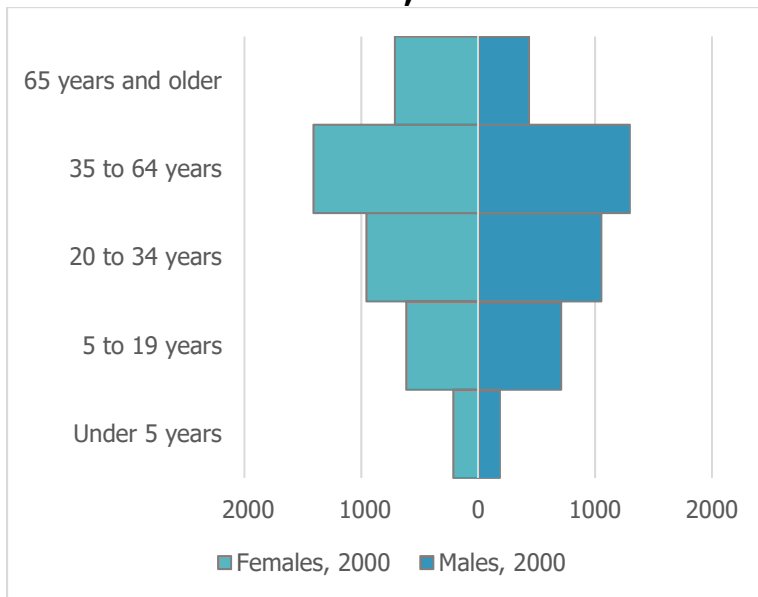
When analyzing household and family data it is important to take into consideration different family structures. Within Conshohocken it is especially pertinent to look at nonfamily households due to the availability of higher density housing stock and access to public transportation which may appeal to single professionals. As of 2015 estimates, Conshohocken Borough had a total of 3,812 occupied housing units. Of those occupied housing units 58.4% are nonfamily households. It is also notable that almost three-quarters of all renter-occupied housing units are occupied by nonfamily households.

Within Conshohocken it is especially pertinent to look at nonfamily households due to the availability of higher density housing stock and access to public transportation which may appeal to single professionals.

## AGE

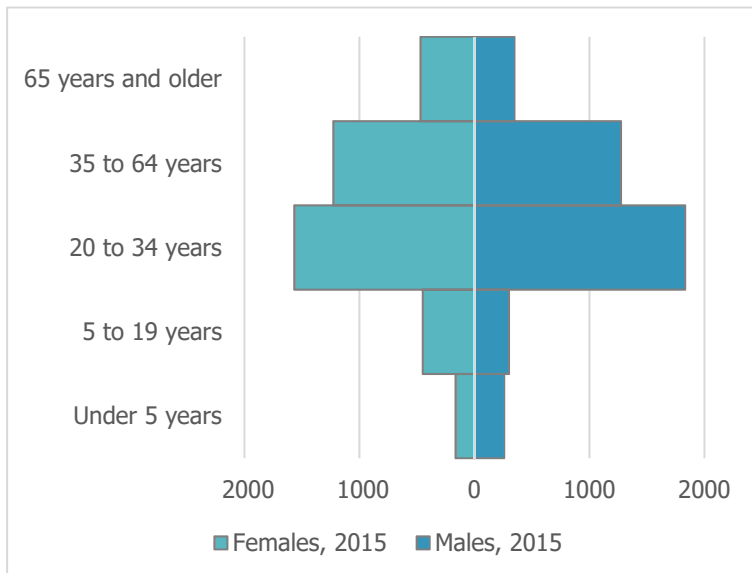
A look at population age distributions in the Borough provide insights into the services and housing types that residents need now and in the future. Studying these age distributions will help guide Borough policies for services and infrastructure. As an example, a younger population may require more youth recreational activities or family oriented programming. An older population may require different housing types, transportation requirements, recreational programming, or medical services.

**Chart 1: Population Distribution by Age and Sex, 2000**



Source: U.S. Census Bureau

**Chart 2: Population Distribution by Age and Sex, 2015**



Source: U.S. Census Bureau

## POPULATION DISTRIBUTION

In Charts 1 and 2: Population Distribution by Age and Sex, the distribution of men and women by age in the Borough is depicted. The largest population segment based on 2015 estimates is those persons between 20 and 34 years old. This is also the population segment which has experienced the greatest growth. The majority of all other population segments show a decrease between 2000 and 2015. Residents between the ages 20 and 34 account approximately 43% of the total population for the Borough. According to the 2015 American Community Survey Estimates, the median age in Conshohocken Borough is 32.5 years which is down from the 2000 Census median age which was 35.4. A clear indicator that the Borough is attracting a younger population.

The 2015 ACS Estimates indicates school aged population accounts for approximately 14.9% of the Borough’s total population. This is a slight decrease from 2010 which was 15.1%. The Borough’s population entering retirement (ages 55-64) and as older persons (ages 65+) is approximately 21% of the total population. With an increase in the young adult population, attention should be given to the types of housing that are available in the Borough as well as what services and amenities should be provided for those within this age category.

**Table 4: School Aged Population for Conshohocken Borough 2000-2015**

|                       | 2000         | 2010         | 2015         | 2000-2015 % Change |
|-----------------------|--------------|--------------|--------------|--------------------|
| <b>Under 5 years</b>  | 399          | 412          | 423          | 6.0%               |
| <b>5 to 9 years</b>   | 450          | 208          | 260          | -42.2%             |
| <b>10 to 14 years</b> | 457          | 237          | 261          | -42.9%             |
| <b>15 to 19 years</b> | 419          | 319          | 229          | -45.3%             |
| <b>Total</b>          | <u>1,725</u> | <u>1,176</u> | <u>1,173</u> | <u>-32.0%</u>      |

Source: U.S. Census Bureau

**Table 5: Elderly Population of Conshohocken Borough 2000-2015**

|                       | Male 2000  | Male 2015  | % Change      | Female 2000 | Female 2015 | % Change      |
|-----------------------|------------|------------|---------------|-------------|-------------|---------------|
| <b>65 to 74 years</b> | 249        | 200        | -19.7%        | 331         | 232         | -29.9%        |
| <b>75 to 84 years</b> | 144        | 83         | -42.4%        | 292         | 154         | -47.3%        |
| <b>85+</b>            | 42         | 64         | 52.4%         | 90          | 83          | -7.8%         |
| <b>Total</b>          | <u>435</u> | <u>347</u> | <u>-20.2%</u> | <u>713</u>  | <u>469</u>  | <u>-34.2%</u> |

Source: U.S. Census Bureau

## EDUCATION

Educational attainment is surveyed from among the population aged 25 years and over. As shown by Table 6: Educational Attainment, 2011-2015 the Borough’s distribution of educational attainment for a higher education degree is on par with or above that of the County and state. Approximately 94% of township residents aged 25 years and older have obtained a high school diploma or higher education -- 21% have completed high school, and 73% of the residents of Conshohocken Borough having attained an associate’s degree or higher.

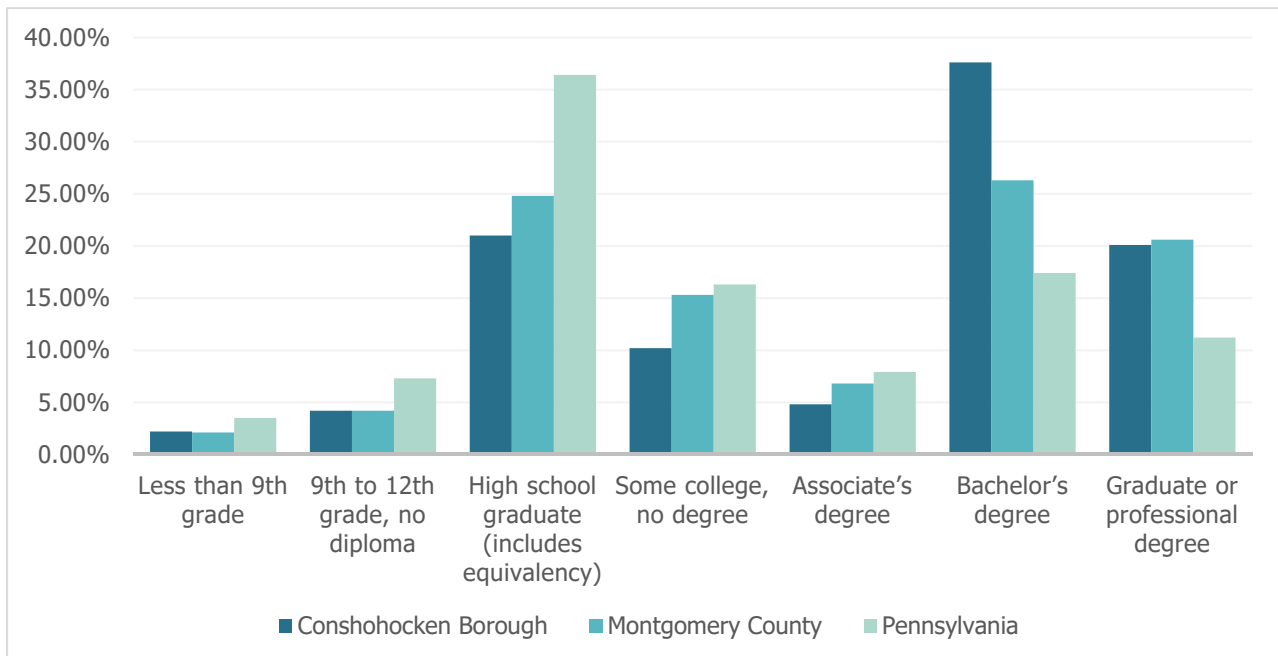
**Table 6: Educational Attainment, 2011-2015**

| Educational Attainment                                     | Conshohocken Borough |            | Montgomery County |            | Pennsylvania |            |
|--|----------------------|------------|-------------------|------------|--------------|------------|
|  | Estimate             | % of Total | Estimate          | % of Total | Estimate     | % of Total |
| <b>Population 25 years and over</b>                        | 6,000                | (X)        | 568,085           | (X)        | 8,814,112    | (X)        |
| <b>Less than 9<sup>th</sup> grade</b>                      | 130                  | 2.2%       | 11,885            | 2.1%       | 309,871      | 3.5%       |
| <b>9<sup>th</sup> to 12<sup>th</sup> grade, no diploma</b> | 254                  | 4.2%       | 23,612            | 4.2%       | 640,130      | 7.3%       |
| <b>High school graduate (includes equivalency)</b>         | 1,262                | 21.0%      | 140,961           | 24.8%      | 3,207,989    | 36.4%      |
| <b>Some college, no degree</b>                             | 609                  | 10.2%      | 86,907            | 15.3%      | 1,435,688    | 16.3%      |
| <b>Associate's degree</b>                                  | 288                  | 4.8%       | 38,430            | 6.8%       | 698,397      | 7.9%       |
| <b>Bachelor's degree</b>                                   | 2,254                | 37.6%      | 149,379           | 26.3%      | 1,535,222    | 17.4%      |
| <b>Graduate or professional degree</b>                     | 1,203                | 20.1%      | 116,911           | 20.6%      | 986,815      | 11.2%      |

An '(X)' means that the estimate is not applicable or not available.

Source: 2011-2015 American Community Survey: 5-Year Estimates

**Chart 3: Educational Attainment: Percent of Total, 2011-2015**



Source: 2011-2015 American Community Survey: 5-Year Estimates

## INCOME AND EMPLOYMENT

Conshohocken Borough lies in a high-income part of the County, State, and nation. The Borough has a lower median household income than surrounding municipalities, but they all have notably higher median incomes than the state, and nation, overall.

Between 2010 and 2015 the median household income increased in Conshohocken Borough by almost \$30,000 or 68%. This increase in median household income is greater than the increase experienced by the County and the region with the exception of West Conshohocken Borough.

**Table 7: Median Household Income**

|                                      | <b>2011-2015<br/>Estimates</b> | <b>2010</b> | <b># Change,<br/>2010-2015</b> | <b>% Change,<br/>2010-2015</b> |
|--------------------------------------|--------------------------------|-------------|--------------------------------|--------------------------------|
| <b>United States</b>                 | \$53,889                       | \$51,914    | \$1,975                        | 3.8%                           |
| <b>Pennsylvania</b>                  | \$53,599                       | \$50,398    | \$3,201                        | 6.4%                           |
| <b>Montgomery County</b>             | \$80,675                       | \$60,829    | \$19,846                       | 32.6%                          |
| <b>Conshohocken Borough</b>          | \$73,261                       | \$43,599    | \$29,662                       | 68.0%                          |
| <b>Lower Merion Township</b>         | \$118,704                      | \$86,373    | \$32,331                       | 37.4%                          |
| <b>Plymouth Township</b>             | \$76,639                       | \$54,609    | \$22,030                       | 40.3%                          |
| <b>Upper Merion Township</b>         | \$80,829                       | \$65,636    | \$15,193                       | 23.1%                          |
| <b>West Conshohocken<br/>Borough</b> | \$102,279                      | \$56,111    | \$46,168                       | 82.3%                          |
| <b>Whitemarsh Township</b>           | \$114,954                      | \$78,630    | \$36,324                       | 46.2%                          |

*Source: U.S. Census Bureau, 2010*

*2011-2015 American Community Survey: 5-Year Estimates*

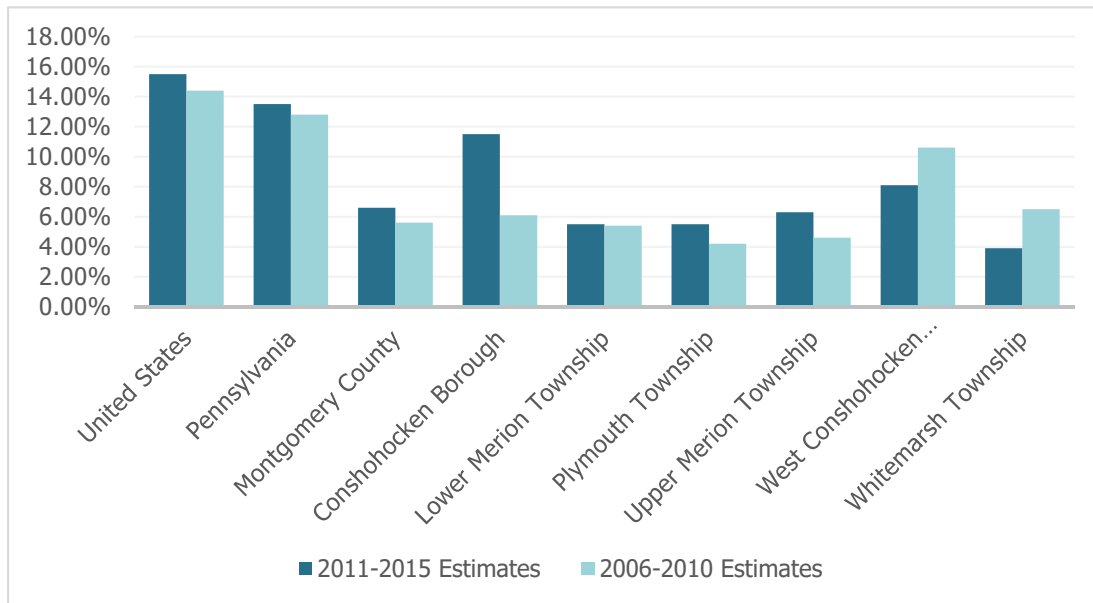
Between 2010 and 2015 the median household income increased in Conshohocken Borough by almost \$30,000 or 68%. This increase in median household income is greater than the increase experienced by the County and the region with the exception of West Conshohocken Borough.

Poverty level is determined by the U.S. Census Bureau by using “a set of money income thresholds that vary by family size and composition to determine who is in poverty”. If a family’s or an individual’s income is less than their applicable poverty threshold, then the family (and every individual in it, related and unrelated) is considered to be in poverty. There are 48 possible poverty thresholds nationwide. The thresholds do not vary by geography and are updated



annually for inflation. Examples of poverty thresholds for 2010 include: 1) \$22,113 for a family of four with two children under 18 yrs; 2) \$14,602 for a two person household with the householder under 65 yrs; and 3) \$13,180 for a two person household with a householder 65 yrs or older.

**Chart 4: Percent of Persons Below Poverty Level**



*Source: 2011-2015 American Community Survey: 5-Year Estimates*

*2006-2010 American Community Survey: 5-Year Estimates*

Montgomery County has a low rate of poverty compared to the state and the nation as a whole. Compared to much of the region, Conshohocken Borough has a higher poverty level. However, much of the region experienced an increase in poverty levels between 2010 Estimates and 2015 Estimates.

Employment characteristics highlight the types of businesses in which Borough residents are employed (industry) and the type of work they do for that business (occupation). Changes in these characteristics show trends in the overall economy of an area and changes in the types of employment available.

'Industry' refers to the type of business conducted by the person's employing organization. The top three largest individual industry sectors for Borough residents who work are: (1) educational services, and health care and social assistance; (2) professional, scientific, and management, and administrative and waste management services; and (3) finance and insurance, and real estate.

Overall, the distribution of people employed within each industry sector is similar between the Borough and the County.

**Table 8: Industries in which Residents are Employed**  
**Conshohocken Borough and Montgomery County**

| Industry  | 2006-2010 Estimates  |                   | 2011-2015 Estimates  |                   |
|---|----------------------|-------------------|----------------------|-------------------|
|   | Conshohocken Borough | Montgomery County | Conshohocken Borough | Montgomery County |
| <b>Total population 16 years +</b>  | 7,100                | 630,013           | 6,883                | 654,259           |
| <b>Employed in civilian labor force 16 years +:</b>   | 5,390                | 412,600           | 5,008                | 418,411           |
| <b>Agriculture, forestry, fishing and hunting, and mining</b>                                     | 0.4%                 | 0.3%              | 0.0%                 | 0.3%              |
| <b>Construction</b>   | 5.6%                 | 6.1%              | 4.7%                 | 5.5%              |
| <b>Manufacturing</b>  | 9.9%                 | 12.5%             | 10.2%                | 11.7%             |
| <b>Wholesale trade</b>  | 1.7%                 | 3.3%              | 2.9%                 | 2.9%              |
| <b>Retail trade</b>   | 8.4%                 | 10.3%             | 8.6%                 | 10.4%             |
| <b>Transportation and warehousing, and utilities</b>  | 3.7%                 | 3.2%              | 2.8%                 | 3.2%              |
| <b>Information</b>  | 4.2%                 | 2.5%              | 2.0%                 | 2.3%              |
| <b>Finance and insurance, and real estate</b>   | 10.1%                | 10.1%             | 13.8%                | 9.5%              |
| <b>Professional, scientific, and management, and administrative and waste management services</b> | 16.5%                | 14.1%             | 14.0%                | 14.6%             |
| <b>Educational services, and health care and social assistance</b>                                | 23.7%                | 24.3%             | 26.9%                | 25.5%             |
| <b>Arts, entertainment, and recreation, and accommodation and food services</b>                   | 8.6%                 | 6.1%              | 7.5%                 | 6.9%              |
| <b>Other services, except public administration</b>   | 4.9%                 | 4.6%              | 2.5%                 | 4.7%              |
| <b>Public administration</b>  | 2.4%                 | 2.6%              | 4.0%                 | 2.5%              |

*Source: 2011-2015 American Community Survey: 5-Year Estimates*

*2006-2010 American Community Survey: 5-Year Estimates*

## HOUSING

An analysis of the Borough's housing inventory sheds light on its housing demands and its population changes.

As per 2015 estimates, Conshohocken Borough has a total of 4,265 dwelling units, which is a decrease of 421 dwelling units since 2010. This represents a decrease of approximately 9% between 2010 and 2015. Plymouth Township, Upper Merion Township and Whitemarsh Township also experienced a decrease in housing units. The remaining municipalities in the region have seen an increase in housing units, similar to the County. However, this increase is minimal (less than 1%).

The vacancy rate for the Borough in 2015 was 10.6%, which is a decrease from the 2010 vacancy rate of 18.7%. The vacancy rate for Montgomery County in 2015 was 5.7%. The vacancy rate for adjacent municipalities was as follows: 7% in Lower Merion Township; 2.8% in Plymouth

Township; 6.7% in Upper Merion Township; 8.4% in West Conshohocken Borough; and 4.3% in Whitemarsh Township. The majority of the region experienced a decrease in the number of vacant units unlike the County which has had a 3% increase in vacant housing units. Conshohocken Borough experienced the greatest decrease in vacant units.

As per 2015 estimates, Conshohocken Borough has a total of 4,265 dwelling units, which is a decrease of 421 dwelling units since 2010. This represents a decrease of approximately 9% between 2010 and 2015.

**Table 9: Housing Comparison 2010-2015**  
 Conshohocken Borough and Montgomery County

|   | Conshohocken Borough | Montgomery County |
|---|----------------------|-------------------|
| <b>Total Housing Units 2015</b>           | 4,265                | 327,146           |
| <b>Total Housing Units 2010</b>           | 4,686                | 325,734           |
| <b># Change 2010-2015</b>                 | -421                 | 1,412             |
| <b>% Change 2010-2015</b>                 | -9.0%                | 0.4%              |
| <b>Occupied housing units</b>             |                      |                   |
| <b>Occupied housing units 2015</b>        | 3,812                | 308,626           |
| <b>Occupied housing units 2010</b>        | 3,808                | 307,749           |
| <b># Change 2010-2015</b>                 | 4                    | 877               |
| <b>% Change 2010-2015</b>                 | 0.1%                 | 0.3%              |
| <b>Vacant housing units</b>               |                      |                   |
| <b>Vacant housing units 2015</b>          | 453                  | 18,520            |
| <b>Vacant housing units 2010</b>          | 878                  | 17,985            |
| <b># Change 2010-2015</b>                 | -425                 | 535               |
| <b>% Change 2010-2015</b>                 | -48.4%               | 3.0%              |
| <b>Owner-occupied housing units</b>       |                      |                   |
| <b>Owner-occupied housing units 2015</b>  | 1,952                | 223,952           |
| <b>Owner-occupied housing units 2010</b>  | 2,160                | 225,001           |
| <b># Change 2010-2015</b>                 | -208                 | -1,049            |
| <b>% Change 2010-2015</b>                 | -9.6%                | -0.5%             |
| <b>Renter-occupied housing units</b>      |                      |                   |
| <b>Renter-occupied housing units 2015</b> | 1,860                | 84,674            |
| <b>Renter-occupied housing units 2010</b> | 1,648                | 82,749            |
| <b># Change 2010-2015</b>                 | 212                  | 1,925             |
| <b>% Change 2010-2015</b>                 | 12.9%                | 2.3%              |

Source: U.S. Census Bureau, 2010

2011-2015 American Community Survey: 5-Year Estimates

**Table 10: Housing Comparison 2010-2015**  
**Adjacent Municipalities**

|   | Lower Merion Township | Plymouth Township | Upper Merion Township | West Conshohocken Borough | Whitemarsh Township |
|---|-----------------------|-------------------|-----------------------|---------------------------|---------------------|
| <b>Total Housing Units 2015</b>           | 24,179                | 6,978             | 12,778                | 658                       | 7,102               |
| <b>Total Housing Units 2010</b>           | 24,095                | 7,020             | 12,799                | 658                       | 7,105               |
| <b># Change 2010-2015</b>                 | 84                    | -42               | -21                   | 0                         | -3                  |
| <b>% Change 2010-2015</b>                 | 0.3%                  | -0.6%             | -0.2%                 | 0.0%                      | -0.04%              |
| <b>Occupied housing units</b>             |                       |                   |                       |                           |                     |
| <b>Occupied housing units 2015</b>        | 22,476                | 6,783             | 11,906                | 603                       | 6,796               |
| <b>Occupied housing units 2010</b>        | 22,473                | 6,758             | 12,026                | 587                       | 6,744               |
| <b># Change 2010-2015</b>                 | 3                     | 25                | -120                  | 16                        | 52                  |
| <b>% Change 2010-2015</b>                 | 0.01%                 | 0.4%              | -1.0%                 | 2.7%                      | 0.8%                |
| <b>Vacant housing units</b>               |                       |                   |                       |                           |                     |
| <b>Vacant housing units 2015</b>          | 1,703                 | 195               | 862                   | 55                        | 306                 |
| <b>Vacant housing units 2010</b>          | 1,622                 | 262               | 773                   | 71                        | 361                 |
| <b># Change 2010-2015</b>                 | 81                    | -67               | 89                    | -16                       | -55                 |
| <b>% Change 2010-2015</b>                 | 5.0%                  | -25.6%            | 11.5%                 | -22.5%                    | -15.2%              |
| <b>Owner-occupied housing units</b>       |                       |                   |                       |                           |                     |
| <b>Owner-occupied housing units 2015</b>  | 17,110                | 4,737             | 8,131                 | 429                       | 5,455               |
| <b>Owner-occupied housing units 2010</b>  | 17,140                | 4,760             | 8,079                 | 421                       | 5,251               |
| <b># Change 2010-2015</b>                 | -30                   | -23               | 52                    | 8                         | 204                 |
| <b>% Change 2010-2015</b>                 | -0.2%                 | -0.5%             | 0.6%                  | 1.9%                      | 3.9%                |
| <b>Renter-occupied housing units</b>      |                       |                   |                       |                           |                     |
| <b>Renter-occupied housing units 2015</b> | 5,366                 | 2,046             | 3,785                 | 174                       | 1,341               |
| <b>Renter-occupied housing units 2010</b> | 5,333                 | 1,998             | 3,948                 | 166                       | 1,493               |
| <b># Change 2010-2015</b>                 | 33                    | 48                | -163                  | 8                         | -152                |
| <b>% Change 2010-2015</b>                 | 0.6%                  | 2.4%              | -4.1%                 | 4.8%                      | -10.2%              |

Source: U.S. Census Bureau, 2010

2011-2015 American Community Survey: 5-Year Estimates

The number of owner-occupied housing units increased in Upper Merion Township, West Conshohocken Borough and Whitemarsh Township; however, the remainder of the region as well as the County demonstrated a decrease in owner-occupied housing units. Conshohocken Borough experienced the greatest decrease in owner-occupied housing units at 9.6%. In relation, the number of renter-occupied housing units decreased in Upper Merion Township and Whitemarsh Township; while, the remainder of the region as well as the County demonstrated an increase in renter-occupied housing units. Conshohocken Borough experienced the greatest increase in renter-occupied housing units at 12.9%.

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## PLANNING IMPLICATIONS

**Growth Rate** - The Borough has experienced relatively steady population growth over the past fifteen years. This growth is likely to continue at a fairly consistent rate. Growth has implications for continued development pressure for housing construction, municipal services and facilities, transportation facilities, and school facilities. Ensuring that future growth occurs in a manner acceptable to the Borough and having the least impact on its resources should be a high planning priority.

**Age of Population** - The Borough contains a larger concentration of young adult residents. Millennials have surpassed Baby Boomers as the nation's largest living generation, according to population estimates released by the U.S. Census Bureau. Millennials, whom we define as those ages 18-34 in 2015, now number 75.4 million, surpassing the 74.9 million Baby Boomers (ages 51-69).

**Education and Income** - The Borough's population is typical of the nation<sup>1</sup> in that the majority of adults were at least high school graduates and more than half (72.7 percent) had completed some college or more. Poverty rates are slightly higher in the Borough but are lower than the state and national poverty rates. Although the Borough has a lower median household income than surrounding municipalities they all have notably higher median incomes than the state overall. Housing costs in the Borough and region (Chapter 4) may become an issue for current residents' children and younger families interested in living within the local area.

**Industry** - The highest percentage of Borough residents are employed in professional industries which provides highly skilled positions.

**Housing** - The fluctuation in the number of housing units provided in the Borough, as well as the region and County, is minimal. Vacancy rates have decreased in the region despite having increased in the County. Within Conshohocken Borough, owner-occupied units have decreased while renter-occupied units have increased.

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<sup>1</sup> In the United States, as of 2015, 88% of adults had a high school diploma or equivalent and 59% had completed some college or more. Educational Attainment in the United States: 2015 by Camille L. Ryan and Kurt Bauman, March 2016





## CHAPTER FOUR

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# EXISTING CONDITIONS



## LAND USE

Conshohocken is a borough that is highly developed, or “built out,” with few remaining vacant parcels (parcels that lack structures and are not designated as protected open space). The future land use of the Borough is largely pre-determined due to the stability of established neighborhoods. Nevertheless, land uses can and will change. Examples include when buildings are abandoned, demolished or switch uses.

### RESIDENTIAL USES



*Example of residential use in the Borough*

Conshohocken Borough contains approximately 1.0 square mile of land. Almost half of the borough is dedicated to low density residential land use, which includes single-family homes both attached and detached, and twin/duplex dwellings. High density residential (multifamily) land use comprises about 7 percent of the total borough acreage. The total acreage utilized by residential uses is approximately 262 acres

### COMMERCIAL USES

Commercial uses are a small proportion of Borough land area by acreage. They account for less than 10% of the total area yet play a vital role in the vibrancy of the community. Commercial properties are primarily located

along Fayette Street, Washington Street, and Colwell Lane. The Percentage of Land Use Chart combines mixed use and retail as commercial uses. As seen in the Land Use Table, the portion of the Borough containing retail use is almost 4 percent and mixed-use development is about 6 percent. Mixed-use properties blend two or more uses in one structure – often with retail or offices on the first floor with office or housing on the second floor or above. Mixed-use buildings are important parts of a successful business district, allowing for flexibility among tenants while encouraging residents in or near the business district to frequent local businesses on foot, reducing auto traffic while increasing pedestrian visibility.



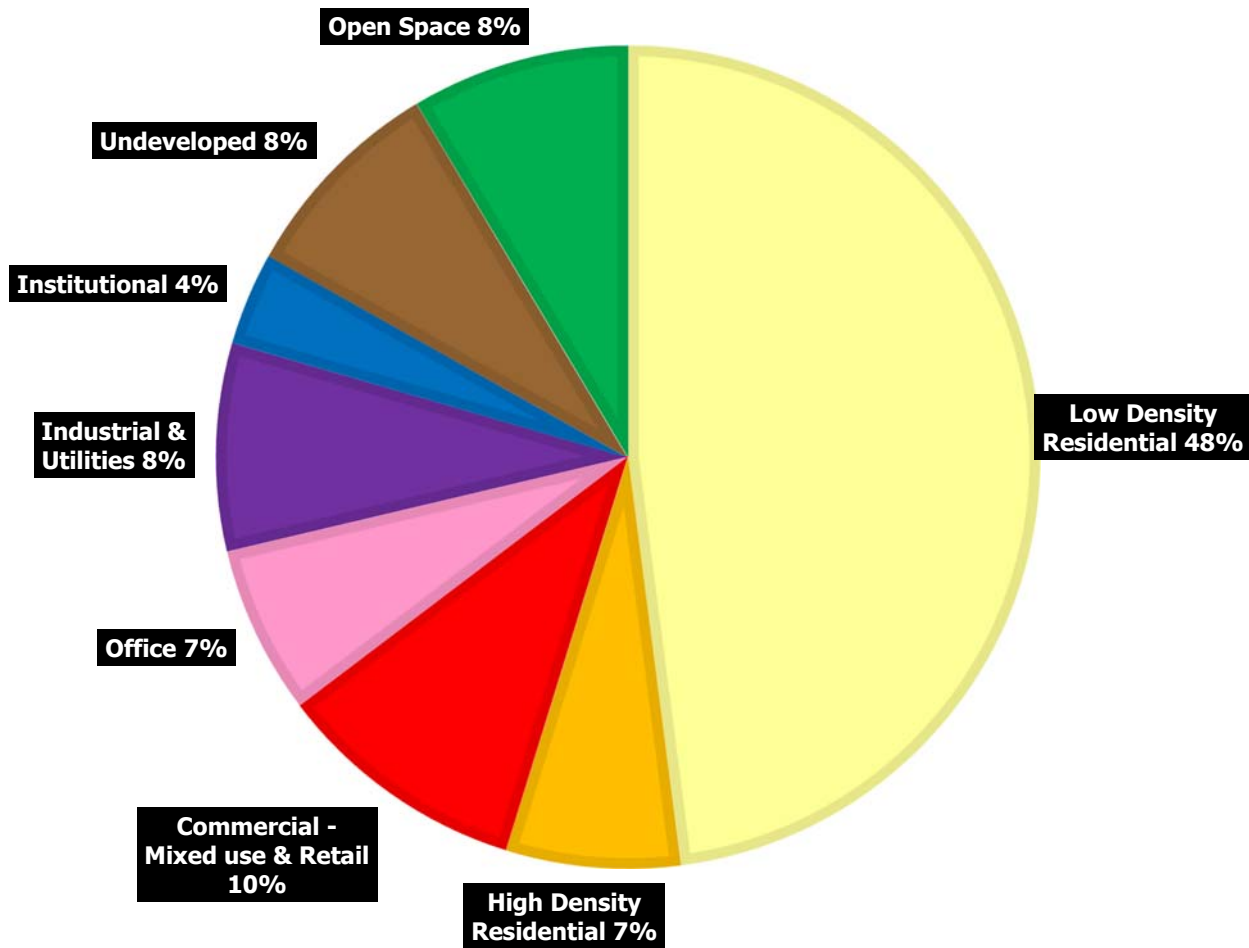
*Example of commercial use in the Borough*

**OPEN SPACE**

Nearly 8 percent of the Borough’s land area is considered to be open space. This includes park areas along the Schuylkill River, Sutcliffe Park, the A.A. Garthwaite Stadium and Borusiewicz Field (A & B Fields), and smaller pocket parks and play-ground areas.

These natural spaces are important to the Borough residents for their recreational and environmental benefits. Parks like Sutcliffe Park and A & B Fields are home to youth sports and Borough events, respectively.

**CHART 5: PERCENTAGE OF LAND USE**



**Table 11: Land Use**

| Land Use Category      | Acres        | Percentage  |
|------------------------|--------------|-------------|
| <i>Residential</i>     |              |             |
| Multifamily            | 32.7         | 6.83%       |
| Single-family attached | 64.9         | 13.55%      |
| Twin / duplex          | 104.8        | 21.89%      |
| Single-family detached | 59.9         | 12.51%      |
| Mixed use              | 30.6         | 6.39%       |
| Retail                 | 16.8         | 3.51%       |
| Office                 | 31.7         | 6.62%       |
| Industrial             | 23.2         | 4.85%       |
| Institutional          | 17.5         | 3.65%       |
| Utilities              | 16           | 3.34%       |
| Undeveloped            | 39.7         | 8.29%       |
| <i>Open Space</i>      |              |             |
| Public                 | 37           | 7.73%       |
| Private                | 4            | 0.84%       |
| <b>TOTAL</b>           | <b>478.8</b> | <b>100%</b> |

**OFFICE USES**

Office uses amount to just over 6 percent of land area in the Borough with larger office uses concentrated along the waterfront and smaller office uses along Fayette Street. Almost 4 percent of Borough land is used for institutional purposes, including schools, municipal buildings, churches, post office, and library. Industrial and utility uses account for about 8 percent of land area in Conshohocken. These uses are concentrated adjacent to the rail line along the waterfront and up along Colwell Lane.

The future land use of the Borough is largely pre-determined by the stability of established neighborhoods.

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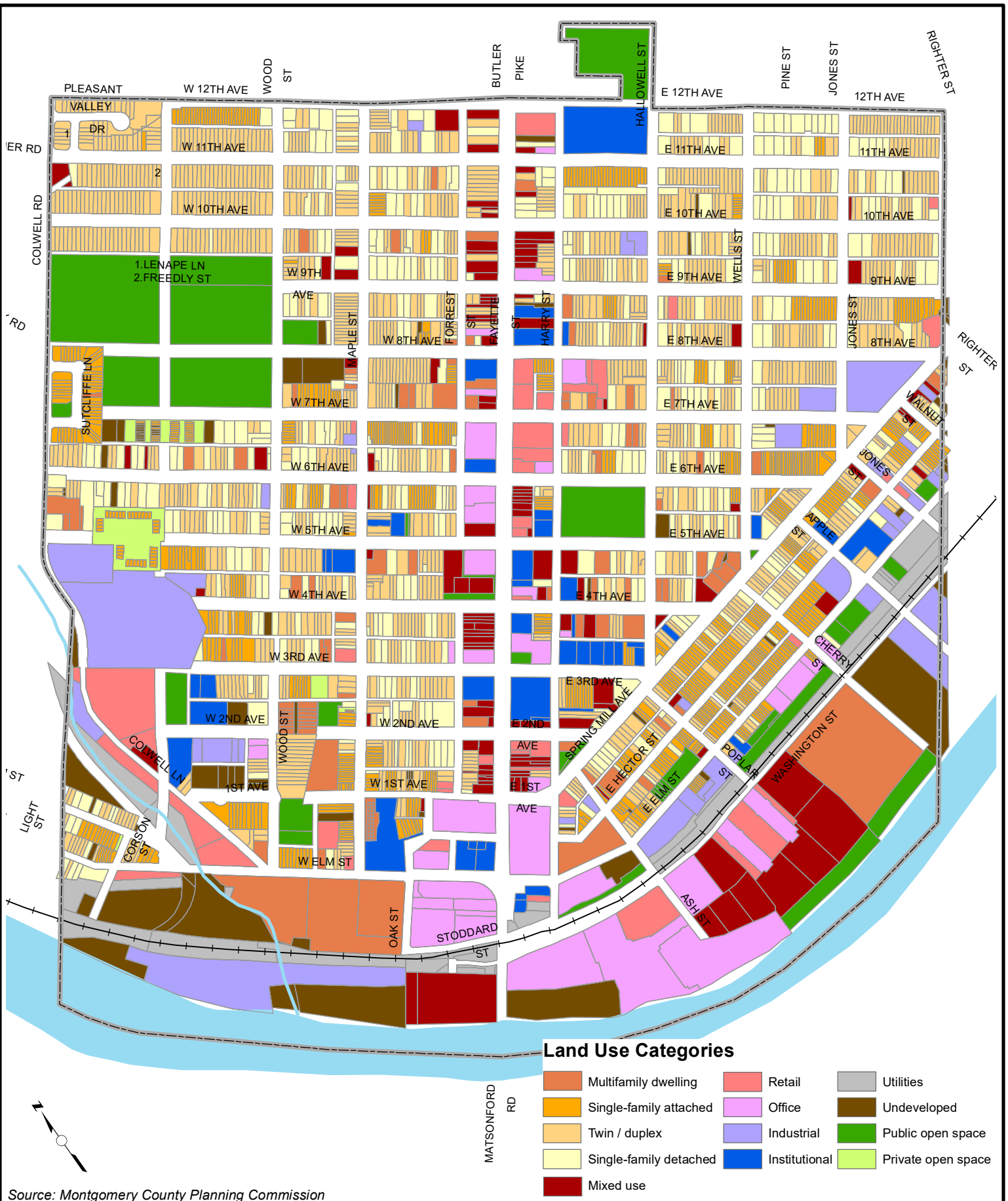
### UNDEVELOPED SITES

Parcels and buildings in Conshohocken that are categorized as undeveloped comprise approximately 8 percent of Borough land. A parcel is considered undeveloped if either a parcel contains no structure (often due to demolition) and has not been set aside for open or green space, or if the parcel contains a structure that is not currently in use and/or has been abandoned by the property owner. Most of these undeveloped properties can be found in the Specially Planned Zoning District.

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### LAND USE REGULATION

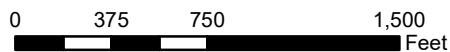
The two principal regulatory documents guiding land use in Conshohocken are its Zoning Ordinance (adopted 2001, as amended) and its Subdivision and Land Development Ordinance (adopted 2005, as amended). These ordinances are the primary tools available to the Borough for implementing the future land use related objectives of the Comprehensive Plan. Generally, the Zoning Ordinance governs the density and location of land uses, as well as dimensional requirements such as setbacks, heights, area and bulk standards. The Subdivision and Land Development Ordinance establishes minimum requirements for building lot layout and design, as well as for necessary development-related improvements such as water supply, road access, stormwater management, and sewage disposal. These two regulatory ordinances are not static; the Borough continues to amend them from time to time to ensure that overall land use goals are being met in the best way possible.



Source: Montgomery County Planning Commission

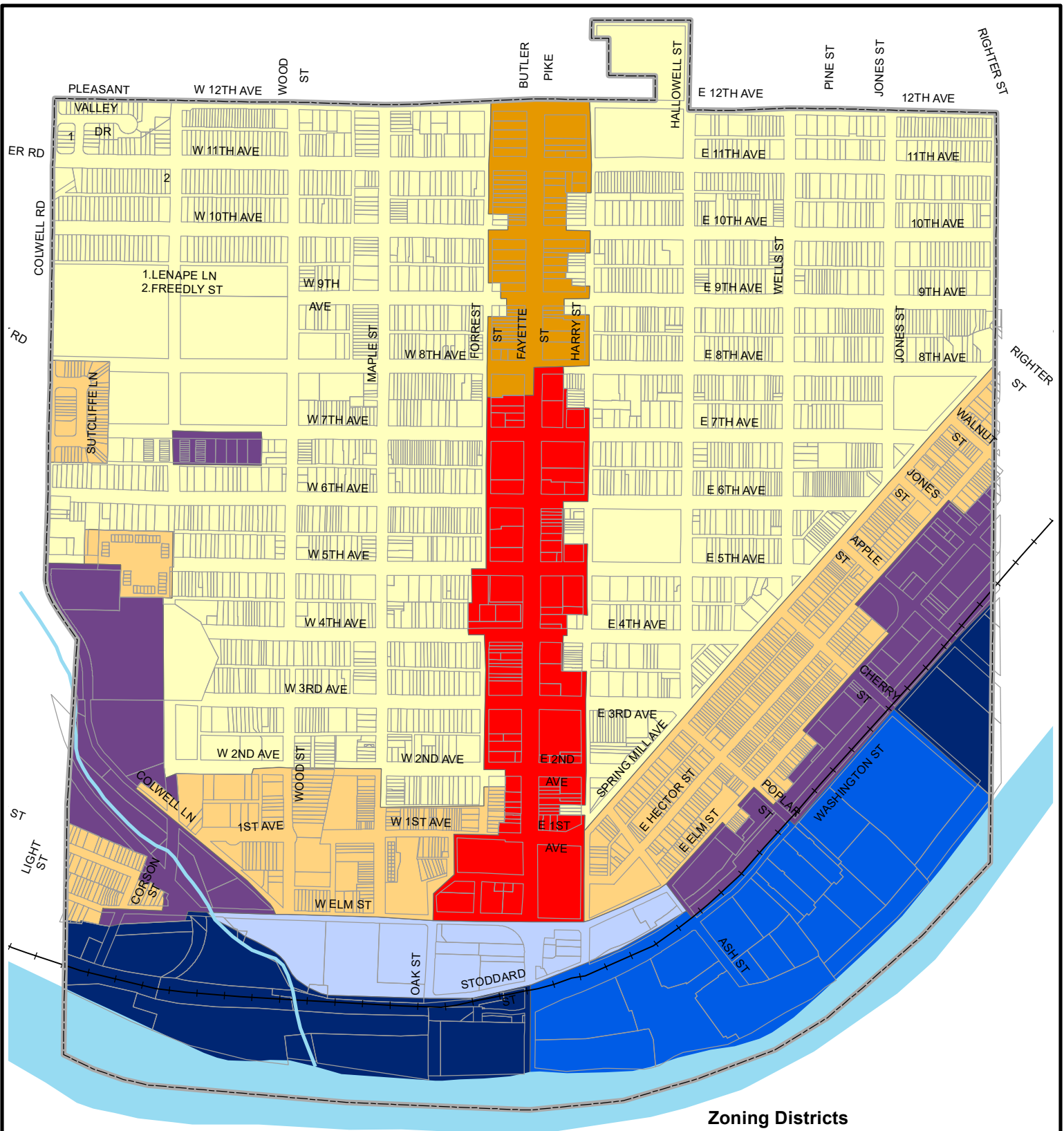


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**Existing Land Use**  
 Map 2

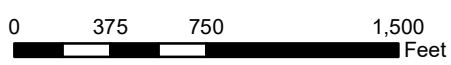




**Zoning Districts**

- Borough Commercial (BC)
- Residential Office (R-O)
- Borough Residential-1 (BR-1)
- Specially Planned District-1 (SP-1)
- Borough Residential-2 (BR-2)
- Specially Planned District-2 (SP-2)
- Limited Industrial/Research (LI)
- Specially Planned District-3 (SP-3)

Source: Montgomery County Planning Commission



## HOUSING TRENDS

Perceptions of the quality of life in a community are often directly related to the everyday experiences in neighborhoods. Quality neighborhoods are safe, their housing stock is in good repair, they are adequately served by public facilities, and they are linked to rest of the community by sidewalks or pathways.

A community that can meet the housing needs of a diverse population throughout all stages of life is ideal. Similarly, housing options should be available to residents of all age groups and varied household types, and affordable to the people who work nearby.

The Pennsylvania Municipalities Planning Code requires municipalities to provide for a variety of basic housing types through their zoning ordinances. Growing communities are additionally required to show that their zoning will allow a fair share of various housing types as new development occurs.

Conshohocken, as a place that is almost fully developed, is not considered a growth community. Population projections for the Borough essentially foresee population stability.

New residential construction in Conshohocken is expected to consist mostly of infill development on small parcels in existing neighborhoods, or rehabilitation or replacement of deteriorated or outdated structures. So, this section of the comprehensive plan begins by looking at characteristics of the housing stock and ways to maintain and supplement it.

Conshohocken, as a place that is almost fully developed, is not considered a growth community. Population projections for the Borough essentially foresee population stability.



*Residential dwelling in the Borough*



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## HOUSING INVENTORY

Housing in Conshohocken is varied in age and type. The balanced housing mix promotes affordability and draws households of different ages, composition, and family sizes. The borough's zoning ordinance includes regulations regarding seven housing types, as follows:

### **NATIONAL REGISTER EVALUATION CRITERIA**

- Single-family detached dwellings (single).
- Single-family semidetached dwellings (twin).
- Single-family attached dwellings (townhouse).
- Two-family detached dwellings (duplex).
- Multifamily apartments.
- Housing for the elderly.
- Residential conversions.

These housing types are representative of the housing stock as it has evolved over the years.

In addition to a variety of housing types, mixed-uses are characteristic of Conshohocken neighborhoods in and around the borough core. Within the Borough Commercial District residential uses are permitted provided that they are not located on the street or ground levels and are above a nonresidential use. Specially Planned Districts encourage a mix of uses, including residential, despite the intent of the Districts to provide for the orderly development of major business and commerce areas.

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## HOUSING AGE

The number of housing units totaled 4,265 in 2015, according to ACS Estimates. Total housing units increased by less than 1 percent from 2000 to 2010, reflecting the substantially developed nature of the borough, as well as contraction of the housing sector in the later years of the decade.

Almost half of the borough's housing stock predates World War II, but since then, units have been added at a fairly even pace every decade until 1980, when new construction slowed to a trickle. A small construction boom occurred between 2000 and 2009. However, since 2014 new construction has tapered off. Housing age is detailed in Table 12, below.

**Table 12: Housing Age, Conshohocken Borough**

| YEAR BUILT                   | NUMBER | PERCENT |
|------------------------------|--------|---------|
| <b>TOTAL</b>                 | 4,265  | (x)     |
| <b>BUILT 2014 OR LATER</b>   | 7      | 0.16%   |
| <b>2010 TO 2013</b>          | 189    | 4.43%   |
| <b>2000 TO 2009</b>          | 980    | 22.98%  |
| <b>1990 TO 1999</b>          | 197    | 4.62%   |
| <b>1980 TO 1989</b>          | 69     | 1.62%   |
| <b>1970 TO 1979</b>          | 244    | 5.72%   |
| <b>1960 TO 1969</b>          | 262    | 6.14%   |
| <b>1950 TO 1959</b>          | 321    | 7.53%   |
| <b>1940 TO 1949</b>          | 255    | 5.98%   |
| <b>BUILT 1939 OR EARLIER</b> | 1,741  | 40.82%  |

*Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates*

Nearly 41 percent of Conshohocken housing was built before 1939, and another 55 percent was built between 1940 and 2009. Older housing may have greater need for rehabilitation and maintenance than housing of recent vintage.

## HOUSING TYPES

Almost half of all housing is in single-family attached units, followed by multifamily housing, most of it in larger-sized buildings. This housing mix, shown in Table 13, below, is typical of what is found in boroughs or older neighborhoods around the county with the exception of the larger-sized multifamily dwellings. This is unique to Conshohocken and the development occurring along the riverfront.

**Table 13: Housing Units by Type, Conshohocken Borough**

| HOUSING TYPE                  | NUMBER | PERCENT |
|-------------------------------|--------|---------|
| <b>TOTAL</b>                  | 4,265  | (x)     |
| <b>SINGLE-FAMILY DETACHED</b> | 510    | 11.96%  |
| <b>SINGLE-FAMILY ATTACHED</b> | 1,731  | 40.59%  |
| <b>DUPLEXES OR TWINS</b>      | 354    | 8.30%   |
| <b>OTHER MULTIFAMILY</b>      |        |         |
| <b>3 OR 4 UNITS</b>           | 320    | 7.50%   |
| <b>5 TO 9 UNITS</b>           | 95     | 2.23%   |
| <b>10 TO 19 UNITS</b>         | 148    | 3.47%   |
| <b>20 TO 49 UNITS</b>         | 218    | 5.11%   |
| <b>50 OR MORE UNITS</b>       | 881    | 20.66%  |
| <b>MOBILE HOME</b>            | 0      | 0%      |
| <b>BOAT, RV, VAN, ETC.</b>    | 8      | 0.19%   |

*Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates*

The predominant housing type is single-family attached, accounting for 40.59 percent of units. Single family detached housing makes up another 11.96 percent of the housing stock, and the greatest percentage of multifamily (apartment) housing is the 20.66 percent of housing found in

large-size buildings of 50 or more units. All types of multifamily housing combined (excluding duplexes and twins) account for 38.97 percent of the housing stock.

## HOUSING OCCUPANCY AND VALUE

Conshohocken’s housing profile, in terms of distribution of unit types, value, and occupancy (ownership versus rental), is slightly varied from those of neighboring municipalities in Montgomery County. Housing figures for Conshohocken and neighboring municipalities are in Table 14, below, along with countywide numbers, for statistical comparison.

**Table 14: Housing Indicators for Conshohocken, Neighboring Municipalities and Montgomery County**

| MUNICIPALITY             | OWNER-OCCUPIED HOUSING | MEDIAN VALUE OWNER-OCCUPIED HOUSING | RENTAL HOUSING VACANCY RATE | MEDIAN MONTHLY RENT |
|--------------------------|------------------------|-------------------------------------|-----------------------------|---------------------|
| <b>CONSHOHOCKEN</b>      | 51.2%                  | \$275,300                           | 10.0%                       | \$1,410             |
| <b>LOWER MERION</b>      | 76.1%                  | \$558,200                           | 6.9%                        | \$1,370             |
| <b>PLYMOUTH</b>          | 69.8%                  | \$310,400                           | 3.2%                        | \$1,201             |
| <b>UPPER MERION</b>      | 68.3%                  | \$310,900                           | 7.5%                        | \$1,224             |
| <b>WEST CONSHOHOCKEN</b> | 71.1%                  | \$307,200                           | 9.4%                        | \$1,599             |
| <b>WHITEMARSH</b>        | 80.3%                  | \$367,300                           | 3.5%                        | \$1,472             |
| <b>MONTGOMERY COUNTY</b> | 72.6%                  | \$292,300                           | 7.3%                        | \$1,158             |

Source: U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Approximately 50 percent of Conshohocken residents own the homes they live in. That share is below range for the surrounding region and the county as a whole. Typically, boroughs and other older, highly developed communities have greater proportions of housing built specifically for, or highly suitable for, rental occupancy: attached single-family or multifamily structures.

Since the housing finance market crisis that began to unfurl in 2008, rental housing has gained in popularity as a residential option, as well as a choice for new development. Despite that fact, the demand for rental housing in the area is not as high as one might anticipate. The rental vacancy rate in Conshohocken and in several neighboring municipalities is greater than 5 percent, which is considered normal to allow for market activity.

It is usually more affordable to rent housing than to buy, so an adequate stock of rental housing helps smaller, younger, and empty-nester households, and others with modest incomes to locate or remain in the borough. This can be a benefit in enabling people to live near where they work, and in ensuring a labor pool for local employers, especially those who need to fill entry-level and service jobs. Maintenance of rental housing, which is often older housing, should be encouraged, particularly during this time of high market demand and in view of expected growth in the number of smaller, nontraditional household types.

The median monthly rental in Conshohocken as of 2015 was \$1,410, a figure above the Montgomery County median of \$1,158, and in the mid-range of the scale for nearby communities. The median value of owner-

## HOUSING MAINTENANCE AND NEIGHBORHOOD PRESERVATION

The housing data paint a picture of the borough as a small, close-knit community with a supply of older and newer housing of great diversity, relative affordability, and sound physical condition. Mixed-use neighborhoods combining commercial, residential, and even some light industrial uses are also characteristic of the borough. These are assets that should be preserved and capitalized on.

Steps can be taken to maintain, and if necessary, improve conditions of residential neighborhoods. For example, enactment and enforcement of zoning, health, safety, and property maintenance code standards for rental and owner-occupied housing alike are key methods of maintaining property values, sound buildings, and attractive neighborhoods.

The borough should periodically review its housing, health and safety code provisions to ensure that they continue to address issues such as yard maintenance, rehabilitation of substandard properties, security of vacant structures, and prevention of health and safety hazards like broken windows, vermin, and littered grounds.

Size and bulk standards in the zoning ordinance are designed to retain the historic, walkable scale of the heart of the borough. Adherence to these standards preserves the appearance of neighborhoods by preventing

occupied housing in Conshohocken was \$275,300, a figure at the lower end of the scale for its region, where much of the housing stock may be larger and newer.

reconstruction of housing or infill at an inappropriately large scale.

Historic preservation, is another strategy for maintaining sound and attractive neighborhoods. Appropriate zoning ordinance standards, in particular, provide enforceable ways to protect the eye appeal of historic neighborhoods. Appropriate conversion provisions allow single-family to multifamily, commercial to residential, or residential to commercial use changes that help preserve large, historic homes or nonresidential buildings that may be too costly or not well located for continued use as detached single-family housing.

Housing is a critical part of the way communities grow and thrive as it forms a major share of new development or redevelopment. It is also essential to the local economy, generating a built-in market for retail shops and other services. Making sure that residents have safe and sound homes and the freedom to choose among a diverse range of housing types is important to the future of Conshohocken.

## COMMUNITY FACILITIES AND SERVICES

Community facilities serve the public and are necessary for public health, safety, and welfare. These facilities include: police, fire protection, and emergency services; hazard mitigation; medical and healthcare facilities; educational facilities and library facilities; parks and open space; borough administration and public works; public utilities; and solid waste and recycling; and finance and management.

### POLICE, FIRE PROTECTION, AND EMERGENCY SERVICES

The mission of the Conshohocken Police Department is to improve quality of life and to provide a sense of safety and security for residents and visitors. As of 2017, the department has fifteen full time police officers, four sergeants, three parking enforcement officers, five crossing guards, two full time administrative assistants, a lieutenant, a chief, and two part-time employees. The Police Department is located in the Borough Municipal Building at 400 Fayette Street.

The Borough has a Department of Emergency Services which is responsible for fire, emergency management and emergency medical services. It is emergency management's role to develop and maintain the Borough's emergency operation plans and standard operating procedures in an event of a fire or natural disaster. The Borough employs a Fire Marshall, who also serves as Emergency Management Coordinator, and a Fire Inspector.

Fire services within the Borough are provided by the Conshohocken Fire Company Number 2 and the Washington Fire Company Number 1. Both fire companies are volunteer based. Conshohocken Fire Company Number 2 is located at 819 Fayette Street. The current roster lists nearly three hundred members with approximately fifty active members and a staff of thirty-three firefighters.<sup>1</sup>

Washington Fire Company Number 1 is currently located at 36 West Elm Street. The Washington Fire Company website lists eighteen (18) fire department officers, approximately fifty (50) fire department members, and ten (10) fire police officers. The original firehouse is listed on the National Registry of Historic Places.



*Conshohocken Fire Company No. 2*

<sup>1</sup> Conshohocken Fire Company Number 2 website:  
<http://conshohockenfire.com/about.html>

Emergency Medical Services are provided by Narberth Ambulance, Medic 313. Narberth Ambulance serves Lower Merion, Narberth, Conshohocken & West Conshohocken and employs 30 full time employees and over 80 volunteers. Anyone dialing "9-1-1" from anywhere in the county will reach a county dispatcher in the Montgomery County Department of Public Safety who will then contact the closest emergency service provider for response.

Health care is provided by individual physicians in private offices, hospitals, and long-term care facilities. Hospitals serve the immediate health care needs of a community by providing inpatient and outpatient medical and health care services. Hospitals serving the health care needs of the residents of Conshohocken Borough include Mercy Health System in the Borough, Bryn Mawr Hospital, and Children's Hospital and Einstein Medical Center in Norristown.

#### BOROUGH ADMINISTRATION

The borough administration supervises the daily operations of the municipal government. The department employs a manager, executive assistant, communications manager, accountant, records management coordinator, emergency management coordinator, community development and zoning officer, director of public services, and director of recreational services. Staffing appears to be adequate to meet current needs.

The administration building is located at 400 Fayette Street. The building is adequate for the department's needs as it was recently constructed and incorporates many modern amenities. The borough website ([www.conshohockenpa.gov](http://www.conshohockenpa.gov)) provides

A community facility is established primarily for the benefit and service of the population of the community in which it is located.

information about borough policies, facilities and services, and news about borough activities.



*Borough Hall*

#### PUBLIC SERVICES

The borough of Conshohocken Department of Public Services delivers community services through six divisions. Streets Department, Sanitation Department, Fleet Maintenance, Landscaping and Grounds, Buildings and Facilities and Licensing and Inspections.

The Streets Department is responsible for the repair and restoration of roadways and infrastructure including storm water maintenance.



The Sanitation Department delivers collection of trash, recycling and yard waste materials.

Landscaping & Grounds is responsible for the maintenance and repairs of the various parks and equipment and the beautification of the grounds on borough owned/operated properties.

Fleet Maintenance is responsible for the routine maintenance and repair of the Police, Sanitation, Streets, Landscaping, License and Inspection and several of the Fire Department vehicles.

Buildings and facilities is responsible for maintenance and repairs of the borough owned properties

License and Inspections – responsible for addressing ordinance violations, rental inspections and enforcing residential and commercial building code.

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## UTILITIES

The Conshohocken Authority (sewer plant) protects the borough's streams and rivers. The Conshohocken wastewater treatment plant, located at 601 East Elm Street, collects used water from local businesses and homes for treatment and filtration.

Each year the Sewer Authority updates the Capital Improvement Plan (CIP) to schedule future developments to the sewer system and infrastructure throughout the sewer service area. The CIP is a five-year plan outlining the necessary upgrades needed for infrastructure construction and reconstruction. These improvements are valuable in providing the Authority with necessary tools needed to promote community growth and development.

The Borough of Conshohocken Authority is in the process of undertaking an odor control study, inspecting and repairing deficient portions of the Authority's 21 miles of pipe infrastructure and using a GIS Mapping System to identify deficiencies within the collection conveyance system as part of its five-year capital improvement plan.

Aqua Pennsylvania, Inc. (Aqua) provides drinking water to the Borough. Water for the Main System comes from eight surface water sources and a number of groundwater sites (wells).

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## EDUCATIONAL FACILITIES

The schools serving Conshohocken Borough are part of the Colonial School District which also serves Plymouth and Whitmarsh townships. The School District consists of five elementary schools, a middle school, high school, and a technical high school. Only Conshohocken Elementary School is located within the Borough. The elementary school serves children between kindergarten and third grade. Enrollment in the school is approximately 183 students. Enrollments have been steady over the past several years and projections by the Pennsylvania Department of Education indicate that growth within the Colonial School District will increase by 39 percent between 2017 and 2020.

Schools have several important community functions. They serve not only as places for academic instruction but also provide opportunities for social and physical development. School facilities serving Conshohocken Borough provide indoor and outdoor recreation facilities, classroom space, and auditoriums which are available for use by borough residents after school hours.

**Table 15: Public School Enrollment, 2007-2017**

| School Name              | Period    |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
|                          | 2007-2008 | 2008-2009 | 2009-2010 | 2010-2011 | 2011-2012 | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
| Colonial Elem School     | 667       | 666       | 683       | 694       | 730       | 751       | 691       | 678       | 686       | 737       |
| Colonial Middle School   | 1,085     | 1,060     | 1,026     | 1,025     | 1,055     | 1,074     | 1,099     | 1,098     | 1,084     | 1,059     |
| Conshohocken Elem School | 139       | 139       | 152       | 147       | 166       | 193       | 188       | 187       | 172       | 183       |
| Plymouth Elem School     | 454       | 468       | 462       | 449       | 463       | 452       | 475       | 517       | 533       | 544       |
| Plymouth-Whitemarsh HS   | 1,581     | 1,618     | 1,579     | 1,571     | 1,562     | 1,506     | 1,463     | 1,475     | 1,468     | 1,479     |
| Ridge Park Elem School   | 347       | 347       | 349       | 365       | 365       | 374       | 392       | 392       | 443       | 454       |
| Whitemarsh Elem School   | 440       | 426       | 420       | 411       | 357       | 340       | 366       | 361       | 375       | 406       |

*Source: Pennsylvania Department of Education, Public School Enrollment Reports*

**LIBRARY FACILITIES**

The Conshohocken Free Library, located at 301 Fayette Street, is a branch of the Montgomery County Free Library System. The library has various media including books, magazines, CD's, DVD's, public access computers, and Wi-Fi. In addition to borrowing books, borough residents can participate in educational programs offered at the library.

The Conshohocken Library is listed in the Pennsylvania Inventory of Historic Places. It was the home of one of Conshohocken's first ironmasters, Lewis Lukens. The structure was built in 1857 and was donated to the Borough for use as a public library.

programs and activities for the Borough of Conshohocken. Department staff is stationed at the Community Center at the Fellowship House.



*Community Center at the Fellowship House*

**PARKS AND OPEN SPACE**

The goal of the Department of Recreation Services is to enhance the quality of life for all residents through physical, mental, cultural, social, and environmental development. The department is charged with the overall organization and maintenance of a full array of recreational

The *Conshohocken Borough Open Space Plan* (2005) is considered a component of this comprehensive plan. The *Open Space Plan* provides an overview of the park, recreation, and open space resources in the community. In addition to public parkland, the Borough has areas of open space and recreation land associated with school properties, and open institutional properties (church lands).



## CONSHOHOCKEN PARKS

Most of the protected land in Conshohocken Borough consists of public parkland. A total of nine municipal parks exist within the Borough, including the following:

- Schuylkill Riverfront – This strip of land owned by the Borough extends 100-feet inland from the Schuylkill River banks, from the Whitemarsh Township Line to the Matsonford Bridge. The Conshohocken Rowing Center is located within this strip of land.
- Aubrey Collins Park – This park is located along the 200 block of East Elm Street. The park is approximately 0.5-acres in size and contains a tot-lot, a small basketball court, and a picnic pavilion.
- Sutcliffe Park – This twenty-three acre park located in the northwest section of the Borough is bounded by Sixth Avenue, Tenth Avenue, Colwell Lane and Wood Street. Sutcliffe Park is the largest park facility within Conshohocken and contains most of the Borough’s active recreational resources. The park contains four baseball fields, three basketball courts, various playground equipment, a picnic area, and walking trails.
- Mary Wood Park – This four-acre neighborhood park is bounded by Fifth and Sixth Avenues and Harry and Hollowell Streets, and is in close proximity to Fayette Street. This park is accessible to local schools and is used for after-school and weekend activities. The historic Mary Wood House and Caretaker House, as well as the Fellowship House, are located within the park. The Fellowship House contains an indoor gym, a community center, and other facilities used by Borough residents.
- A.A. Garthwait Stadium & Borusiewicz Field – This nine-acre park is situated in the northeastern section of the Borough, between Eleventh and Twelfth Avenues and Harry and Hollowell Streets. The park is comprised of two field areas. A.A. Garthwait Stadium contains a large football stadium and walking trail. Borusiewicz Field has a football/rugby field, but no stadium. Borusiewicz Field also provides space for a gazebo, sitting area, playground equipment, and a tot lot.
- Second Avenue Meadow – Located at the western end of Second Avenue between Maple and Wood Streets, this 0.4 acre park was purchased in 1995 with the aid of a \$66,000 grant from the Montgomery County Open Space Program. The site contains a playground area.
- The Schuylkill River Trail – This regional trail extends from Valley Forge National Historic Park to Center City Philadelphia. The trail parallels the SEPTA regional rail line from Norristown to Manayunk, including the approximately 1.2 mile segment through Conshohocken.
- Haines and Salvati Memorial Park – Located near the intersection of West Elm Street and Colwell Lane, this park is approximately one-acre in size. Serving the south-western neighborhoods of the Borough, this park contains a small basketball court, several pieces of play equipment, a picnic table, and benches.
- Riverfront Dog Park – Located off Poplar Street behind the Londonbury Apartments on the east side of town. The park is a fenced-in, leash free public dog park.

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## PLANNING IMPLICATIONS

Community facilities and services determine, to some extent, the quality of life experienced in Conshohocken Borough. Issues concerning community facilities and services generally include staffing, funding, and ongoing maintenance to ensure that adequate services are provided well into the future. Therefore, planning for these facilities and services should be interrelated and consistent with land use planning in the comprehensive plan.

## TRANSPORTATION AND CIRCULATION

The function of the transportation system is to provide for the movement of people and goods between places. The adequacy of this system is directly influenced by the type and size of the population growth and land development that occur along the network.

Proper land use planning is critical to prevent adverse effects on the transportation network due to improper development. Conversely, when transportation improvements are designed, it is important to address the needs of the general public, individual property owners, and neighborhoods. Where appropriate, transportation improvements should be designed as multiple-use facilities that provide for pedestrians, bicycles, public transit, and motor vehicles. As the Borough maintains and upgrades its roads, a balance among parking needs, local vehicle movements, and emergency vehicle movements must be upheld. The livability of neighborhoods and the historic character of the Borough should also be considered as improvements are made to the street network.

The continued development and redevelopment of the Borough depend on the advantages that a well-functioning transportation system provides. Maintaining and enhancing the quality and efficiency of the system will support the Borough's economic development efforts.

There are four basic components to the transportation circulation system within Conshohocken Borough. These are the vehicular system, public transportation, pedestrians and bicyclists, and parking facilities. In order for this system to function well, each component must operate properly.

### VEHICULAR SYSTEM

Conshohocken has an established street system which is designed in a general grid. This grid pattern provides the Borough with an increased level of connectivity. The connectivity is high since there are multiple routes and connections serving the same destinations and origins. The grid pattern reduces travel times because it allows people to travel the shortest distance between two points. In addition, it allows emergency vehicles to respond more quickly and use alternative routes if one is blocked. The high level of connectivity in the borough allows people to have the option of walking or

biking because the routes to institutions, parks, and businesses are shorter and safer.

The primary streets within Conshohocken Borough are Elm Street, Fayette Street, Hector Street, and Colwell Road. These roadways carry the highest volumes of traffic within the Borough. The highest average annual daily traffic (AADT) count within the Borough is on Fayette Street between Elm Street and the Schuylkill River, averaging between 20,000 and 25,000 trips. East Elm Street experiences approximately 10,000 AADT trips.<sup>1</sup> Spring Mill Avenue and 6<sup>th</sup> Avenue are also considered primary streets

<sup>1</sup> PennDOT Internet Traffic Monitoring System (ITMS).  
<http://www.dot7.state.pa.us/itms/main.htm>

as they serve as connectors to areas, both within Conshohocken and outside the Borough.

The Borough is notably located at the crossroads of Interstate 76 (the Schuylkill Expressway) and Interstate 476 (the Blue Route). Traffic in the area can be overwhelming at times, especially during peak morning and afternoon rush hours. Despite traffic concerns, the area has excellent regional access with its proximity to the Schuylkill Expressway and Blue Route. Additionally, Conshohocken is in close proximity to Route 202 and Interstate 276 (the Pennsylvania Turnpike). Both roads are located less than 5 miles north of the Borough and are heavily trafficked. Conshohocken is less than 10 miles from King of Prussia and a 20-minute drive to Philadelphia (during non-peak hours); it is also close to the Main Line and the County seat of Norristown.

## PUBLIC TRANSPORTATION

Southeastern Pennsylvania Transportation Authority (SEPTA) provides public transportation service linking Philadelphia and the surrounding counties with an integrated network of over 200 bus and rail transit routes. SEPTA's Regional Rail Division operates seven electrified commuter rail routes to over 150 stations in Pennsylvania, New Jersey and Delaware. SEPTA also operates an extensive network of buses, trolleys, and rapid transit trains in Center City

<sup>2</sup> *Revenue and Ridership Report, May 2017*. Revenue and Ridership Management, Southeastern Pennsylvania Transportation Authority.



*Multi-modal transportation within the Borough*

Streets in the Borough serve many purposes. While their typical purpose is to carry vehicles to their appropriate destination, they also serve the purpose of providing parking area, local vehicle movement, and pedestrian movement. As the Borough maintains its streets, a balance among parking needs, pedestrians, local vehicle movements, and emergency vehicle movements must be upheld.

Philadelphia, in addition to Regional Rail links to downtown employment centers, the University City area of West Philadelphia, and the Philadelphia International Airport.

Conshohocken Borough is served by the Manayunk/Norristown Line Regional Rail and the Routes 95 and 97 buses. Based on the Revenue and Ridership Report prepared by SEPTA monthly ridership and year-to-date ridership are both down from 2016.<sup>2</sup> Total weekday boarding's and alighting's on the Manayunk/Norristown Regional Rail line average 708 passengers.<sup>3</sup> Weekly ridership

<https://septa.org/strategic-plan/reports/revenue-ride.pdf>

<sup>3</sup> *FY 2017 Annual Service Plan*. Service Planning Department, Southeastern Pennsylvania

on the Route 95 bus from Gulph Mills to Willow Grove Park Mall is approximately 577 passengers, while ridership on the Route 97 bus from Chestnut Hill to Norristown Transportation Center is approximately 790 passengers.<sup>4</sup> As an alternative to vehicular travel, the Regional Rail can get passengers into Philadelphia within 30 minutes.

The Conshohocken Train Station Vision Plan (insert link) suggests the train station will play an important part in the future of Conshohocken, and its improvement can be used as a catalyst for community-oriented, walkable development. Currently, the station consists of two simple low level platforms roughly centered under the Fayette Street Bridge. The inbound platform hosts a construction trailer that acts as waiting room and ticket counter during morning commuting hours.

environmental impacts can be a reduction in neighborhood noise levels and improvements in local water quality as fewer automobile-related discharges end up in the local rivers, streams, and lakes. The opportunity to travel by foot and bicycle is important both for recreational purposes and for members of the community who do not drive. These modes of transportation also provide an alternative to the automobile.



*Pedestrian crossing at 4<sup>th</sup> Avenue*

## PEDESTRIANS AND BICYCLISTS

Providing a walkable environment is essential to efficient ground transportation. Every trip begins and ends with walking. Walking remains the cheapest form of transportation, and a walkable community provides the most affordable transportation system any community can plan, design, construct, and maintain. When people choose to leave their cars at home and make their trips on foot or bicycle, they also make a positive environmental impact. They reduce their use of gasoline, which in turn, reduces the volume of pollutants in the air. Other positive

Through the provisions of the Subdivision and Land Development Ordinance, the Borough is able to ensure that new developments, both residential and nonresidential, have sidewalks. Sidewalks provide alternative methods to make certain needed trips, in addition to their use for exercise and recreation. The Borough should continue to require sidewalks on all proposed and existing streets, and enforce the maintenance and upkeep of the sidewalks.

For many, bicycling is a form of recreation. Biking is a modest type of exercise that most

Transportation Authority. <https://septa.org/strategic-plan/reports/asp-draft17.pdf>

<sup>4</sup> *SEPTA Route Statistics, 2017*. Service Planning Department, Southeastern Pennsylvania

Transportation Authority. <https://septa.org/strategic-plan/reports/route-statistics.pdf>

people are capable of performing. A bike-friendly town is typically associated with a high quality of life and a sense of community. In many communities, bicycle systems are important and much appreciated facilities. Furthermore, bicycling improves the quality of community life by increasing the social connections that take place when residents are active and spend time outdoors in their community. The Conshohocken Borough Revitalization Plan Update included a Preliminary Assessment of Bike Route Potential. The Plan identified streets with widths conducive for bike lanes, streets favorable to shared road conditions, and locations to connect with the Schuylkill River Trail.

Connections to the Schuylkill River Trail are crucial. Not only does the trail provide a recreational opportunity for residents but it also offers a commuting alternative. The trail runs along the Schuylkill River from Center City Philadelphia, through Valley Forge National Historical Park in Montgomery County and ends in Phoenixville, Chester County.

## PARKING FACILITIES

Parking remains an important issue for the Borough. For many municipalities, parking is perceived as a critical issue affecting their economic success. However, parking enhancements will not always solve a community's economic problems and rarely, if ever, revitalizes a downtown or brings shoppers there without an attractive destination in the first place. There is no "if we build it they will come" for parking if there is no attractive destination to come to.

The design of parking is critical. Well-integrated and managed parking adds to the commercial competitiveness and economic development potential of an area. Proper planning of parking facilities is of particular

Parking enhancements will not always solve a community's economic problems and rarely, if ever, revitalizes a downtown or brings shoppers there without an attractive destination in the first place.

concern for infill and brownfields redevelopment because these sites are typically located in core areas where the existing parking infrastructure may be better utilized.

Typically, parking requirements are based on maximum demand for parking when parking is provided at no charge to users. This formula typically yields a surplus of parking area that is costly for developers to provide, subsidizes personal automobile use, and encourages automobile use even in areas where suitable alternative modes of transportation exist. Recognizing this fact, the Borough Zoning Ordinance allows for up to a 20 percent reduction in parking minimums when shared-parking facilities are proposed or the reservation of up to 50 percent of required parking space so long as the applicant can demonstrate reduced parking is appropriate and the land area is available should the parking be later required.

Parking is an important issue for residents, as well as for businesses in Conshohocken. Based upon input from the Comprehensive Plan Task Force, there is a perception that

parking capacity in certain areas of the Borough does not meet the demand, and that existing parking is not convenient for residents.

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## PLANNING IMPLICATIONS

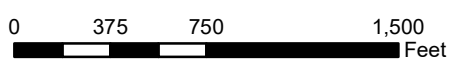
As noted in the Conshohocken Borough Revitalization Plan Update (May 2011), the “Borough has focused much of its effort on implementing the transportation recommendations from the previous plan. A Transportation Committee was formed, a *Vision Plan for the Conshohocken Train Station* was developed, traffic calming improvements were constructed, and bike racks are being installed along Fayette Street. The Borough continues its efforts to calm traffic and ease congestion and improve the pedestrian experience.”





Source: Montgomery County Planning Commission

**B** Boucher & James, Inc.  
 CONSULTING ENGINEERS  
 www.bjengineers.com  
 Date 6/14/2017  
 Project #177176



**Transportation Features**

- SEPTA Bus Route
- Trails
- Railroad
- Sidewalks
- SEPTA Train Station

**Transportation**  
 Map 4



## HISTORIC AND CULTURAL RESOURCES

The Borough's historic and cultural resources contribute to its character and fabric. Historic and cultural resources also hold potential as an economic development and revitalization tool that can spur retail activity, the arts and tourism. If these resources were to be demolished, inappropriately modified, or neglected, the borough's heritage would be diminished.

### THE HISTORIC SURVEY

A historic survey is the first step in protecting historic resources; it is the means of identifying and documenting the history of buildings, sites, and districts eligible to be classified and protected as historic resources. A historic survey should ideally be done by a qualified specialist. Conshohocken's Historic Resource Survey was completed in 1989. It is an extensive and comprehensive report providing an overview of the Borough's history from the first land grants to the mid-twentieth century, identifying significant buildings or groups of buildings, and listing all buildings within the Borough along with their attributes specifically any historic significance.



*Lee Mansion*

### CONSHOHOCKEN HISTORY

Conshohocken was originally purchased from the Tammany Indians by William Penn around 1683. Its riverfront location ensured that it was involved in many aspects of the regional history, and its proximity to early transportation routes made it an ideal location for industrial development. Conshohocken continued its industrial development into the 20th century, taking full advantage of its most important resource, the Schuylkill River. This long industrial history created a vast bank of historical resources located within Conshohocken Borough.

The Historic Resource Survey identified eighty-two significant buildings within the Borough. Refer to Figure 1: Index of Selected Significant Buildings for the complete list

**Figure 1: Index of Selected Significant Buildings, Conshohocken's Historic Resource Survey, 1989**

*Index of Selected Significant Buildings*

| #  | Location        | Date | Stories | Material     | Style             | Use     | Cond. | Integ. Type | D. | Owner                              |
|----|-----------------|------|---------|--------------|-------------------|---------|-------|-------------|----|------------------------------------|
| 1  | 100 E. Eighth   | 1881 | 1+      | STU.         | VERN.             | CHURCH  | B     | B D         | S  | African Methodist                  |
| 2  | 101 E. Eighth   | 1887 | 4       | STU./ST.BR.  | INDUST. VERN.     | IND.    | C     | D D         | S  | Pleasant Valley Assn.              |
| 3  | 129 E. Eighth   | 1885 | 2 1/2   | BR.          | Q. A.             | R       | B     | A T         | S  | Williams                           |
| 4  | 143 W. Eighth   | 1915 | 2       | BR.          | CRAFTS. COL. REV. | R       | A     | A T         | S  | Cassidy                            |
| 5  | 150 W. Eleventh | 1915 | 2 1/2   | ST           | COL. REV. CRAFTS. | R       | A     | A/B D       | S  | Petrecz                            |
| 6  | 133 W. Eleventh | 1915 | 2 1/2   | FCMU         | CRAFTS.           | R       | A     | A D         | S  | Speelhoffor                        |
| 7  | 303 W. Eleventh | 1930 | 2       | WD. SH./STU. | CRAFTS. BUNG.     | R       | B     | A T         | S  | Frankenfield                       |
| 8  | 366 E. Elm      | 1880 | 3       | BR.          | VICT. Q. A.       | R       | A     | A R/4       | S  | Hockman                            |
| 9  | 382 E. Elm      | 1880 | 3       | BR.          | VICT. ITAL.       | C/R     | A/B   | A/B R/1     | S  | Richer                             |
| 10 | 125 E. Elm      | 1850 | 3       | BR./STU.     | INDUST. VERN.     | IND     | B     | A/B D       | S  | Vy Cal Plastics                    |
| 11 | 359 W. Elm      | 1794 | 2       | ST           | VERN.             | R       | A     | A T         | S  | Tamarro                            |
| 12 | W. Elm          | 1837 | 2 1/2   | ST. V./ST.   | VICT. GOTH. REV.  | R       | B     | C D         | S  | St. Mary's Rectory                 |
| 13 | 300 Fayette     | 1856 | 2 1/2   | STU.         | VICT. ITAL.       | C/R     | A     | B D         | S  | Snear                              |
| 14 | 312 Fayette     | 1888 | 3       | BR.          | Q. A.             | O&R/R   | A     | B R/4       | S  | Phipps                             |
| 15 | 516 Fayette     | 1865 | 2 1/2   | STU./ST.     | VICT. SEC. EMP.   | C & R   | A     | A/B D       | S  | Ciavarelli                         |
| 16 | 528 Fayette     | 1865 | 2 1/2   | STU./ST.     | GEORG. REV.       | O/R     | A     | A/B D       | S  | Miraglia                           |
| 17 | 600 Fayette     | 1906 | 2       | ST.          | ROM. REV.         | CHURCH  | A     | B D         | S  | Consh Methodist                    |
| 18 | 730 Fayette     | 1893 | 3       | ST.          | Q. A.             | CIVIC   | A     | A D         | S  | Boro of Consho (Boro Hall)         |
| 19 | 922 Fayette     | 1905 | 2 1/2   | BR.          | VICT. COL. REV.   | R       | A     | A D         | S  | Marken                             |
| 20 | 123 Fayette     | 1880 | 3       | BR.          | Q. A.             | C&R     | A     | B R         | S  | D'Donnell                          |
| 21 | 127 Fayette     | 1920 | 2       | BR.          | COL. REV.         | C       | A/B   | A/B R       | S  | Muscariello                        |
| 22 | 203 Fayette     | 1891 | 3       | BR.          | VICT. Q. A.       | C/CIVIC | A/B   | A/B D       | S  | Flocco (Sons of Am. Bldg.)         |
| 23 | 207 Fayette     | 1919 | 3       | ST.          | NEO. GOTH.        | R       | A     | A D         | S  | St. Matthew's (rectory)            |
| 24 | 209 Fayette     | 1919 | 3+      | ST.          | NEO. GOTH.        | CHURCH  | A     | A D         | S  | St. Matthew's                      |
| 25 | 301 Fayette     | 1860 | 2 1/2   | STU.         | GOTH. ITAL.       | CIVIC   | A     | A D         | S  | Consho Library                     |
| 26 | 317 Fayette     | 1870 | 3       | ST.          | RICH. ROM.        | CHURCH  | A     | A D         | S  | Calvary Episcopal                  |
| 27 | 801 Fayette     | 1930 | 1+      | BR.          | COL. REV.         | CIVIC   | A     | A D         | S  | Fritz Lodge                        |
| 28 | 921 Fayette     | 1890 | 3       | STU.         | VICT. COL. REV.   | R       | B     | A T         | S  | Williams                           |
| 30 | E. Fifth Avenue | 1860 | 2       | STU. ST.     | VERN.             | R       | A     | B D         | S  | Boro of Consho (Caretaker's House) |
| 31 | 300 E. Fifth    | 1865 | 2       | STU. ST.     | GOTH. REV.        | R/C     | B     | B D         | S  | Veterans Assn.                     |
| 32 | 103 E. Fifth    | 1875 | 3       | ST.          | VICT. SEC. EMP.   | R/O     | B     | C D         | S  | Nicholson                          |
| 33 | 115 E. Fifth    | 1874 | 2 1/2   | BR.          | VICT. SEC. EMP.   | R       | B     | B D         | S  | Duncan                             |
| 34 | 123 E. Fifth    | 1874 | 2 1/2   | BR.          | VICT. COL. REV.   | R       | A     | B D         | S  | Hatfield                           |
| 35 | 201 E. Fifth    | 1881 | 2 1/2   | ST.          | Q. A.             | R       | B     | B D         | S  | Opielski                           |
| 36 | 209 E. Fifth    | 1874 | 2 1/2   | BR.          | VICT. SEC. EMP.   | R       | C     | A T         | S  | Hertzman                           |
| 37 | 225 E. Fifth    | 1888 | 2 1/2   | ST/WD. SH.   | Q. A.             | R       | B     | B D         | S  | Othlson                            |
| 38 | 505 Maple       | 1933 | 1       | ST.          | NEO-CL. REV.      | CIVIC   | A     | A D         | S  | A. Lannuti Post                    |
| 39 | 200 Forrest     | 1857 | 2 1/2   | STU.         | VICT. ITAL.       | R       | B     | A D         | S  | Collins                            |
| 40 | 16 E. Fourth    | 1865 | 2 1/2   | STU          | VICT. GOTH.       | R/O     | B     | B D         | S  | Santoro                            |
| 41 | 100 E. Fourth   | 1908 | 3+      | ST.          | NEO. GOTH.        | CHURCH  | A     | B D         | S  | First Baptist                      |
| 42 | 128 E. Fourth   | 1880 | 2 1/2   | STU.         | VICT. SEC. EMP.   | R       | A     | B D         | S  | McGarrity                          |
| 43 | 134 E. Fourth   | 1865 | 3       | STU.         | VICT. ITAL.       | R       | B     | B D         | S  | Durbas                             |
| 44 | 312 W. Fourth   | 1867 | 3       | STU.         | VICT. ITAL.       | R       | B     | B D         | S  | Davis                              |
| 45 | 316 Hallowell   | 1927 | 2+      | ST.          | VERN. GOTH. REV.  | CHURCH  | A     | A D         | S  | St. Paul's Baptist                 |
| 46 | 2 Harry         | 1883 | 1       | BR.          | VICT.             | C       | B     | C D         | S  | Collins                            |
| 47 | 114 Harry       | 1882 | 2 1/2   | STU.         | VICT. VERN.       | R       | B     | A D         | S  | Cahill                             |
| 48 | 200 Harry       | 1885 | 3       | BR.          | VICT. ITAL.       | R       | B     | A T         | S  | Piermani                           |



| #  | Location        | Date | Stories | Material | Style             | Use    | Cond. | Integ. | Type | D | Owner              |
|----|-----------------|------|---------|----------|-------------------|--------|-------|--------|------|---|--------------------|
| 49 | 101 E. Fifth    | 1885 | 2 1/2   | ST.      | Q. A.             | C      | A     | A      | D    | C | Irvine             |
| 50 | 500 Harry       | 1892 | 3       | ST       | NEO. GOTH.        | CHURCH | A     | B      | D    | S | St Mark's Lutheran |
| 51 | 205 Harry       | 1872 | 2 1/2   | STU. ST. | VICT. SEC. EMP.   | R      | B     | B      | D    | S | DelBuono           |
| 52 | 218 E. Hector   | 1868 | 2 1/2   | STU.     | PALLAD.           | C      | B     | C      | D    | S | Criminal Research  |
| 53 | 242 E. Hector   | 1887 | 2 1/2   | BR.      | VICT. GOTH. REV.  | R      | B     | B      | D    | S | Westlove           |
| 54 | 304 E. Hector   | 1880 | 2 1/2   | STU      | VICT. VERN.       | C      | C     | C      | D    | S | O'Donnell          |
| 55 | 201 E. Hector   | 1874 | 3       | BR       | VICT. ITAL.       | R      | B     | B      | R    | S | Baranowski         |
| 56 | 249 E. Hector   | 1880 | 2 1/2   | BR       | Q. A.             | R      | A     | A      | D    | S | Mobley             |
| 57 | 627 E. Hector   | 1874 | 2 1/2   | STU.     | VERN.             | R      | B     | B      | R/5  | S | Wisniewski         |
| 58 | 300 Maple       | 1930 | 2       | ST.      | NEO-CL. REV.      | C      | A     | B      | D    | S | Francis            |
| 58 | 300 Maple       | 1930 | 2       | ST.      | NEO-CL. REV.      | C      | A     | B      | D    | S | Francis            |
| 59 | 148 E. Ninth    | 1905 | 2 1/2   | BR.      | CRAFTS. VERN.     | R/I    | B     | A      | D    | S | Freas Glass Works  |
| 60 | 140 W. Ninth    | 1904 | 2 1/2   | BR.      | CRAFTS. COL. REV. | R      | A     | A      | D    | S | Tolan              |
| 61 | 134 E. Seventh  | 1885 | 2 1/2   | BR.      | Q. A.             | R      | A     | B      | D    | S | Shelton            |
| 62 | 113 E. Seventh  | 1885 | 2 1/2   | BR.      | Q. A.             | R      | A     | A      | T    | S | Cashore            |
| 63 | 201 E. Seventh  | 1872 | 3       | STU.     | VICT. VERN.       | R      | B     | B      | D    | S | Smith              |
| 64 | 110 W. Seventh  | 1859 | 2 1/2   | STU.     | CARP. GOTH. REV.  | R      | A     | A      | D    | S | Zook               |
| 65 | 350 E. Sixth    | 1885 | 2       | BR.      | VICT. GOTH. REV.  | R      | B     | A      | R/6  | S | Burrell            |
| 66 | 499 W. Sixth    | 1850 | 2       | ST.      | VERN.             | R      | B     | C      | D    | S | Philomeno          |
| 67 | 120 Spring Mill | 1865 | 2 1/2   | ST.      | VICT. SEC. EMP.   | R      | B     | C      | D    | S | Flocco             |
| 68 | 410 Spring Mill | 1865 | 2 1/2   | STU.     | VICT. ITAL.       | R      | B     | D      | D    | S | Turri              |
| 69 | 422 Spring Mill | 1865 | 2 1/2   | STU.     | VICT. GOTH. REV.  | R      | B     | A      | D    | S | Richter            |
| 70 | 542 Spring Mill | 1880 | 3       | ST.      | VERN.             | R      | A     | B      | R/3  | S | Leightham          |
| 71 | 517 Spring Mill | 1869 | 3       | BR.      | VICT. ITAL. VERN. | R      | B     | B      | A    | S | Hallman            |
| 72 | 132 E. Tenth    | 1915 | 2 1/2   | BR.      | CRAFTS. VERN.     | R      | A     | A      | D    | S | McLaughlin         |
| 73 | 320 E. Tenth    | 1905 | 2       | FCMU     | VICT.             | R      | A     | A      | D    | S | Matkowski          |
| 74 | 151 E. Tenth    | 1910 | 3       | BR. FCMU | INDUST. VERN.     | IND.   | A     | A      | D    | S | Shelanski          |
| 75 | 301 E. Tenth    | 1900 | 2       | AS. SH.  | VICT. VERN.       | R.     | A     | A      | D    | S | Collins            |
| 76 | 333 E. Tenth    | 1915 | 2       | FCMU     | CRAFTS. VERN.     | R      | A     | A      | T    | S | Koneski            |
| 77 | 303 W. Tenth    | 1920 | 2       | STU.     | CRAFTS.           | R      | A     | A      | T    | S | Scandone           |
| 78 | 123 E. Third    | 1865 | 2 1/2   | BR.      | VICT. VERN.       | R      | B     | B      | R/10 | S | Colen              |
| 79 | 100 W. Third    | 1885 | 3+      | STU.     | VERN.             | CHURCH | C     | D      | D    | S | Coptic Orthodox    |
| 80 | 324 W. Third    | 1865 | 3       | STU.     | ITAL. VICT.       | R      | B     | B      | D    | S | Nadkarni           |
| 81 | Washington ST   | 1880 | 2       | BR.      | INDUST. VERN.     | IND.   | B     | C      | D    | S | Florig             |
| 82 | Washington      | 1905 | 1+      | BR.      | INDUST. VERN.     | C      | C/D   | C      | A    | S | Weissman           |

## NATIONAL REGISTER

The National Register of Historic Places is the official list of the nation's cultural resources, providing recognition that buildings or districts have historic, architectural, or archeological significance. National Register listing places no restrictions on the actions of private property owners, but has the effect of alerting them to the historic significance of their structures and sites. It does prevent alteration or demolition of resources using federal funds.

### NATIONAL REGISTER EVALUATION CRITERIA

The criteria applied to evaluate properties for the National Register include the quality of significance in American history, architecture, archaeology, engineering, and culture present in districts, sites, buildings, structures, and objects that possess integrity of location, design, setting, materials, workmanship, feeling, and association, and

- are associated with events that have made a significant contribution to the broad patterns of our history; or
- are associated with the lives of persons significant in our past; or
- embody the distinctive characteristics of a type, period, or method of construction, or that represent the work of a master, or that possess high artistic values, or that represent a significant and distinguishable entity whose components may lack individual distinction; or
- have yielded or may be likely to yield, information important in prehistory or history.

*Source: [https://www.nps.gov/nr/publications/bulletins/nrb15/nrb15\\_2.htm](https://www.nps.gov/nr/publications/bulletins/nrb15/nrb15_2.htm)*

Conshohocken has one historic resource listed on the National Register: the Washington Hose and Steam Fire Engine Company.

The Washington Hose and Steam Fire Engine Company building was built in 1877 and was added to the National Register of Historic Places on November 20, 1975. Located at 15 West Hector Street, this building serves as an excellent example of the Italianate style. This site gains further importance for the fact that it has been in continuous use, with very little alteration, for over 100 years.

The online database, Cultural Resource Geographic Information System (CRGIS), maintained by the Pennsylvania Historical and Museum Commission (PHMC) lists a number of historic resources in Conshohocken that are 'eligible' for placement on the National Register. The resources in the borough potentially eligible for National Register listing include: the Conshohocken Free Library built in 1857, the Mary Wood Park House built circa 1860, and the J. Ellwood Lee House built in 1895.

The PHMC database also identifies numerous resources of “undetermined” eligibility. Undetermined eligibility means that the resource needs further evaluation to ascertain whether it meets the standards for register listing. Additional information and details on resources of historic significance can be found in the Conshohocken Borough

Historic Resource Survey and the Open Space Plan (refer to Figure 2: Historic Resources Map, Open Space Plan 2005).

The Pennsylvania Historical and Museum Commission administers a program of historical markers to capture the memory of people, places, events, and innovations that have affected the lives of Pennsylvanians over the centuries since William Penn founded his Commonwealth. The Borough has one historic marker: located on Fayette Street between Elm Street and 1<sup>st</sup> Avenue is an historic marker for Edward Hector who was from Conshohocken and served as a Private in the Battle of Brandywine. He is symbolic of the many unknown Black soldiers who served in the American Revolution. Nominations for historical markers may be submitted by any person or organization. Most markers are dedicated in public events featuring public officials, local historians, community representatives, and others. Each dedication presents opportunities for Pennsylvanians to celebrate and understand their heritage.

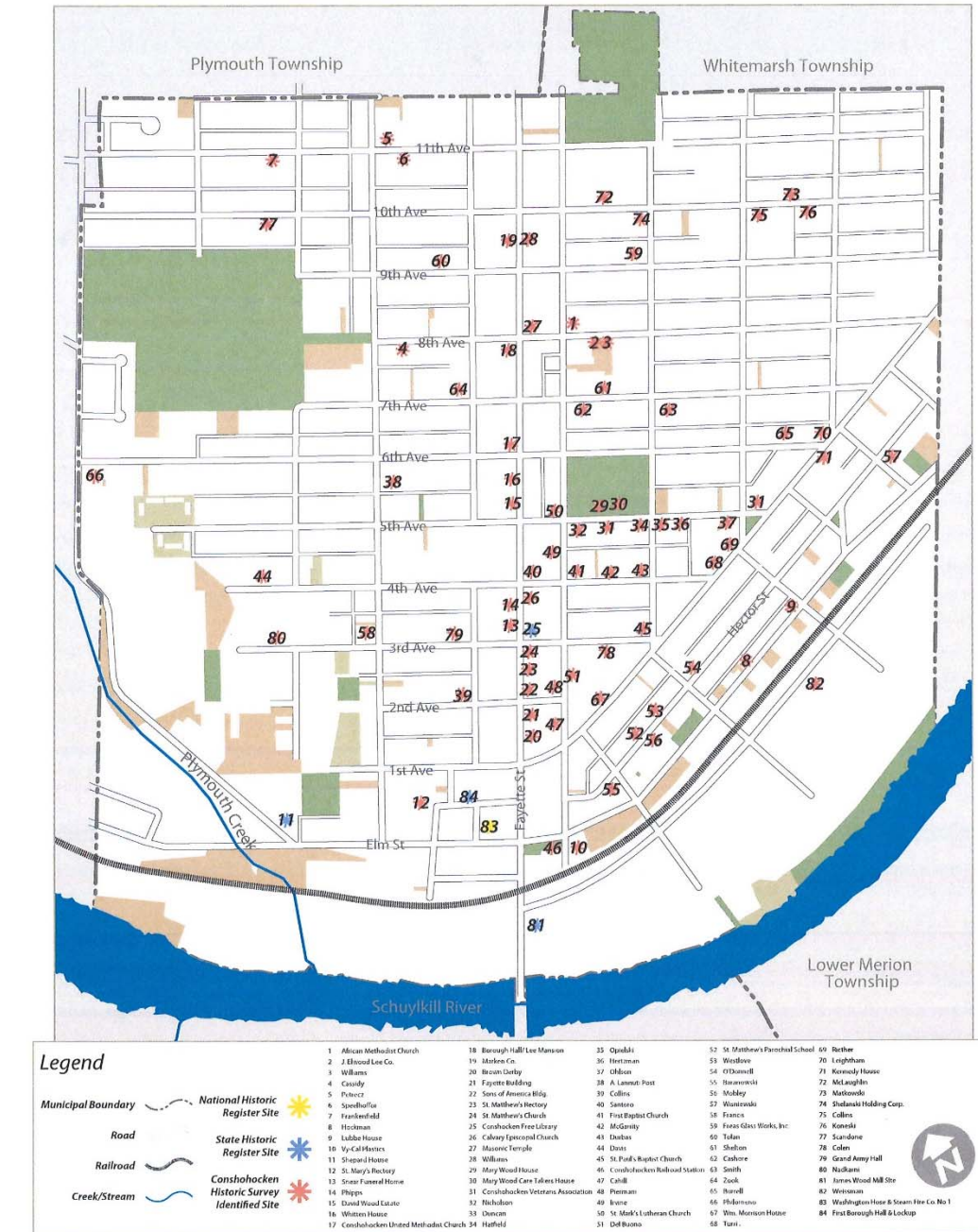
The Pennsylvania Historical and Museum Commission administers a program of historical markers to capture the memory of people, places, events, and innovations that have affected the lives of Pennsylvanians over the centuries since William Penn founded his Commonwealth.

**Table 16: Historic and Cultural Resources, Designated by the National Register of Historic Places**

| Property Name  | Location        | Year Built | Status   |
|--|-----------------|------------|----------|
| <b>Washington Hose &amp; Steam Fire Engine Company No. 1</b> | 15 W Hector St. | 1878       | Listed   |
| <b>Conshohocken Free Library</b>                             | 301 Fayette St. | 1857       | Eligible |
| <b>Mary Wood Park House</b>                                  | 128 E 5th Ave.  | circa 1860 | Eligible |
| <b>J. Ellwood Lee House</b>                                  | 730 Fayette St. | 1895       | Eligible |

**Figure 2: Historic Resources Map,  
Open Space Plan 2005**

**MAP#9 HISTORIC RESOURCES**



· CONSHOHOCKEN BOROUGH OPEN SPACE PLAN ·



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## HISTORIC PRESERVATION IN THE BOROUGH

The Borough has an active historical society. The Conshohocken Historical Society was founded in 1963 for the purpose of protecting and preserving the Borough's heritage and educating present and future generations. The society collects personal papers, local business and organization records, photographs, scrapbooks, early maps, genealogies, church histories, family Bibles, Civil War sketches and history books, newspapers, artifacts, and more.

The Borough recently adopted an Historic Conservation Overlay District. The purpose of the overlay district is to protect and preserve the Borough's stock of existing historic single-family detached dwellings. These historic single-family detached dwellings are defined as a dwelling, constructed prior to 1967, designed for and occupied exclusively as a residence for only one family and not attached to any other building or dwelling unit. The overlay district applies to all residential zoning districts within Conshohocken.

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## PLANNING IMPLICATIONS

New development often poses a potential threat to valued and unique historic assets. It is necessary to plan for historic resource protection and preservation. Changes in land use and infill development can alter or obscure the context of a historical resource. Therefore, consideration should be given to strengthening and enhancing the preservation and zoning tools that can be used by the borough to protect and showcase historic and cultural resources.



## ENVIRONMENTAL AND NATURAL RESOURCES

Natural resources are defined as geology, topography, slopes, water resources, soils, flora, fauna, and significant natural areas, all of which have economic, recreational, aesthetic, and educational benefit which can be depleted if resources are not protected. These resources contribute to the character of a place and can enhance a community's quality of life. Understanding the importance of these resources is crucial in order to guide land use planning and future development and redevelopment responsibly.

Although Conshohocken Borough is largely developed with only a few vacant parcels of land, it possesses a variety of physical resources which make it unique. Varied topography, open space, the Schuylkill River, historic buildings, and other resources provide recreational benefit and scenic qualities to the community. Protection strategies to preserve areas of significant environmental benefit or those that are the most representative of specific natural or cultural heritage are an important goal of this comprehensive plan.

The basis for protecting natural and environmental resources is found in the Commonwealth's Constitution, in judicial decisions, and in the Pennsylvania Municipalities Planning Code (MPC).

### ENVIRONMENTAL AND NATURAL RESOURCE PROTECTION

The Constitution states in Article 1, Section 27:

"The people have a right to clean air, pure water, and to the preservation of the natural, scenic, historic, and aesthetic values of the environment. Pennsylvania's public natural resources are common property of all people, including generations yet to come."

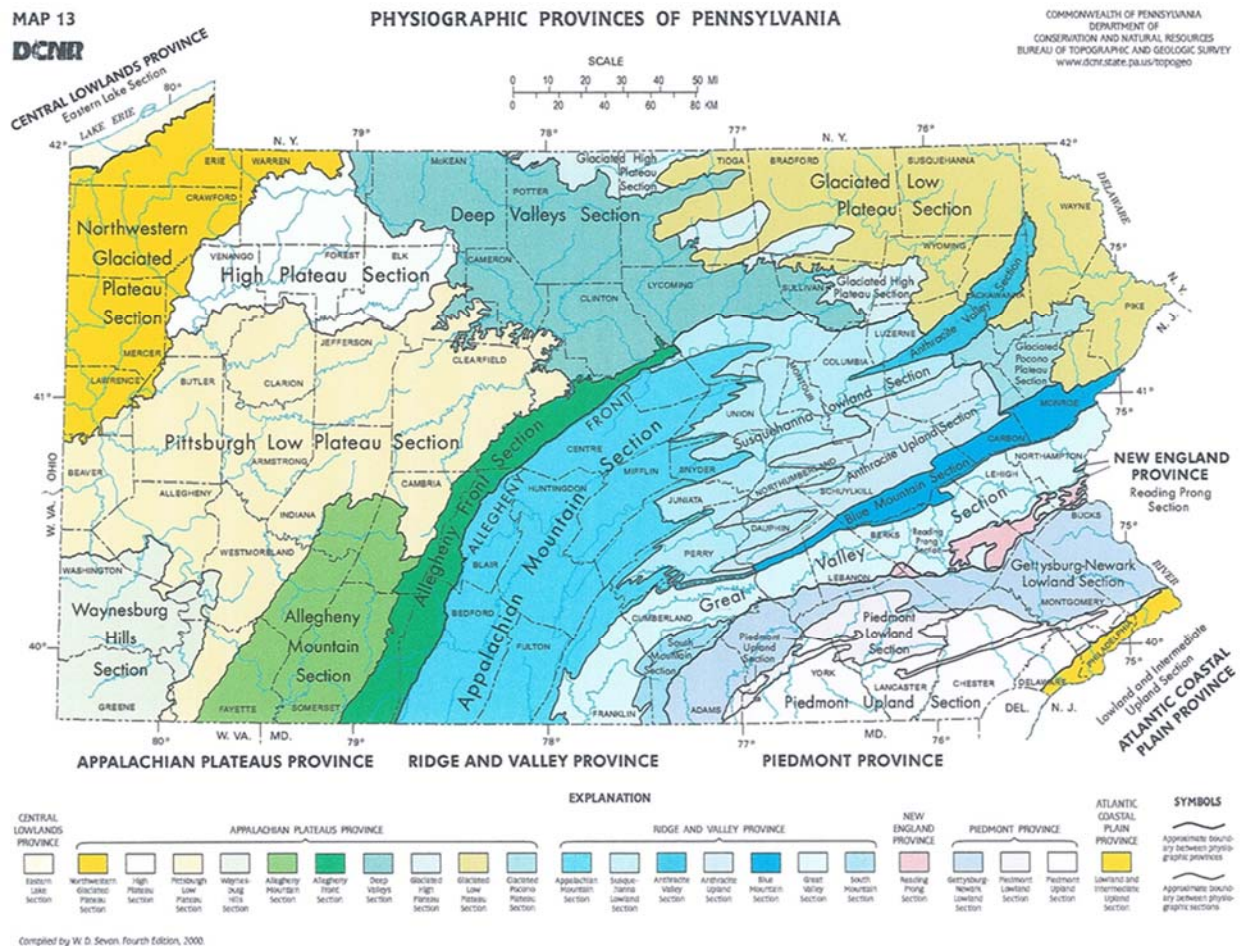
The MPC charges local governing bodies with the responsibility of protecting citizens' health, safety, and welfare through comprehensive planning and land use ordinances. The code permits local governing bodies to regulate the use of land, watercourses, and bodies of water not only by area requirements and lot sizes, but also by the determination of densities and the location and amount of open space. In addition, Section 605(2) of the MPC specifically requires local officials to regulate, restrict, or prohibit land uses and structures at or near...(ii) natural or artificial bodies of water, (iii) places of relatively steep slope or grade...(vii) floodplain areas and other places having a special character or use affecting or affected by their surroundings. Through comprehensive planning, the borough has the power to adopt conservation goals and development guidelines which protect environmentally sensitive areas and are implemented through the borough's various ordinances.

The following highlights various aspects of natural resources in the borough and discusses the respective regulations regarding their protection.

## GEOLOGIC FORMATIONS

Geology is the foundation of the natural features of a community. Underlying bedrock has an influence on the type of soil formed, and in conjunction with the hydrologic cycle, is responsible for the changes in elevation, steep slopes, locations of streams, and groundwater supply.

### Map 5: Physiographic Provinces of Pennsylvania



Conshohocken Borough is located within the Piedmont Physiographic Province, which is known for its gently rolling hills (**Map 5**). Specifically, the Borough is located in the Piedmont Lowland Section of the Piedmont Province. The Piedmont Lowland Section consists of broad, moderately dissected valleys separated by broad low hills. The

Section is developed primarily on limestone and dolomite rock. Karst topography is common. Local relief in the Section is generally less than 100 feet, but may be as much as 300 feet. Elevations in the Section range from 60 feet to 700 feet. The Piedmont Lowland lies within the Susquehanna and Delaware River Basins.

Almost all drainage is to the Susquehanna River; however, within the Borough all drainage is to the Delaware River.

Two geologic units generally underlie the Borough: Conestoga formation, and Octoraro formation. The Conestoga Formation consists of medium-gray, impure limestone with black, graphitic shale partings. The Conestoga series is characterized by very deep, well drained soils on uplands and slopes can range from 0 to 25 percent. The Octoraro Formation is a phyllite that contains some schist, hornblende gneiss, and granitized members. The Octoraro Formation is moderately resistant to weathering and is characterized by high, undulating hills that have moderate to steep and stable slopes.

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## TOPOGRAPHY AND STEEP SLOPES

Topography, which is closely related to geologic formations, affects development capacity, stormwater runoff, wastewater facility siting, and potential for soil erosion. Development on steep slopes accelerates erosion by removing or disturbing the established groundcover and topsoil. Erosion produces sediment that pollutes surface water. Over time, accumulated sediments narrow stream channels, decrease water quality, and fill ponds. This process restricts the capacity of waterways to handle flood flows and increases the incidence and severity of flooding. As shown in Map 6, areas of steep slopes can be found throughout the Borough.

(<https://ngmdb.usgs.gov/topoview/>)

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## HYDROLOGICAL RESOURCES

A watershed is an area of land within which water from rain or snow drains into a body

Conshohocken is located within the Lower Schuylkill River Watershed. The Schuylkill River became the first scenic river designated in Pennsylvania and one-quarter of the watershed is designated as high quality or exceptional waters.

of water, such as a river, lake or ocean. The drainage of water resources through a watershed includes both groundwater and surface water. Watersheds encompass more than one municipality, so their boundaries, rather than municipal boundaries, are the basis for managing and protecting water resources. Planning for and providing regulations on a watershed basis help ensure that downstream and downhill areas are protected from adverse impacts such as flooding, excessive groundwater withdrawals, and pollutant releases.

Conshohocken is located within the Lower Schuylkill River Watershed. The Schuylkill River became the first scenic river designated in Pennsylvania and one-quarter of the watershed is designated as high quality or exceptional waters. The river and its tributaries have long been recognized for the important roles they play as a fish habitat and source of drinking water. As the largest tributary to the Delaware River, the Schuylkill River is a major contributor to the Delaware Estuary.

Floodplains are relatively flat or low-lying areas adjacent to surface waters that experience or are susceptible to being inundated with water. Floodplains comprise

the floodway, which consists of the stream channel and adjacent areas that carry flood flows, and the flood fringe, which is the adjacent area covered by flood water. Floodplain and floodplain soils are areas adjoining streams, ponds, or lakes that are subject to 100-year recurrence interval flood.



*Conshohocken along the Schuylkill River*  
Source: WHYY

Floodplain areas occur in Conshohocken along both the Schuylkill River and Plymouth Creek as shown in Map 6. These areas are vital as the interface between the land and water and are crucial for the protection of water quality and aquatic life. The natural vegetation supported by floodplains helps trap sediment from upland surface runoff, stabilizes stream banks for erosion control, and provides shelter for wildlife and stream conditions beneficial for aquatic life. Development on floodplains restricts flooded rivers from draining properly, displacing flood waters that then flow farther inland, damaging communities and forcing more water downstream.

The Pennsylvania Floodplain Management Act (Act 166 of 1978) requires that municipalities adopt regulations with National Flood Insurance Program (NFIP) standards as a minimum and encourages planning and development in floodplains that is consistent with sound land use practices.

Municipalities are required to adopt zoning regulations to control development in floodplains in order to participate in the NFIP. Conshohocken Borough participates in the NFIP and has incorporated a Floodplain Conservation District (FP) into its zoning ordinance that regulates land uses in the 100-year floodplain.

## VEGETATION

Woodland resources serve multiple purposes. They moderate environmental conditions, support wildlife as habitat and provide recreational opportunities. They also have significant aesthetic value.

The environmental functions of woodlands are particularly important. Trees and shrubs anchor soil and reduce erosion and sedimentation in streams. The vegetative cover softens the impact of falling rainwater, enables groundwater recharge and reduces the volume and rate of runoff. Woodlands also play a role in filtering air pollutants and moderating microclimates. Additionally, woodlands provide visual and sound buffering.

Due to development, Conshohocken is no longer covered by dense trees as it once was. Most of the remaining wooded areas can be found along the banks of the Schuylkill River, in Sutcliff Park and Mary Wood Park, and on the steep slopes along the Plymouth Creek corridor. Any remaining woodlands in the area, especially those within riparian areas are crucial to the character and health of the community and should be preserved. The Conshohocken Borough Code includes a Tree Ordinance which regulates the planting, pruning, removing, cutting above ground or otherwise disturbing any tree on any street



or municipal owned property. Additionally, the Borough Subdivision and Land Development Ordinance requires tree replacement, at a minimum of 3.5 inches in caliper for each tree removed, where trees six inches in caliper are removed because retention is impractical for purposes of development.

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## AIR RESOURCES

Air pollution impairs human health, plant life and water quality, buildings, and infrastructure. Air quality has significant effects on the environment. Poor air quality limits the growth and vitality of vegetation, degrades the water quality of lakes and streams, and decreases the ability of the upper atmosphere to filter incoming ultraviolet radiation from the sun. Although air pollution is a regional problem, many small commercial and manufacturing firms contribute to local pollution through chronic low-level emissions or occasional acute discharges. Earthmoving, construction, and demolition activities also add to particulate levels. Backyard burning of household and yard waste will increase levels of particulate and chemical contamination as well. DVRPC has developed tools and expertise to help

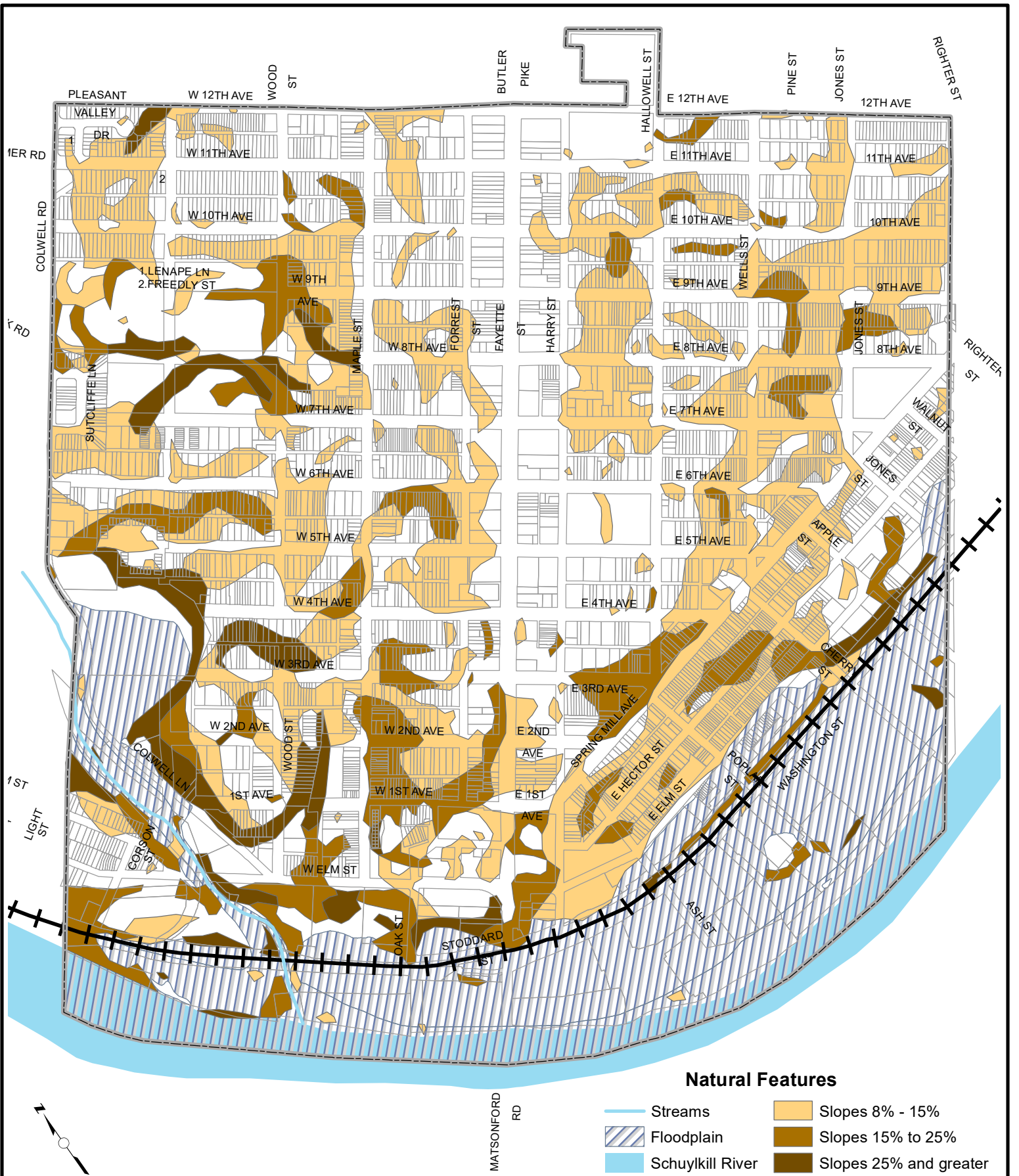
Any remaining woodlands in the area, especially those within riparian areas are crucial to the character and health of the community and should be preserved.

municipalities identify, prioritize, and implement cost-effective strategies to reduce energy use and curb greenhouse gas (GHG) emissions in municipal operations.

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## PLANNING IMPLICATIONS

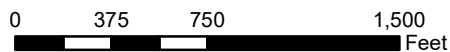
The natural features of the landscape contribute to the quality of life in the Borough. If these features are to remain assets, land-use decisions must consider protection of specific natural resources. Development practices that include concern for natural limitations of the land often benefit both the builder and the community.



Source: Montgomery County Planning Commission



Boucher & James, Inc.  
 CONSULTING ENGINEERS  
 www.bjengineers.com  
 Date 6/14/2017  
 Project #177176



**Natural Resources**  
 Map 6



## CHAPTER FIVE

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# FUTURE CONDITIONS





## FUTURE LAND USE PLAN

Land use planning recommends an overall future land use pattern for the Borough for the next 10 to 20 years and provides suggestions for how best to achieve that pattern. Borough policy goals in Chapter 2 and the other Plan chapters provide guidance in directing land use planning and are factored into recommendations.

### Pennsylvania Municipalities Planning Code

Section 301.a.2 of the Pennsylvania Municipal Planning Code requires that the land use component of the Comprehensive Plan provide:

**“ A plan for land use, which may include provisions for the amount, intensity, character and timing of land use proposed for residence, industry, business, agriculture, major traffic and transit facilities, utilities, community facilities, public grounds, parks and recreation, preservation of prime agricultural lands, floodplains and other areas of special hazards and other similar uses.”**

Future land use categories were developed based on relevant issues that emerged during the Comprehensive Plan update process. The following outline these primary considerations:

- Existing land use patterns.
- Location and functioning of local and regional transportation network.
- Location of existing and proposed community facilities and services.
- Location and types of businesses/industries and economic need for these uses.
- Accommodating housing for estimated population growth and addressing fair share housing needs.
- Implementing Borough policy goals and objectives for land use and related topics.
- Consistency with Montgomery County Comprehensive Plan and adjacent municipal comprehensive plans.

The primary purpose of implementing a Land Use Plan is growth management. In a nearly built-out Borough such as Conshohocken, growth management turns from a focus on the development of vacant land to redevelopment opportunities. Conshohocken has been divided into six future land use categories: Residential, Mixed Use, Business/Commercial Core, Industrial, Open Space, and Utility/Transportation as shown in Map 7. While the categories as shown on the map generally conform to parcel lines, they are intended as groupings showing the approximate

locations for different land use classifications and need not rigidly adhere to the parcel lines as shown on the map.

The Future Land Use Map is not a zoning map; it does not have the legal standing of a zoning map and is not enforceable in a court of law or other legal venue.

## RESIDENTIAL

The Residential future land use category comprises a variety of housing types including single-family detached dwellings, and attached dwellings such as twin, duplex, rowhomes, townhouses, and multifamily units. Commercial uses and institutional uses, both public and private, contribute to the mixed-use nature of these neighborhoods. The current BR-1 and BR-2 Borough Residential zoning districts comprise the majority of the residential future land use category.

The purpose of this future land use category is to retain and maintain the character and density of existing residential areas where a variety of housing types are permitted. The current zoning ordinance allows for the development of residential dwellings in the BR-1 and BR-2 Borough Residential zoning districts, R-O Residential Office district, and the SP-1, SP-2, SP-3 Specially Planned zoning districts. Standards within the zoning ordinance are provided to prevent overcrowding of land, to regulate the density of population, to avoid congestion in the streets, and to allow for the harmonious development of residential dwellings and other uses that are compatible with residential development.



*Residential dwelling on Hector Street*

No policy changes are recommended in zoning district boundaries or zoning district purposes for the BR-1 and BR-2 Borough Residential zoning districts, R-O Residential Office district, and the SP-1, SP-2, SP-3 Specially Planned zoning districts. It is recommended the zoning map be revised to convert the existing LI Light Industrial District located south of Sutcliffe Park around the intersection of W 7<sup>th</sup> Avenue and Wood Street to BR-2 Borough Residential District. Higher density residential development dominates the area. The Borough should continue to encourage infill development and/or redevelopment that provides for a

variety of housing types within the areas of this future land use category.

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### MIXED USE

The Borough markets itself as “a desirable spot to live, work and play.” A key component of that policy is maintaining a walkable community with a diverse mix of uses. When a wide variety of uses are located in close proximity to each other, walking and cycling become practical means of travel. Mixed use development is not just limited to a multi-story development that incorporates commercial use on the first floor with residential uses on upper floors. The Mixed Use category shall incorporate a complementary mix of uses such as residential, retail, commercial, employment, civic and entertainment uses in close proximity - sometimes in the same building. The intent of the Mixed Use category is to promote infill development, encourage redevelopment, and provide more flexibility in design regulations.

The Future Land Use Plan proposes the Mixed Use category in several key areas – along the northern end of Fayette Street, in the area between Harry Street and Spring Mill Avenue where there is currently a mix of residential, commercial and institutional uses, the three blocks between East Hector Street and East Elm Street north of Cherry Street, the areas north of the rail line between Cherry Street and Ash Street and between Oak Street and the western Borough boundary, and the area south of the rail line along the riverfront.

The future land use map is a community’s visual guide to future planning. The future land use map should bring together most if not all of the elements of the comprehensive plan such as natural resources, economic development, housing and transportation. It is a map of what the community wants to have happen; it is not a prediction.

The zoning ordinance currently encourages mixed use development within the Borough. Most of the zoning districts permit a mix of uses. The BR-1 and BR-2 Borough Residential zoning districts permit residential and institutional uses. The R-O Residential Office District permits residential uses and limited office conversions. The SP-1, SP-2, SP-3 Specially Planned zoning districts permit a variety of residential dwelling types along with commercial and limited industrial uses. Since the majority of zoning districts in the current zoning ordinance allows for a diverse mix of uses there is no need to revise district boundaries or policies.

### BUSINESS/COMMERCIAL CORE

The Business/Commercial Core future land use category is concentrated along Fayette Street between the rail line and 9<sup>th</sup> Street. The land use composition of this area includes a wide variety of commercial, mixed-use buildings (residential and commercial uses), office and institutional uses, a variety of residential dwelling types, and open space and/or vacant parcels.

The purpose of this future land use category is to provide for a wide variety of retail and personal service business uses, serving residents of adjacent neighborhoods and beyond while complementing, not competing with, businesses in the Mixed Use category.

The proposed Business/Commercial Core future land use category is mostly consistent with the existing zoning ordinance. No changes are recommended to the zoning district purpose, however, district boundaries should be extended in areas where the Business/Commercial Core category is

proposed within the BR-1 and BR-2 Borough Residential zoning districts.

### INDUSTRIAL

The Industrial future land use category can be found in four general areas – along Colwell Lane, in the southwest corner of the Borough just below the rail line, adjacent to the eastern Borough boundary line between East Elm Street and Cherry Street, and one industrial parcel located at East 8<sup>th</sup> Avenue and Spring Mill Avenue. Infrastructure and appropriate facilities already exist in these designated areas which is conducive to promoting continued industrial use. Current uses in this area include industrial, commercial, and vacant properties. The Industrial future land use category corresponds to the LI Limited Industrial District or the SP-3 Specially Planned District.



*Industrial use along Washington Street*

The current purpose of the LI and SP-3 Districts is to provide for the development and redevelopment of office, commercial businesses, and varying industrial uses. This area is intended to provide desirable locations for those types of industry that are harmonious with and do not constitute a

hazard or nuisance to surrounding areas. Future development and/or redevelopment of the Industrial area should consist of high-quality, well-planned, well-landscaped industrial/business facilities while minimizing land use impacts on surrounding areas. Future development and/or redevelopment of the Industrial area should strive to satisfy regional market preferences. There is a portion of the Industrial use category along Colwell Lane which extends into the BR-1 and BR-2 Borough Residential Zoning Districts. It is recommended that district boundaries be evaluated in these areas to be consistent with the future land use plan.

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### OPEN SPACE

Parks and open space areas are places set aside for both active recreation and passive recreation. They contribute to the Borough's character, preserve the natural ecosystems upon which we depend, and provide an attractive setting in which to live and work. Park and recreation facilities provide an avenue for residents to interact and recreate and help create a sense of community. Open space remains a considerable component of the future land use plan. While no additional parcels have been designated open space, the intent of the future land use plan is to allow and encourage open and green space to be provided in all districts and connected to an overall continuous and contiguous network.



*Sutcliffe Park aerial view*

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### UTILITIES AND TRANSPORTATION

As with the open space, no additional parcels have been designated under the Utility/Transportation future land use category. The area designated as Utility/Transportation includes the SEPTA train station and rail line. Such uses are consistent with the SP-2, SP-3, and LI Districts in which they are currently located, respectively.



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## FUTURE LAND USE IMPLEMENTATION STRATEGIES AND RECOMMENDATIONS

Maintain existing high quality residential neighborhoods while allowing appropriate infill development.

Maintain the commercial and industrial corridors within the Borough.

Encourage redevelopment, adaptive re-use and/or infill development compatible with the scale and historic nature of Fayette Street.

Review and amend current Zoning Ordinance regulations to provide greater opportunities for adaptive re-use and/or infill development of existing buildings and structures.

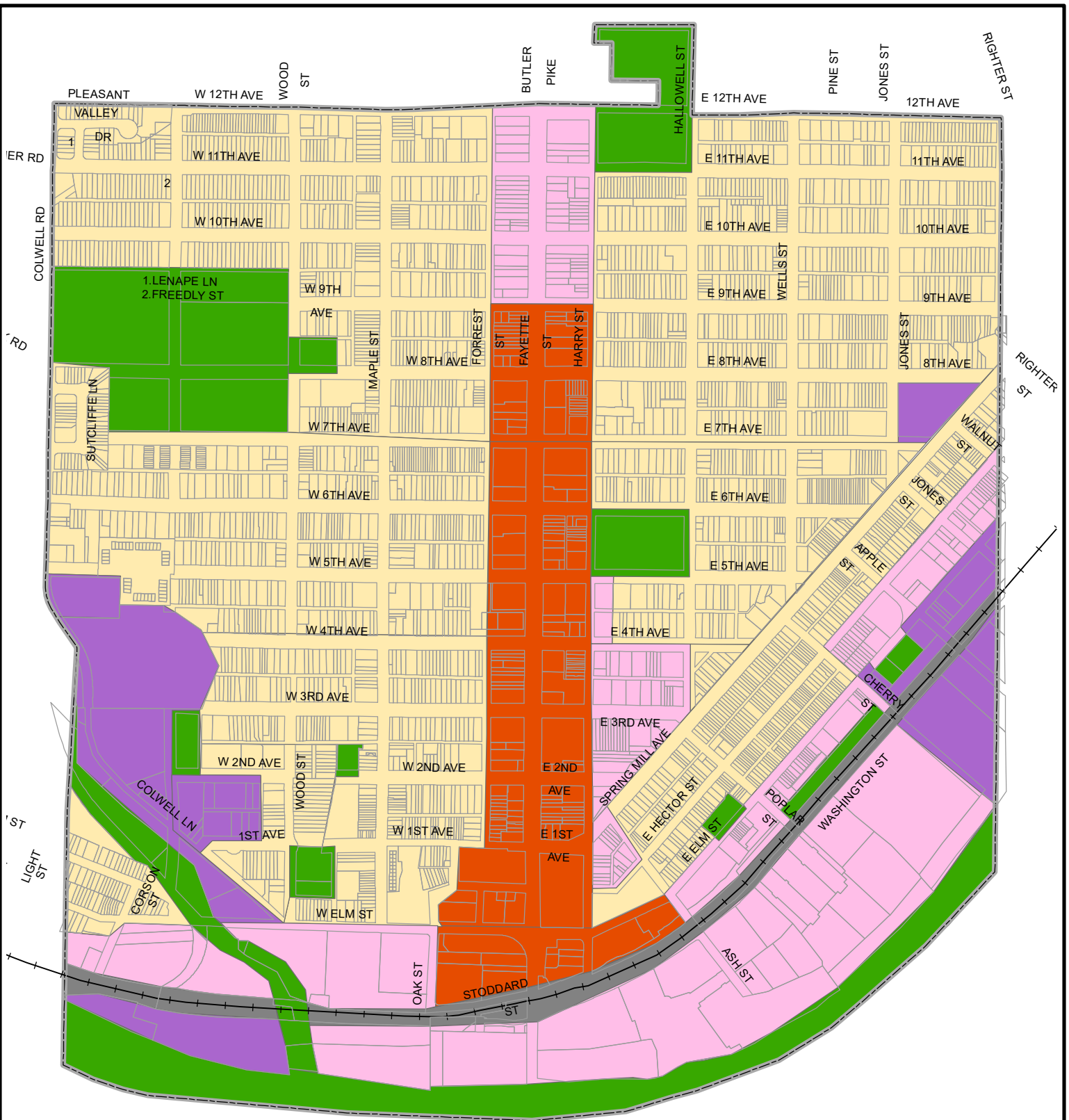
Examine opportunities and develop methods for improving pedestrian movement along Fayette Street, i.e. diversity of shops along the entire length of the corridor.

Review and amend the current Zoning Ordinance to be consistent with the Future Land Use Plan.







The Borough should coordinate with the surrounding municipalities to ensure consistency with land use patterns across municipal borders.

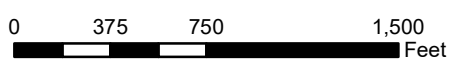
The Borough should conduct a windshield survey to identify areas suitable for redevelopment and/or infill development.





**Land Use Category**

- |  |  |
|--|--|
|  Residential              |  Industrial             |
|  Mixed use                |  Utility/transportation |
|  Business/commercial core |  Open space             |



## HOUSING PLAN

A key aim of the housing component of the comprehensive plan is to encourage construction and retention of quality housing and neighborhoods for people of all income levels, household types, and stages of life. Housing stock should accommodate the local workforce, traditional families with children, singles, older residents, and people with disabilities.

### Pennsylvania Municipalities Planning Code

Sections 301.a.2.1 and 604.4 of the Pennsylvania Municipalities Planning Code require that the housing component of the Comprehensive Plan provide:

**“A plan to meet housing needs of present residents and of those individuals and families anticipated to reside in the municipality, which may include conservation of presently sound housing, rehabilitation of housing in declining neighborhoods and the accommodation of expected new housing in different dwelling types and at appropriate densities for households of all income levels.”**

and

**“To provide for the use of land within the municipality for residential housing of various dwelling types encompassing all basic forms of housing, including single family and two family dwellings, and a reasonable range of multifamily dwellings in various arrangements, mobile homes and mobile home parks, provided, however, that no zoning ordinance shall be deemed invalid for the failure to provide for any other specific dwelling type.”**

## FUTURE DEVELOPMENT

In terms of future housing development, because the Borough is almost fully developed, much of the future residential construction will occur as redevelopment and infill. A significant portion of the housing stock is older, and land values are high. This leads to increasing redevelopment and infill pressures and the potential for dramatic changes to the appearance of existing residential neighborhoods. Some existing houses will be torn down and replaced with homes designed to meet current demand, i.e., multiple units, number of bedrooms/bathrooms, etc.



*Riverwalk at Millenium, Source: Scully Company*

## HOUSING DEMAND ANALYSIS

The DVRPC estimates that population will grow by 2,677 people by 2040. Using the average household size of 2.07 from the 2015 ACS Estimates, this translates into approximately 1,293 new housing units. As of the adoption of this Plan, there were

<sup>1</sup> Lawrence Yun, Chief Economist and Senior Vice President of Research at the National Association of Realtors

Older housing stock and higher land values lead to increased redevelopment and infill pressures which can dramatically change the appearance of existing neighborhoods.

approximately 960 approved, but unbuilt housing units in the Borough and another 5 units under active review.

Projecting housing demand can be difficult because of unknown factors such as the state of the economy, interest rates, accuracy of population projections and changes to household size; however, it provides estimates that are useful for long range planning.

## HOUSING TRENDS

Two current trends that will greatly impact housing demand into the near future are the transition from single-person households (maturing millennials), and the elderly population looking to age in place. Single-person households have been steadily increasing. These households typically occupy smaller dwelling units (studios, one-bedroom units). However, as this cohort ages, needs will change. Millennials, at 85 percent<sup>1</sup>, are the largest age group of

homebuyers and as they grow their families their housing needs evolve from those smaller dwelling units. Conshohocken is the prototypical location that millennials are looking for when purchasing a home – pedestrian-friendly retail areas, access to open space, good school system, and proximity to work.

In the coming decades, increasing life expectancy, a declining birth rate, and the aging of the baby boom generation will dramatically increase the number and proportion of the U.S. population over the age of 65. Most seniors indicate that they would prefer to age in place, either staying in their current home or choosing from a range of affordable, age-appropriate housing options within their community. A 2010 AARP survey found that 88 percent of respondents over age 65 wanted to remain in their homes for as long as possible, and 92 percent said they wanted to remain in their communities.<sup>2</sup> Providing affordable housing and diverse housing types encourage aging in place, and similar to millennials, older residents benefit from pedestrian-friendly communities, transit access, neighborhood retail and services, and public spaces for social interaction – characteristics of Conshohocken.

Access to transportation, commuting patterns, access to services and education, and consumption of energy and other natural resources are all important factors in determining the value and desirability of housing. By creating a range of housing

choices, communities can mitigate the environmental costs of automobile-dependent development, use infrastructure more efficiently, ensure an adequate jobs-housing balance, and generate a strong foundation of support for transit, commercial centers, and other services.



*Residential dwellings along E. Elm Street*



*Single-family detached dwelling on Spring Mill Avenue*

<sup>2</sup> Teresa A. Keenan. 2010. "Home and Community Preferences of the 45+ Population," AARP Public Policy Institute

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## HOUSING IMPLEMENTATION STRATEGIES AND RECOMMENDATIONS

Continue to encourage a variety of housing types at appropriate densities and scale through land use and adaptive re-use provisions.

Periodically review land use ordinances to ensure that housing choices continue to be provided for all types of living units and arrangements.

Monitor zoning to ensure that it continues to support mixed-uses in commercial and higher density areas while protecting the quality of residential life and neighborhood character.

Support public and private efforts to rehabilitate and maintain housing stock, including, but not limited to, disability-adaptive improvements, rehabilitation of owner-occupied and rental properties, and historic preservation.

Continue certificate of occupancy inspections and other building, health, and safety code enforcement.



## COMMUNITY FACILITIES AND SERVICES PLAN

Community facilities and services are necessary for public health, safety, and welfare. These facilities include police, fire protection, emergency services, medical and healthcare facilities, schools, libraries, other municipal services provided by the Borough (e.g., public works, and solid waste and recycling) and utilities. Many of these community facilities tie into other elements of this Comprehensive Plan such as the promotion of historic and cultural resources, and the preservation of natural resources. Community facilities and services help determine the quality of life experienced in Conshohocken Borough and involve such matters as staffing, funding, ongoing maintenance, and capital project needs to ensure that adequate services are provided well into the future.

### Pennsylvania Municipalities Planning Code

Section 301.a.4 of the Pennsylvania Municipalities Planning Code requires that the community facilities component of the Comprehensive Plan provides:

**“A plan for community facilities, which may include public and private education, recreation, municipal buildings, fire and police stations, libraries, hospitals and other similar facilities or uses.”**

While Conshohocken Borough has been affected by natural and man-made disasters in the past, Borough staff and emergency management personnel are more prepared than ever to protect life and property from these hazards. Borough officials also recognize the potential impacts of disasters and the need to support proactive mitigation efforts to prevent or reduce the impacts of hazards. Investing in mitigation planning and practices now will significantly reduce the need for future recovery efforts and costs associated with recovery, repair, and reconstruction.



*Conshohocken Borough Community Center*



*Borough Police Department*



## FINANCES AND BUDGETING

Borough finances and budgeting are an important part of the comprehensive planning process. To carry out the goals and objectives of this Comprehensive Plan, the Borough must be in good financial shape. Moreover, decisions about how funds are spent reflect the Borough's priorities, making it essential to link what the Borough wishes to do with the available funds.

Each year an annual budget is submitted as required by local and state ordinances. The budget for each fiscal year reflects as nearly as possible the estimated revenues and expenses for budget and calendar year. The budget is intended to meet Council goals and objectives, set service priorities, make clearer the operational service demands and establish base funding available. The budget encompasses capital equipment and projects and continues allocating resources to reserve and emergency funds to ensure the financial stability of the Borough in the future. The budget is a public document and is available for review.

The maintenance, continuation and update of existing community facilities is essential to the Borough's ability to provide its residents with needed services which is a major contributor to the quality of life and safety within Conshohocken.

General priorities for the Fiscal Year 2018 Budget include, but are not limited to:

- *No tax increases*
- *Hiring a Director of Recreation Services*
- *Increased investment into public safety*
- *Investment into updating Public Services – new trash truck, brine system, etc.*
- *Mary Wood Park playground renovation and Haines and Salvati dog park renovation*
- *Renovation plans for the Community Center and Mary Wood Park House*

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## COMMUNITY FACILITIES AND SERVICES IMPLEMENTATION STRATEGIES AND RECOMMENDATIONS

Prepare a comprehensive greenway and trail network study to identify where connections can be made within the Borough and to neighboring municipalities.

Implement a comprehensive greenway and trail network while ensuring these facilities are designed to provide safe measures for its users.

Identify potential improvement projects (e.g., trail construction, signage/crosswalks/trail markers, and information kiosks) and potential funding sources for their implementation.

Continue to work with other organizations in the development of facilities to maximize the use of public and quasi-public buildings or recreation space.

Continue to monitor resident needs to evaluate demand for service and facilities expansion that may arise.

Cooperate with State, County, and adjacent municipalities to ensure that adequate provision of regional services such as fire services, ambulance services and medical services are provided for the Borough's residents.

Establish a long-range, strategic plan that closely monitors the response times and needs of emergency services and ensure that the police and fire services have sufficient capabilities and are efficiently meeting the needs of the current and future Borough residents. If necessary, and when appropriate, such services should be expanded.

## TRANSPORTATION PLAN

The function of the transportation system is to provide for the movement of people and goods between places. The adequacy of this system is directly influenced by the type and size of the population growth and land development that occur along the network.

### Pennsylvania Municipalities Planning Code

Section 301.a.3 of the Pennsylvania Municipalities Planning Code requires that the transportation component of the Comprehensive Plan provide:

**“A plan for movement of people and goods, which may include expressways, highways, local street systems, parking facilities, pedestrian and bikeway systems, public transit routes, terminals, airfields, port facilities, railroad facilities and other similar facilities or uses.”**

Proper land use planning is critical to prevent adverse effects on the transportation network due to improper development. Conversely, when transportation improvements are designed, it is important to address the needs of the general public, individual property owners, and neighborhoods. Where appropriate, transportation improvements should be designed as multiple-use facilities that provide for pedestrians, bicycles, public transit, and motor vehicles.

An effective and efficient multi-modal transportation system is critical if Conshohocken Borough is to continue to thrive as a desirable place to live and work. Transportation issues within the Borough are a result of the continuous congestion along major traffic corridors and the need for a more pedestrian friendly transportation network.

**VEHICULAR TRAFFIC COUNT DATA**

Transportation access and traffic issues are a great concern to the residents of Conshohocken. To fully understand traffic issues within the Borough we must analyze data, patterns and trends. Traffic count data is readily available for interpretation and analysis.

Traffic count data collects vehicle volume on roadways and expresses the data as Annual

Average Daily Traffic (AADT). AADT represents an estimate of all traffic during a 24-hour period at the location indicated for the year in which it was collected. Traffic information is critical in transportation decision making related to highway funding, traffic engineering, highway design, planning, programming, and air quality analysis. **Table 17** provides actual AADT data for several arterial and major collector roads in the Borough

**Table 17: Traffic Counts for Conshohocken Borough, Road Segments**

| Road Name         | Traffic Direction | Counter Direction | Segment             |                      | Date           | AADT          |
|-------------------|-------------------|-------------------|---------------------|----------------------|----------------|---------------|
|                   |                   |                   | From                | To                   |                |               |
| Fayette St        | both              | east              | Front St (23)       | Elm St               | September 2017 | <b>17,900</b> |
| Fayette St        | both              | west              | Front St (23)       | Elm St               | September 2017 | <b>16,908</b> |
| Hector St         | east              | east              | Ash St              | Jones St             | August 2017    | <b>2,761</b>  |
| Elm St            | west              | west              | Ash St              | Jones St             | July 2017      | <b>4,487</b>  |
| Apple St          | south             | south             | Spring Mill Ave     | Hector St            | September 2016 | <b>1,506</b>  |
| Fayette St Bridge | both              | west              | Front St (23)       | Marble St            | February 2015  | <b>25,614</b> |
| Fayette St Bridge | both              | east              | Front St (23)       | Marble St            | February 2015  | <b>17,778</b> |
| Fayette St        | both              | west              | 7 <sup>th</sup> Ave | 11 <sup>th</sup> Ave | August 2013    | <b>7,620</b>  |
| Fayette St        | both              | east              | 7 <sup>th</sup> Ave | 11 <sup>th</sup> Ave | August 2013    | <b>7,513</b>  |
| Fayette St        | both              | west              | Elm St              | 1 <sup>st</sup> Ave  | July 2013      | <b>9,460</b>  |
| Fayette St        | both              | east              | Elm St              | 1 <sup>st</sup> Ave  | July 2013      | <b>8,878</b>  |

Source: Delaware Valley Regional Planning Commission

## PEDESTRIAN AND BICYCLE TRAFFIC COUNT DATA

In addition to vehicular traffic count data, DVRPC collects pedestrian and bicycle count data. "**Annual Daily Pedestrian (ADP)**" represents an estimate of all pedestrian traffic during a 24-hour period at the location indicated for the year in which it was collected. "**Annual Daily Bicycle (ADB)**" represents an estimate of all bicycle traffic during a 24-hour period at the location indicated for the year in which it was collected. Bicycle count data along the Schuylkill River Trail was obtained in September 2017. Along the trail between Cherry Street and Jones Street a total average ADB of 789 bicycles were counted.

## TRANSPORTATION PROJECTS

The State Transportation Improvement Plan (STIP) and the TIP are the first four years of the Twelve-Year Program (TYP), which outline the multimodal transportation improvements spanning a four-year period. The STIP covers the entire state and includes 23 individual TIPs representing the Metropolitan and Rural Planning Organizations (MPO/RPO). The TIPs feed into the statewide STIP. Federal law requires TIPs to be updated at least every three years. The MPO for the southeast Pennsylvania regions is the Delaware Valley Regional Planning Commission (DVRPC). Transportation projects identified on the TIP are multi-modal; that is, they include bicycle, pedestrian, ITS, and freight related projects, as well as the more traditional highway and public transit projects.

The DVRPC FY2017 TIP for PA (FY2017-2020) was adopted by the DVRPC Board on July 28, 2016, and is in effect from October 1, 2016 to September 30, 2018. The only

project currently listed on the TIP within Conshohocken is the construction, renovation and expansion of the SEPTA station's parking facilities (\$30 million FY 2017-2020).

## TRANSPORTATION CONCERNS

Comments from the Comprehensive Plan Task Force and public input indicates on-street parking and alley maintenance are also topics of concern within the Borough. These have long been issues within the Borough as noted in the Conshohocken Borough Revitalization Plan Update (2011) which included the following goals:

*"Continue investigating ways in which to relieve congestion and improve the parking supply throughout Conshohocken."* and

*"Decipher the ownership of alleys and establish a written policy that supports how they will be used and maintained."*

These goals have yet to be addressed and will be maintained, in some form, as a part of this Comprehensive Plan update. The continued development and redevelopment of the Borough depends on the advantages that a well-functioning transportation system provides. Maintaining and enhancing the quality and efficiency of the system will support the Borough's economic development efforts.

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## TRANSPORTATION IMPLEMENTATION STRATEGIES AND RECOMMENDATIONS

Maintain and improve streets to ensure the safety of residents, pedestrians, and motorists and the livability of neighborhoods while maintaining the high level of connectivity of the Borough's street pattern.

Develop policies regarding traffic calming, including the participation of any neighborhood that could be affected by the addition of traffic calming measures.

Work with SEPTA to ensure that the public transportation needs of residents are being met.

Improve the pedestrian circulation system through improvements to the sidewalk system and pedestrian crossings at street intersections.

Identify gaps in the pedestrian/bicycling network and recommend specific improvements needed to fill these gaps in the system.

Provide pedestrian and bike trail connections to schools, parks, and community facilities.

Prepare a parking study to determine parking capacity, demand, and solutions to any perceived parking issues.



## HISTORIC AND NATURAL RESOURCES PROTECTION PLAN

Conshohocken's historic and natural resources are a significant part of the community's fabric and character. There are many historic and culturally significant properties in the Borough. If these resources were to be demolished, inappropriately modified, or neglected, the Borough's heritage would be diminished. Natural resources play an important role in the ecology of a community and region. These resources include waterways, floodplains, gently rolling open space, wetlands, riparian vegetation, steep slopes, and woodlands. The natural areas present in Conshohocken Borough support a rich diversity of native vegetation and wildlife, indicating a healthy living environment for people, plants, and animals. Both historic and natural resources also carry economic, recreational, aesthetic, and educational benefits which can be depleted if resources are not protected.

### Pennsylvania Municipalities Planning Code

Section 301.a.6 of the Pennsylvania Municipalities Planning Code requires that this component of the Comprehensive Plan provide:

**"A plan for the protection of natural and historic resources, to the extent not pre-empted by federal or state law. This clause includes, but is not limited to, wetlands and aquifer recharge zones, woodlands, steep slopes, prime agricultural land, flood plains, unique natural areas and historic sites."**



*Conshohocken rowing on the Schuylkill River*  
Source: RowCRC



*Conshohocken Free Public Library*

**NATURAL RESOURCES**

The importance of protecting natural resources has been recognized by the Pennsylvania Constitution, which guarantees the rights of all citizens to clean air and pure water. While Federal and Commonwealth regulations provide some broad-brush protection for certain natural resources such as wetlands, municipal regulations are necessary to preserve and protect the majority of a community’s natural heritage.

Although Conshohocken is a well-developed, urban municipality, there are many natural resources worthy of protection including woodlands, streams, and floodplains. These resources are essential to the health and vitality of the community. Specifically, Conshohocken should strive to improve the Schuylkill River corridor as a scenic and recreational asset while carefully managing flood-prone areas within this corridor. One method for achieving these objectives would be preserving existing trees and vegetation along waterways which filter pollutants from runoff, minimize erosion, maintain habitats for aquatic life, and protect water quality; and requiring the planting of new vegetation that serves the same or better ecological purpose.

**HISTORIC RESOURCES**

Conshohocken has several groups involved with the preservation of the Borough’s historic and cultural heritage, as well as residents with a vast knowledge and interest in the history of the Borough. A key component to preserving these resources is

combining all interested parties into one cohesive group with a mission to preserve and promote the historic and cultural resources within the Borough.

The zoning ordinance has a Historic Residential Conservation Overlay District whose purpose is to protect and preserve existing historic single-family detached dwellings in the Borough’s residential zoning districts by limiting the demolition and/or conversion of such structures. However, many additional resources outside these areas exist throughout the Borough. Additional measures may be warranted to build on this foundation to enhance future historic preservation efforts to prevent key resources from being lost to development or falling into disrepair.

Preserving historic resources and areas and encouraging complementary new development contributes to a community's overall vitality and continuity.

The Borough had a thorough Historic Resource Survey completed in 1989. The survey identifies historically and culturally significant properties in Conshohocken and could serve as a baseline for future preservation activities. However, there is no

strategy in place to utilize this study. The Borough should reach out to the community to gauge support for the creation of historic districts and/or historic architecture design guidelines to protect its historic architecture. The completion of historic design guidelines will help guide development towards architectural styles compatible with the surrounding area while expediting the Borough review process. The Borough currently has a Design Review Board which reviews the design, scale, appearance and configuration of new structures proposed in the Borough and expansion and additions to existing buildings. The Borough may wish to consider establishing a similar group specific for historic resources, i.e. Historic Architecture Review Board (HARB).

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#### ENERGY CONSERVATION

Additionally, a plan for the conservation of energy and moving toward the future of alternative sources of energy to reduce dependence on non-renewable resources is a part of this Comprehensive Plan. Such a plan for energy conservation includes various actions that will contribute to a comprehensive approach to a sustainable energy future.

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## HISTORIC AND NATURAL RESOURCES IMPLEMENTATION STRATEGIES AND RECOMMENDATIONS

Consider identifying key resources with historic or cultural markers.

Continue seeking funding sources for historic and cultural resources in need of preservation and rehabilitation.

Continue to promote site development practices that are sensitive to the natural features of the site.

Conduct an assessment of existing riparian areas and establish appropriate standards to protect water quality and habitat of Conshohocken Borough's streams and the Schuylkill River.

Continue to provide enforcement of existing regulations providing natural resources protection.

Promote, through educational material and social media, energy conservation and efficiency practices to residents and businesses.

Implement practices that reduce energy consumption, increase efficiency, and increase use of alternative and renewable energy sources.



CHAPTER SIX

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COMMUNITY CONTEXT



## COMMUNITY CONTEXT

This chapter discusses the relationships of the policies set forth in this Comprehensive Plan to those of Montgomery County, neighboring municipalities, and the region.

### Pennsylvania Municipalities Planning Code

Section 301.a.5 of the Pennsylvania Municipalities Planning Code requires that this component of the Comprehensive Plan provide:

**“A statement indicating the relationship of the existing and proposed development of the municipality to the existing and proposed development and plans in contiguous municipalities, to the objectives and plans for development in the county of which it is a part, and to regional trends.”**

### COUNTY COMPREHENSIVE PLAN

In 2015, the Montgomery County Commissioners adopted *Montco 2040: A Shared Vision*, the Montgomery County Comprehensive Plan. Montgomery County is the most populous county in the Delaware Valley and one of the most affluent in Pennsylvania. The County is a regional employment center with a diverse and well-balanced economic base. The County Comprehensive Plan emphasizes ways to promote use of transit, walking and bicycling. An emphasis is placed upon revitalizing downtowns, including promoting a mix of uses with entertainment offerings that will attract and retain young creative workers to older communities. The Plan also promotes compatible mixtures of uses, which may allow people to walk to work or to do some of their shopping.

The Future Land Use Plan categories Fayette Street in the Borough as a “Town Center,” and most of the rest of Conshohocken as a “Town Residential” area. The Town Centers are primarily intended to have a mix of retail, office, day care, entertainment and residential uses. The Town Residential areas are intended to have a mix of housing types, provided there is compatibility with existing housing. Use of rear alleys is encouraged to allow sidewalks to be safer for use by children, and to allow green front lawn or front porches.

The area along the riverfront is categorized as “Regional Mixed Use Center”. Regional Mixed Use Centers are intensely developed suburban cores with significant retail, office, and residential land uses. Regional Mixed Use Centers generate a lot of traffic, a lot of jobs, and a lot of overall activity. The primary uses in these areas might include regional shopping centers, large office



complexes, light industrial areas, hotels and conference facilities, higher density multi-family dwelling units, and entertainment uses. Developments and public improvements should make it easy to walk to public transportation and other parts of the center.

The *Conshohocken Borough Comprehensive Plan* seeks to implement elements of each of the themes (refer to sidebar), where appropriate, and is consistent with the county's plan.

## Montco 2040: A Shared Vision

The County Comprehensive Plan update is designed around three interrelated themes:

**Connected Communities** – The goals of this theme are collaboration along stakeholders, improved transportation choices, trails and greenways connecting multiple places, and vibrant downtowns and destinations accessible by everyone.

**Sustainable Places** – Goals for this theme include modernization of the infrastructure network, improvement of stormwater management, protection of natural resources, creating opportunities for healthy lifestyles, offering diverse housing choices, and enhancing community character.

**Vibrant Economy** – The goals of this theme are improved transportation access, focused development, attraction and retention of businesses, flexibly adapting to changing market conditions, and marketing of assets.

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## ADJACENT MUNICIPAL PLANS AND ORDINANCES

The MPC requires that the adopted Comprehensive Plan be compatible with the existing and proposed development and plans of neighboring municipalities, and consistent with the goals and objectives of the County Comprehensive Plan. In preparing the Conshohocken Borough Comprehensive Plan Update, the comprehensive plans of neighboring municipalities and the Montgomery County Comprehensive Plan were considered to facilitate sound regional planning.

Municipalities surrounding the Borough and an overview of their existing land uses and development patterns are briefly described as follows:

Whitemarsh Township is located to the east of Conshohocken. The Township is primarily a residential community, characterized by a combination of suburban and rural areas. However, the area bordering Conshohocken and adjacent to the Schuylkill River is primarily commercial and industrial. Coordinated redevelopment of the riverfront is a common objective of both municipalities.

Plymouth Township is north of the Borough and is in the process of adopting a comprehensive plan update. The area of Plymouth Township bordering Conshohocken is residential with the exception of the limited industrial zone located along Colwell Lane. This is consistent with the existing land uses within the Borough and the future land use plan.

Lower Merion Township is to the south of the Borough and is separated from Conshohocken by the Schuylkill River. The land along the river adjacent to Conshohocken is zoned residential.

West Conshohocken Borough is located west of Conshohocken and is also separated from the Borough by the Schuylkill River. The land along the riverfront in West Conshohocken is zoned office and industrial, which is generally consistent with Conshohocken's zoning.

It appears that existing and proposed development in Conshohocken Borough and this Comprehensive Plan are generally compatible with existing and proposed development or plans for proposed development along adjacent portions of contiguous municipalities.



## CHAPTER SEVEN

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# ACTION PLAN



## ACTION PLAN

An Action Plan provides a 'blueprint' guide for carrying out Comprehensive Plan policy. It lists the Goals and Objectives as described in previous Plan chapters, and outlines 'when', and 'how' planning efforts should be implemented.

The action plan is an effort to itemize the goals and objectives to be addressed by the Borough. Goals and objectives, as well as action items are not binding, and may be modified, deleted or added to, as circumstances require. Plan recommendations should be re-evaluated on a regular basis to ensure they are still valid, appropriate, and current.

Together, the set of goals and objectives, and this plan for action address the Borough's planning vision. It should be noted that, to date, the Borough has addressed and successfully undertaken some of the key recommendations from its 2007 Comprehensive Plan. Examples of these include the following:

- Housing strategy 5.2 – institute a stricter policy on teardowns. In 2017, the Borough Council adopted a Historic Residential Conservation Overlay District with the intent to protect and preserve the Borough's stock of existing historic single-family detached dwellings by limiting the demolition and/or conversion of such structures within residential zoning districts.
- Housing strategy 5.3 – carefully consider future land use especially within the Borough's BR-2 district, Specially Planned districts, or areas currently zoned for Limited Industrial. The implementation steps for this strategy was to create a master plan for the entire waterfront area and identify adaptive reuse opportunities for existing warehouses and industrial buildings. In collaboration with Whitemarsh Township, the Borough undertook a riverfront study (The Riverfront Plan 2016) which assessed riverfront access, usage and development opportunities.
- Economic development strategy 6.4 – update Borough's Revitalization Plan to explore downtown expansion. The Conshohocken Revitalization Plan was updated in 2011 and addresses the topics of economic development, housing and neighborhood development, transportation and infrastructure, and public safety and communication.
- Community character strategy 7.9 – consider the development of the waterfront and its connections to the community. An implementation step of this strategy was to explore the redevelopment of the train station further. The train station is currently undergoing renovations.
- Transportation strategy 8.1 and 8.2 – improve pedestrian connections and implement aesthetic streetscape improvements. The Borough has constructed traffic calming improvements and streetscape improvements along Fayette Street have been implemented.
- Recreation and open space strategy 10.3 – provide riverfront amenities and recreational opportunities along the riverfront. The Conshohocken Rowing Center was constructed and includes a community rowing bay that is open and available to the community.
- Recreation and open space strategy 10.2 – support bicycle-related improvements. Bicycle racks have been installed along Fayette Street.
- Community facilities strategy 11.4 – develop a 5-year Capital Improvement Program to prioritize and coordinate essential capital and infrastructure-related projects. The Borough of Conshohocken Authority has adopted the 2015-2019 Capital Improvement Plan which outlines the necessary upgrades needed for infrastructure construction and reconstruction.

While there are outstanding but still relevant recommendations from the 2007 Plan that are carried forward into this 2018 Plan update, it also includes updated and new recommendations.

The entity(ies) responsible for completing each recommended action is identified along with the estimated timeframe for completing the task. Timeframes are designated as short term, mid-term, long term, or ongoing actions.

- Short term is to be completed within the next year
- Mid-term is to be completed within the next two to five years
- Long term is to be completed between five and ten years

An overarching goal of the Plan is to encourage and pursue more options for community involvement in the shaping of Conshohocken Borough. The responsible entity for the majority of this Action Plan is the Borough Council, as the decision-making body for Conshohocken. However, the intent of the Plan is to garner interest in specific action items and potentially delegate these tasks to local advisory groups and committees. The hope is that local residents and business owners will take a more active role in what happens in the Borough, and therefore, will be vested in the Comprehensive Plan.

## LAND USE

**Goal:** Preserve and enhance the diversified mix of land uses to maintain a balance between growth and preservation.

| Objective   | Action Item  | Priority  | Responsible Entity                          |
|---|--|-----------|---|
| Manage growth to create livable and sustainable development, and maintain and enhance the quality of life for all Borough residents | Create a Borough sustainability planning advisory committee  | Mid-term  | Borough Council                             |
|   | Develop a Borough-wide Sustainability Plan as an implementation component of the Borough Comprehensive Plan        | Long term | Borough Council, Borough professional staff |
|   | Develop Borough measures to promote and recognize sustainable practices of residents and businesses in the Borough | Mid-term  | Borough Council, Borough professional staff |
| Support infill development, adaptive reuse and redevelopment efforts, consistent with the existing                                  | Update zoning and subdivision/land development ordinances to support infill  | Mid-term  | Borough Council, Borough professional staff |

|   |  |            |   |
|---|--|------------|---|
| community character, based upon infrastructure capacity and environmental constraints   | development and redevelopment efforts to create walkable neighborhoods.            |            |   |
| Accommodate a range of residential, commercial, industrial, and institutional land uses and, through appropriate land use regulations, ensure their compatibility with the existing Borough character | Review and revise local codes to encourage appropriate and flexible design options | On-going   | Borough Council, Borough professional staff |
|   | Update sign ordinance  | Short term | Borough professional staff                  |
|   | Create a clear and concise method for code enforcement                             | On-going   | Borough Council, Borough professional staff |
| Provide for a scale and intensity of development within the Borough that is consistent with the capacity of its infrastructure  |  | On-going   | Borough Council, Borough professional staff |

## HOUSING

Goal: Provide diverse and affordable housing options to meet the needs of all households now and into the future.

| Objective                           | Action Item   | Priority | Responsible Entity                          |
|-------------------------------------|---|----------|---|
| Promote quality, affordable housing | Review and amend land use ordinances, as necessary, to provide incentives for affordable housing possibly through design flexibility or density bonuses | Mid-term | Borough Council, Borough professional staff |
|                                     | Recognize the needs and cultural norms of various demographic populations   | On-going | Borough Council, Borough professional staff |



|   |  |            |   |
|---|--|------------|---|
|   | in the Borough and provide opportunities for quality affordable housing options accessible to these residents  |            |   |
|   | Periodically review policies and procedures for inspection of rental properties related to health, safety, and welfare protections   | Mid-term   | Borough Council, Borough professional staff |
| Continue to provide for a variety of housing densities and unit types in appropriate areas that recognize the housing needs of all people | Prepare/provide educational information to developers, realtors and design professionals to encourage new and sustainable designs which will sustain/attract Borough residents (i.e. promoting renewable energy, providing incentives for green buildings, improving the quality of stormwater runoff, improving the Schuylkill River corridor as a scenic and recreational asset, emphasizing the planting of native species) | Short term | Borough Council, Borough professional staff |
|   | Encourage and support developers to construct new/sustainable housing  | Short term | Borough Council, Borough professional staff |
|   | Review Borough ordinances, and update as needed, to provide housing opportunities that are consistent with the federal Fair Housing Act  | Short term | Borough Council, Borough professional staff |
| Develop design guidelines and regulations to allow developers the opportunity to explore more innovative and greener designs              | Incorporate green design standards into the land use ordinances  | Mid-term   | Borough Council, Borough professional staff |

|  |   |           |   |
|--|---|-----------|---|
| Develop design guidelines and regulations to allow developers the opportunity to explore more innovative and greener designs | Research and pursue opportunities for Leadership in Energy and Environmental Design (LEED) projects in the Borough      | Mid-term  | Borough Council, Borough professional staff |
|  | Encourage development and/or redevelopment of housing that meets LEED, Energy Star, or other 'Green' building standards | Mid-term  | Borough Council, Borough professional staff |
|  | Consider Borough assistance for energy efficiency improvements and alternative energy installations                     | Long term | Borough Council, Borough professional staff |
| Encourage continued diversity of tenure type—both owner-occupied and rental housing  |   | On-going  | Borough Council, Borough professional staff |

Goal: Retain and enhance the character of existing residential neighborhoods.

| Objective   | Action Item  | Priority   | Responsible Entity                          |
|---|--|------------|---|
| Ensure continued maintenance of the housing stock in physically sound condition | Pursue funding options to assist property owners with upkeep and revitalization                                      | Mid-term   | Borough professional staff                  |
|   | Provide existing regulations to property owners regarding property maintenance                                       | On-going   | Borough professional staff                  |
|   | Continue enforcement of property maintenance codes and regulations   | On-going   | Borough Council, Borough professional staff |
|   | Assist with the creation of neighborhood groups  | Short term | Borough professional staff                  |
|   | Update Borough website to serve as a resource clearinghouse for residents (i.e., local contractors, retailers, etc.) | Short term | Borough professional staff                  |

|   |  |            |   |
|---|--|------------|---|
| Encourage continued maintenance of the housing stock in a manner consistent with the architectural styles, scale, and historic character of the Borough | Review and update ordinances as required                   | Short term | Borough Council, Borough professional staff |
|   | Consider the adoption of historic design guidelines policy | Mid-term   | Borough Council, Borough professional staff |
| Encourage dwelling units in combination with businesses as mixed use development within permitted zoning districts                                      | Review and update ordinances as required                   | Short term | Borough Council, Borough professional staff |

## ECONOMIC DEVELOPMENT

Goal: Sustain and enhance the economic vitality of the Borough, while maintaining the historic small-town character and uniqueness.

| Objective   | Action Item  | Priority   | Responsible Entity                          |
|---|--|------------|---|
| Maintain the Borough’s tax base through appropriate commercial and industrial development and redevelopment, thus contributing to the Borough’s economic and budgetary sustainability | Permit a mix of industrial, office, commercial, and institutional uses   | On-going   | Borough Council                             |
| Encourage commercial and industrial development, adaptive reuse, and redevelopment along the existing commercial and industrial corridors   | Review existing Zoning Map   | Short term | Borough Council, Borough professional staff |
|   | Update Zoning Map as necessary to be generally consistent with the Comprehensive Plan  | Short term | Borough Council, Borough professional staff |
|   | Provide incentives for the adaptive re-use of vacant and/or historic and/or abandoned or underutilized commercial and industrial properties/structures | On-going   | Borough Council, Borough professional staff |
|   | Evaluate the need for, and interest in, the creation of a Fayette Street advisory committee  | Short term | Borough Council, Borough professional staff |

|   |  |            |   |
|---|--|------------|---|
| Promote adaptive reuse and redevelopment initiatives for abandoned/vacant industrial and commercial sites                                 | Remove requirements for large minimum tract sizes and open space design development to allow for infill development on smaller tracts                                | Short term | Borough Council, Borough professional staff                     |
| Promote clean and green industry development in the designated commercial and industrial corridors  |  | Short term | Borough Council, Borough professional staff                     |
| Develop design guidelines and regulations to allow developers the opportunity to explore more innovative and greener designs              | Incorporate green design standards into land use ordinances  | Mid-term   | Borough Council, Borough professional staff                     |
|   | Prepare/provide educational information to developers, realtors and design professionals to encourage the use of green designs                                       | Mid-term   | Borough Council, Borough professional staff                     |
| Foster a balance between businesses oriented to the day-to-day needs of residents and those oriented to serving a more regional clientele |  | On-going   | Borough Council, Borough professional staff                     |
| Maintain, enhance and market Conshohocken as a destination for residents and visitors   | Continue to strengthen Borough Commercial (BC) District with a mix of office, retail, service, civic, arts, cultural, historical, entertainment and residential uses | On-going   | Borough Council, Borough professional staff                     |
|   | Improve the permitting process for small scale projects to help facilitate the location of new stores, restaurants and outdoor cafes                                 | Short term | Borough Council, Borough professional staff                     |
|   | Establish a proactive business recruitment campaign  | Short term | CEDC <sup>i</sup> , Borough Council, Borough professional staff |
|   | Maintain a strong business retention effort with regular workshops, a counseling site and small business loan program  | Mid-term   | CEDC, Borough Council, Borough professional staff               |

|   |   |            |   |
|---|---|------------|---|
| Maintain, enhance and market Conshohocken as a destination for residents and visitors | Review parking policies to ensure rules and enforcement are conducive to business customers and residents | Short term | Borough professional staff, Police Department |
|---|---|------------|---|

## COMMUNITY FACILITIES

Goal: Provide for appropriate and adequate community services and facilities within the practical fiscal limits of the Borough.

| Objective   | Action Item  | Priority   | Responsible Entity   |
|---|--|------------|--|
| Recognize future facilities and services needs of Borough residents as a function of population, age, and household trends  | Enable people of all ages to proactively participate in community activities, be treated with respect, regardless of their age; remain healthy and active, and receive appropriate support as needed | On-going   | Borough Council  |
|   | Provide trash receptacles at intersections within residential neighborhoods, as well as commercial areas   | Mid-term   | Borough Council, Borough professional staff                        |
|   | Ensure student well-being and safety by engaging all Colonial School District students K-12 in wellness, civic-engagement and healthy life choices   | On-going   | Borough Council, Borough professional staff, school district staff |
|   | Further develop the capacity of the Community Center to serve K-12 students before/after school, no school days and weekends   | Short term | Borough Council, Borough professional staff                        |
| Provide open and clear communication between Borough government and the community to ensure that residents are informed and | Review Borough commission and committee purposes to ensure there are clear and defined functions   | On-going   | Borough Council, Borough professional staff                        |

|   |  |            |  |
|---|--|------------|--|
| have the opportunity to participate in important local issues   | Advertise school district events and classes for the entire district and not just those related to Conshohocken Elementary                     | Short term | Borough Council, Borough professional staff, school district staff                 |
| Provide residents with access to information on Pennsylvania municipal land use laws to promote better understanding of the limiting conditions under which a Borough operates              |  | Short term | Borough Council, PC <sup>i</sup> , ZHB <sup>iii</sup> , Borough professional staff |
| Continually assess Borough ordinance and other standards in light of increasing technology innovations, needs, and accessibility as well as growing and changing alternative energy sources | Review and update ordinances as required   | On-going   | Borough Council, Borough professional staff  |
| Continue to support fire and ambulance services that provide emergency service coverage for Borough residents and businesses  | Continue to coordinate with emergency service providers, particularly about funding, volunteers, and coordinating on land development          | On-going   | Borough professional staff, Department of Emergency Management/ Services           |
|   | Maintain an updated Emergency Operations Plan  | Short term | Department of Emergency Management/ Services                                       |
|   | Provide information to residents and businesses on emergency prevention and preparedness via Borough public outreach methods                   | On-going   | Borough professional staff, Department of Emergency Management/ Services           |
|   | Review addressing to ensure all properties have appropriate addresses  | On-going   | Department of Emergency Management/ Services, Police Department                    |
| Provide for and/or maintain water supply and wastewater facilities that effectively serve the existing and anticipated service requirements of residents and businesses                     | Periodically complete a full Act 537 Plan update to account for population and land use changes and consistency with Comprehensive Plan policy | Long term  | Borough professional staff, Municipal Authority                                    |



Goal: Preserve and enhance “green infrastructure.”

| Objective   | Action Item   | Priority   | Responsible Entity                          |
|---|---|------------|---|
| Maintain and improve park and recreation facilities within the Borough  | Identify available properties for acquisition   | Short term | Borough Council, Borough professional staff |
|   | Update the 2005 Open Space Plan   | Short term | Borough Council, Borough professional staff |
|   | Coordinate with local sports organizations and recreation groups to determine needed improvements or facilities | Short term | Borough Council, Borough professional staff |
| Encourage planting, maintenance, and preservation of trees on public and private property and along river and waterway corridors  | Review and update ordinances as required  | Short term | Borough Council, Borough professional staff |
| Promote the connectivity of greenspace and public access to it, including amenities such as benches, bike racks, signage and other public features, both within the Borough and to other nearby destinations in surrounding communities | Update the 2005 Open Space Plan   | Short term | Borough Council, Borough professional staff |
|   | Coordinate with adjacent municipalities to identify potential connections                                       | Mid-term   | Borough Council, Borough professional staff |
|   | Pursue funding opportunities for streetscape and pedestrian amenities   | Short term | Borough professional staff                  |
| Incorporate sustainability measures into public policy and planning practice  |   | On-going   | Borough Council, Borough professional staff |

## TRANSPORTATION AND INFRASTRUCTURE

Goal: Provide a safe transportation system, which optimizes mobility and access, sustains quality of life, strengthens the economy, and protects the environment.

| Objective | Action Item | Priority | Responsible Entity |
|-----------|-------------|----------|--------------------|
|-----------|-------------|----------|--------------------|

|  |  |            |   |
|--|--|------------|---|
| Enhance the safety of the transportation system for all users—motorized and non-motorized                  | Coordinate with planning partners, neighboring municipalities and appropriate stakeholders during the planning, design, and implementation of transportation improvements  | On-going   | Borough Council, Borough professional staff, DVRPC <sup>iv</sup> , PennDOT, MCPC <sup>v</sup> |
|  | Consider the adoption of a Borough Official Map to delineate desired location, and to extent possible, the character of roadways, public transit amenities, and pedestrian and bicycle facilities in the Borough | Mid-term   | Borough Council, Borough professional staff   |
|  | Implement traffic mitigation strategies along Fayette Street, Elm Street and other major roadways  | On-going   | Borough Council, DVRPC, PennDOT   |
|  | Improve site distance at the intersection of Cherry Street and Washington Street   | Mid-term   | Borough Council, DVRPC, PennDOT,  |
|  | Identify and implement improvements to the bridge crossing and West Conshohocken intersection  | Mid-term   | Borough Council, DVRPC, PennDOT, West Conshohocken Borough Council                            |
| Encourage the use of alternative non-motorized modes of transportation such as: walking, hiking and biking | Review land use controls to ensure roadway, sidewalk, and trail standards are current  | Short term | Borough Council, Borough professional staff, DVRPC, PennDOT                                   |
|  | Improve pedestrian and bicycle facilities along major roadways   | Mid-term   | Borough Council, Borough professional staff, DVRPC, PennDOT                                   |
|  | Consider pedestrian connections to serve recreational and commuter purposes  | Short term | Borough Council, Borough professional staff   |
|  | Evaluate current conditions and consider developing a specific   | Mid-term   | Borough Council, Borough professional staff   |

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|  | bicycle and pedestrian plan  |            |  |
| Promote development design and density that encourages bicycling and walking, including sidewalks or other pedestrian facilities | Update land use ordinances to encourage a mix of land uses, densities, and site plans that support alternative modes of transportation   | Mid-term   | Borough Council, Borough professional staff          |
|  | Improve the 'bikeability' of roads throughout the Borough  | Long term  | Borough Council, Borough professional staff, PennDOT |
| Efficiently maintain the existing roadway network and supporting infrastructure  | Consider the use of various planning tools to plan, fund, and implement transportation improvements including, but not limited to, ordinance updates, public/private partnerships, and design/build delivery methods | Short term | Borough Council, Borough professional staff, MCPC    |
|  | Implement municipal capital projects to address identified transportation needs  | On-going   | Borough Council                                      |
|  | Advance priority roadway, bicycle, pedestrian, and public transportation projects  | Short term | Borough Council, Borough professional staff          |
|  | Seek funding from traditional and non-traditional sources and consider alternative local funding source options for transportation improvement projects  | On-going   | Borough professional staff                           |
|  | Evaluate and update traffic light synchronization along major corridors  | Mid-term   | Borough Council, Borough professional staff, PennDOT |
| Support access to, and expansion of the regional public transportation system  | Work with DVRPC to encourage the use of and distribute information regarding alternate modes of transportation   | Mid-term   | Borough Council, Borough professional staff, DVRPC   |

|  |  |          |   |
|--|--|----------|---|
|  | Maintain open communication with SEPTA   | On-going | Borough Council, Borough professional staff, SEPTA                            |
| Promote a balance among the community's parking needs, local traffic flow, through-traffic needs, and emergency vehicle access | Conduct a Boroughwide traffic study to determine areas of concern and potential solutions  | Mid-term | Borough Council, Borough professional staff                                   |
|  | Coordinate with emergency services and local police department to determine traffic issues | Mid-term | Borough Council, Borough professional staff, Police Dept., emergency services |

Goal: Improve the Borough's infrastructure to support future demands.

| Objective  | Action Item  | Priority | Responsible Entity  |
|--|--|----------|---|
| Support continued maintenance and improvement of all stormwater and sewer facilities | Review the Act 537 Plan and update, as necessary, to accommodate new technologies  | On-going | Borough Council, Borough professional staff, Municipal Authority, Public Services       |
|  | Assess flood resiliency of critical infrastructure located in flood zones  | On-going | Borough Council, Borough professional staff, Municipal Authority, Public Services, FEMA |
| Support continued maintenance and improvement of the Borough's road network          | Consider the use of various planning tools to plan, fund, and implement transportation improvements including, but not limited to, PennDOT Transportation Improvement Program (TIP), ordinance updates, public/private partnerships, and design/build delivery methods | Mid-term | Borough Council, Borough professional staff   |

|  |   |            |   |
|--|---|------------|---|
|  | Implement municipal capital projects to address identified transportation needs                               | On-going   | Borough Council, Borough professional staff |
|  | Take into account access management issues to ensure safe and efficient traffic flow along major corridor     | Short term | Borough Council                             |
| Encourage utility companies to utilize existing rights-of-way and utility easements for the expansion and/or upgrade of service lines  | Coordinate with utility companies to create a comprehensive map of utility easements                          | Mid-term   | Borough Council                             |
| Coordinate water and sewage facilities planning with land use planning and natural resource protection objectives, and assess the impacts of proposed sewer, water, and stormwater facilities on groundwater quality, quantity, and recharge | Promote best management practices (BMPs) to protect soil from erosion and reduce sedimentation into waterways | Short term | Borough professional staff                  |

## NATURAL AND CULTURAL RESOURCES

Goal: Protect and enhance the natural, historical, architectural, and cultural resources within Conshohocken and deepen public awareness and appreciation of these resources.

| Objective   | Action Item   | Priority   | Responsible Entity  |
|---|---|------------|---|
| Promote the historic and cultural attributes of the Borough | Update land use regulations for the protection of historic resources  | Short term | Borough Council, Borough professional staff, Historical Society       |
|   | Create design guidelines which educate and encourage the owners of historic resources to retain the historical features when undertaking general repairs or modifications | Mid-term   | Borough Council, Borough professional staff, Historical Society       |
|   | Continue to participate in regional collaboration by sharing information and resources with local & regional historic preservation organizations                          | On-going   | Borough Council, Borough professional staff, Historical Society, MCPC |

|   |   |            |   |
|---|---|------------|---|
| Promote the historic and cultural attributes of the Borough                       | Continue to pursue funding opportunities for historic preservation efforts  | On-going   | Borough Council, Borough professional staff, Historical Society |
|   | Update the existing Historic Resource Survey  | Mid-term   | Borough Council, Borough professional staff, Historical Society |
|   | Continue to work with organizations and residents in the Borough to document the history and historic resources   | On-going   | Borough Council, Borough professional staff, Historical Society |
|   | Enhance community involvement in preservation efforts by the Historical Society and other local groups and individuals to identify, maintain, and protect sites significant to the Borough's past | Short term | Borough Council, Borough professional staff, Historical Society |
|   | Identify key resources with historic or cultural markers  | Mid-term   | Borough Council, Borough professional staff, Historical Society |
|   | Promote the creation of a historical resources/preservation/markers committee   | Short term | Borough Council, Borough professional staff, Historical Society |
| Protect the Borough's natural resources by limiting adverse impacts into the area | Review and update land use regulations, as needed, for the protection of natural resources  | Short term | Borough Council, Borough professional staff, EAC                |
| Encourage and advocate the use and protection of native species of plants         | Update land use regulations to include provisions requiring the planting of native species and the removal of non-natives   | Short term | Borough Council, Borough professional staff, EAC                |
|   | Provide a sample garden that allow residents to see what a native plant garden looks like   | Long term  | Borough Council, Borough professional staff, EAC <sup>vi</sup>  |
|   | Pursue potential grant opportunities to establish a demonstration project for the Borough   | Long term  | Borough Council, Borough professional staff, EAC                |
| Educate Borough residents on the impacts associated                               | Produce a pamphlet that describes and depicts invasive  | Short term | Borough Council, Borough  |

|  |   |            |   |
|--|---|------------|---|
| with using non-native/invasive plant species and the effects they have on the environment  | plants to educate Borough residents   |            | professional staff, EAC   |
|  | Utilize the EAC to reach out to residents about natural resources and native plants (and outreach to local retailers) | On-going   | EAC   |
|  | Promote community-based volunteer initiatives that encourage the public to experience the outdoors                    | Mid-term   | Borough Council, Borough professional staff, EAC                |
| Analyze the Borough’s existing regulatory documents, i.e. Zoning Ordinance and Subdivision and Land Development Ordinance, and update them as needed |   | Short term | Borough Council, Borough professional staff                     |
| Ensure that public improvements and amenities are compatible with historic context   |   | On-going   | Borough Council, Borough professional staff, Historical Society |

<sup>i</sup> CEDC = Conshohocken Economic Development Corporation

<sup>ii</sup> PC = Planning Commission

<sup>iii</sup> ZHB = Zoning Hearing Board

<sup>iv</sup> DVRPC = Delaware Valley Regional Planning Commission

<sup>v</sup> MCPC = Montgomery County Planning Commission

<sup>vi</sup> EAC = Environmental Advisory Council







APPENDIX A

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# NATIONAL COMMUNITY SURVEY REPORTS







**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

# Guide to Understanding and Using Your Reports

2017



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# Contents

|  |    |
|--|----|
| Purpose of the User Guide .....                              | 1  |
| What Does The NCS Measure? .....                             | 2  |
| Using Your Reports .....                                     | 4  |
| Report Documents .....                                       | 4  |
| Report Dissemination .....                                   | 5  |
| Community Livability Report .....                            | 7  |
| Dashboard Summary of Findings.....                           | 9  |
| Technical Appendices .....                                   | 10 |
| Trends over Time Report.....                                 | 14 |
| Demographic and Geographic Subgroup Comparison Reports ..... | 15 |
| Open-ended Question Responses.....                           | 16 |
| Understanding Survey Research.....                           | 17 |
| Survey Sampling .....  | 17 |
| Margin of Error and Confidence Intervals.....                | 17 |
| Non-response Bias .....                                      | 18 |
| “Don’t know” Responses.....                                  | 18 |
| Response Scale.....  | 19 |

# Purpose of the User Guide

As a participant in The National Citizen Survey™ (The NCS™), you are among an elite group of communities that conduct resident surveys. Communities often use the results of The NCS to:

- **Envision** Make strategic plans and set goals
- **Engage** Partner with residents, other governments, private sector and community-based organizations
- **Earmark** Alter budgets, personnel or services
- **Educate** Communicate and reach out to residents to inform, educate and advocate
- **Enact** Create, alter and remove policies to promote community strengths
- **Evaluate** Track strengths and problems, dig more deeply and evaluate progress

The purpose of this User Guide is to provide you with an overview of the various products you have received related to your survey results, and to describe how to dive in and understand the data that are provided in these products.

Your community, including the elected officials and government staff, should dig into data relevant to their missions, discuss the findings and create action plans. Residents expect their leaders to act on the survey results they receive. By acting on survey results, community leaders build credibility with residents. This credibility leads to heightened public trust which, in turn, makes it more likely that residents will support expenditures and resource allocations recommended by their councils, commissions or staff. Proper expenditure of resources leads to better communities.

## The NCS Background

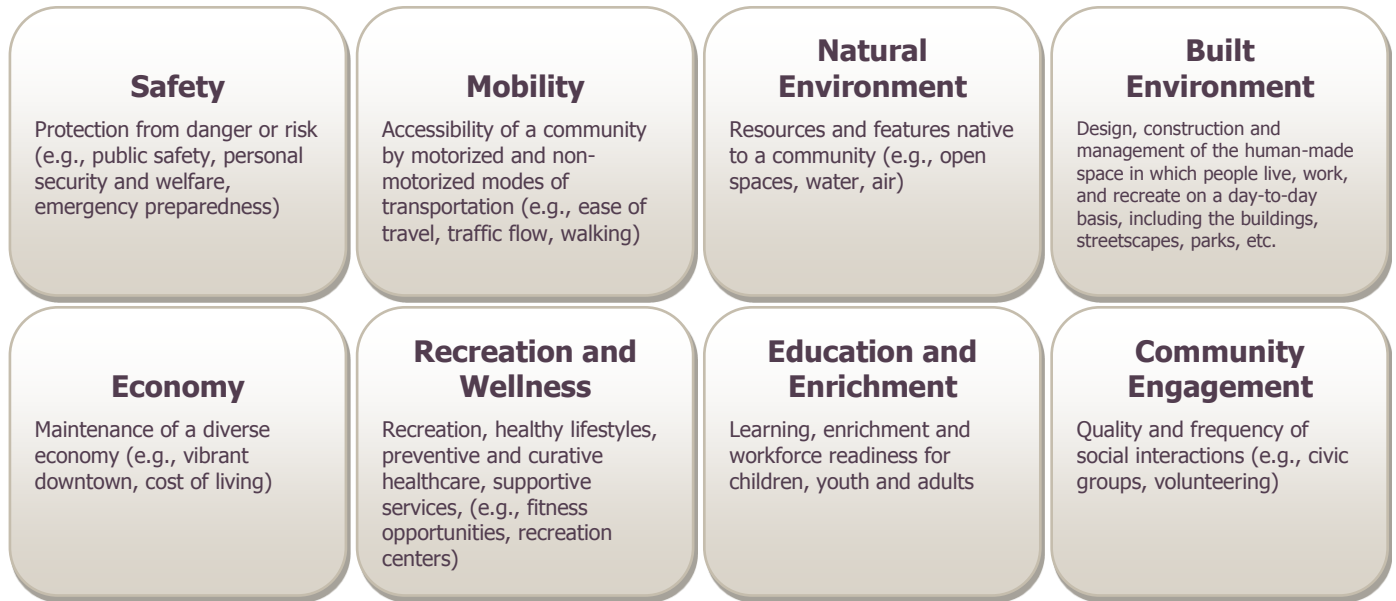
National Research Center, Inc. (NRC) developed The NCS as a low-cost, comprehensive, statistically valid survey solution for local governments eager to find out what their residents think about their communities. The NCS is not just a survey; it is a service that encompasses the entire survey research process - scheduling, questionnaire development, sample selection, data collection, analysis and reporting. In partnership with the International City/County Management Association (ICMA), The NCS has been administered hundreds of times in numerous U.S. cities, counties, towns, villages and boroughs.

The NCS assesses aspects of community life, local government service quality and resident participation in community activities. The results, based on resident perceptions, describe the areas where community members themselves believe things are going well and shed light on the areas that could benefit from improvement.

# What Does The NCS Measure?

Broadly, The NCS measures your community’s “livability.” A great many definitions have been made for community livability,<sup>1</sup> including one from the Partners for Livable Communities, calling it “the sum of the factors that add up to a community’s quality of life.”<sup>2</sup> Staff at NRC examined the extensive research that has been done about community livability and many of the models that have been developed to describe the components of livable communities.<sup>3</sup> Eight facets of community livability were distilled from our synthesis of this research: Safety, Mobility, the Natural Environment, the Built Environment, the Economy, Recreation and Wellness, Education and Enrichment and Community Engagement. The NCS questionnaire includes individual items that act as indicators of community quality within each of the eight facets – and, split in a different way, they form three “pillars” of community quality: Community Characteristics, Governance and Participation.

## The Eight Facets of Livable Communities



## The Three Pillars of Livable Communities



<sup>1</sup> Many examples are shown at [http://www.camsys.com/kb\\_experts\\_livability.htm](http://www.camsys.com/kb_experts_livability.htm)

<sup>2</sup> Source: Partners for Livable Communities, <http://www.livable.org/about-us/what-is-livability>

<sup>3</sup> See, for example: [http://livable.nonprofitsoapbox.com/storage/documents/board\\_resources/BOT\\_Meetings/2010/4ExecCommNov5/Grand\\_Alliance\\_doc\\_for\\_EC.pdf](http://livable.nonprofitsoapbox.com/storage/documents/board_resources/BOT_Meetings/2010/4ExecCommNov5/Grand_Alliance_doc_for_EC.pdf); [http://www.sustainable.org/images/stories/pdf/Placemaking\\_v1.pdf](http://www.sustainable.org/images/stories/pdf/Placemaking_v1.pdf); [http://www.who.int/ageing/publications/Global\\_age\\_friendly\\_cities\\_Guide\\_English.pdf](http://www.who.int/ageing/publications/Global_age_friendly_cities_Guide_English.pdf)



Other sectors that influence community quality include the businesses, non-profit agencies, fraternal or service organizations (e.g., Kiwanis, Rotary, Lions and more) and other community groups (such as homeowners or neighborhood associations, etc.) as well as other nearby local governments or other levels of government. They are important target audiences for receiving and acting on The NCS results.

Because much of what The NCS measures is quality – quality of community life, services and connection – it is common for community leaders to conclude that their locale must excel in every facet of livability. While leaders may feel compelled to strive to be equally strong in all areas of community life, such a strategy is rarely feasible or even desirable. Different communities have different strengths and identities. These strengths and definitions of the community should be noted by all those reviewing the results. Less desirable ratings for some indicators should not automatically be seen as negative for a community, but instead a reflection of the community's resources and priorities which wisely may be spent on areas that matter more. Not all indicators that show less achievement are a call to action, just as not all indicators that are strong should become a gateway to complacency. Those viewing The NCS results, and in particular those charged with creating plans based on the results, should consider their community's essence and priorities, and should choose to make improvements or maintain excellence in areas that support the identity they desire. Meeting your definition of success in the areas deemed most important is the ultimate goal – and one that The NCS helps measure – even if all levels of success are not equal.

# Using Your Reports

## Report Documents

Instead of a single, heavy document that can be difficult to navigate and share, The NCS results are reported in multiple formats and lengths, each with varying levels of detail to ensure your different stakeholder groups get the right information to meet their needs. The Basic Service of The NCS includes each of the following documents:

- Community Livability Report
- Dashboard Summary of Findings
- Technical Appendices
- Trends over Time (if you have administered The NCS before)

Depending on the additional services you chose as part of your research project, you may also receive additional reports, such as:

- Demographic Subgroup Comparisons
- Geographic Subgroup Comparisons
- Report of Open-ended Questions
- Presentation slideshow (shown at in-person presentation of results and provided to you for your own uses)

This User Guide describes these reports, how to interpret the data and how to dig deeper to ensure everyone – you, government staff leadership, line staff, elected officials, residents, business owners and community organizations – get the most out of The NCS results.

## Report Types

When assembled together, these reports build on and reinforce each other, while separately, they provide the flexibility for targeted reporting to specific audiences.

**Community Livability Report** • This report is the most universal and summarizes all the results and key findings. The Community Livability Report is brief, attractive and accessible, making it a central public document.

**Dashboard Summary of Findings** • This report offers a simplified (“rolled up”) quantitative view of the data, as well as comparison details for each question (the relationship to the benchmark and over time, if this is not the first iteration of the survey).

**Technical Appendices** • The appendices include the details about survey methods, individual response options selected for each question – with and without the “don’t know” option – and detailed benchmark results. This document speaks to the credibility of data and the most granular detail of results.

**Trends over Time** • This report reveals how resident perspectives and behaviors have changed across two or more administrations of The NCS. The report offers a high level view of how rankings have changed as well as relative position to the benchmark including all administrations of The NCS.

**Guide to Understanding and Using Your Reports** • The Guide to Understanding and Using Your Reports (this document) is written simply so that the survey sponsors receive guidance about how to understand all aspects of the reports, and also so that sponsors can explain to others how the reports are organized and what they mean.

**Presentation** • An in-person presentation by NRC’s independent researchers will offer an engaging overview of the findings – revealing important patterns without getting lost in the detail – at a Council meeting (either formal or work session). The PowerPoint slideshow can be reused for other audiences, including civic clubs, business and non-profit organizations and the press. Presentation by the unbiased survey research team offers the neutrality that is hard to garner when staff themselves present survey findings.

**Subgroup Comparisons** • Both demographic and geographic comparison options are available. Such information can be especially useful as programs are considered for different parts of a community or outreach is planned to educate different community groups.

**Open-ended Questions** • Residents’ own words add flavor to the survey results and a quantitative grouping of similarly themed comments gives a sense of common ideas.

## Report Dissemination

Distributing the results and communicating the key findings engages audiences.

### Audiences and Stakeholders

**Residents** • Make the reports available to the public via your website. Share the results at a public meeting, being sure to advertise the event. A full presentation of the results (either by NRC or your own staff) with discussion of results among elected officials highlights the transparency of findings. If independence of the findings is particularly important in your community, working with NRC to make the presentation of results will be particularly effective.

**Department Managers and Line Staff** • Managers and staff will examine ratings most closely aligned to their work. Make a plan to disseminate results to line staff (e.g., through a series of small group meetings). Staff should be encouraged to identify specific areas where action is suggested – including further research as well as service enhancements or partnerships outside of the organization. These suggestions could be sent to the department heads who will meet to discuss action options with the chief administrative officer.

**Elected officials** • Elected officials benefit most from advance distribution of survey reports prior to public presentation and discussion. Ask elected officials to read the survey documents and funnel questions to staff who then can get assistance with answers from NRC professionals, when needed. Staff should develop an approach to action that can be presented to council. This way staff will be prepared when the inevitable council question is asked of the manager, “What do you plan to do with these results so that they don’t just sit on a shelf?”

**Non-profits and Businesses** • While local governments sponsor The NCS, it is not just for staff and elected officials. It is a document to engage the entire community. Many of the findings of the survey will be relevant to the non-profit and business sectors and many community improvements will rest on the shoulders of these sectors as much as on government. Convene a meeting of business and non-profit leaders to release results and begin a discussion of actions to improve resident attitudes and behaviors. This could be a town hall-style meeting or a special invitation lunch with elected officials.

**Press/Media** • Getting in front of your results means controlling how and when results are shared with the press. Whether your relationship with the local news media is cooperative or contentious, you should declare your intentions for the results even before the survey is conducted – then reinforce those intentions once you have the results. Let the press know that there are no bad results and that your community conducts The NCS because it intends to learn and improve like the best businesses. Certainly social media outlets also permit you to express your intentions for results and to interpret the findings for any of your followers. (And do not forget to link subsequent decisions to what you learned from the survey.)

### Choosing a Report Audience

You can follow or adapt to your needs NRC’s recommendations for sharing The NCS reports with different stakeholder groups in your community. There is no reason to withhold any report from any individual or stakeholder group, but if targeting the right information to the right audience is seen to be of value, we believe that these distinctions among audiences will make the first pass at distributing results most effective.

#### Sharing The NCS Reports with Different Sectors

| Report   | Residents | Elected officials | Department managers and line staff | Non-profits and businesses | Press/ Media |
|--|-----------|-------------------|------------------------------------|----------------------------|--------------|
| Community Livability Report                          | ●         | ●                 | ●                                  | ●                          | ●            |
| Dashboard Summary of Findings                        |           |                   | ●                                  |                            |              |
| Technical Appendices                                 |           |                   | ●                                  |                            |              |
| Trends over Time                                     | ●         | ●                 | ●                                  | ○                          | ●            |
| Presentation of key findings                         | ●         | ●                 | ●                                  |                            | ●            |
| Subgroup comparisons (demographic and/or geographic) |           | ○                 | ●                                  | ○                          |              |
| Open-ended Question Responses                        |           | ○                 | ○                                  | ○                          |              |
| Guide to Understanding and Using Your Reports        |           |                   | ●                                  |                            |              |

●=Recommended  
○=Optional

These stakeholder groups may wish to “drill down” into the results most meaningful or pertinent to their missions. Those wishing to drill down should review the questionnaire first and decide which survey items are relevant to their mission – choosing from not only specific municipality-provided services, but also those “community outcomes” that they wish to impact. The Dashboard Summary of Findings and Community Livability Report provide an overview, while the Technical Appendices provide the detailed survey responses and benchmark results. The Trends over Time can show how stakeholders’ efforts have impacted the community over the years. Demographic and Geographic Subgroup Comparisons reports can help to point out on whom and where impacts have been felt to lesser and greater degrees.

## Community Livability Report

Using the model of the eight facets of community livability within the three pillars of community, The NCS Community Livability report is divided into seven sections:

- About
- Quality of Life
- Community Characteristics
- Governance
- Participation
- Special Topics
- Conclusions

**About** • This section provides background on The NCS and community livability with brief descriptions of the survey methods.

**Quality of Life** • This section of the report highlights areas of community strength and challenge, as well as identifying community characteristics most important to your residents' assessments of their quality of life. A summary of benchmark comparisons is presented by the eight community livability facets helping communities to focus on areas that may provide “bigger bang for your buck.”

**Community Characteristics** • This section of the report describes residents' ratings of the characteristics that make a community livable, attractive and a place where people want to be.

**Governance** • This section of the report evaluates how well the local government delivers services and meets the needs and expectations of its residents.

**Participation** • This section of the report looks at how connected residents are to the community and each other.

**Special Topics** • This section includes the custom or special questions you may have included on your survey.

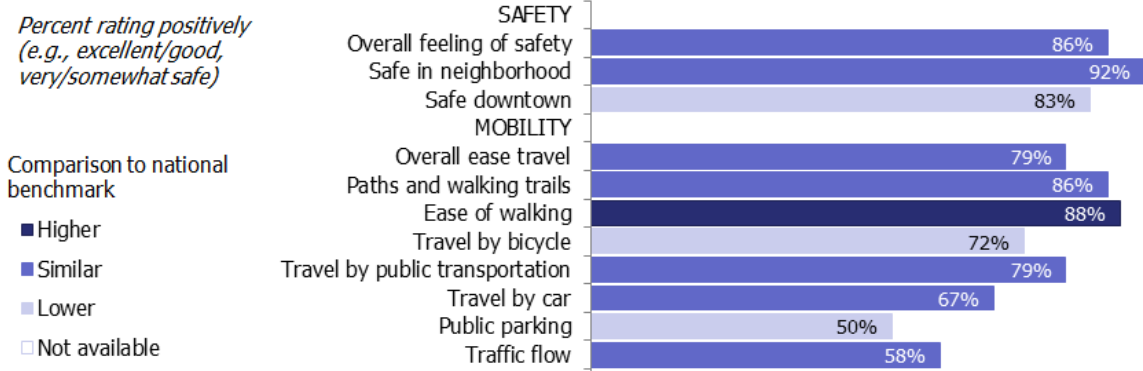
**Conclusions** • Your report ends with a summary of key findings.

For the most part, the “percent positive” is reported in the report's charts. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe”). For question that ask about behavior (e.g., asked on a yes/no scale or frequency scale like “never,” “rarely,” “sometimes,” “usually,” or “always”) we show a combination of responses that reflects at least some behavior (e.g., percent “yes” or “always” and “usually”).

On many of the questions in the survey, respondents could answer “don't know,” but these “don't know” responses have been excluded from the analyses shown in the report. In other words, the tables and charts display the responses from respondents who had an opinion about a specific item. Appendix A of the Technical Appendices provides the complete set of survey frequencies, with and without “don't know” responses. The User Guide section, *Understanding Survey Research* (starting on page 17) describes how and why we remove the “don't know” responses from our analyses.

Most of the charts in your Community Livability report have been color-coded to indicate how your results compare to national benchmarks, with individual survey items grouped within the eight facets of Community Livability. At a glance, you can see how your results compare to not only each other, but to

national benchmark communities, as well. Detailed benchmark results are provided in Appendix B of the Technical Appendices and include such additional information as your rank among the comparison communities. If you chose to have custom benchmark comparisons made, the results appear in this appendix as well.



## Dashboard Summary of Findings

The Dashboard Summary of Findings summarizes resident ratings across the eight facets and three pillars of a livable community. The Dashboard Summary chart displays your overall performance in each facet based on each survey item’s comparison to the benchmark. When most ratings were higher than the benchmark, the color is dark purple; when most ratings were lower than the benchmark, the color is the lightest purple. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

|                          | Community Characteristics |         |       | Governance |         |       | Participation |         |       |
|--------------------------|---------------------------|---------|-------|------------|---------|-------|---------------|---------|-------|
|                          | Higher                    | Similar | Lower | Higher     | Similar | Lower | Higher        | Similar | Lower |
| Overall                  | 20                        | 25      | 7     | 28         | 12      | 6     | 5             | 14      | 14    |
| General                  | 2                         | 5       | 0     | 2          | 1       | 0     | 1             | 1       | 1     |
| Safety                   | 0                         | 1       | 2     | 6          | 1       | 0     | 1             | 1       | 0     |
| Mobility                 | 4                         | 2       | 2     | 2          | 4       | 2     | 1             | 1       | 0     |
| Natural Environment      | 3                         | 0       | 0     | 5          | 1       | 0     | 0             | 1       | 2     |
| Built Environment        | 0                         | 4       | 1     | 3          | 3       | 1     | 0             | 2       | 0     |
| Economy                  | 2                         | 5       | 1     | 0          | 0       | 1     | 1             | 2       | 0     |
| Recreation and Wellness  | 3                         | 4       | 0     | 4          | 0       | 0     | 1             | 2       | 2     |
| Education and Enrichment | 3                         | 2       | 0     | 1          | 0       | 1     | 0             | 1       | 2     |
| Community Engagement     | 3                         | 2       | 1     | 5          | 2       | 1     | 0             | 3       | 7     |

| Legend |         |
|--------|---------|
|        | Higher  |
|        | Similar |
|        | Lower   |

The Detailed Dashboard displays for each item on the survey, its comparison to the benchmark and the percent positive for the current year, and if applicable, how the current year’s rating compares to the previous year’s rating (higher, similar or lower). Examination of how areas are trending over time and how they compare to the benchmark can be helpful in identifying the areas that merit more attention.

|          | Community Characteristics       | Trend | Benchmark | Percent positive        | Governance                                  | Trend | Benchmark | Percent positive | Participation                                 | Trend | Benchmark | Percent positive |
|----------|---------------------------------|-------|-----------|-------------------------|---|-------|-----------|------------------|---|-------|-----------|------------------|
| General  | Overall appearance              | ↓     | ↑         | 74%                     | Customer service                            | ↔     | ↑         | 81%              | Sense of community                            | ↔     | ↔         | 78%              |
|          | Overall quality of life         | ↓     | ↔         | 82%                     | Services provided by ABC                    | ↔     | ↑         | 79%              | Recommend ABC                                 | ↓     | ↔         | 75%              |
|          | Place to retire                 | ↔     | ↔         | 65%                     | Services provided by the Federal Government | ↑     | ↔         | 45%              | Remain in ABC                                 | ↔     | ↑         | 83%              |
|          | Place to raise children         | ↓     | ↔         | 77%                     |   |       |           |                  | Contacted ABC employees                       | ↑     | ↓         | 51%              |
|          | Place to live                   | ↓     | ↔         | 84%                     |   |       |           |                  |   |       |           |                  |
|          | Neighborhood                    | ↓     | ↔         | 78%                     |   |       |           |                  |   |       |           |                  |
|          | Overall image                   | ↔     | ↑↑        | 87%                     |   |       |           |                  |   |       |           |                  |
| Safety   | Overall feeling of safety       | *     | *         | 89%                     | Police                                      | ↔     | ↑↑        | 82%              | Was NOT the victim of a crime                 | ↔     | ↑         | 89%              |
|          | Safe in neighborhood            | ↓     | ↔         | 92%                     | Crime prevention                            | ↔     | ↑         | 70%              | Did NOT report a crime to police              | *     | *         | 82%              |
|          | Safe downtown/commercial area   | ↔     | ↔         | 87%                     | Fire  | ↔     | ↑↑        | 94%              | Stocked supplies for an emergency             | *     | *         | 42%              |
|          |                                 |       |           |                         | Fire prevention                             | ↔     | ↑         | 80%              |   |       |           |                  |
|          |                                 |       |           |                         | Ambulance/EMS                               | ↔     | ↑         | 91%              |   |       |           |                  |
|          |                                 |       |           |                         | Emergency preparedness                      | ↑     | ↑↑        | 66%              |   |       |           |                  |
| Mobility | Overall ease of travel          | ↔     | ↔         | 75%                     | Animal control                              | ↓     | ↔         | 62%              | Walked or biked instead of driving            | *     | *         | 35%              |
|          | Traffic flow                    | ↔     | ↔         | 49%                     | Traffic enforcement                         | ↔     | ↔         | 66%              | Carpooled instead of driving alone            | *     | *         | 42%              |
|          | Travel by car                   | ↔     | ↑↑        | 64%                     | Street repair                               | ↓     | ↓↓        | 43%              | Used public transportation instead of driving | *     | *         | 19%              |
|          | Travel by bicycle               | ↓     | ↑         | 55%                     | Street cleaning                             | ↔     | ↑↑        | 66%              |   |       |           |                  |
|          | Ease of walking                 | ↓     | ↑↑        | 66%                     | Street lighting                             | ↔     | ↔         | 60%              |   |       |           |                  |
|          | Travel by public transportation | ↑     | ↓↓        | 45%                     | Snow removal                                | ↓     | ↓         | 60%              |   |       |           |                  |
|          | Paths and walking trails        | ↓     | ↑↑        | 62%                     | Sidewalk maintenance                        | ↔     | ↔         | 55%              |   |       |           |                  |
|          |                                 |       |           |                         | Traffic signal timing                       | ↔     | ↔         | 52%              |   |       |           |                  |
|          |                                 |       |           | Bus or transit services | ↔   | ↑↑    | 60%       |                  |   |       |           |                  |

**Legend**  
 ↑↑ Much higher    ↑ Higher    ↔ Similar    ↓ Lower    ↓↓ Much lower    \* Not available



## Technical Appendices

### Appendix A: Complete Survey Responses

The first appendix in this document shows the responses to each question on the survey in two ways. Included first are the responses excluding any “don’t know” responses and second are the responses including the “don’t know” responses. We show both the percent of respondents giving a particular response followed by the number of respondents (denoted with “N=”). Every table in the appendix is numbered, to ease its reference in additional documentation or reports you may develop. The complete question wording that was used on the survey is also displayed in every table. This permits readers to review the results in their entirety without having to cross-reference the survey instrument.

High “don’t know” (typically 20% or greater) responses can suggest a need for additional communication or outreach in the community, especially if the high “don’t know” responses are related to underused services.

#### Responses excluding don't know

Table 1: Question 1

| Please rate each of the following aspects of quality of life in ABC: | Excellent |       | Good |       | Fair |      | Poor |      | Total |       |
|--|-----------|-------|------|-------|------|------|------|------|-------|-------|
| ABC as a place to live   | 47%       | N=162 | 36%  | N=125 | 12%  | N=42 | 4%   | N=15 | 100%  | N=344 |
| Your neighborhood as a place to live                                 | 45%       | N=152 | 39%  | N=132 | 12%  | N=42 | 3%   | N=11 | 100%  | N=337 |
| ABC as a place to raise children                                     | 54%       | N=152 | 24%  | N=69  | 18%  | N=50 | 4%   | N=12 | 100%  | N=283 |
| ABC as a place to work   | 34%       | N=98  | 36%  | N=102 | 22%  | N=62 | 8%   | N=23 | 100%  | N=285 |
| ABC as a place to visit  | 72%       | N=214 | 22%  | N=66  | 2%   | N=5  | 4%   | N=12 | 100%  | N=297 |
| ABC as a place to retire   | 40%       | N=97  | 30%  | N=72  | 18%  | N=44 | 13%  | N=31 | 100%  | N=244 |
| The overall quality of life in ABC                                   | 55%       | N=187 | 35%  | N=117 | 5%   | N=18 | 4%   | N=15 | 100%  | N=337 |

#### Responses including don't know

Table 30: Question 1

| Please rate each of the following aspects of quality of life in ABC: | Excellent |       | Good |       | Fair |      | Poor |      | Don't know |      | Total |       |
|--|-----------|-------|------|-------|------|------|------|------|------------|------|-------|-------|
| ABC as a place to live   | 47%       | N=162 | 36%  | N=125 | 12%  | N=42 | 4%   | N=15 | 1%         | N=4  | 100%  | N=348 |
| Your neighborhood as a place to live                                 | 45%       | N=152 | 39%  | N=132 | 12%  | N=42 | 3%   | N=11 | 1%         | N=3  | 100%  | N=340 |
| ABC as a place to raise children                                     | 46%       | N=152 | 21%  | N=69  | 15%  | N=50 | 4%   | N=12 | 13%        | N=44 | 100%  | N=327 |
| ABC as a place to work   | 29%       | N=98  | 30%  | N=102 | 18%  | N=62 | 7%   | N=23 | 15%        | N=52 | 100%  | N=337 |
| ABC as a place to visit  | 71%       | N=214 | 22%  | N=66  | 2%   | N=5  | 4%   | N=12 | 2%         | N=5  | 100%  | N=302 |
| ABC as a place to retire   | 31%       | N=97  | 23%  | N=72  | 14%  | N=44 | 10%  | N=31 | 21%        | N=64 | 100%  | N=308 |
| The overall quality of life in ABC                                   | 54%       | N=187 | 34%  | N=117 | 5%   | N=18 | 4%   | N=15 | 2%         | N=7  | 100%  | N=344 |

For some questions, respondents are permitted to select more than one response. When some respondents are counted in multiple categories, the total will likely exceed 100%. In these cases, those multiple response questions will have the appropriate notation below the table.

Table 55: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native   | 4%      | N=15   |
| Asian, Asian Indian or Pacific Islander   | 6%      | N=20   |
| Black or African American   | 10%     | N=35   |
| White   | 86%     | N=298  |
| Other   | 15%     | N=52   |

Total may exceed 100% as respondents could select more than one option.

## Appendix B: Benchmark Comparisons

### What Benchmarks Are

Benchmarks are comparison data that provide context for your ratings. In Appendix B, your detailed benchmark results are displayed in a table of five columns. The first column is the survey item for which the comparisons have been provided. The second column is your community’s percent positive. The third column is the rank assigned to your rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth and final column shows how your rating compares to the other communities in the benchmarking database. In that final column, your results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by residents of your community is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

### National Benchmark Comparisons

Table 1: Community Characteristics General

|                                      | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------------------|------------------|------|-------------------------------------|-------------------------|
| The overall quality of life in ABC   | 83%              | 98   | 286                                 | Similar                 |
| Overall image or reputation of ABC   | 84%              | 67   | 315                                 | Much higher             |
| ABC as a place to live               | 78%              | 118  | 255                                 | Similar                 |
| Your neighborhood as a place to live | 89%              | 80   | 374                                 | Higher                  |
| ABC as a place to raise children     | 75%              | 135  | 325                                 | Lower                   |
| ABC as a place to retire             | 72%              | 129  | 298                                 | Much lower              |
| Overall appearance of ABC            | 70%              | 168  | 354                                 | Similar                 |

We also provide a list of the communities included in your comparison with their population according to the U.S. Census Bureau. The communities in the national database represent a wide geographic and population range; many communities find a custom comparison that targets specific geographies or populations to be useful.

### Communities included in national comparisons

The communities included in ABC’s comparisons are listed on the following pages along with their population according to the 2010 Census.

|                              |         |                                  |         |
|------------------------------|---------|----------------------------------|---------|
| Abilene city, KS.....        | 6,844   | Cambridge city, MA.....          | 105,162 |
| Adams County, CO.....        | 441,603 | Cape Coral city, FL.....         | 154,305 |
| Airway Heights city, WA..... | 6,114   | Cape Girardeau city, MO.....     | 37,941  |
| Albany city, GA.....         | 77,434  | Cartersville city, GA.....       | 19,731  |
| Albany city, OR.....         | 50,158  | Carver County, MN.....           | 91,042  |
| Albemarle County, VA.....    | 98,970  | Cary town, NC.....               | 135,234 |
| Albert Lea city, MN.....     | 18,016  | Casa Grande city, AZ.....        | 48,571  |
| Altoona city, IA.....        | 14,541  | Casper city, WY.....             | 55,316  |
| Ambridge borough, PA.....    | 7,050   | Castle Pines North city, CO..... | 10,360  |
| Ames city, IA.....           | 58,965  | Castle Rock town, CO.....        | 48,231  |
| Andover CDP, MA.....         | 8,762   | Cedar Falls city, IA.....        | 39,260  |
| Ankeny city, IA.....         | 45,582  | Cedar Rapids city, IA.....       | 126,326 |

### What Benchmarks Are Not

Benchmarks do not tell you what you need to fix. In this way, benchmarks are not like blood tests that carry a range, often narrow, within which you are considered to be healthy and outside of which you could be sick. A local score that is lower than scores typically seen in other places may indicate nothing more than community sentiment that resonates. For example, a suburb located near a large metropolitan center may not be seen to have as strong an economy as other places. This residential suburb’s commercial areas are not seen to be as vibrant as other places, may have a higher cost of living, fewer jobs and may have ceded downtown activities to a nearby metro area that has much higher density and more entertainment opportunities. A lower benchmark rating for “economy” simply offers specifics to the community identity which residents and leaders may feel no need to ameliorate. Instead

this hypothetical community may want to focus its resources on sustaining or strengthening its image as a safe place with many recreation opportunities and ease of travel by car and light rail.

#### How to Use Benchmarks

Many of the charts and tables in The NCS reports have been color-coded to indicate how your results compare to national benchmarks.

Benchmark comparisons often are used for performance measurement. Communities use the comparative information to help interpret their own citizen survey results, to create or revise community plans, to evaluate the success of policy or budget decisions and to measure local government performance. Taking the pulse of the community has little meaning without knowing what pulse rate is too high and what is too low. When surveys of service satisfaction turn up “good” citizen evaluations, jurisdictions need to know how others rate their services to understand if “good” is good enough. Furthermore, in the absence of national or peer community comparisons, a jurisdiction is left with comparing its fire protection rating to its street maintenance rating. That comparison is unfair. Streets always lose to fire. More important and harder questions need to be asked; for example, how do residents’ ratings of fire service compare to opinions about fire service in other communities?

A police department that provides the fastest and most efficient service – one that closes most of its cases, solves most of its crimes and keeps the crime rate low – still has a problem to fix if the perception of residents in the community it intends to protect is not so strong. The benchmark data can help that police department – or any department – to understand how well citizens think it is doing. Without the comparative data, it would be like bowling in a tournament without knowing what the other teams are scoring. NRC recommends that citizen opinion be used in conjunction with other sources of data about budget, personnel and politics to help managers know how to respond to comparative results.

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The NCS. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The Basic Service includes national benchmark comparisons. If you chose a custom benchmarks comparison as an additional service to the basic NCS, these comparison will appear in this appendix, as well.

Jurisdictions in the benchmark database are distributed geographically across the country and range from small to large in population size. Data come from tens of thousands of individual evaluations of community quality, service delivery and engagement. Despite the differences in jurisdiction characteristics, all are in the business of facilitating a high quality of life for residents, typically by providing local government services to residents. Though individual jurisdiction circumstances, resources and practices vary, the objective virtually everywhere is to help create and sustain highly livable communities.

#### Where Benchmarks Come From

NRC has been leading the strategic use of surveys for local governments since 1991, when the principals of the company wrote the first edition of what became the classic text on citizen surveying. In *Citizen Surveys: how to do them, how to use them, what they mean*, published by ICMA, not only were the principles for quality survey methods articulated, but both the idea of benchmark data for citizen opinion and the method for gathering benchmark data were pioneered. The argument for benchmarks was called “In Search of Standards.” “What has been missing from a local government’s analysis of its survey results is the context that school administrators can supply when they tell parents how an 80 percent score on the social studies test compares to test results from other school systems...”

Surveys in the benchmarks are conducted with typically no fewer than 400 residents in each jurisdiction, opinions are intended to represent over 30 million Americans. NRC innovated a method for quantitatively integrating the results of surveys that are conducted by NRC with those that others have conducted. The integration methods have been thoroughly described not only in the *Citizen Surveys* book, but also in *Public Administration Review* and the *Journal of Policy Analysis and Management*. Scholars who specialize in the analysis of citizen surveys regularly have relied on this work.<sup>4</sup> The method described in those publications is refined regularly and statistically tested on a growing number of citizen surveys in NRC's proprietary databases. NRC's work on calculating national benchmarks for resident opinions about service delivery and quality of life won the Samuel C. May award for research excellence from the Western Governmental Research Association.

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<sup>4</sup> See, for example: Kelly, J. & Swindell, D. (2002). Service quality variation across urban space: First steps towards a model of citizen satisfaction. *Journal of Urban Affairs*, 24, 271-288 and Van Ryzin, G., Muzzio, D., Immerwahr, S., Gulick, L. & Martinez, E. (2004). Drivers and consequences of citizen satisfaction: An application of the American Customer Satisfaction Index Model to New York City, *Public Administration Review*, 64, 331- 341.

## Trends over Time Report

If you have conducted The NCS before, you will automatically receive the Trends over Time report. In this report we show your percent positive ratings by year, how your most current results compare to your previous year's results and how you have compared to the national benchmark for each survey year.

The Trends over Time Report provides insight on the aspects of your community that may be improving or perhaps starting to decline. While trends for your national benchmark comparisons are provided for reference, the benchmark is constantly changing as communities conduct newer surveys or new communities conduct surveys and resident perspectives change. Overall, your trends represent, perhaps, the most powerful benchmark you have – a comparison of you to yourself in prior years. These trends can be a window into the impact of new policies, capital projects or programs in your community.

**Table 1: Community Quality Overall**

|                         | Percent rating positively (e.g., excellent/good) |      |      | 2013 compared to 2011 | Comparison to benchmark |             |             |
|-------------------------|--|------|------|-----------------------|-------------------------|-------------|-------------|
|                         | 2009   | 2011 | 2013 |                       | 2009                    | 2011        | 2013        |
| Overall quality of life | 68%  | 74%  | 79%  | Similar               | Much lower              | Similar     | Similar     |
| Overall image           | 76%  | 80%  | 78%  | Similar               | Similar                 | Higher      | Similar     |
| Place to live           | 72%  | 71%  | 82%  | Higher                | Similar                 | Similar     | Much higher |
| Neighborhood            | 79%  | 84%  | 91%  | Similar               | Higher                  | Higher      | Higher      |
| Place to raise children | 65%  | 69%  | 78%  | Similar               | Lower                   | Much higher | Higher      |
| Place to retire         | NA   | NA   | 60%  | NA                    | NA                      | NA          | Much lower  |
| Overall appearance      | 88%  | 87%  | 90%  | Similar               | Similar                 | Similar     | Similar     |

## Demographic and Geographic Subgroup Comparison Reports

An additional service many participants in The NCS choose is comparison of results by respondent characteristics. In the Demographic Subgroup Comparison Report, each survey question is cross-classified by responses from different demographic groups in your community. We typically show five demographic groupings (housing unit type, housing tenure, age, gender and race/ethnicity) so that you can see if results differ depending on the demographic category of respondent. The Geographic Subgroup Comparison Report is another optional service that compares survey responses by subgroups, in this case, based on respondents' location (e.g., district, neighborhood, ward, etc.). In order to create a report of geographic comparisons, the geographic subareas will need to be determined well before the survey mailing.

In these subgroup comparison reports, we show the percent positive rating and shade “statistically significant” differences grey. The shading is based on analysis of variance and chi-square tests of statistical significance where a “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed among subgroups are due to chance; or in other words, a greater than 95% probability that there are differences that exist in the subgroups being compared.

Table 1: Community Characteristics General

| Percent rating positively (e.g., excellent/good) | Housing unit type |          | Housing tenure |     | Age   |       |     | Gender |      | Race/Ethnicity            |                            | Overall |
|--|-------------------|----------|----------------|-----|-------|-------|-----|--------|------|---------------------------|----------------------------|---------|
|  | Detached          | Attached | Rent           | Own | 18-34 | 35-54 | 55+ | Female | Male | White alone, not Hispanic | Hispanic and/or other race |         |
| The overall quality of life in ABC               | 58%               | 55%      | 53%            | 58% | 55%   | 56%   | 59% | 60%    | 54%  | 43%                       | 56%                        | 57%     |
| Overall image or reputation of ABC               | 62%               | 55%      | 56%            | 59% | 59%   | 56%   | 60% | 56%    | 61%  | 58%                       | 55%                        | 58%     |
| ABC as a place to live                           | 68%               | 67%      | 64%            | 69% | 64%   | 69%   | 69% | 68%    | 68%  | 68%                       | 67%                        | 68%     |
| Your neighborhood as a place to live             | 50%               | 49%      | 46%            | 51% | 53%   | 49%   | 47% | 50%    | 49%  | 49%                       | 47%                        | 50%     |
| ABC as a place to raise children                 | 63%               | 62%      | 62%            | 63% | 62%   | 62%   | 65% | 64%    | 62%  | 62%                       | 55%                        | 63%     |
| ABC as a place to retire                         | 60%               | 59%      | 57%            | 60% | 60%   | 58%   | 61% | 60%    | 58%  | 60%                       | 60%                        | 60%     |
| Overall appearance of ABC                        | 55%               | 50%      | 43%            | 56% | 50%   | 52%   | 57% | 52%    | 53%  | 52%                       | 57%                        | 53%     |

Table 1: Community Characteristics General

| Percent rating positively (e.g., excellent/good) | District 1 | District 2 | District 3 | District 4 | Overall |
|--|------------|------------|------------|------------|---------|
| The overall quality of life in ABC               | 53%        | 59%        | 58%        | 59%        | 57%     |
| Overall image or reputation of ABC               | 50%        | 61%        | 60%        | 60%        | 58%     |
| ABC as a place to live                           | 60%        | 72%        | 72%        | 74%        | 68%     |
| Your neighborhood as a place to live             | 45%        | 58%        | 50%        | 48%        | 50%     |
| ABC as a place to raise children                 | 57%        | 66%        | 65%        | 67%        | 63%     |
| ABC as a place to retire                         | 55%        | 65%        | 60%        | 65%        | 60%     |
| Overall appearance of ABC                        | 50%        | 52%        | 53%        | 59%        | 53%     |

Demographic subgroup comparisons can help with creating targeted communication and service campaigns to address the concerns of each group.

Geographic subgroup comparisons can help demonstrate the sense of equity felt across the community since residents in some parts of every community tend to feel better than do those in other areas about the services they receive or the livability of their neighborhood. Results from geographic subgroup comparisons will permit targeting of services, capital improvements and programs so that residents in all areas can feel that they are receiving their fair share of resources.

## Open-ended Question Responses

The NCS standard questions are close-ended. A closed-ended question is one where a set of response options is listed as fixed choices on the survey and those taking the survey respond to each option listed. Open-ended questions have no answer choices from which respondents select their response. Instead, respondents must “create” their own answers and state them in their own words. The inclusion of an open-ended question is available as an additional service for The NCS that results in a separate Report of Open-ended Questions.

On the survey, respondents write, in their own words, their answer to the posed open-ended questions. In this report, the verbatim responses are categorized by topic area using qualitative coding techniques. Often, an “other” category is used for responses falling outside these coded categories. In general, a code is assigned when the number of related responses reaches a critical mass.

We will provide a table showing the frequency of each code to give a general overview of the responses.

Table 1: Question 13

| What one thing do you like most about living in ABC? | 2013 |
|--|------|
| Location   | 38%  |
| My neighborhood                                      | 16%  |
| Quality of life in general                           | 10%  |
| Parks and open space                                 | 14%  |
| Rural character                                      | 8%   |
| Small town feel                                      | 7%   |
| Other  | 7%   |
| Total  | 100% |

We also provide every verbatim response with its assigned code. This type of report gives you and others a chance to “hear” the voice of respondents in their own words.

## Verbatim Responses

The following pages contain the respondents’ verbatim responses as written on the survey and have not been edited for spelling or grammar. Responses have been organized by coded topic areas.

### What one thing do you like most about living in ABC?

#### Location

- Access to everything
- Actual location
- Close to city
- Close to metro
- Close to my office
- Close to town
- Close to work
- Close to work and everything is handy
- Convenience
- Convenience
- Convenience
- Everything is handy and close
- I like living south of the river
- It’s convenient to everything meaning shopping and the airport
- Location
- Location
- Proximity to downtown

#### My neighborhood

- Appearance of the neighborhoods
- Friendly people next door
- Good neighborhood
- Great neighborhood
- I love my neighborhood!
- Just happy with the neighborhood I live in
- Lots of kids in the neighborhood
- Neighbors
- My neighborhood



# Understanding Survey Research

## Survey Sampling

We systematically select households from a geocoded United States Postal Service (USPS) address list to ensure that only households located within the boundaries of a community are surveyed. Systematic sampling is a procedure whereby a complete list of all eligible addresses is culled, selecting every N<sup>th</sup> one (a number that changes depending on the size of the population and the sample size to be selected) until the appropriate number of addresses is sampled. Not only does NRC scientifically and randomly sample households to participate in The NCS, but we also select, without bias, the household member to participate. This methodology helps ensure that the attitudes expressed by our respondent sample closely approximate the attitudes of all adult residents living in the community. Without controlling who in the household participates, it is likely that results would be biased towards those who are more sedentary and those without jobs (who may have different opinions about some services).

The Basic Service of The NCS includes mailing to randomly selected households. Though response rates across the US have dipped in recent years, the response rate for most administrations of The NCS ranges between 20% and 40%, which yields between 300 and 480 completed surveys.

## Margin of Error and Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used for The NCS, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because *some* residents’ opinions are used to estimate *all* residents’ opinions. The relationship between sample size and precision of estimates or margin of error (at the 95% confidence level) is shown in the adjacent table. With a typical sample size for The NCS, this means an estimated margin of error at the 95% confidence level of plus or minus four to six percentage points.

| Number of completed surveys | Margin of error |
|-----------------------------|-----------------|
| 100                         | ±9.8%           |
| 300                         | ±5.7%           |
| 400                         | ±4.9%           |
| 500                         | ±4.4%           |
| 750                         | ±3.6%           |

A 95% confidence interval indicates that for every 100 random samples of the same number of residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

## Non-response Bias

Knowing that residents in single family dwellings are more likely to respond to a mail survey, NRC oversamples residents of multi-family dwellings to ensure their proper representation in the sample data. Rather than giving all residents an equal chance of receiving the survey, this is systematic, stratified sampling, which gives each resident of the community a known chance of receiving the survey (and apartment dwellers, for example, a greater chance than single family home dwellers).

## Weighting

The first step in preparing the data for analysis is to weight the data to reflect the demographic profile of the residents of the community being surveyed. Weighting is the approach used by quality survey consultancies to ensure that the demographic characteristics of the sample mirror the overall population. It is an important method to adjust for potential non-response bias. NRC uses a special software program of mathematical algorithms to calculate the appropriate weights. Several different weighting “schemes” may be tested to ensure the best fit for the data.

## “Don’t know” Responses

Generally, a small portion of respondents select “don’t know” for most survey items and inevitably some items have a larger “don’t know” percentage. Comparing responses to a set of items on the same scale can be misleading when the “don’t know” responses have been included. If two items have disparate “don’t know” percentages (2% versus 17%, for example), any apparent similarities or differences across the remaining response options may disappear once the “don’t know” responses are removed. Such an example is shown below.

When comparing the community as a place to live to the community as a place to work, it would appear that 76% of respondents rated the community as a place to live as “excellent” or “good” compared to just 63% for the community as a place to work. However, the community as a place to work has a much higher proportion of respondents answering “don’t know” (17% compared to 2%).

|            | Place to live |         | Place to work |         |
|------------|---------------|---------|---------------|---------|
|            | Number        | Percent | Number        | Percent |
| Excellent  | 48            | 25%     | 38            | 20%     |
| Good       | 97            | 51%     | 81            | 43%     |
| Fair       | 23            | 12%     | 22            | 12%     |
| Poor       | 19            | 10%     | 17            | 9%      |
| Don't know | 3             | 2%      | 32            | 17%     |
| Total      | 190           | 100%    | 190           | 100%    |

If we remove the three “don’t know” responses from the community as a place to live and the 32 “don’t know” responses from the community as a place to work, the two items are actually much more similar in their evaluations: 78% “excellent” or “good” place to live compared to 75% “excellent” or “good” place to work.

|           | Place to live |         | Place to work |         |
|-----------|---------------|---------|---------------|---------|
|           | Number        | Percent | Number        | Percent |
| Excellent | 48            | 26%     | 38            | 24%     |
| Good      | 97            | 52%     | 81            | 51%     |
| Fair      | 23            | 12%     | 22            | 14%     |
| Poor      | 19            | 10%     | 17            | 11%     |
| Total     | 187           | 100%    | 158           | 100%    |

## Response Scale

The scale on which respondents are asked to record their opinions about service and community quality is “excellent,” “good,” “fair” or “poor” (EGFP). This scale has important advantages over other scale possibilities (very good to very bad; very satisfied to very dissatisfied; strongly agree to strongly disagree, as examples). EGFP is used by the plurality of communities conducting citizen surveys across the U.S. The advantage of familiarity was one that NRC did not want to dismiss when crafting The NCS questionnaire, because elected officials, staff and residents already are acquainted with opinion surveys measured this way. EGFP also has the advantage of offering three positive options, rather than only two, over which a resident can offer an opinion. While symmetrical scales often are the right choice in other measurement tasks, NRC has found that ratings of almost every local government service in almost every community tend, on average, to be positive (that is, above the scale midpoint). Therefore, to permit finer distinctions among positively rated services, EGFP offers three options across which to spread those ratings. With questions worded for EGFP, responses are more neutral because they require no positive statement of service quality to judge (as agree-disagree scales require) and, finally, EGFP intends to measure absolute quality of service delivery or community quality (unlike satisfaction scales which ignore residents’ perceptions of quality in favor of their report on the acceptability of the level of service offered).



**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

# Conshohocken, PA

Community Livability Report

2017



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# Contents

About..... 1

Quality of Life in Conshohocken..... 2

Community Characteristics ..... 3

Governance ..... 5

Participation ..... 7

Special Topics..... 9

Conclusions ..... 11



The National Citizen Survey™  
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

# About

The National Citizen Survey™ (The NCS) report is about the “livability” of Conshohocken. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 443 residents of the Borough of Conshohocken. The margin of error around any reported percentage is 5% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

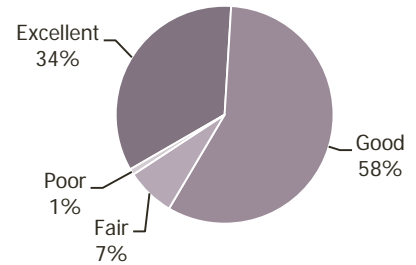


# Quality of Life in Conshohocken

Almost all residents rated the quality of life in Conshohocken as excellent or good. This evaluation was similar to the national benchmark (see Appendix B of the *Technical Appendices* provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall Quality of Life



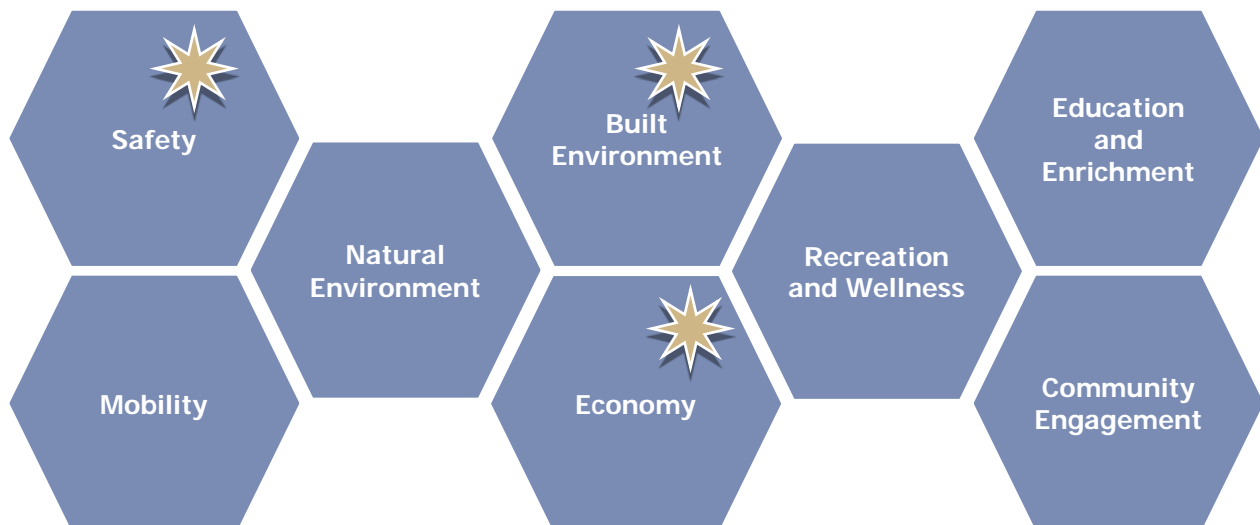
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety, Built Environment and Economy as priorities for the Conshohocken community in the coming two years. Ratings for all facets were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Conshohocken’s unique questions.

## Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important





# Community Characteristics

*What makes a community livable, attractive and a place where people want to be?*

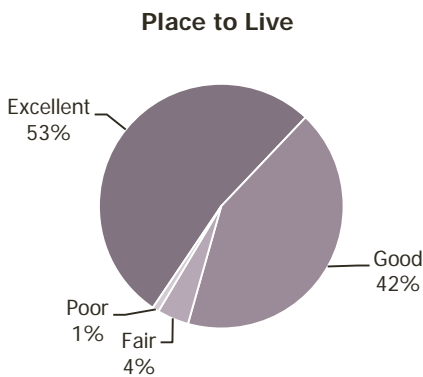
Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Conshohocken, 95% rated the Borough as an excellent or good place to live. Respondents' ratings of Conshohocken as a place to live were similar to ratings in other communities across the nation.

In addition to rating the Borough as a place to live, respondents rated several aspects of community quality including Conshohocken as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Conshohocken and its overall appearance. At least 7 in 10 residents felt favorably about most aspects of the community, providing ratings similar to those of other communities across the U.S.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Overall, most ratings for aspects of Community Characteristics were positively scored by at least half of respondents and tended to be similar to the national benchmark.

At least 9 in 10 residents gave favorable evaluations of Safety characteristics, similar to national benchmarks. Residents were pleased with a number of aspects of within Mobility and Economy, rating availability of paths and walking trails, ease of walking, ease of travel by bicycle and public transportation higher than in other communities nationwide. Residents thought public parking and traffic flow were worse than elsewhere, while overall ease of travel and ease of travel by car were similar to other locations. Within Economy, the vibrancy of the downtown area, employment opportunities and the Borough as a place to work all stood above the benchmark; all other aspects were similar to the comparison communities except for shopping opportunities, which was rated lower than the national average. All aspects of Natural Environment, Built Environment, Recreation and Wellness

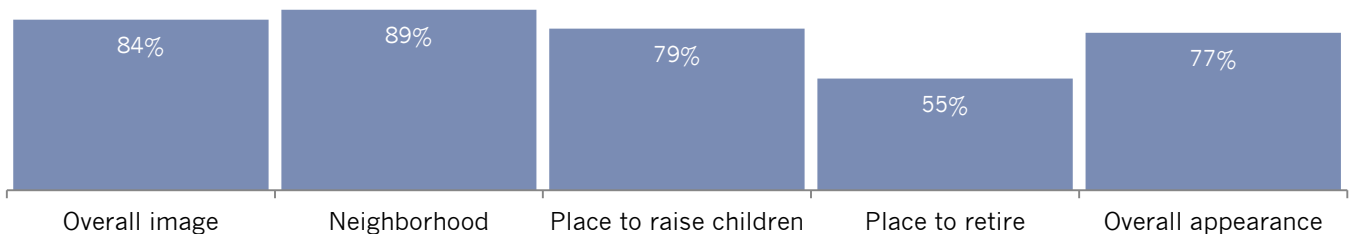
and Community Engagement were similar to other municipalities nationally. Within Education and Enrichment, all were on par with the benchmark, with the exception of two areas, opportunities to attend cultural/arts/music activities and adult education, which residents rated below the national averages.



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



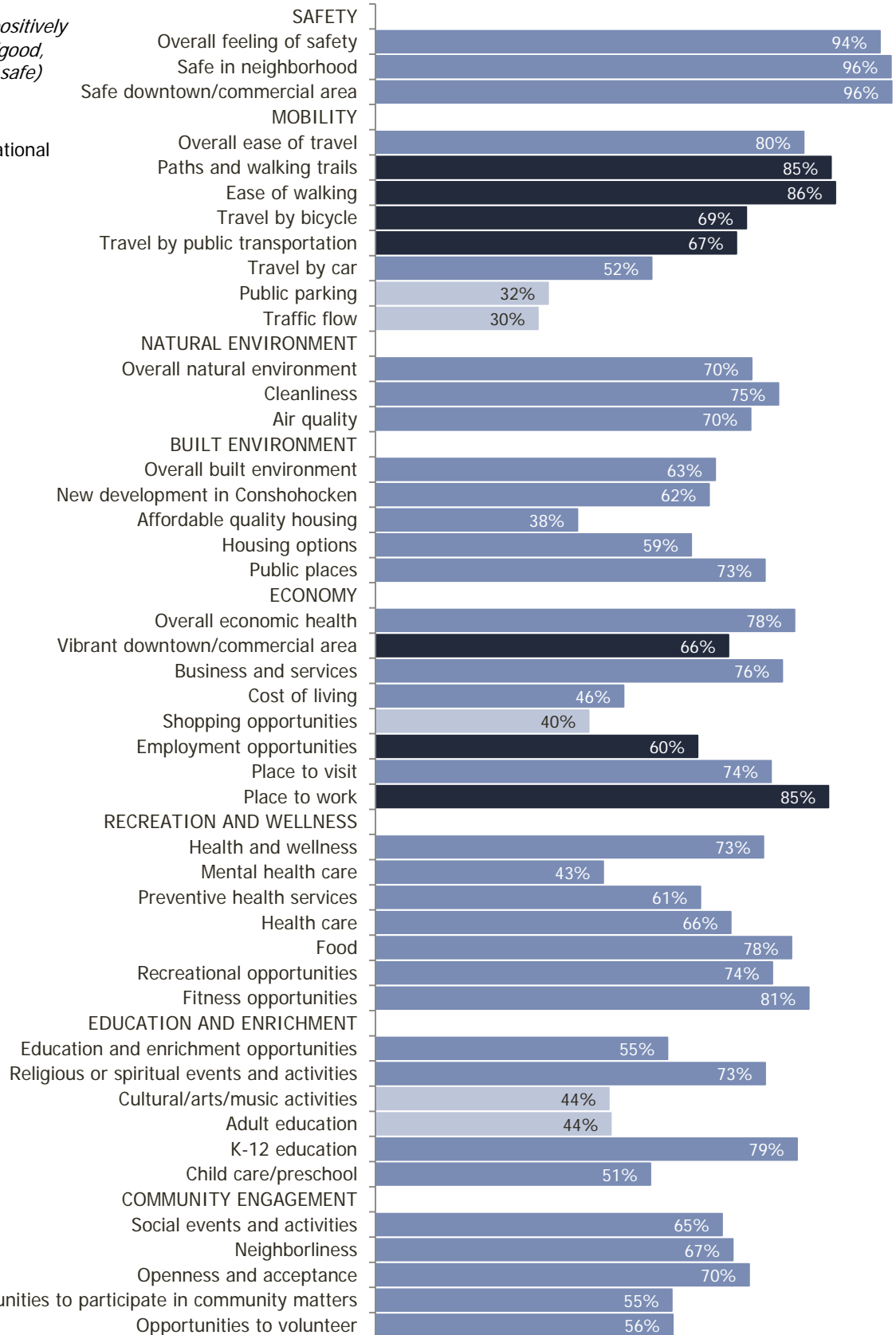
# The National Citizen Survey™

Figure 1: Aspects of Community Characteristics

*Percent rating positively  
(e.g., excellent/good,  
very/somewhat safe)*

Comparison to national  
benchmark

- Higher
- Similar
- Lower



# Governance

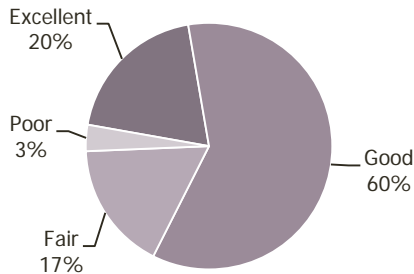
*How well does the government of Conshohocken meet the needs and expectations of its residents?*

The overall quality of the services provided by Conshohocken as well as the manner in which these services are provided is a key component of how residents rate their quality of life. Close to 8 in 10 residents rated the overall quality of services provided by the Borough of Conshohocken as excellent or good. Marks for City services as well as services provided by the Federal Government were similar to national averages.

Survey respondents also rated various aspects of Conshohocken’s leadership and governance. At least half of residents rated each aspect positively, similar to those in other communities nationwide. About three-quarters of respondents scored the customer service provided by Borough employees as excellent or good.

Respondents evaluated over 30 individual services and amenities available in Conshohocken. Broadly, residents gave ratings to all but two government services that were similar to or higher than communities across the U.S. Respondents evaluated at least one service above the benchmark in Safety (crime prevention), Mobility (bus/transit services), Natural Environment (recycling and yard waste pick-up) and Built Environment (cable television). The only services below the benchmark were natural areas preservation and open space.

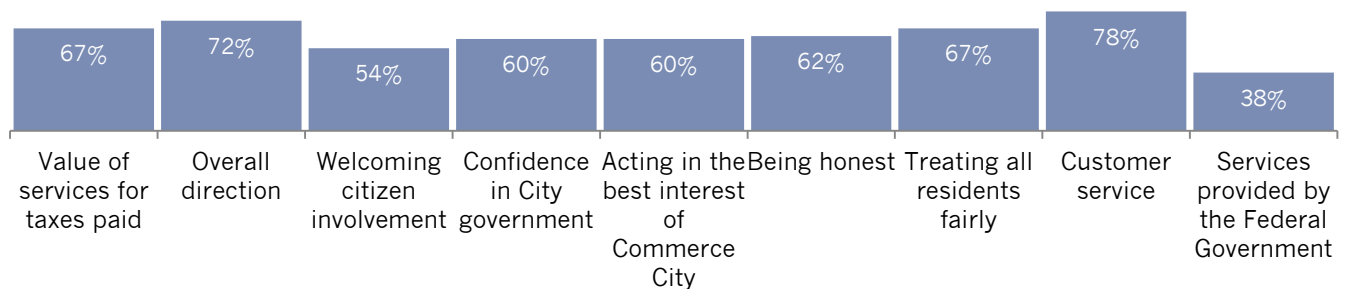
**Overall Quality of Borough Services**



*Percent rating positively (e.g., excellent/good)*

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



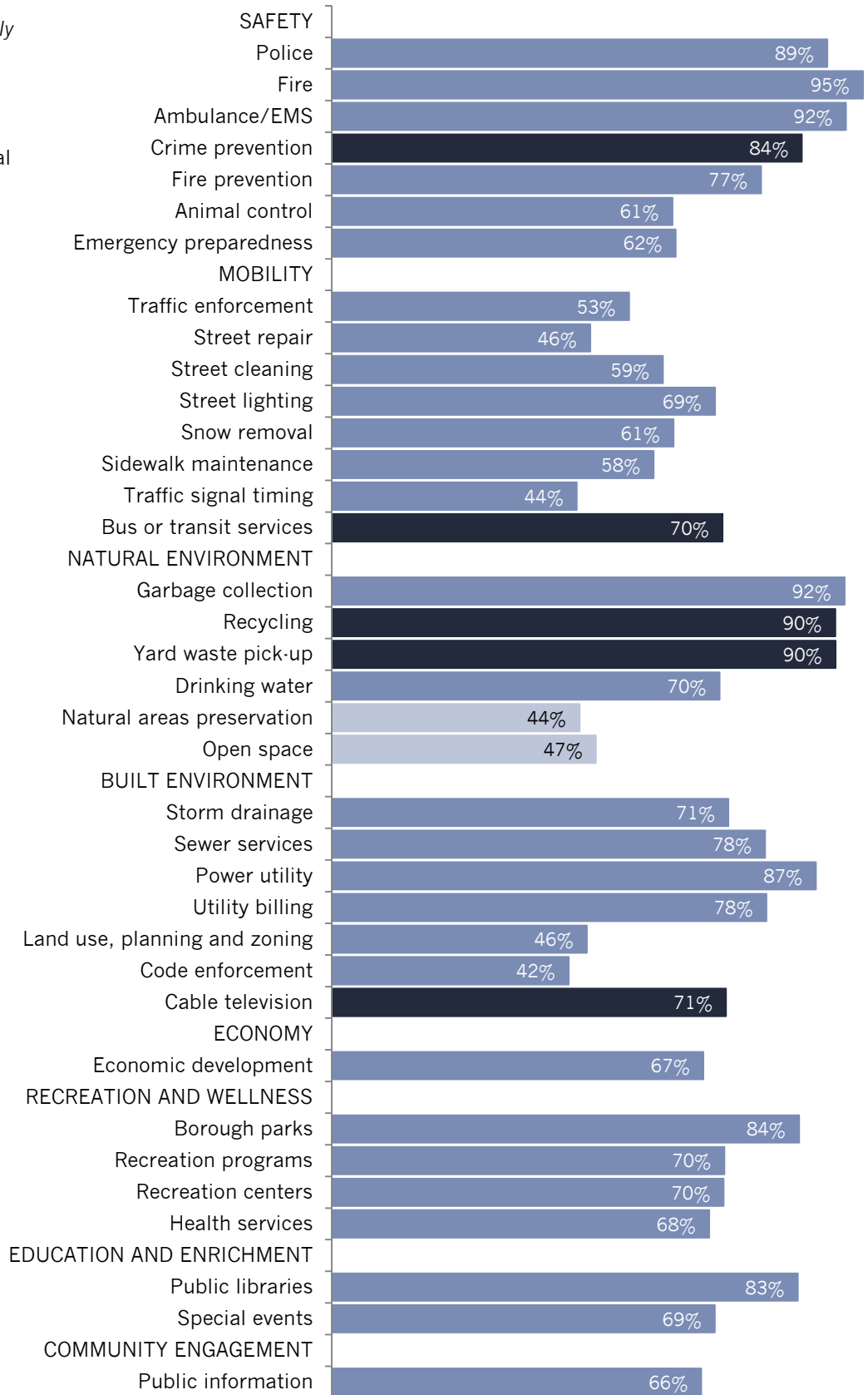
# The National Citizen Survey™

Figure 2: Aspects of Governance

Percent rating positively  
(e.g., excellent/good)

Comparison to national  
benchmark

- Higher
- Similar
- Lower



# Participation

*Are the residents of Conshohocken connected to the community and each other?*

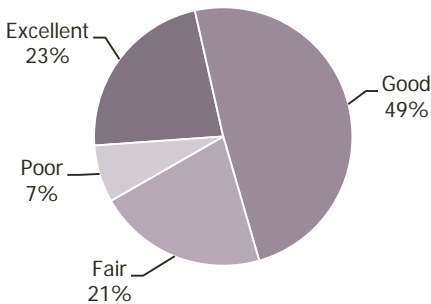
An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. Similar to other communities in the U.S., about 7 in 10 respondents gave excellent or good scores to the sense of community in Conshohocken.

About 8 in 10 survey respondents indicated they planned to remain in the community for the next five years and around 9 in 10 would recommend living in Conshohocken to someone who asked. Less than half of residents reported they had contacted City employees. These ratings were similar to those reported across the nation.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Participation rates within Conshohocken tended to be on par with national averages. Borough respondents were especially engaged in activities related to Mobility; about two-thirds indicated they had used public transportation instead of driving and about 8 in 10 had walked or biked instead of driving and these rates were higher than those reported across the U.S. Additionally, more survey participants reported they had recycled at home than rates across the country.

Conshohocken residents reported below average participation rates for working within the Borough, using public libraries, volunteering and watching a local public meeting.

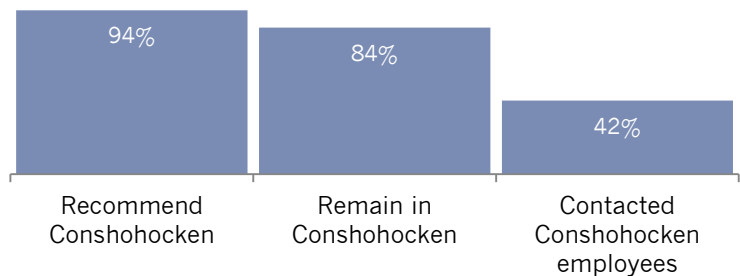
Sense of Community



Percent rating positively  
(e.g., very/somewhat likely,  
yes)

Comparison to national  
benchmark

■ Higher ■ Similar ■ Lower



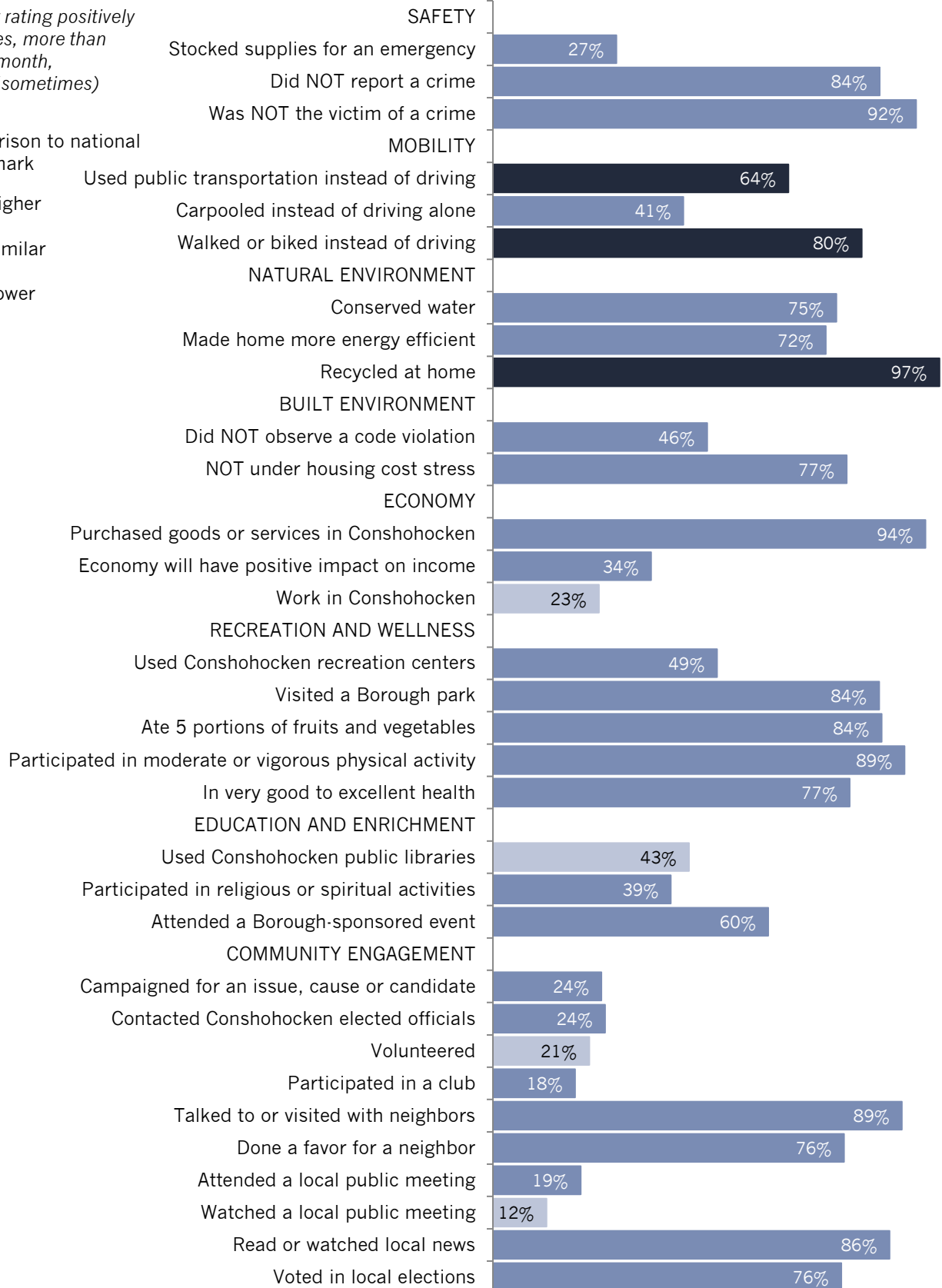
## The National Citizen Survey™

Figure 3: Aspects of Participation

Percent rating positively  
(e.g., yes, more than  
once a month,  
always/sometimes)

Comparison to national  
benchmark

- Higher
- Similar
- Lower



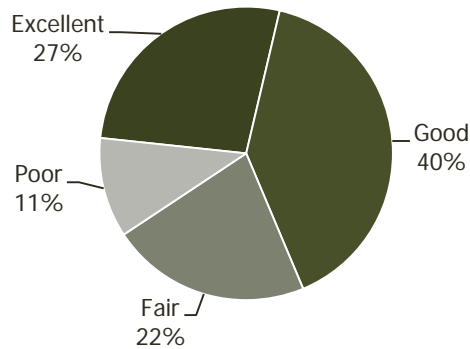
# Special Topics

The Borough of Conshohocken included four questions of special interest on The NCS. Borough leadership sought feedback regarding residents' opinions on the value of K-12 services, relocation rates, residential housing needs and community priorities.

Respondents were asked to rate the value of K-12 services that they received for the taxes they paid. About two-thirds were pleased with services while only 1 in 10 thought the value was poor.

Figure 4: Value of K-12 Services for Taxes Paid

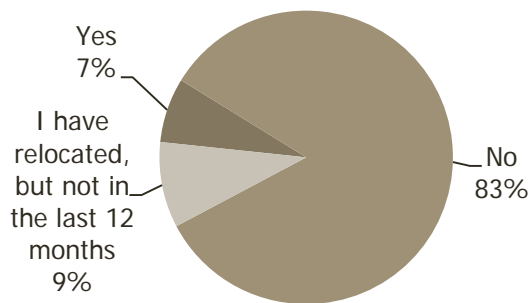
*Please rate each of the following characteristics as they relate to Conshohocken as a whole:*



When asked if they had relocated back to Conshohocken in the past 12 months after living elsewhere, less than 1 in 10 indicated they had done so and a similar proportion had relocated, but not in the last year.

Figure 5: Resident Relocation

*In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere?*

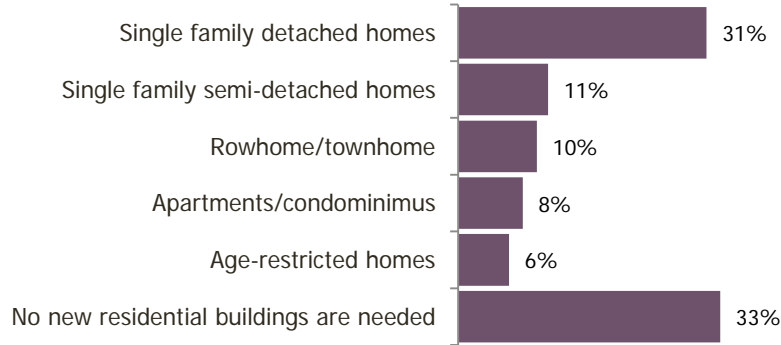




The Borough also inquired about the types of residential housing units participants would prioritize. Roughly 3 in 10 residents reported that single family detached homes are needed and close to 1 in 10 indicated single family detached homes and rowhome/townhomes would be important. About one-third of respondents felt no new buildings were needed.

Figure 6: Residential Housing Needs

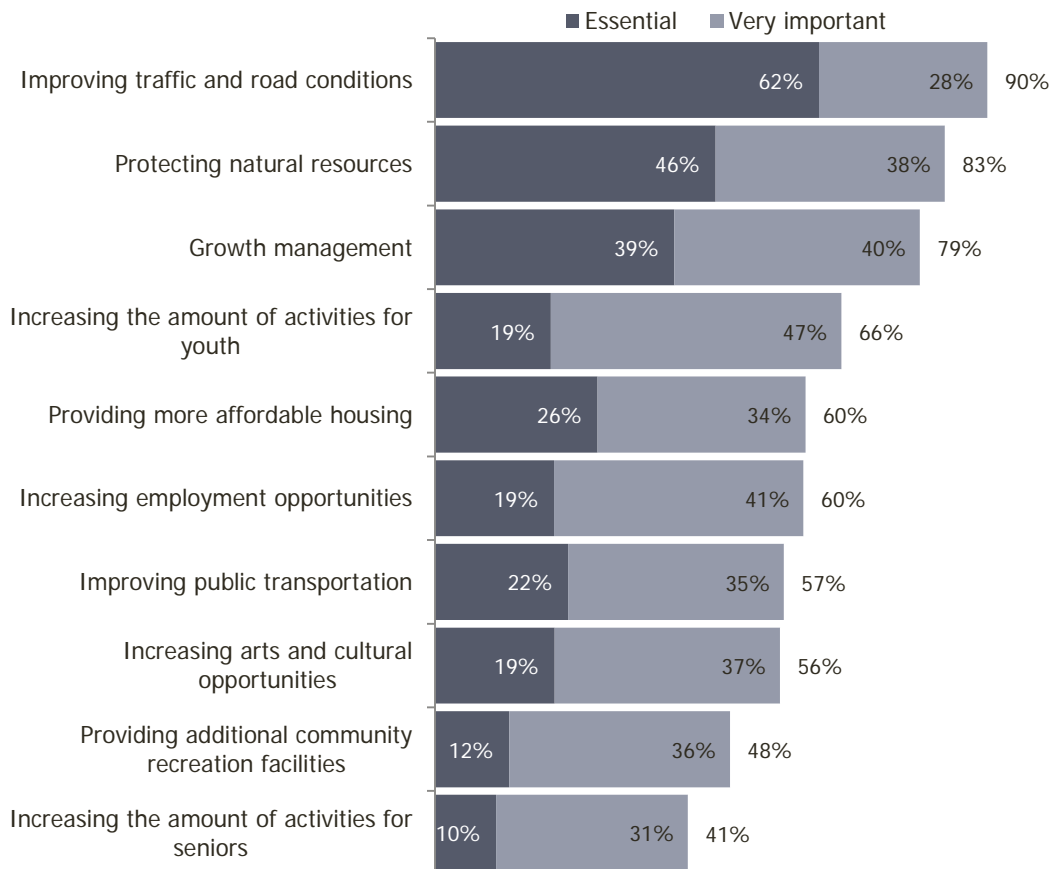
*What is the single most important type of residential unit needed in Conshohocken?*



In response to a list of potential issues for the Borough to prioritize in the next five years, approximately 9 in 10 survey respondents identified improving traffic and road conditions and close to 8 in 10 reported that protecting natural resources and growth management were priorities. Less than half of participants thought providing additional community recreation facilities or increasing the amount of activities for seniors was essential or very important.

Figure 7: Resident Priorities

*Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years:*



# Conclusions

## Participants are pleased with Mobility, but traffic and parking remains a concern.

Residents tended to rate aspects of Mobility as similar to or higher than national averages, and at least half of respondents awarded favorable scores to most measures. About 8 in 10 gave high marks to the availability of paths and walking trails and ease of walking and close to two-thirds or more positively reviewed ease of travel by bicycle and public transportation and bus or transit services; ratings for each of these characteristics and services were higher than comparisons across the nation. Additionally, residents reported higher participation in alternative modes. However, residents were less pleased with public parking and traffic flow and these ratings were lower than communities elsewhere. When asked about priorities for the Conshohocken government for the next five years, roughly 9 in 10 identified improving traffic and road conditions to be essential or very important and at least half placed high importance on improving public transportation.

## Conshohocken residents value the Economy, but identified some challenges.

Survey respondents indicated that Economy was an important priority for the Borough to focus on in the coming years. Close to three-quarters of participants were pleased with the overall economic health, business and service establishments and Conshohocken as a place to visit, which were similar to ratings elsewhere. At least 8 in 10 residents awarded excellent or good evaluations to the Borough as a place to work and around 6 in 10 thought highly of the vibrancy of the downtown/commercial area and employment opportunities; ratings for all of these aspects were higher than national comparisons. Fewer residents indicated working in Conshohocken than in communities across the country and about 6 in 10 residents indicated it was essential or very important for the Borough to prioritize increasing employment opportunities.

## Residents praise green services and want to protect the environment.

Conshohocken residents gave average or above average ratings to aspects of Natural Environment. About 7 in 10 respondents gave excellent or good reviews to the overall natural environment, cleanliness, air quality and drinking water. Further, close to 9 in 10 participants favorably evaluated recycling and yard waste pick-up services, yielding ratings that were higher than national comparisons. Additionally, nearly all Borough residents reported they had recycled at home, which was higher than national averages. Residents felt less positively about natural areas preservation and open space, which lagged behind other communities. In response to a custom survey question about priorities in the coming five years, Conshohocken residents identified protecting natural resources as the second highest priority, with about 8 in 10 indicating this was at least very important.

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## Conshohocken, PA

Dashboard Summary of Findings

2017



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# Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Conshohocken’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Conshohocken’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Broadly, ratings about the dimensions of community livability in Conshohocken were similar to the national benchmark. Ratings for Mobility within the pillar of Participation were stronger than in other communities. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

|                          | Community Characteristics |         |       | Governance |         |       | Participation |         |       |
|--------------------------|---------------------------|---------|-------|------------|---------|-------|---------------|---------|-------|
|                          | Higher                    | Similar | Lower | Higher     | Similar | Lower | Higher        | Similar | Lower |
| Overall                  | 7                         | 40      | 5     | 5          | 39      | 2     | 3             | 29      | 4     |
| General                  | 0                         | 7       | 0     | 0          | 3       | 0     | 0             | 3       | 0     |
| Safety                   | 0                         | 3       | 0     | 1          | 6       | 0     | 0             | 3       | 0     |
| Mobility                 | 4                         | 2       | 2     | 1          | 7       | 0     | 2             | 1       | 0     |
| Natural Environment      | 0                         | 3       | 0     | 2          | 2       | 2     | 1             | 2       | 0     |
| Built Environment        | 0                         | 5       | 0     | 1          | 6       | 0     | 0             | 2       | 0     |
| Economy                  | 3                         | 4       | 1     | 0          | 1       | 0     | 0             | 2       | 1     |
| Recreation and Wellness  | 0                         | 7       | 0     | 0          | 4       | 0     | 0             | 5       | 0     |
| Education and Enrichment | 0                         | 4       | 2     | 0          | 2       | 0     | 0             | 2       | 1     |
| Community Engagement     | 0                         | 5       | 0     | 0          | 8       | 0     | 0             | 9       | 2     |

| Legend |         |
|--------|---------|
|        | Higher  |
|        | Similar |
|        | Lower   |

# The National Citizen Survey™

Figure 2: Detailed Dashboard

|                          | Community Characteristics       | Benchmark | Percent positive           | Governance                                  | Benchmark | Percent positive | Participation                                 | Benchmark | Percent positive |
|--------------------------|---------------------------------|-----------|----------------------------|---|-----------|------------------|---|-----------|------------------|
| General                  | Overall appearance              | ↔         | 77%                        | Customer service                            | ↔         | 78%              | Recommend Conshohocken                        | ↔         | 94%              |
|                          | Overall quality of life         | ↔         | 92%                        | Services provided by Conshohocken           | ↔         | 80%              | Remain in Conshohocken                        | ↔         | 84%              |
|                          | Place to retire                 | ↔         | 55%                        | Services provided by the Federal Government | ↔         | 38%              | Contacted Conshohocken employees              | ↔         | 42%              |
|                          | Place to raise children         | ↔         | 79%                        |   |           |                  |   |           |                  |
|                          | Place to live                   | ↔         | 95%                        |   |           |                  |   |           |                  |
|                          | Neighborhood                    | ↔         | 89%                        |   |           |                  |   |           |                  |
|                          | Overall image                   | ↔         | 84%                        |   |           |                  |   |           |                  |
| Safety                   | Overall feeling of safety       | ↔         | 94%                        | Police                                      | ↔         | 89%              | Was NOT the victim of a crime                 | ↔         | 92%              |
|                          | Safe in neighborhood            | ↔         | 96%                        | Crime prevention                            | ↑         | 84%              | Did NOT report a crime                        | ↔         | 84%              |
|                          | Safe downtown/commercial area   | ↔         | 96%                        | Fire  | ↔         | 95%              | Stocked supplies for an emergency             | ↔         | 27%              |
|                          |                                 |           |                            | Fire prevention                             | ↔         | 77%              |   |           |                  |
|                          |                                 |           |                            | Ambulance/EMS                               | ↔         | 92%              |   |           |                  |
|                          |                                 |           |                            | Emergency preparedness                      | ↔         | 62%              |   |           |                  |
|                          |                                 |           | Animal control             | ↔   | 61%       |                  |   |           |                  |
| Mobility                 | Traffic flow                    | ↓         | 30%                        | Traffic enforcement                         | ↔         | 53%              | Carpooled instead of driving alone            | ↔         | 41%              |
|                          | Travel by car                   | ↔         | 52%                        | Street repair                               | ↔         | 46%              | Walked or biked instead of driving            | ↑↑        | 80%              |
|                          | Travel by bicycle               | ↑         | 69%                        | Street cleaning                             | ↔         | 59%              | Used public transportation instead of driving | ↑↑        | 64%              |
|                          | Ease of walking                 | ↑         | 86%                        | Street lighting                             | ↔         | 69%              |   |           |                  |
|                          | Travel by public transportation | ↑         | 67%                        | Snow removal                                | ↔         | 61%              |   |           |                  |
|                          | Overall ease of travel          | ↔         | 80%                        | Sidewalk maintenance                        | ↔         | 58%              |   |           |                  |
|                          | Public parking                  | ↓         | 32%                        | Traffic signal timing                       | ↔         | 44%              |   |           |                  |
| Paths and walking trails | ↑                               | 85%       | Bus or transit services    | ↑   | 70%       |                  |   |           |                  |
| Natural Environment      | Overall natural environment     | ↔         | 70%                        | Garbage collection                          | ↔         | 92%              | Recycled at home                              | ↑         | 97%              |
|                          | Air quality                     | ↔         | 70%                        | Recycling                                   | ↑         | 90%              | Conserved water                               | ↔         | 75%              |
|                          | Cleanliness                     | ↔         | 75%                        | Yard waste pick-up                          | ↑         | 90%              | Made home more energy efficient               | ↔         | 72%              |
|                          |                                 |           |                            | Drinking water                              | ↔         | 70%              |   |           |                  |
|                          |                                 |           |                            | Open space                                  | ↓         | 47%              |   |           |                  |
|                          |                                 |           | Natural areas preservation | ↓   | 44%       |                  |   |           |                  |
| Built Environment        | New development in Conshohocken | ↔         | 62%                        | Sewer services                              | ↔         | 78%              | NOT experiencing housing cost stress          | ↔         | 77%              |
|                          | Affordable quality housing      | ↔         | 38%                        | Storm drainage                              | ↔         | 71%              | Did NOT observe a code violation              | ↔         | 46%              |
|                          | Housing options                 | ↔         | 59%                        | Power utility                               | ↔         | 87%              |   |           |                  |
|                          | Overall built environment       | ↔         | 63%                        | Utility billing                             | ↔         | 78%              |   |           |                  |
|                          | Public places                   | ↔         | 73%                        | Land use, planning and zoning               | ↔         | 46%              |   |           |                  |
|                          |                                 |           |                            | Code enforcement                            | ↔         | 42%              |   |           |                  |
|                          |                                 |           | Cable television           | ↑   | 71%       |                  |   |           |                  |

**Legend**

↑↑ Much higher    ↑ Higher    ↔ Similar    ↓ Lower    ↓↓ Much lower    \* Not available

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|                          | Community Characteristics                         | Benchmark           | Percent positive | Governance                                  | Benchmark | Percent positive            | Participation  | Benchmark | Percent positive |
|--------------------------|---|---------------------|------------------|---|-----------|-----------------------------|--|-----------|------------------|
| Economy                  | Overall economic health                           | ↔                   | 78%              | Economic development                        | ↔         | 67%                         | Economy will have positive impact on income            | ↔         | 34%              |
|                          | Shopping opportunities                            | ↓                   | 40%              |   |           |                             | Purchased goods or services in Conshohocken            | ↔         | 94%              |
|                          | Employment opportunities                          | ↑                   | 60%              |   |           |                             | Work in Conshohocken                                   | ↓         | 23%              |
|                          | Place to visit                                    | ↔                   | 74%              |   |           |                             |  |           |                  |
|                          | Cost of living                                    | ↔                   | 46%              |   |           |                             |  |           |                  |
|                          | Vibrant downtown/commercial area                  | ↑                   | 66%              |   |           |                             |  |           |                  |
|                          | Place to work                                     | ↑                   | 85%              |   |           |                             |  |           |                  |
|                          | Business and services                             | ↔                   | 76%              |   |           |                             |  |           |                  |
| Recreation and Wellness  | Fitness opportunities                             | ↔                   | 81%              | Borough parks                               | ↔         | 84%                         | In very good to excellent health                       | ↔         | 77%              |
|                          | Recreational opportunities                        | ↔                   | 74%              | Recreation centers                          | ↔         | 70%                         | Used Conshohocken recreation centers                   | ↔         | 49%              |
|                          | Health care                                       | ↔                   | 66%              | Recreation programs                         | ↔         | 70%                         | Visited a Borough park                                 | ↔         | 84%              |
|                          | Food  | ↔                   | 78%              | Health services                             | ↔         | 68%                         | Ate 5 portions of fruits and vegetables                | ↔         | 84%              |
|                          | Mental health care                                | ↔                   | 43%              |   |           |                             | Participated in moderate or vigorous physical activity | ↔         | 89%              |
|                          |   | Health and wellness | ↔                | 73%   |           |                             |  |           |                  |
|                          | Preventive health services                        | ↔                   | 61%              |   |           |                             |  |           |                  |
| Education and Enrichment | K-12 education                                    | ↔                   | 79%              | Public libraries                            | ↔         | 83%                         | Used Conshohocken public libraries                     | ↓↓        | 43%              |
|                          | Cultural/arts/music activities                    | ↓                   | 44%              | Special events                              | ↔         | 69%                         | Participated in religious or spiritual activities      | ↔         | 39%              |
|                          | Child care/preschool                              | ↔                   | 51%              |   |           |                             | Attended a Borough-sponsored event                     | ↔         | 60%              |
|                          | Religious or spiritual events and activities      | ↔                   | 73%              |   |           |                             |  |           |                  |
|                          | Adult education                                   | ↓                   | 44%              |   |           |                             |  |           |                  |
|                          | Overall education and enrichment                  | ↔                   | 55%              |   |           |                             |  |           |                  |
| Community Engagement     | Opportunities to participate in community matters | ↔                   | 55%              | Public information                          | ↔         | 66%                         | Sense of community                                     | ↔         | 72%              |
|                          | Opportunities to volunteer                        | ↔                   | 56%              | Overall direction                           | ↔         | 72%                         | Voted in local elections                               | ↔         | 76%              |
|                          | Openness and acceptance                           | ↔                   | 70%              | Value of services for taxes paid            | ↔         | 67%                         | Talked to or visited with neighbors                    | ↔         | 89%              |
|                          | Social events and activities                      | ↔                   | 65%              | Welcoming citizen involvement               | ↔         | 54%                         | Attended a local public meeting                        | ↔         | 19%              |
|                          | Neighborliness                                    | ↔                   | 67%              | Confidence in Borough government            | ↔         | 60%                         | Watched a local public meeting                         | ↓         | 12%              |
|                          |   |                     |                  | Acting in the best interest of Conshohocken | ↔         | 60%                         | Volunteered  | ↓         | 21%              |
|                          |   |                     |                  | Being honest                                | ↔         | 62%                         | Participated in a club                                 | ↔         | 18%              |
|                          |   |                     |                  | Treating all residents fairly               | ↔         | 67%                         | Campaigned for an issue, cause or candidate            | ↔         | 24%              |
|                          |   |                     |                  |   |           |                             | Contacted Conshohocken elected officials               | ↔         | 24%              |
|                          |   |                     |                  |   |           |                             | Read or watched local news                             | ↔         | 86%              |
|                          |   |                     |                  |   |           | Done a favor for a neighbor | ↔  | 76%       |                  |

**Legend**

↑↑ Much higher      ↑ Higher      ↔ Similar      ↓ Lower      ↓↓ Much lower      \* Not available



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## Conshohocken, PA

Supplemental Online Survey Results

2017



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# Contents

|                                |   |
|--------------------------------|---|
| About this Report.....         | 1 |
| Complete Survey Responses..... | 2 |



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

# About this Report

As part of its participation in The National Citizen Survey™, the Borough of Conshohocken conducted a mailed survey of 1,500 residents. Surveys were mailed to randomly selected households in August 4, 2017 and data were collected through October 6, 2017. In the last four weeks of data collection the Borough made available a web-based survey to its residents through a link on the Borough's website. Visitors to the site were able to complete the survey during September and 115 surveys were received.

This report contains the results of this administration of the web-based survey and have not been weighted to current population estimates of Conshohocken.

# Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

## Responses excluding “don’t know”

Table 1: Question 1

| Please rate each of the following aspects of quality of life in Conshohocken: | Excellent |      | Good |      | Fair |      | Poor |      | Total |       |
|---|-----------|------|------|------|------|------|------|------|-------|-------|
|   | %         | N    | %    | N    | %    | N    | %    | N    | %     | N     |
| Conshohocken as a place to live   | 51%       | N=58 | 45%  | N=51 | 4%   | N=4  | 1%   | N=1  | 100%  | N=114 |
| Your neighborhood as a place to live  | 42%       | N=48 | 54%  | N=61 | 3%   | N=3  | 1%   | N=1  | 100%  | N=113 |
| Conshohocken as a place to raise children                                     | 40%       | N=39 | 47%  | N=46 | 10%  | N=10 | 2%   | N=2  | 100%  | N=97  |
| Conshohocken as a place to work   | 32%       | N=24 | 52%  | N=39 | 15%  | N=11 | 1%   | N=1  | 100%  | N=75  |
| Conshohocken as a place to visit  | 25%       | N=27 | 57%  | N=62 | 16%  | N=17 | 2%   | N=2  | 100%  | N=108 |
| Conshohocken as a place to retire   | 20%       | N=18 | 34%  | N=30 | 30%  | N=26 | 16%  | N=14 | 100%  | N=88  |
| The overall quality of life in Conshohocken                                   | 35%       | N=39 | 56%  | N=63 | 7%   | N=8  | 2%   | N=2  | 100%  | N=112 |

Table 2: Question 2

| Please rate each of the following characteristics as they relate to Conshohocken as a whole:                        | Excellent |      | Good |      | Fair |      | Poor |     | Total |       |
|---|-----------|------|------|------|------|------|------|-----|-------|-------|
|   | %         | N    | %    | N    | %    | N    | %    | N   | %     | N     |
| Overall feeling of safety in Conshohocken   | 38%       | N=40 | 53%  | N=56 | 7%   | N=7  | 3%   | N=3 | 100%  | N=106 |
| Overall ease of getting to the places you usually have to visit   | 31%       | N=33 | 43%  | N=45 | 18%  | N=19 | 8%   | N=8 | 100%  | N=105 |
| Quality of overall natural environment in Conshohocken  | 15%       | N=16 | 64%  | N=67 | 16%  | N=17 | 4%   | N=4 | 100%  | N=104 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems) | 10%       | N=10 | 59%  | N=62 | 25%  | N=26 | 7%   | N=7 | 100%  | N=105 |
| Health and wellness opportunities in Conshohocken   | 20%       | N=20 | 52%  | N=53 | 24%  | N=24 | 5%   | N=5 | 100%  | N=102 |
| Overall opportunities for education and enrichment  | 23%       | N=21 | 43%  | N=40 | 28%  | N=26 | 5%   | N=5 | 100%  | N=92  |
| Overall economic health of Conshohocken   | 21%       | N=21 | 60%  | N=59 | 17%  | N=17 | 1%   | N=1 | 100%  | N=98  |
| Sense of community  | 28%       | N=30 | 50%  | N=53 | 17%  | N=18 | 5%   | N=5 | 100%  | N=106 |
| Overall image or reputation of Conshohocken   | 26%       | N=27 | 64%  | N=67 | 7%   | N=7  | 4%   | N=4 | 100%  | N=105 |

Table 3: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | Very likely |      | Somewhat likely |      | Somewhat unlikely |     | Very unlikely |     | Total |       |
|---|-------------|------|-----------------|------|-------------------|-----|---------------|-----|-------|-------|
|   | %           | N    | %               | N    | %                 | N   | %             | N   | %     | N     |
| Recommend living in Conshohocken to someone who asks                        | 67%         | N=71 | 25%             | N=27 | 3%                | N=3 | 5%            | N=5 | 100%  | N=106 |
| Remain in Conshohocken for the next five years                              | 67%         | N=70 | 23%             | N=24 | 8%                | N=8 | 3%            | N=3 | 100%  | N=105 |

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Table 4: Question 4

| Please rate how safe or unsafe you feel:                  | Very safe |      | Somewhat safe |      | Neither safe nor unsafe |     | Somewhat unsafe |     | Very unsafe |     | Total |       |
|---|-----------|------|---------------|------|-------------------------|-----|-----------------|-----|-------------|-----|-------|-------|
|   | %         | N    | %             | N    | %                       | N   | %               | N   | %           | N   | %     | N     |
| In your neighborhood during the day                       | 82%       | N=87 | 15%           | N=16 | 2%                      | N=2 | 1%              | N=1 | 0%          | N=0 | 100%  | N=106 |
| In Conshohocken's downtown/commercial area during the day | 83%       | N=88 | 15%           | N=16 | 0%                      | N=0 | 1%              | N=1 | 1%          | N=1 | 100%  | N=106 |

Table 5: Question 5

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Total |       |
|--|-----------|------|------|------|------|------|------|------|-------|-------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %     | N     |
| Traffic flow on major streets  | 2%        | N=2  | 20%  | N=20 | 34%  | N=34 | 44%  | N=44 | 100%  | N=100 |
| Ease of public parking   | 3%        | N=3  | 22%  | N=22 | 40%  | N=39 | 35%  | N=34 | 100%  | N=98  |
| Ease of travel by car in Conshohocken  | 7%        | N=7  | 41%  | N=41 | 36%  | N=36 | 17%  | N=17 | 100%  | N=101 |
| Ease of travel by public transportation in Conshohocken                                      | 16%       | N=12 | 46%  | N=34 | 22%  | N=16 | 16%  | N=12 | 100%  | N=74  |
| Ease of travel by bicycle in Conshohocken  | 11%       | N=9  | 56%  | N=45 | 21%  | N=17 | 12%  | N=10 | 100%  | N=81  |
| Ease of walking in Conshohocken  | 39%       | N=39 | 47%  | N=47 | 9%   | N=9  | 4%   | N=4  | 100%  | N=99  |
| Availability of paths and walking trails   | 39%       | N=39 | 46%  | N=46 | 9%   | N=9  | 6%   | N=6  | 100%  | N=100 |
| Air quality  | 14%       | N=14 | 59%  | N=59 | 23%  | N=23 | 4%   | N=4  | 100%  | N=100 |
| Cleanliness of Conshohocken  | 17%       | N=17 | 66%  | N=67 | 13%  | N=13 | 4%   | N=4  | 100%  | N=101 |
| Overall appearance of Conshohocken   | 15%       | N=15 | 68%  | N=69 | 14%  | N=14 | 3%   | N=3  | 100%  | N=101 |
| Public places where people want to spend time  | 13%       | N=12 | 70%  | N=67 | 14%  | N=13 | 4%   | N=4  | 100%  | N=96  |
| Variety of housing options   | 10%       | N=10 | 49%  | N=47 | 27%  | N=26 | 14%  | N=13 | 100%  | N=96  |
| Availability of affordable quality housing   | 4%        | N=4  | 26%  | N=24 | 44%  | N=41 | 27%  | N=25 | 100%  | N=94  |
| Fitness opportunities (including exercise classes and paths or trails, etc.)                 | 35%       | N=34 | 45%  | N=44 | 14%  | N=14 | 5%   | N=5  | 100%  | N=97  |
| Recreational opportunities   | 17%       | N=17 | 61%  | N=60 | 19%  | N=19 | 3%   | N=3  | 100%  | N=99  |
| Availability of affordable quality food  | 23%       | N=23 | 50%  | N=51 | 19%  | N=19 | 8%   | N=8  | 100%  | N=101 |
| Availability of affordable quality health care   | 16%       | N=13 | 58%  | N=46 | 22%  | N=17 | 4%   | N=3  | 100%  | N=79  |
| Availability of preventive health services   | 11%       | N=8  | 54%  | N=40 | 28%  | N=21 | 7%   | N=5  | 100%  | N=74  |
| Availability of affordable quality mental health care  | 9%        | N=4  | 30%  | N=14 | 35%  | N=16 | 26%  | N=12 | 100%  | N=46  |

Table 6: Question 6

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %     | N    |
| Availability of affordable quality child care/preschool                                      | 11%       | N=6  | 54%  | N=29 | 19%  | N=10 | 17%  | N=9  | 100%  | N=54 |
| K-12 education   | 44%       | N=29 | 48%  | N=32 | 6%   | N=4  | 2%   | N=1  | 100%  | N=66 |
| Adult educational opportunities  | 13%       | N=8  | 37%  | N=23 | 33%  | N=21 | 17%  | N=11 | 100%  | N=63 |
| Opportunities to attend cultural/arts/music activities                                       | 5%        | N=4  | 42%  | N=37 | 36%  | N=32 | 17%  | N=15 | 100%  | N=88 |
| Opportunities to participate in religious or spiritual events and activities                 | 24%       | N=18 | 59%  | N=45 | 12%  | N=9  | 5%   | N=4  | 100%  | N=76 |
| Employment opportunities   | 11%       | N=7  | 40%  | N=25 | 40%  | N=25 | 10%  | N=6  | 100%  | N=63 |
| Shopping opportunities   | 8%        | N=8  | 28%  | N=28 | 47%  | N=47 | 16%  | N=16 | 100%  | N=99 |

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| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %     | N    |
| Cost of living in Conshohocken   | 5%        | N=5  | 42%  | N=41 | 38%  | N=37 | 14%  | N=14 | 100%  | N=97 |
| Overall quality of business and service establishments in Conshohocken                       | 14%       | N=14 | 67%  | N=65 | 16%  | N=16 | 2%   | N=2  | 100%  | N=97 |
| Vibrant downtown/commercial area   | 19%       | N=18 | 57%  | N=55 | 19%  | N=18 | 6%   | N=6  | 100%  | N=97 |
| Overall quality of new development in Conshohocken   | 8%        | N=8  | 53%  | N=51 | 27%  | N=26 | 12%  | N=12 | 100%  | N=97 |
| Opportunities to participate in social events and activities                                 | 24%       | N=23 | 48%  | N=47 | 25%  | N=24 | 3%   | N=3  | 100%  | N=97 |
| Opportunities to volunteer   | 30%       | N=24 | 39%  | N=31 | 25%  | N=20 | 6%   | N=5  | 100%  | N=80 |
| Opportunities to participate in community matters  | 19%       | N=17 | 50%  | N=44 | 22%  | N=19 | 9%   | N=8  | 100%  | N=88 |
| Openness and acceptance of the community toward people of diverse backgrounds                | 20%       | N=17 | 56%  | N=49 | 17%  | N=15 | 7%   | N=6  | 100%  | N=87 |
| Neighborliness of residents in Conshohocken  | 21%       | N=21 | 53%  | N=52 | 15%  | N=15 | 10%  | N=10 | 100%  | N=98 |
| Value of K-12 services for taxes paid  | 38%       | N=25 | 37%  | N=24 | 22%  | N=14 | 3%   | N=2  | 100%  | N=65 |

Table 7: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months.         | No  |      | Yes |      | Total |      |
|---|-----|------|-----|------|-------|------|
|   | %   | N    | %   | N    | %     | N    |
| Made efforts to conserve water  | 20% | N=19 | 80% | N=75 | 100%  | N=94 |
| Made efforts to make your home more energy efficient  | 22% | N=20 | 78% | N=73 | 100%  | N=93 |
| Observed a code violation or other hazard in Conshohocken (weeds, abandoned buildings, etc.)      | 37% | N=35 | 63% | N=59 | 100%  | N=94 |
| Household member was a victim of a crime in Conshohocken  | 89% | N=84 | 11% | N=10 | 100%  | N=94 |
| Reported a crime to the police in Conshohocken  | 84% | N=78 | 16% | N=15 | 100%  | N=93 |
| Stocked supplies in preparation for an emergency  | 66% | N=62 | 34% | N=32 | 100%  | N=94 |
| Campaigned or advocated for an issue, cause or candidate  | 60% | N=56 | 40% | N=37 | 100%  | N=93 |
| Contacted the Borough of Conshohocken (in-person, phone, email or web) for help or information    | 37% | N=35 | 63% | N=59 | 100%  | N=94 |
| Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion | 59% | N=55 | 41% | N=38 | 100%  | N=93 |

Table 8: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Conshohocken? | 2 times a week or more |      | 2-4 times a month |      | Once a month or less |      | Not at all |      | Total |      |
|---|------------------------|------|-------------------|------|----------------------|------|------------|------|-------|------|
|   | %                      | N    | %                 | N    | %                    | N    | %          | N    | %     | N    |
| Used Conshohocken recreation centers or their services  | 12%                    | N=11 | 11%               | N=10 | 30%                  | N=28 | 47%        | N=44 | 100%  | N=93 |
| Visited a neighborhood park or Borough park   | 27%                    | N=25 | 25%               | N=23 | 42%                  | N=39 | 5%         | N=5  | 100%  | N=92 |
| Used Conshohocken public libraries or their services  | 5%                     | N=5  | 25%               | N=23 | 27%                  | N=25 | 42%        | N=39 | 100%  | N=92 |
| Participated in religious or spiritual activities in Conshohocken   | 4%                     | N=4  | 24%               | N=22 | 23%                  | N=21 | 49%        | N=46 | 100%  | N=93 |
| Attended a Borough-sponsored event  | 1%                     | N=1  | 11%               | N=10 | 74%                  | N=68 | 14%        | N=13 | 100%  | N=92 |
| Used bus, rail, subway or other public transportation instead of driving  | 12%                    | N=11 | 15%               | N=14 | 31%                  | N=29 | 42%        | N=39 | 100%  | N=93 |
| Carpooled with other adults or children instead of driving alone  | 9%                     | N=8  | 15%               | N=14 | 17%                  | N=16 | 59%        | N=54 | 100%  | N=92 |
| Walked or biked instead of driving  | 37%                    | N=34 | 25%               | N=23 | 20%                  | N=18 | 18%        | N=17 | 100%  | N=92 |
| Volunteered your time to some group/activity in Conshohocken  | 10%                    | N=9  | 14%               | N=13 | 22%                  | N=20 | 55%        | N=51 | 100%  | N=93 |
| Participated in a club  | 10%                    | N=9  | 10%               | N=9  | 14%                  | N=13 | 66%        | N=61 | 100%  | N=92 |
| Talked to or visited with your immediate neighbors  | 53%                    | N=49 | 28%               | N=26 | 13%                  | N=12 | 6%         | N=6  | 100%  | N=93 |
| Done a favor for a neighbor   | 26%                    | N=24 | 28%               | N=26 | 35%                  | N=33 | 11%        | N=10 | 100%  | N=93 |

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Table 9: Question 9

| Thinking about local public meetings (of local elected officials like Borough Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more |     | 2-4 times a month |      | Once a month or less |      | Not at all |      | Total |      |
|---|------------------------|-----|-------------------|------|----------------------|------|------------|------|-------|------|
|   | %                      | N   | %                 | N    | %                    | N    | %          | N    | %     | N    |
| Attended a local public meeting   | 0%                     | N=0 | 9%                | N=8  | 33%                  | N=30 | 58%        | N=52 | 100%  | N=90 |
| Watched (online or on television) a local public meeting  | 0%                     | N=0 | 11%               | N=10 | 17%                  | N=16 | 72%        | N=66 | 100%  | N=92 |

Table 10: Question 10

| Please rate the quality of each of the following services in Conshohocken: | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %     | N    |
| Police/Sheriff services  | 51%       | N=41 | 33%  | N=27 | 14%  | N=11 | 2%   | N=2  | 100%  | N=81 |
| Fire services  | 57%       | N=43 | 36%  | N=27 | 7%   | N=5  | 0%   | N=0  | 100%  | N=75 |
| Ambulance or emergency medical services                                    | 55%       | N=36 | 38%  | N=25 | 8%   | N=5  | 0%   | N=0  | 100%  | N=66 |
| Crime prevention   | 35%       | N=24 | 51%  | N=35 | 12%  | N=8  | 3%   | N=2  | 100%  | N=69 |
| Fire prevention and education  | 38%       | N=23 | 47%  | N=28 | 12%  | N=7  | 3%   | N=2  | 100%  | N=60 |
| Traffic enforcement  | 9%        | N=7  | 35%  | N=29 | 26%  | N=21 | 30%  | N=25 | 100%  | N=82 |
| Street repair  | 11%       | N=9  | 39%  | N=33 | 31%  | N=26 | 20%  | N=17 | 100%  | N=85 |
| Street cleaning  | 5%        | N=4  | 59%  | N=48 | 23%  | N=19 | 12%  | N=10 | 100%  | N=81 |
| Street lighting  | 14%       | N=13 | 59%  | N=54 | 21%  | N=19 | 7%   | N=6  | 100%  | N=92 |
| Snow removal   | 25%       | N=22 | 43%  | N=38 | 24%  | N=21 | 9%   | N=8  | 100%  | N=89 |
| Sidewalk maintenance   | 4%        | N=4  | 52%  | N=46 | 29%  | N=26 | 15%  | N=13 | 100%  | N=89 |
| Traffic signal timing  | 5%        | N=5  | 32%  | N=29 | 42%  | N=38 | 21%  | N=19 | 100%  | N=91 |
| Bus or transit services  | 17%       | N=10 | 55%  | N=33 | 22%  | N=13 | 7%   | N=4  | 100%  | N=60 |
| Garbage collection   | 53%       | N=46 | 35%  | N=30 | 8%   | N=7  | 3%   | N=3  | 100%  | N=86 |
| Recycling  | 51%       | N=43 | 38%  | N=32 | 8%   | N=7  | 4%   | N=3  | 100%  | N=85 |
| Yard waste pick-up   | 55%       | N=44 | 33%  | N=26 | 9%   | N=7  | 4%   | N=3  | 100%  | N=80 |
| Storm drainage   | 23%       | N=20 | 55%  | N=48 | 16%  | N=14 | 6%   | N=5  | 100%  | N=87 |
| Drinking water   | 20%       | N=18 | 47%  | N=43 | 20%  | N=18 | 13%  | N=12 | 100%  | N=91 |
| Sewer services   | 27%       | N=24 | 56%  | N=49 | 15%  | N=13 | 2%   | N=2  | 100%  | N=88 |
| Power (electric and/or gas) utility  | 29%       | N=26 | 59%  | N=54 | 8%   | N=7  | 4%   | N=4  | 100%  | N=91 |
| Utility billing  | 23%       | N=21 | 57%  | N=51 | 16%  | N=14 | 4%   | N=4  | 100%  | N=90 |
| Borough parks  | 41%       | N=37 | 44%  | N=40 | 13%  | N=12 | 2%   | N=2  | 100%  | N=91 |
| Recreation programs or classes   | 30%       | N=17 | 32%  | N=18 | 23%  | N=13 | 14%  | N=8  | 100%  | N=56 |
| Recreation centers or facilities   | 29%       | N=19 | 39%  | N=26 | 20%  | N=13 | 12%  | N=8  | 100%  | N=66 |
| Land use, planning and zoning  | 5%        | N=4  | 33%  | N=26 | 39%  | N=31 | 24%  | N=19 | 100%  | N=80 |
| Code enforcement (weeds, abandoned buildings, etc.)                        | 4%        | N=3  | 34%  | N=25 | 43%  | N=32 | 19%  | N=14 | 100%  | N=74 |
| Animal control   | 10%       | N=6  | 47%  | N=28 | 27%  | N=16 | 17%  | N=10 | 100%  | N=60 |
| Economic development   | 19%       | N=14 | 42%  | N=30 | 31%  | N=22 | 8%   | N=6  | 100%  | N=72 |
| Health services  | 12%       | N=7  | 58%  | N=35 | 25%  | N=15 | 5%   | N=3  | 100%  | N=60 |
| Public library services  | 43%       | N=30 | 44%  | N=31 | 10%  | N=7  | 3%   | N=2  | 100%  | N=70 |

The National Citizen Survey™

| Please rate the quality of each of the following services in Conshohocken:                                       | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
| Public information services  | 18%       | N=13 | 46%  | N=34 | 24%  | N=18 | 12%  | N=9  | 100%  | N=74 |
| Cable television   | 18%       | N=13 | 56%  | N=40 | 17%  | N=12 | 8%   | N=6  | 100%  | N=71 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 19%       | N=9  | 58%  | N=28 | 10%  | N=5  | 13%  | N=6  | 100%  | N=48 |
| Preservation of natural areas such as open space, farmlands and greenbelts                                       | 8%        | N=6  | 36%  | N=28 | 31%  | N=24 | 26%  | N=20 | 100%  | N=78 |
| Conshohocken open space  | 9%        | N=8  | 34%  | N=29 | 36%  | N=31 | 21%  | N=18 | 100%  | N=86 |
| Borough-sponsored special events   | 24%       | N=21 | 55%  | N=47 | 13%  | N=11 | 8%   | N=7  | 100%  | N=86 |
| Overall customer service by Conshohocken employees (police, receptionists, planners, etc.)                       | 23%       | N=18 | 53%  | N=42 | 19%  | N=15 | 6%   | N=5  | 100%  | N=80 |

Table 11: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
| The Borough of Conshohocken  | 16%       | N=14 | 62%  | N=56 | 16%  | N=14 | 7%   | N=6  | 100%  | N=90 |
| The Federal Government   | 0%        | N=0  | 28%  | N=23 | 57%  | N=47 | 15%  | N=12 | 100%  | N=82 |

Table 12: Question 12

| Please rate the following categories of Conshohocken government performance: | Excellent |      | Good |      | Fair |      | Poor |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|-------|------|
| The value of services for the taxes paid to the Borough of Conshohocken      | 19%       | N=15 | 53%  | N=43 | 25%  | N=20 | 4%   | N=3  | 100%  | N=81 |
| The overall direction that Conshohocken is taking                            | 10%       | N=8  | 39%  | N=32 | 37%  | N=30 | 15%  | N=12 | 100%  | N=82 |
| The job Conshohocken government does at welcoming citizen involvement        | 5%        | N=4  | 37%  | N=28 | 39%  | N=29 | 19%  | N=14 | 100%  | N=75 |
| Overall confidence in Conshohocken government                                | 6%        | N=5  | 33%  | N=26 | 42%  | N=33 | 19%  | N=15 | 100%  | N=79 |
| Generally acting in the best interest of the community                       | 8%        | N=6  | 38%  | N=30 | 29%  | N=23 | 24%  | N=19 | 100%  | N=78 |
| Being honest   | 7%        | N=5  | 39%  | N=29 | 31%  | N=23 | 24%  | N=18 | 100%  | N=75 |
| Treating all residents fairly  | 9%        | N=7  | 42%  | N=32 | 29%  | N=22 | 20%  | N=15 | 100%  | N=76 |

Table 13: Question 13

| Please rate how important, if at all, you think it is for the Conshohocken community to focus on each of the following in the coming two years: | Essential |      | Very important |      | Somewhat important |      | Not at all important |     | Total |      |
|---|-----------|------|----------------|------|--------------------|------|----------------------|-----|-------|------|
| Overall feeling of safety in Conshohocken   | 65%       | N=56 | 24%            | N=21 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Overall ease of getting to the places you usually have to visit   | 40%       | N=34 | 49%            | N=42 | 12%                | N=10 | 0%                   | N=0 | 100%  | N=86 |
| Quality of overall natural environment in Conshohocken  | 48%       | N=41 | 41%            | N=35 | 12%                | N=10 | 0%                   | N=0 | 100%  | N=86 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems)                             | 49%       | N=42 | 41%            | N=35 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Health and wellness opportunities in Conshohocken   | 21%       | N=18 | 42%            | N=36 | 34%                | N=29 | 2%                   | N=2 | 100%  | N=85 |
| Overall opportunities for education and enrichment  | 28%       | N=24 | 35%            | N=30 | 33%                | N=28 | 5%                   | N=4 | 100%  | N=86 |
| Overall economic health of Conshohocken   | 44%       | N=38 | 45%            | N=39 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Sense of community  | 50%       | N=43 | 36%            | N=31 | 14%                | N=12 | 0%                   | N=0 | 100%  | N=86 |



The National Citizen Survey™

Table 14: Question 14

| In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere? | Percent | Number |
|---|---------|--------|
| Yes   | 7%      | N=6    |
| No  | 80%     | N=69   |
| I have relocated, but not in the last 12 months   | 13%     | N=11   |
| Total   | 100%    | N=86   |

Table 15: Question 15

| What is the single most important type of residential unit needed in Conshohocken? | Percent | Number |
|--|---------|--------|
| Single family detached homes   | 27%     | N=23   |
| Single family semi-detached homes  | 7%      | N=6    |
| Apartments/condominiums  | 6%      | N=5    |
| Rowhome/townhome   | 5%      | N=4    |
| Age-restricted homes   | 8%      | N=7    |
| No new residential buildings are needed  | 47%     | N=40   |
| Total  | 100%    | N=85   |

Table 16: Question 16

| Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years: | Essential |      | Very important |      | Somewhat important |      | Not at all important |      | Total   |      |
|--|-----------|------|----------------|------|--------------------|------|----------------------|------|---------|------|
|  | Percent   | N    | Percent        | N    | Percent            | N    | Percent              | N    | Percent | N    |
| Increasing the amount of activities for seniors  | 19%       | N=16 | 26%            | N=22 | 48%                | N=41 | 8%                   | N=7  | 100%    | N=86 |
| Increasing the amount of activities for youth  | 27%       | N=23 | 51%            | N=44 | 17%                | N=15 | 5%                   | N=4  | 100%    | N=86 |
| Providing more affordable housing  | 31%       | N=26 | 29%            | N=25 | 27%                | N=23 | 13%                  | N=11 | 100%    | N=85 |
| Increasing arts and cultural opportunities   | 15%       | N=13 | 48%            | N=41 | 27%                | N=23 | 9%                   | N=8  | 100%    | N=85 |
| Providing additional community recreation facilities   | 15%       | N=13 | 36%            | N=31 | 45%                | N=39 | 3%                   | N=3  | 100%    | N=86 |
| Growth management  | 46%       | N=38 | 33%            | N=27 | 18%                | N=15 | 4%                   | N=3  | 100%    | N=83 |
| Increasing employment opportunities  | 23%       | N=20 | 35%            | N=30 | 40%                | N=34 | 2%                   | N=2  | 100%    | N=86 |
| Protecting natural resources   | 54%       | N=45 | 37%            | N=31 | 7%                 | N=6  | 2%                   | N=2  | 100%    | N=84 |
| Improving traffic and road conditions  | 79%       | N=67 | 18%            | N=15 | 4%                 | N=3  | 0%                   | N=0  | 100%    | N=85 |
| Improving public transportation  | 28%       | N=24 | 38%            | N=33 | 27%                | N=23 | 7%                   | N=6  | 100%    | N=86 |

Table 17: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never   |     | Rarely  |     | Sometimes |      | Usually |      | Always  |      | Total   |      |
|--|---------|-----|---------|-----|-----------|------|---------|------|---------|------|---------|------|
|  | Percent | N   | Percent | N   | Percent   | N    | Percent | N    | Percent | N    | Percent | N    |
| Recycle at home  | 1%      | N=1 | 1%      | N=1 | 0%        | N=0  | 8%      | N=7  | 89%     | N=76 | 100%    | N=85 |
| Purchase goods or services from a business located in Conshohocken                             | 2%      | N=2 | 2%      | N=2 | 38%       | N=33 | 35%     | N=30 | 22%     | N=19 | 100%    | N=86 |
| Eat at least 5 portions of fruits and vegetables a day   | 0%      | N=0 | 8%      | N=7 | 31%       | N=27 | 45%     | N=39 | 15%     | N=13 | 100%    | N=86 |
| Participate in moderate or vigorous physical activity  | 1%      | N=1 | 8%      | N=7 | 37%       | N=32 | 30%     | N=26 | 23%     | N=20 | 100%    | N=86 |
| Read or watch local news (via television, paper, computer, etc.)                               | 1%      | N=1 | 7%      | N=6 | 16%       | N=14 | 33%     | N=28 | 42%     | N=36 | 100%    | N=85 |
| Vote in local elections  | 1%      | N=1 | 5%      | N=4 | 5%        | N=4  | 16%     | N=14 | 73%     | N=63 | 100%    | N=86 |

The National Citizen Survey™

Table 18: Question D2

| Would you say that in general your health is: | Percent | Number |
|---|---------|--------|
| Excellent                                     | 26%     | N=22   |
| Very good                                     | 47%     | N=40   |
| Good  | 26%     | N=22   |
| Fair  | 1%      | N=1    |
| Poor  | 1%      | N=1    |
| Total   | 100%    | N=86   |

Table 19: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive  | 9%      | N=8    |
| Somewhat positive  | 17%     | N=15   |
| Neutral  | 62%     | N=53   |
| Somewhat negative  | 12%     | N=10   |
| Very negative  | 0%      | N=0    |
| Total  | 100%    | N=86   |

Table 20: Question D4

| What is your employment status?       | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay             | 73%     | N=61   |
| Working part time for pay             | 11%     | N=9    |
| Unemployed, looking for paid work     | 4%      | N=3    |
| Unemployed, not looking for paid work | 2%      | N=2    |
| Fully retired                         | 11%     | N=9    |
| Total                                 | 100%    | N=84   |

Table 21: Question D5

| Do you work inside the boundaries of Conshohocken? | Percent | Number |
|--|---------|--------|
| Yes, outside the home                              | 17%     | N=15   |
| Yes, from home                                     | 20%     | N=17   |
| No   | 63%     | N=54   |
| Total  | 100%    | N=86   |

The National Citizen Survey™

Table 22: Question D6

| How many years have you lived in Conshohocken? | Percent | Number |
|--|---------|--------|
| Less than 2 years                              | 12%     | N=10   |
| 2 to 5 years                                   | 27%     | N=23   |
| 6 to 10 years                                  | 7%      | N=6    |
| 11 to 20 years                                 | 16%     | N=14   |
| More than 20 years                             | 38%     | N=33   |
| Total  | 100%    | N=86   |

Table 23: Question D7

| Which best describes the building you live in?                               | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses                              | 21%     | N=18   |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 73%     | N=63   |
| Mobile home  | 0%      | N=0    |
| Other  | 6%      | N=5    |
| Total  | 100%    | N=86   |

Table 24: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented                                     | 19%     | N=16   |
| Owned                                      | 81%     | N=70   |
| Total                                      | 100%    | N=86   |

Table 25: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month   | 6%      | N=5    |
| \$300 to \$599 per month  | 9%      | N=8    |
| \$600 to \$999 per month  | 15%     | N=13   |
| \$1,000 to \$1,499 per month  | 21%     | N=18   |
| \$1,500 to \$2,499 per month  | 40%     | N=34   |
| \$2,500 or more per month   | 8%      | N=7    |
| Total   | 100%    | N=85   |

Table 26: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No  | 71%     | N=61   |
| Yes   | 29%     | N=25   |
| Total   | 100%    | N=86   |

The National Citizen Survey™

Table 27: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No   | 80%     | N=69   |
| Yes  | 20%     | N=17   |
| Total  | 100%    | N=86   |

Table 28: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000   | 2%      | N=2    |
| \$25,000 to \$49,999   | 14%     | N=12   |
| \$50,000 to \$99,999   | 31%     | N=26   |
| \$100,000 to \$149,999   | 32%     | N=27   |
| \$150,000 or more  | 21%     | N=18   |
| Total  | 100%    | N=85   |

Table 29: Question D13

| Are you Spanish, Hispanic or Latino?                     | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino                      | 100%    | N=86   |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 0%      | N=0    |
| Total  | 100%    | N=86   |

Table 30: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native   | 0%      | N=0    |
| Asian, Asian Indian or Pacific Islander   | 1%      | N=1    |
| Black or African American   | 1%      | N=1    |
| White   | 98%     | N=82   |
| Other   | 0%      | N=0    |

Total may exceed 100% as respondents could select more than one option.

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Table 31: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years                 | 5%      | N=4    |
| 25 to 34 years                 | 23%     | N=20   |
| 35 to 44 years                 | 20%     | N=17   |
| 45 to 54 years                 | 20%     | N=17   |
| 55 to 64 years                 | 22%     | N=19   |
| 65 to 74 years                 | 10%     | N=9    |
| 75 years or older              | 1%      | N=1    |
| Total                          | 100%    | N=87   |

Table 32: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female            | 68%     | N=57   |
| Male              | 32%     | N=27   |
| Total             | 100%    | N=84   |

Table 33: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell  | 77%     | N=67   |
| Land line   | 11%     | N=10   |
| Both  | 11%     | N=10   |
| Total   | 100%    | N=87   |

### Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

| Please rate each of the following aspects of quality of life in Conshohocken: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |       |
|---|-----------|------|------|------|------|------|------|------|------------|------|-------|-------|
|   | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N     |
| Conshohocken as a place to live   | 51%       | N=58 | 45%  | N=51 | 4%   | N=4  | 1%   | N=1  | 0%         | N=0  | 100%  | N=114 |
| Your neighborhood as a place to live  | 42%       | N=48 | 54%  | N=61 | 3%   | N=3  | 1%   | N=1  | 0%         | N=0  | 100%  | N=113 |
| Conshohocken as a place to raise children                                     | 34%       | N=39 | 40%  | N=46 | 9%   | N=10 | 2%   | N=2  | 15%        | N=17 | 100%  | N=114 |
| Conshohocken as a place to work   | 21%       | N=24 | 34%  | N=39 | 10%  | N=11 | 1%   | N=1  | 34%        | N=39 | 100%  | N=114 |
| Conshohocken as a place to visit  | 24%       | N=27 | 55%  | N=62 | 15%  | N=17 | 2%   | N=2  | 4%         | N=5  | 100%  | N=113 |
| Conshohocken as a place to retire   | 16%       | N=18 | 27%  | N=30 | 23%  | N=26 | 12%  | N=14 | 22%        | N=25 | 100%  | N=113 |
| The overall quality of life in Conshohocken                                   | 35%       | N=39 | 56%  | N=63 | 7%   | N=8  | 2%   | N=2  | 0%         | N=0  | 100%  | N=112 |

Table 35: Question 2

| Please rate each of the following characteristics as they relate to Conshohocken as a whole:                        | Excellent |      | Good |      | Fair |      | Poor |     | Don't know |      | Total |       |
|---|-----------|------|------|------|------|------|------|-----|------------|------|-------|-------|
|   | %         | N    | %    | N    | %    | N    | %    | N   | %          | N    | %     | N     |
| Overall feeling of safety in Conshohocken   | 38%       | N=40 | 53%  | N=56 | 7%   | N=7  | 3%   | N=3 | 0%         | N=0  | 100%  | N=106 |
| Overall ease of getting to the places you usually have to visit   | 31%       | N=33 | 43%  | N=45 | 18%  | N=19 | 8%   | N=8 | 0%         | N=0  | 100%  | N=105 |
| Quality of overall natural environment in Conshohocken  | 15%       | N=16 | 64%  | N=67 | 16%  | N=17 | 4%   | N=4 | 0%         | N=0  | 100%  | N=104 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems) | 10%       | N=10 | 59%  | N=62 | 25%  | N=26 | 7%   | N=7 | 0%         | N=0  | 100%  | N=105 |
| Health and wellness opportunities in Conshohocken   | 19%       | N=20 | 50%  | N=53 | 23%  | N=24 | 5%   | N=5 | 3%         | N=3  | 100%  | N=105 |
| Overall opportunities for education and enrichment  | 20%       | N=21 | 38%  | N=40 | 25%  | N=26 | 5%   | N=5 | 13%        | N=14 | 100%  | N=106 |
| Overall economic health of Conshohocken   | 20%       | N=21 | 55%  | N=59 | 16%  | N=17 | 1%   | N=1 | 8%         | N=9  | 100%  | N=107 |
| Sense of community  | 28%       | N=30 | 50%  | N=53 | 17%  | N=18 | 5%   | N=5 | 0%         | N=0  | 100%  | N=106 |
| Overall image or reputation of Conshohocken   | 25%       | N=27 | 63%  | N=67 | 7%   | N=7  | 4%   | N=4 | 1%         | N=1  | 100%  | N=106 |

Table 36: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | Very likely |      | Somewhat likely |      | Somewhat unlikely |     | Very unlikely |     | Don't know |     | Total |       |
|---|-------------|------|-----------------|------|-------------------|-----|---------------|-----|------------|-----|-------|-------|
|   | %           | N    | %               | N    | %                 | N   | %             | N   | %          | N   | %     | N     |
| Recommend living in Conshohocken to someone who asks                        | 67%         | N=71 | 25%             | N=27 | 3%                | N=3 | 5%            | N=5 | 0%         | N=0 | 100%  | N=106 |
| Remain in Conshohocken for the next five years                              | 67%         | N=70 | 23%             | N=24 | 8%                | N=8 | 3%            | N=3 | 0%         | N=0 | 100%  | N=105 |

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Table 37: Question 4

| Please rate how safe or unsafe you feel:                  | Very safe |      | Somewhat safe |      | Neither safe nor unsafe |     | Somewhat unsafe |     | Very unsafe |     | Don't know |     | Total |       |
|---|-----------|------|---------------|------|-------------------------|-----|-----------------|-----|-------------|-----|------------|-----|-------|-------|
|   | %         | N    | %             | N    | %                       | N   | %               | N   | %           | N   | %          | N   | %     | N     |
| In your neighborhood during the day                       | 82%       | N=87 | 15%           | N=16 | 2%                      | N=2 | 1%              | N=1 | 0%          | N=0 | 0%         | N=0 | 100%  | N=106 |
| In Conshohocken's downtown/commercial area during the day | 83%       | N=88 | 15%           | N=16 | 0%                      | N=0 | 1%              | N=1 | 1%          | N=1 | 0%         | N=0 | 100%  | N=106 |

Table 38: Question 5

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |       |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|-------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N     |
| Traffic flow on major streets  | 2%        | N=2  | 20%  | N=20 | 34%  | N=34 | 44%  | N=44 | 0%         | N=0  | 100%  | N=100 |
| Ease of public parking   | 3%        | N=3  | 22%  | N=22 | 39%  | N=39 | 34%  | N=34 | 1%         | N=1  | 100%  | N=99  |
| Ease of travel by car in Conshohocken  | 7%        | N=7  | 41%  | N=41 | 36%  | N=36 | 17%  | N=17 | 0%         | N=0  | 100%  | N=101 |
| Ease of travel by public transportation in Conshohocken                                      | 12%       | N=12 | 34%  | N=34 | 16%  | N=16 | 12%  | N=12 | 26%        | N=26 | 100%  | N=100 |
| Ease of travel by bicycle in Conshohocken  | 9%        | N=9  | 45%  | N=45 | 17%  | N=17 | 10%  | N=10 | 18%        | N=18 | 100%  | N=99  |
| Ease of walking in Conshohocken  | 39%       | N=39 | 47%  | N=47 | 9%   | N=9  | 4%   | N=4  | 0%         | N=0  | 100%  | N=99  |
| Availability of paths and walking trails   | 39%       | N=39 | 46%  | N=46 | 9%   | N=9  | 6%   | N=6  | 1%         | N=1  | 100%  | N=101 |
| Air quality  | 14%       | N=14 | 58%  | N=59 | 23%  | N=23 | 4%   | N=4  | 1%         | N=1  | 100%  | N=101 |
| Cleanliness of Conshohocken  | 17%       | N=17 | 66%  | N=67 | 13%  | N=13 | 4%   | N=4  | 0%         | N=0  | 100%  | N=101 |
| Overall appearance of Conshohocken   | 15%       | N=15 | 68%  | N=69 | 14%  | N=14 | 3%   | N=3  | 0%         | N=0  | 100%  | N=101 |
| Public places where people want to spend time  | 12%       | N=12 | 68%  | N=67 | 13%  | N=13 | 4%   | N=4  | 2%         | N=2  | 100%  | N=98  |
| Variety of housing options   | 10%       | N=10 | 47%  | N=47 | 26%  | N=26 | 13%  | N=13 | 5%         | N=5  | 100%  | N=101 |
| Availability of affordable quality housing   | 4%        | N=4  | 24%  | N=24 | 41%  | N=41 | 25%  | N=25 | 6%         | N=6  | 100%  | N=100 |
| Fitness opportunities (including exercise classes and paths or trails, etc.)                 | 34%       | N=34 | 44%  | N=44 | 14%  | N=14 | 5%   | N=5  | 3%         | N=3  | 100%  | N=100 |
| Recreational opportunities   | 17%       | N=17 | 60%  | N=60 | 19%  | N=19 | 3%   | N=3  | 1%         | N=1  | 100%  | N=100 |
| Availability of affordable quality food  | 23%       | N=23 | 50%  | N=51 | 19%  | N=19 | 8%   | N=8  | 0%         | N=0  | 100%  | N=101 |
| Availability of affordable quality health care   | 13%       | N=13 | 46%  | N=46 | 17%  | N=17 | 3%   | N=3  | 22%        | N=22 | 100%  | N=101 |
| Availability of preventive health services   | 8%        | N=8  | 40%  | N=40 | 21%  | N=21 | 5%   | N=5  | 27%        | N=27 | 100%  | N=101 |
| Availability of affordable quality mental health care  | 4%        | N=4  | 14%  | N=14 | 16%  | N=16 | 12%  | N=12 | 54%        | N=55 | 100%  | N=101 |

Table 39: Question 6

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N    |
| Availability of affordable quality child care/preschool                                      | 6%        | N=6  | 30%  | N=29 | 10%  | N=10 | 9%   | N=9  | 44%        | N=42 | 100%  | N=96 |
| K-12 education   | 30%       | N=29 | 33%  | N=32 | 4%   | N=4  | 1%   | N=1  | 32%        | N=31 | 100%  | N=97 |
| Adult educational opportunities  | 8%        | N=8  | 24%  | N=23 | 22%  | N=21 | 12%  | N=11 | 34%        | N=32 | 100%  | N=95 |
| Opportunities to attend cultural/arts/music activities                                       | 4%        | N=4  | 39%  | N=37 | 33%  | N=32 | 16%  | N=15 | 8%         | N=8  | 100%  | N=96 |
| Opportunities to participate in religious or spiritual events and activities                 | 19%       | N=18 | 46%  | N=45 | 9%   | N=9  | 4%   | N=4  | 22%        | N=21 | 100%  | N=97 |
| Employment opportunities   | 7%        | N=7  | 26%  | N=25 | 26%  | N=25 | 6%   | N=6  | 34%        | N=33 | 100%  | N=96 |
| Shopping opportunities   | 8%        | N=8  | 28%  | N=28 | 47%  | N=47 | 16%  | N=16 | 0%         | N=0  | 100%  | N=99 |



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| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N    |
| Cost of living in Conshohocken   | 5%        | N=5  | 41%  | N=41 | 37%  | N=37 | 14%  | N=14 | 2%         | N=2  | 100%  | N=99 |
| Overall quality of business and service establishments in Conshohocken                       | 14%       | N=14 | 66%  | N=65 | 16%  | N=16 | 2%   | N=2  | 2%         | N=2  | 100%  | N=99 |
| Vibrant downtown/commercial area   | 18%       | N=18 | 56%  | N=55 | 18%  | N=18 | 6%   | N=6  | 2%         | N=2  | 100%  | N=99 |
| Overall quality of new development in Conshohocken   | 8%        | N=8  | 52%  | N=51 | 27%  | N=26 | 12%  | N=12 | 1%         | N=1  | 100%  | N=98 |
| Opportunities to participate in social events and activities                                 | 23%       | N=23 | 47%  | N=47 | 24%  | N=24 | 3%   | N=3  | 2%         | N=2  | 100%  | N=99 |
| Opportunities to volunteer   | 24%       | N=24 | 31%  | N=31 | 20%  | N=20 | 5%   | N=5  | 19%        | N=19 | 100%  | N=99 |
| Opportunities to participate in community matters  | 18%       | N=17 | 45%  | N=44 | 20%  | N=19 | 8%   | N=8  | 9%         | N=9  | 100%  | N=97 |
| Openness and acceptance of the community toward people of diverse backgrounds                | 17%       | N=17 | 49%  | N=49 | 15%  | N=15 | 6%   | N=6  | 12%        | N=12 | 100%  | N=99 |
| Neighborliness of residents in Conshohocken  | 21%       | N=21 | 53%  | N=52 | 15%  | N=15 | 10%  | N=10 | 1%         | N=1  | 100%  | N=99 |
| Value of K-12 services for taxes paid  | 25%       | N=25 | 24%  | N=24 | 14%  | N=14 | 2%   | N=2  | 34%        | N=34 | 100%  | N=99 |

Table 40: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months.         | No  |      | Yes |      | Total |      |
|---|-----|------|-----|------|-------|------|
|   | %   | N    | %   | N    | %     | N    |
| Made efforts to conserve water  | 20% | N=19 | 80% | N=75 | 100%  | N=94 |
| Made efforts to make your home more energy efficient  | 22% | N=20 | 78% | N=73 | 100%  | N=93 |
| Observed a code violation or other hazard in Conshohocken (weeds, abandoned buildings, etc.)      | 37% | N=35 | 63% | N=59 | 100%  | N=94 |
| Household member was a victim of a crime in Conshohocken  | 89% | N=84 | 11% | N=10 | 100%  | N=94 |
| Reported a crime to the police in Conshohocken  | 84% | N=78 | 16% | N=15 | 100%  | N=93 |
| Stocked supplies in preparation for an emergency  | 66% | N=62 | 34% | N=32 | 100%  | N=94 |
| Campaigned or advocated for an issue, cause or candidate  | 60% | N=56 | 40% | N=37 | 100%  | N=93 |
| Contacted the Borough of Conshohocken (in-person, phone, email or web) for help or information    | 37% | N=35 | 63% | N=59 | 100%  | N=94 |
| Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion | 59% | N=55 | 41% | N=38 | 100%  | N=93 |

The National Citizen Survey™

Table 41: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Conshohocken? | 2 times a week or more |      | 2-4 times a month |      | Once a month or less |      | Not at all |      | Total |      |
|---|------------------------|------|-------------------|------|----------------------|------|------------|------|-------|------|
|   | %                      | N    | %                 | N    | %                    | N    | %          | N    | %     | N    |
| Used Conshohocken recreation centers or their services  | 12%                    | N=11 | 11%               | N=10 | 30%                  | N=28 | 47%        | N=44 | 100%  | N=93 |
| Visited a neighborhood park or Borough park   | 27%                    | N=25 | 25%               | N=23 | 42%                  | N=39 | 5%         | N=5  | 100%  | N=92 |
| Used Conshohocken public libraries or their services  | 5%                     | N=5  | 25%               | N=23 | 27%                  | N=25 | 42%        | N=39 | 100%  | N=92 |
| Participated in religious or spiritual activities in Conshohocken   | 4%                     | N=4  | 24%               | N=22 | 23%                  | N=21 | 49%        | N=46 | 100%  | N=93 |
| Attended a Borough-sponsored event  | 1%                     | N=1  | 11%               | N=10 | 74%                  | N=68 | 14%        | N=13 | 100%  | N=92 |
| Used bus, rail, subway or other public transportation instead of driving  | 12%                    | N=11 | 15%               | N=14 | 31%                  | N=29 | 42%        | N=39 | 100%  | N=93 |
| Carpooled with other adults or children instead of driving alone  | 9%                     | N=8  | 15%               | N=14 | 17%                  | N=16 | 59%        | N=54 | 100%  | N=92 |
| Walked or biked instead of driving  | 37%                    | N=34 | 25%               | N=23 | 20%                  | N=18 | 18%        | N=17 | 100%  | N=92 |
| Volunteered your time to some group/activity in Conshohocken  | 10%                    | N=9  | 14%               | N=13 | 22%                  | N=20 | 55%        | N=51 | 100%  | N=93 |
| Participated in a club  | 10%                    | N=9  | 10%               | N=9  | 14%                  | N=13 | 66%        | N=61 | 100%  | N=92 |
| Talked to or visited with your immediate neighbors  | 53%                    | N=49 | 28%               | N=26 | 13%                  | N=12 | 6%         | N=6  | 100%  | N=93 |
| Done a favor for a neighbor   | 26%                    | N=24 | 28%               | N=26 | 35%                  | N=33 | 11%        | N=10 | 100%  | N=93 |

Table 42: Question 9

| Thinking about local public meetings (of local elected officials like Borough Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more |     | 2-4 times a month |      | Once a month or less |      | Not at all |      | Total |      |
|---|------------------------|-----|-------------------|------|----------------------|------|------------|------|-------|------|
|   | %                      | N   | %                 | N    | %                    | N    | %          | N    | %     | N    |
| Attended a local public meeting   | 0%                     | N=0 | 9%                | N=8  | 33%                  | N=30 | 58%        | N=52 | 100%  | N=90 |
| Watched (online or on television) a local public meeting  | 0%                     | N=0 | 11%               | N=10 | 17%                  | N=16 | 72%        | N=66 | 100%  | N=92 |

Table 43: Question 10

| Please rate the quality of each of the following services in Conshohocken: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N    |
| Police/Sheriff services  | 45%       | N=41 | 29%  | N=27 | 12%  | N=11 | 2%   | N=2  | 12%        | N=11 | 100%  | N=92 |
| Fire services  | 47%       | N=43 | 30%  | N=27 | 5%   | N=5  | 0%   | N=0  | 18%        | N=16 | 100%  | N=91 |
| Ambulance or emergency medical services                                    | 40%       | N=36 | 27%  | N=25 | 5%   | N=5  | 0%   | N=0  | 27%        | N=25 | 100%  | N=91 |
| Crime prevention   | 26%       | N=24 | 38%  | N=35 | 9%   | N=8  | 2%   | N=2  | 25%        | N=23 | 100%  | N=92 |
| Fire prevention and education  | 25%       | N=23 | 31%  | N=28 | 8%   | N=7  | 2%   | N=2  | 34%        | N=31 | 100%  | N=91 |
| Traffic enforcement  | 8%        | N=7  | 32%  | N=29 | 23%  | N=21 | 27%  | N=25 | 10%        | N=9  | 100%  | N=91 |
| Street repair  | 10%       | N=9  | 37%  | N=33 | 29%  | N=26 | 19%  | N=17 | 6%         | N=5  | 100%  | N=90 |
| Street cleaning  | 4%        | N=4  | 53%  | N=48 | 21%  | N=19 | 11%  | N=10 | 11%        | N=10 | 100%  | N=91 |
| Street lighting  | 14%       | N=13 | 59%  | N=54 | 21%  | N=19 | 7%   | N=6  | 0%         | N=0  | 100%  | N=92 |
| Snow removal   | 24%       | N=22 | 41%  | N=38 | 23%  | N=21 | 9%   | N=8  | 3%         | N=3  | 100%  | N=92 |
| Sidewalk maintenance   | 4%        | N=4  | 50%  | N=46 | 28%  | N=26 | 14%  | N=13 | 3%         | N=3  | 100%  | N=92 |
| Traffic signal timing  | 5%        | N=5  | 32%  | N=29 | 41%  | N=38 | 21%  | N=19 | 1%         | N=1  | 100%  | N=92 |
| Bus or transit services  | 11%       | N=10 | 36%  | N=33 | 14%  | N=13 | 4%   | N=4  | 35%        | N=32 | 100%  | N=92 |
| Garbage collection   | 50%       | N=46 | 33%  | N=30 | 8%   | N=7  | 3%   | N=3  | 7%         | N=6  | 100%  | N=92 |

The National Citizen Survey™

| Please rate the quality of each of the following services in Conshohocken:                                       | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N    |
| Recycling  | 47%       | N=43 | 35%  | N=32 | 8%   | N=7  | 3%   | N=3  | 7%         | N=6  | 100%  | N=91 |
| Yard waste pick-up   | 48%       | N=44 | 28%  | N=26 | 8%   | N=7  | 3%   | N=3  | 13%        | N=12 | 100%  | N=92 |
| Storm drainage   | 22%       | N=20 | 52%  | N=48 | 15%  | N=14 | 5%   | N=5  | 5%         | N=5  | 100%  | N=92 |
| Drinking water   | 20%       | N=18 | 47%  | N=43 | 20%  | N=18 | 13%  | N=12 | 1%         | N=1  | 100%  | N=92 |
| Sewer services   | 26%       | N=24 | 53%  | N=49 | 14%  | N=13 | 2%   | N=2  | 4%         | N=4  | 100%  | N=92 |
| Power (electric and/or gas) utility  | 28%       | N=26 | 59%  | N=54 | 8%   | N=7  | 4%   | N=4  | 1%         | N=1  | 100%  | N=92 |
| Utility billing  | 23%       | N=21 | 55%  | N=51 | 15%  | N=14 | 4%   | N=4  | 2%         | N=2  | 100%  | N=92 |
| Borough parks  | 41%       | N=37 | 44%  | N=40 | 13%  | N=12 | 2%   | N=2  | 0%         | N=0  | 100%  | N=91 |
| Recreation programs or classes   | 19%       | N=17 | 20%  | N=18 | 14%  | N=13 | 9%   | N=8  | 38%        | N=35 | 100%  | N=91 |
| Recreation centers or facilities   | 21%       | N=19 | 28%  | N=26 | 14%  | N=13 | 9%   | N=8  | 28%        | N=26 | 100%  | N=92 |
| Land use, planning and zoning  | 4%        | N=4  | 29%  | N=26 | 34%  | N=31 | 21%  | N=19 | 11%        | N=10 | 100%  | N=90 |
| Code enforcement (weeds, abandoned buildings, etc.)  | 3%        | N=3  | 27%  | N=25 | 35%  | N=32 | 15%  | N=14 | 20%        | N=18 | 100%  | N=92 |
| Animal control   | 7%        | N=6  | 30%  | N=28 | 17%  | N=16 | 11%  | N=10 | 35%        | N=32 | 100%  | N=92 |
| Economic development   | 15%       | N=14 | 33%  | N=30 | 24%  | N=22 | 7%   | N=6  | 22%        | N=20 | 100%  | N=92 |
| Health services  | 8%        | N=7  | 38%  | N=35 | 16%  | N=15 | 3%   | N=3  | 35%        | N=32 | 100%  | N=92 |
| Public library services  | 33%       | N=30 | 34%  | N=31 | 8%   | N=7  | 2%   | N=2  | 24%        | N=22 | 100%  | N=92 |
| Public information services  | 14%       | N=13 | 37%  | N=34 | 20%  | N=18 | 10%  | N=9  | 20%        | N=18 | 100%  | N=92 |
| Cable television   | 14%       | N=13 | 43%  | N=40 | 13%  | N=12 | 7%   | N=6  | 23%        | N=21 | 100%  | N=92 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 10%       | N=9  | 30%  | N=28 | 5%   | N=5  | 7%   | N=6  | 48%        | N=44 | 100%  | N=92 |
| Preservation of natural areas such as open space, farmlands and greenbelts                                       | 7%        | N=6  | 31%  | N=28 | 26%  | N=24 | 22%  | N=20 | 14%        | N=13 | 100%  | N=91 |
| Conshohocken open space  | 9%        | N=8  | 32%  | N=29 | 34%  | N=31 | 20%  | N=18 | 7%         | N=6  | 100%  | N=92 |
| Borough-sponsored special events   | 23%       | N=21 | 52%  | N=47 | 12%  | N=11 | 8%   | N=7  | 5%         | N=5  | 100%  | N=91 |
| Overall customer service by Conshohocken employees (police, receptionists, planners, etc.)                       | 20%       | N=18 | 46%  | N=42 | 16%  | N=15 | 5%   | N=5  | 13%        | N=12 | 100%  | N=92 |

Table 44: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |     | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|-----|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N   | %     | N    |
| The Borough of Conshohocken  | 16%       | N=14 | 62%  | N=56 | 16%  | N=14 | 7%   | N=6  | 0%         | N=0 | 100%  | N=90 |
| The Federal Government   | 0%        | N=0  | 25%  | N=23 | 52%  | N=47 | 13%  | N=12 | 10%        | N=9 | 100%  | N=91 |

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Table 45: Question 12

| Please rate the following categories of Conshohocken government performance: | Excellent |      | Good |      | Fair |      | Poor |      | Don't know |      | Total |      |
|--|-----------|------|------|------|------|------|------|------|------------|------|-------|------|
|  | %         | N    | %    | N    | %    | N    | %    | N    | %          | N    | %     | N    |
| The value of services for the taxes paid to the Borough of Conshohocken      | 17%       | N=15 | 50%  | N=43 | 23%  | N=20 | 3%   | N=3  | 6%         | N=5  | 100%  | N=86 |
| The overall direction that Conshohocken is taking                            | 9%        | N=8  | 37%  | N=32 | 35%  | N=30 | 14%  | N=12 | 5%         | N=4  | 100%  | N=86 |
| The job Conshohocken government does at welcoming citizen involvement        | 5%        | N=4  | 33%  | N=28 | 34%  | N=29 | 16%  | N=14 | 13%        | N=11 | 100%  | N=86 |
| Overall confidence in Conshohocken government                                | 6%        | N=5  | 30%  | N=26 | 38%  | N=33 | 17%  | N=15 | 8%         | N=7  | 100%  | N=86 |
| Generally acting in the best interest of the community                       | 7%        | N=6  | 35%  | N=30 | 27%  | N=23 | 22%  | N=19 | 9%         | N=8  | 100%  | N=86 |
| Being honest   | 6%        | N=5  | 34%  | N=29 | 27%  | N=23 | 21%  | N=18 | 13%        | N=11 | 100%  | N=86 |
| Treating all residents fairly  | 8%        | N=7  | 37%  | N=32 | 26%  | N=22 | 17%  | N=15 | 12%        | N=10 | 100%  | N=86 |

Table 46: Question 13

| Please rate how important, if at all, you think it is for the Conshohocken community to focus on each of the following in the coming two years: | Essential |      | Very important |      | Somewhat important |      | Not at all important |     | Total |      |
|---|-----------|------|----------------|------|--------------------|------|----------------------|-----|-------|------|
|   | %         | N    | %              | N    | %                  | N    | %                    | N   | %     | N    |
| Overall feeling of safety in Conshohocken   | 65%       | N=56 | 24%            | N=21 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Overall ease of getting to the places you usually have to visit   | 40%       | N=34 | 49%            | N=42 | 12%                | N=10 | 0%                   | N=0 | 100%  | N=86 |
| Quality of overall natural environment in Conshohocken  | 48%       | N=41 | 41%            | N=35 | 12%                | N=10 | 0%                   | N=0 | 100%  | N=86 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems)                             | 49%       | N=42 | 41%            | N=35 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Health and wellness opportunities in Conshohocken   | 21%       | N=18 | 42%            | N=36 | 34%                | N=29 | 2%                   | N=2 | 100%  | N=85 |
| Overall opportunities for education and enrichment  | 28%       | N=24 | 35%            | N=30 | 33%                | N=28 | 5%                   | N=4 | 100%  | N=86 |
| Overall economic health of Conshohocken   | 44%       | N=38 | 45%            | N=39 | 10%                | N=9  | 0%                   | N=0 | 100%  | N=86 |
| Sense of community  | 50%       | N=43 | 36%            | N=31 | 14%                | N=12 | 0%                   | N=0 | 100%  | N=86 |

Table 47: Question 14

| In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere? | Percent | Number |
|---|---------|--------|
| Yes   | 7%      | N=6    |
| No  | 80%     | N=69   |
| I have relocated, but not in the last 12 months   | 13%     | N=11   |
| Total   | 100%    | N=86   |

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Table 48: Question 15

| What is the single most important type of residential unit needed in Conshohocken? | Percent | Number |
|--|---------|--------|
| Single family detached homes   | 27%     | N=23   |
| Single family semi-detached homes  | 7%      | N=6    |
| Apartments/condominiums  | 6%      | N=5    |
| Rowhome/townhome   | 5%      | N=4    |
| Age-restricted homes   | 8%      | N=7    |
| No new residential buildings are needed  | 47%     | N=40   |
| Total  | 100%    | N=85   |

Table 49: Question 16

| Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years: | Essential |      | Very important |      | Somewhat important |      | Not at all important |      | Total   |      |
|--|-----------|------|----------------|------|--------------------|------|----------------------|------|---------|------|
|  | Percent   | N    | Percent        | N    | Percent            | N    | Percent              | N    | Percent | N    |
| Increasing the amount of activities for seniors  | 19%       | N=16 | 26%            | N=22 | 48%                | N=41 | 8%                   | N=7  | 100%    | N=86 |
| Increasing the amount of activities for youth  | 27%       | N=23 | 51%            | N=44 | 17%                | N=15 | 5%                   | N=4  | 100%    | N=86 |
| Providing more affordable housing  | 31%       | N=26 | 29%            | N=25 | 27%                | N=23 | 13%                  | N=11 | 100%    | N=85 |
| Increasing arts and cultural opportunities   | 15%       | N=13 | 48%            | N=41 | 27%                | N=23 | 9%                   | N=8  | 100%    | N=85 |
| Providing additional community recreation facilities   | 15%       | N=13 | 36%            | N=31 | 45%                | N=39 | 3%                   | N=3  | 100%    | N=86 |
| Growth management  | 46%       | N=38 | 33%            | N=27 | 18%                | N=15 | 4%                   | N=3  | 100%    | N=83 |
| Increasing employment opportunities  | 23%       | N=20 | 35%            | N=30 | 40%                | N=34 | 2%                   | N=2  | 100%    | N=86 |
| Protecting natural resources   | 54%       | N=45 | 37%            | N=31 | 7%                 | N=6  | 2%                   | N=2  | 100%    | N=84 |
| Improving traffic and road conditions  | 79%       | N=67 | 18%            | N=15 | 4%                 | N=3  | 0%                   | N=0  | 100%    | N=85 |
| Improving public transportation  | 28%       | N=24 | 38%            | N=33 | 27%                | N=23 | 7%                   | N=6  | 100%    | N=86 |

Table 50: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never   |     | Rarely  |     | Sometimes |      | Usually |      | Always  |      | Total   |      |
|--|---------|-----|---------|-----|-----------|------|---------|------|---------|------|---------|------|
|  | Percent | N   | Percent | N   | Percent   | N    | Percent | N    | Percent | N    | Percent | N    |
| Recycle at home  | 1%      | N=1 | 1%      | N=1 | 0%        | N=0  | 8%      | N=7  | 89%     | N=76 | 100%    | N=85 |
| Purchase goods or services from a business located in Conshohocken                             | 2%      | N=2 | 2%      | N=2 | 38%       | N=33 | 35%     | N=30 | 22%     | N=19 | 100%    | N=86 |
| Eat at least 5 portions of fruits and vegetables a day   | 0%      | N=0 | 8%      | N=7 | 31%       | N=27 | 45%     | N=39 | 15%     | N=13 | 100%    | N=86 |
| Participate in moderate or vigorous physical activity  | 1%      | N=1 | 8%      | N=7 | 37%       | N=32 | 30%     | N=26 | 23%     | N=20 | 100%    | N=86 |
| Read or watch local news (via television, paper, computer, etc.)                               | 1%      | N=1 | 7%      | N=6 | 16%       | N=14 | 33%     | N=28 | 42%     | N=36 | 100%    | N=85 |
| Vote in local elections  | 1%      | N=1 | 5%      | N=4 | 5%        | N=4  | 16%     | N=14 | 73%     | N=63 | 100%    | N=86 |

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Table 51: Question D2

| Would you say that in general your health is: | Percent | Number |
|---|---------|--------|
| Excellent                                     | 26%     | N=22   |
| Very good                                     | 47%     | N=40   |
| Good  | 26%     | N=22   |
| Fair  | 1%      | N=1    |
| Poor  | 1%      | N=1    |
| Total   | 100%    | N=86   |

Table 52: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive  | 9%      | N=8    |
| Somewhat positive  | 17%     | N=15   |
| Neutral  | 62%     | N=53   |
| Somewhat negative  | 12%     | N=10   |
| Very negative  | 0%      | N=0    |
| Total  | 100%    | N=86   |

Table 53: Question D4

| What is your employment status?       | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay             | 73%     | N=61   |
| Working part time for pay             | 11%     | N=9    |
| Unemployed, looking for paid work     | 4%      | N=3    |
| Unemployed, not looking for paid work | 2%      | N=2    |
| Fully retired                         | 11%     | N=9    |
| Total                                 | 100%    | N=84   |

Table 54: Question D5

| Do you work inside the boundaries of Conshohocken? | Percent | Number |
|--|---------|--------|
| Yes, outside the home                              | 17%     | N=15   |
| Yes, from home                                     | 20%     | N=17   |
| No   | 63%     | N=54   |
| Total  | 100%    | N=86   |

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Table 55: Question D6

| How many years have you lived in Conshohocken? | Percent | Number |
|--|---------|--------|
| Less than 2 years                              | 12%     | N=10   |
| 2 to 5 years                                   | 27%     | N=23   |
| 6 to 10 years                                  | 7%      | N=6    |
| 11 to 20 years                                 | 16%     | N=14   |
| More than 20 years                             | 38%     | N=33   |
| Total  | 100%    | N=86   |

Table 56: Question D7

| Which best describes the building you live in?                               | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses                              | 21%     | N=18   |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 73%     | N=63   |
| Mobile home  | 0%      | N=0    |
| Other  | 6%      | N=5    |
| Total  | 100%    | N=86   |

Table 57: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented                                     | 19%     | N=16   |
| Owned                                      | 81%     | N=70   |
| Total                                      | 100%    | N=86   |

Table 58: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month   | 6%      | N=5    |
| \$300 to \$599 per month  | 9%      | N=8    |
| \$600 to \$999 per month  | 15%     | N=13   |
| \$1,000 to \$1,499 per month  | 21%     | N=18   |
| \$1,500 to \$2,499 per month  | 40%     | N=34   |
| \$2,500 or more per month   | 8%      | N=7    |
| Total   | 100%    | N=85   |

Table 59: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No  | 71%     | N=61   |
| Yes   | 29%     | N=25   |
| Total   | 100%    | N=86   |



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Table 60: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No   | 80%     | N=69   |
| Yes  | 20%     | N=17   |
| Total  | 100%    | N=86   |

Table 61: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000   | 2%      | N=2    |
| \$25,000 to \$49,999   | 14%     | N=12   |
| \$50,000 to \$99,999   | 31%     | N=26   |
| \$100,000 to \$149,999   | 32%     | N=27   |
| \$150,000 or more  | 21%     | N=18   |
| Total  | 100%    | N=85   |

Table 62: Question D13

| Are you Spanish, Hispanic or Latino?                     | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino                      | 100%    | N=86   |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 0%      | N=0    |
| Total  | 100%    | N=86   |

Table 63: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native   | 0%      | N=0    |
| Asian, Asian Indian or Pacific Islander   | 1%      | N=1    |
| Black or African American   | 1%      | N=1    |
| White   | 98%     | N=82   |
| Other   | 0%      | N=0    |

Total may exceed 100% as respondents could select more than one option.

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Table 64: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years                 | 5%      | N=4    |
| 25 to 34 years                 | 23%     | N=20   |
| 35 to 44 years                 | 20%     | N=17   |
| 45 to 54 years                 | 20%     | N=17   |
| 55 to 64 years                 | 22%     | N=19   |
| 65 to 74 years                 | 10%     | N=9    |
| 75 years or older              | 1%      | N=1    |
| Total                          | 100%    | N=87   |

Table 65: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female            | 68%     | N=57   |
| Male              | 32%     | N=27   |
| Total             | 100%    | N=84   |

Table 66: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell  | 77%     | N=67   |
| Land line   | 11%     | N=10   |
| Both  | 11%     | N=10   |
| Total   | 100%    | N=87   |





**THE NCS**<sup>TM</sup>  
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# Conshohocken, PA

Technical Appendices

2017



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# Contents

|   |    |
|---|----|
| Appendix A: Complete Survey Responses ..... | 1  |
| Appendix B: Benchmark Comparisons .....     | 19 |
| Appendix C: Detailed Survey Methods .....   | 29 |
| Appendix D: Survey Materials .....          | 34 |



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# Appendix A: Complete Survey Responses

## Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

| Please rate each of the following aspects of quality of life in Conshohocken: | Excellent |       | Good |       | Fair |      | Poor |      | Total |       |
|---|-----------|-------|------|-------|------|------|------|------|-------|-------|
|   | %         | N     | %    | N     | %    | N    | %    | N    | %     | N     |
| Conshohocken as a place to live   | 53%       | N=233 | 42%  | N=187 | 4%   | N=19 | 1%   | N=4  | 100%  | N=442 |
| Your neighborhood as a place to live  | 44%       | N=192 | 45%  | N=199 | 9%   | N=40 | 2%   | N=10 | 100%  | N=441 |
| Conshohocken as a place to raise children                                     | 35%       | N=123 | 44%  | N=156 | 17%  | N=61 | 3%   | N=12 | 100%  | N=352 |
| Conshohocken as a place to work   | 41%       | N=118 | 44%  | N=128 | 14%  | N=40 | 1%   | N=4  | 100%  | N=290 |
| Conshohocken as a place to visit  | 26%       | N=108 | 48%  | N=198 | 20%  | N=84 | 6%   | N=24 | 100%  | N=414 |
| Conshohocken as a place to retire   | 23%       | N=72  | 32%  | N=98  | 24%  | N=74 | 21%  | N=66 | 100%  | N=311 |
| The overall quality of life in Conshohocken                                   | 34%       | N=150 | 58%  | N=252 | 7%   | N=32 | 1%   | N=4  | 100%  | N=437 |

Table 2: Question 2

| Please rate each of the following characteristics as they relate to Conshohocken as a whole:                        | Excellent |       | Good |       | Fair |       | Poor |      | Total |       |
|---|-----------|-------|------|-------|------|-------|------|------|-------|-------|
|   | %         | N     | %    | N     | %    | N     | %    | N    | %     | N     |
| Overall feeling of safety in Conshohocken   | 41%       | N=182 | 53%  | N=234 | 4%   | N=18  | 2%   | N=7  | 100%  | N=441 |
| Overall ease of getting to the places you usually have to visit   | 35%       | N=156 | 45%  | N=197 | 15%  | N=68  | 4%   | N=20 | 100%  | N=441 |
| Quality of overall natural environment in Conshohocken  | 20%       | N=89  | 50%  | N=218 | 24%  | N=104 | 6%   | N=26 | 100%  | N=437 |
| Overall “built environment” of Conshohocken (including overall design, buildings, parks and transportation systems) | 14%       | N=61  | 50%  | N=219 | 31%  | N=138 | 5%   | N=23 | 100%  | N=441 |
| Health and wellness opportunities in Conshohocken   | 26%       | N=106 | 47%  | N=193 | 24%  | N=97  | 4%   | N=16 | 100%  | N=413 |
| Overall opportunities for education and enrichment  | 14%       | N=48  | 40%  | N=132 | 35%  | N=117 | 10%  | N=33 | 100%  | N=330 |
| Overall economic health of Conshohocken   | 21%       | N=77  | 58%  | N=216 | 18%  | N=68  | 4%   | N=13 | 100%  | N=374 |
| Sense of community  | 23%       | N=98  | 49%  | N=213 | 21%  | N=92  | 7%   | N=31 | 100%  | N=434 |
| Overall image or reputation of Conshohocken   | 28%       | N=125 | 55%  | N=243 | 13%  | N=58  | 3%   | N=13 | 100%  | N=439 |

Table 3: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | Very likely |       | Somewhat likely |       | Somewhat unlikely |      | Very unlikely |      | Total |       |
|---|-------------|-------|-----------------|-------|-------------------|------|---------------|------|-------|-------|
|   | %           | N     | %               | N     | %                 | N    | %             | N    | %     | N     |
| Recommend living in Conshohocken to someone who asks                        | 69%         | N=304 | 25%             | N=110 | 4%                | N=16 | 3%            | N=11 | 100%  | N=441 |
| Remain in Conshohocken for the next five years                              | 47%         | N=203 | 37%             | N=160 | 8%                | N=36 | 8%            | N=34 | 100%  | N=433 |

Table 4: Question 4

| Please rate how safe or unsafe you feel:                  | Very safe |       | Somewhat safe |      | Neither safe nor unsafe |     | Somewhat unsafe |     | Very unsafe |     | Total |       |
|---|-----------|-------|---------------|------|-------------------------|-----|-----------------|-----|-------------|-----|-------|-------|
|   | %         | N     | %             | N    | %                       | N   | %               | N   | %           | N   | %     | N     |
| In your neighborhood during the day                       | 84%       | N=371 | 12%           | N=54 | 1%                      | N=4 | 1%              | N=5 | 2%          | N=8 | 100%  | N=441 |
| In Conshohocken's downtown/commercial area during the day | 84%       | N=371 | 12%           | N=53 | 1%                      | N=5 | 1%              | N=5 | 1%          | N=6 | 100%  | N=439 |

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Table 5: Question 5

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |       | Good |       | Fair |       | Poor |       | Total |       |
|--|-----------|-------|------|-------|------|-------|------|-------|-------|-------|
| Traffic flow on major streets  | 5%        | N=21  | 26%  | N=113 | 32%  | N=142 | 37%  | N=164 | 100%  | N=439 |
| Ease of public parking   | 5%        | N=23  | 27%  | N=117 | 43%  | N=187 | 25%  | N=106 | 100%  | N=434 |
| Ease of travel by car in Conshohocken  | 10%       | N=43  | 42%  | N=184 | 37%  | N=163 | 11%  | N=50  | 100%  | N=440 |
| Ease of travel by public transportation in Conshohocken                                      | 19%       | N=53  | 48%  | N=135 | 22%  | N=62  | 10%  | N=28  | 100%  | N=279 |
| Ease of travel by bicycle in Conshohocken  | 26%       | N=83  | 44%  | N=140 | 24%  | N=77  | 7%   | N=21  | 100%  | N=322 |
| Ease of walking in Conshohocken  | 43%       | N=189 | 43%  | N=188 | 12%  | N=51  | 2%   | N=10  | 100%  | N=438 |
| Availability of paths and walking trails   | 45%       | N=193 | 40%  | N=170 | 12%  | N=50  | 3%   | N=13  | 100%  | N=426 |
| Air quality  | 19%       | N=79  | 52%  | N=219 | 25%  | N=105 | 5%   | N=22  | 100%  | N=425 |
| Cleanliness of Conshohocken  | 21%       | N=94  | 54%  | N=238 | 22%  | N=97  | 3%   | N=12  | 100%  | N=441 |
| Overall appearance of Conshohocken   | 21%       | N=90  | 57%  | N=251 | 21%  | N=91  | 2%   | N=9   | 100%  | N=441 |
| Public places where people want to spend time  | 21%       | N=90  | 52%  | N=226 | 23%  | N=101 | 4%   | N=17  | 100%  | N=433 |
| Variety of housing options   | 18%       | N=76  | 41%  | N=176 | 32%  | N=137 | 9%   | N=38  | 100%  | N=426 |
| Availability of affordable quality housing   | 7%        | N=27  | 31%  | N=125 | 41%  | N=163 | 22%  | N=87  | 100%  | N=403 |
| Fitness opportunities (including exercise classes and paths or trails, etc.)                 | 37%       | N=154 | 44%  | N=185 | 14%  | N=60  | 5%   | N=20  | 100%  | N=419 |
| Recreational opportunities   | 24%       | N=101 | 50%  | N=208 | 21%  | N=86  | 5%   | N=21  | 100%  | N=415 |
| Availability of affordable quality food  | 34%       | N=151 | 43%  | N=191 | 17%  | N=73  | 6%   | N=25  | 100%  | N=440 |
| Availability of affordable quality health care   | 18%       | N=55  | 49%  | N=153 | 26%  | N=81  | 8%   | N=24  | 100%  | N=313 |
| Availability of preventive health services   | 14%       | N=42  | 47%  | N=140 | 29%  | N=87  | 10%  | N=31  | 100%  | N=300 |
| Availability of affordable quality mental health care  | 9%        | N=15  | 34%  | N=57  | 34%  | N=58  | 23%  | N=39  | 100%  | N=170 |

Table 6: Question 6

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |       | Fair |       | Poor |      | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|-------|-------|
| Availability of affordable quality child care/preschool                                      | 16%       | N=22 | 36%  | N=51  | 32%  | N=45  | 17%  | N=24 | 100%  | N=143 |
| K-12 education   | 38%       | N=65 | 41%  | N=70  | 14%  | N=24  | 7%   | N=13 | 100%  | N=172 |
| Adult educational opportunities  | 8%        | N=13 | 36%  | N=64  | 34%  | N=59  | 22%  | N=39 | 100%  | N=175 |
| Opportunities to attend cultural/arts/music activities                                       | 6%        | N=20 | 38%  | N=124 | 37%  | N=121 | 20%  | N=65 | 100%  | N=331 |
| Opportunities to participate in religious or spiritual events and activities                 | 24%       | N=66 | 49%  | N=136 | 21%  | N=60  | 6%   | N=16 | 100%  | N=278 |
| Employment opportunities   | 13%       | N=33 | 47%  | N=120 | 30%  | N=77  | 9%   | N=24 | 100%  | N=253 |
| Shopping opportunities   | 9%        | N=38 | 31%  | N=135 | 39%  | N=167 | 22%  | N=94 | 100%  | N=434 |
| Cost of living in Conshohocken   | 4%        | N=17 | 43%  | N=184 | 42%  | N=180 | 12%  | N=52 | 100%  | N=433 |
| Overall quality of business and service establishments in Conshohocken                       | 17%       | N=74 | 59%  | N=254 | 20%  | N=88  | 3%   | N=15 | 100%  | N=431 |
| Vibrant downtown/commercial area   | 16%       | N=72 | 50%  | N=216 | 29%  | N=127 | 5%   | N=22 | 100%  | N=437 |
| Overall quality of new development in Conshohocken   | 14%       | N=57 | 48%  | N=193 | 28%  | N=111 | 10%  | N=40 | 100%  | N=401 |
| Opportunities to participate in social events and activities                                 | 17%       | N=65 | 48%  | N=188 | 27%  | N=106 | 8%   | N=32 | 100%  | N=390 |
| Opportunities to volunteer   | 16%       | N=42 | 39%  | N=103 | 32%  | N=84  | 12%  | N=32 | 100%  | N=262 |
| Opportunities to participate in community matters  | 12%       | N=38 | 43%  | N=134 | 34%  | N=106 | 10%  | N=33 | 100%  | N=310 |
| Openness and acceptance of the community toward people of diverse backgrounds                | 19%       | N=65 | 51%  | N=174 | 24%  | N=83  | 6%   | N=20 | 100%  | N=341 |
| Neighborliness of residents in Conshohocken  | 20%       | N=85 | 47%  | N=196 | 27%  | N=115 | 6%   | N=25 | 100%  | N=421 |
| Value of K-12 services for taxes paid  | 27%       | N=44 | 40%  | N=64  | 22%  | N=35  | 11%  | N=18 | 100%  | N=162 |



The National Citizen Survey™

Table 7: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months.         | No  |       | Yes |       | Total |       |
|---|-----|-------|-----|-------|-------|-------|
|   | %   | N     | %   | N     | %     | N     |
| Made efforts to conserve water  | 25% | N=111 | 75% | N=326 | 100%  | N=437 |
| Made efforts to make your home more energy efficient  | 28% | N=122 | 72% | N=316 | 100%  | N=438 |
| Observed a code violation or other hazard in Conshohocken (weeds, abandoned buildings, etc.)      | 46% | N=204 | 54% | N=235 | 100%  | N=438 |
| Household member was a victim of a crime in Conshohocken  | 92% | N=403 | 8%  | N=36  | 100%  | N=439 |
| Reported a crime to the police in Conshohocken  | 84% | N=366 | 16% | N=70  | 100%  | N=436 |
| Stocked supplies in preparation for an emergency  | 73% | N=321 | 27% | N=118 | 100%  | N=439 |
| Campaigned or advocated for an issue, cause or candidate  | 76% | N=335 | 24% | N=103 | 100%  | N=438 |
| Contacted the Borough of Conshohocken (in-person, phone, email or web) for help or information    | 58% | N=254 | 42% | N=185 | 100%  | N=439 |
| Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion | 76% | N=332 | 24% | N=107 | 100%  | N=439 |

Table 8: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Conshohocken? | 2 times a week or more |       | 2-4 times a month |       | Once a month or less |       | Not at all |       | Total |       |
|---|------------------------|-------|-------------------|-------|----------------------|-------|------------|-------|-------|-------|
|   | %                      | N     | %                 | N     | %                    | N     | %          | N     | %     | N     |
| Used Conshohocken recreation centers or their services  | 9%                     | N=39  | 11%               | N=47  | 29%                  | N=125 | 51%        | N=223 | 100%  | N=434 |
| Visited a neighborhood park or Borough park   | 20%                    | N=88  | 26%               | N=115 | 37%                  | N=163 | 16%        | N=70  | 100%  | N=435 |
| Used Conshohocken public libraries or their services  | 3%                     | N=15  | 16%               | N=68  | 24%                  | N=103 | 57%        | N=251 | 100%  | N=437 |
| Participated in religious or spiritual activities in Conshohocken   | 6%                     | N=25  | 17%               | N=72  | 16%                  | N=71  | 61%        | N=267 | 100%  | N=435 |
| Attended a Borough-sponsored event  | 2%                     | N=8   | 5%                | N=22  | 53%                  | N=229 | 40%        | N=175 | 100%  | N=434 |
| Used bus, rail, subway or other public transportation instead of driving  | 9%                     | N=38  | 20%               | N=85  | 36%                  | N=156 | 36%        | N=156 | 100%  | N=435 |
| Carpooled with other adults or children instead of driving alone  | 8%                     | N=33  | 14%               | N=61  | 20%                  | N=86  | 59%        | N=255 | 100%  | N=434 |
| Walked or biked instead of driving  | 28%                    | N=124 | 37%               | N=161 | 15%                  | N=64  | 20%        | N=87  | 100%  | N=436 |
| Volunteered your time to some group/activity in Conshohocken  | 5%                     | N=21  | 4%                | N=17  | 12%                  | N=53  | 79%        | N=345 | 100%  | N=436 |
| Participated in a club  | 4%                     | N=19  | 5%                | N=23  | 8%                   | N=35  | 82%        | N=358 | 100%  | N=436 |
| Talked to or visited with your immediate neighbors  | 40%                    | N=174 | 29%               | N=125 | 20%                  | N=87  | 11%        | N=49  | 100%  | N=436 |
| Done a favor for a neighbor   | 19%                    | N=85  | 25%               | N=108 | 32%                  | N=140 | 24%        | N=104 | 100%  | N=436 |

Table 9: Question 9

| Thinking about local public meetings (of local elected officials like Borough Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more |     | 2-4 times a month |      | Once a month or less |      | Not at all |       | Total |       |
|---|------------------------|-----|-------------------|------|----------------------|------|------------|-------|-------|-------|
|   | %                      | N   | %                 | N    | %                    | N    | %          | N     | %     | N     |
| Attended a local public meeting   | 1%                     | N=4 | 3%                | N=11 | 16%                  | N=67 | 81%        | N=348 | 100%  | N=430 |
| Watched (online or on television) a local public meeting  | 1%                     | N=5 | 2%                | N=8  | 9%                   | N=37 | 88%        | N=383 | 100%  | N=433 |

The National Citizen Survey™

Table 10: Question 10

| Please rate the quality of each of the following services in Conshohocken:                                       | Excellent |       | Good |       | Fair |       | Poor |       | Total |       |
|--|-----------|-------|------|-------|------|-------|------|-------|-------|-------|
| Police/Sheriff services  | 45%       | N=167 | 44%  | N=160 | 9%   | N=32  | 2%   | N=9   | 100%  | N=369 |
| Fire services  | 55%       | N=179 | 40%  | N=131 | 3%   | N=11  | 1%   | N=5   | 100%  | N=326 |
| Ambulance or emergency medical services  | 46%       | N=118 | 46%  | N=119 | 5%   | N=13  | 3%   | N=8   | 100%  | N=257 |
| Crime prevention   | 32%       | N=101 | 52%  | N=166 | 13%  | N=41  | 3%   | N=9   | 100%  | N=317 |
| Fire prevention and education  | 31%       | N=80  | 46%  | N=120 | 17%  | N=46  | 6%   | N=15  | 100%  | N=261 |
| Traffic enforcement  | 19%       | N=68  | 35%  | N=127 | 28%  | N=103 | 18%  | N=68  | 100%  | N=367 |
| Street repair  | 11%       | N=43  | 35%  | N=139 | 37%  | N=144 | 17%  | N=66  | 100%  | N=392 |
| Street cleaning  | 16%       | N=60  | 44%  | N=168 | 31%  | N=117 | 10%  | N=39  | 100%  | N=385 |
| Street lighting  | 19%       | N=80  | 50%  | N=214 | 25%  | N=107 | 6%   | N=27  | 100%  | N=428 |
| Snow removal   | 15%       | N=63  | 46%  | N=187 | 28%  | N=114 | 11%  | N=44  | 100%  | N=409 |
| Sidewalk maintenance   | 10%       | N=42  | 48%  | N=198 | 27%  | N=113 | 15%  | N=63  | 100%  | N=416 |
| Traffic signal timing  | 8%        | N=35  | 36%  | N=150 | 28%  | N=118 | 28%  | N=118 | 100%  | N=420 |
| Bus or transit services  | 18%       | N=42  | 52%  | N=121 | 24%  | N=56  | 6%   | N=14  | 100%  | N=233 |
| Garbage collection   | 45%       | N=184 | 46%  | N=188 | 7%   | N=28  | 1%   | N=4   | 100%  | N=405 |
| Recycling  | 44%       | N=179 | 46%  | N=184 | 8%   | N=34  | 1%   | N=6   | 100%  | N=403 |
| Yard waste pick-up   | 46%       | N=138 | 45%  | N=135 | 8%   | N=23  | 2%   | N=6   | 100%  | N=302 |
| Storm drainage   | 23%       | N=80  | 48%  | N=172 | 22%  | N=78  | 7%   | N=25  | 100%  | N=355 |
| Drinking water   | 25%       | N=103 | 45%  | N=185 | 20%  | N=81  | 11%  | N=45  | 100%  | N=414 |
| Sewer services   | 29%       | N=112 | 49%  | N=191 | 16%  | N=62  | 7%   | N=25  | 100%  | N=389 |
| Power (electric and/or gas) utility  | 30%       | N=126 | 57%  | N=238 | 12%  | N=50  | 1%   | N=6   | 100%  | N=420 |
| Utility billing  | 24%       | N=99  | 54%  | N=225 | 18%  | N=76  | 4%   | N=16  | 100%  | N=416 |
| Borough parks  | 28%       | N=113 | 56%  | N=229 | 14%  | N=59  | 2%   | N=8   | 100%  | N=409 |
| Recreation programs or classes   | 19%       | N=45  | 51%  | N=117 | 25%  | N=58  | 4%   | N=10  | 100%  | N=230 |
| Recreation centers or facilities   | 17%       | N=44  | 54%  | N=141 | 25%  | N=67  | 4%   | N=11  | 100%  | N=263 |
| Land use, planning and zoning  | 10%       | N=31  | 35%  | N=105 | 34%  | N=100 | 21%  | N=61  | 100%  | N=297 |
| Code enforcement (weeds, abandoned buildings, etc.)  | 11%       | N=36  | 31%  | N=100 | 36%  | N=114 | 22%  | N=70  | 100%  | N=320 |
| Animal control   | 15%       | N=41  | 46%  | N=123 | 27%  | N=73  | 12%  | N=32  | 100%  | N=270 |
| Economic development   | 14%       | N=45  | 53%  | N=169 | 25%  | N=81  | 8%   | N=26  | 100%  | N=321 |
| Health services  | 15%       | N=36  | 53%  | N=126 | 29%  | N=68  | 4%   | N=9   | 100%  | N=240 |
| Public library services  | 33%       | N=90  | 50%  | N=137 | 12%  | N=33  | 4%   | N=12  | 100%  | N=272 |
| Public information services  | 18%       | N=44  | 48%  | N=120 | 26%  | N=64  | 8%   | N=20  | 100%  | N=249 |
| Cable television   | 20%       | N=70  | 50%  | N=175 | 23%  | N=78  | 7%   | N=24  | 100%  | N=347 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 17%       | N=35  | 45%  | N=92  | 24%  | N=50  | 14%  | N=29  | 100%  | N=206 |
| Preservation of natural areas such as open space, farmlands and greenbelts                                       | 12%       | N=37  | 33%  | N=104 | 29%  | N=92  | 27%  | N=84  | 100%  | N=317 |
| Conshohocken open space  | 10%       | N=35  | 38%  | N=136 | 29%  | N=105 | 24%  | N=85  | 100%  | N=360 |
| Borough-sponsored special events   | 18%       | N=60  | 50%  | N=164 | 27%  | N=87  | 5%   | N=16  | 100%  | N=326 |
| Overall customer service by Conshohocken employees (police, receptionists, planners, etc.)                       | 26%       | N=88  | 52%  | N=175 | 19%  | N=63  | 4%   | N=13  | 100%  | N=339 |

The National Citizen Survey™

Table 11: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |      | Good |       | Fair |       | Poor |      | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|-------|-------|
| The Borough of Conshohocken  | 20%       | N=77 | 60%  | N=237 | 17%  | N=66  | 3%   | N=13 | 100%  | N=393 |
| The Federal Government   | 5%        | N=17 | 33%  | N=117 | 42%  | N=147 | 20%  | N=71 | 100%  | N=353 |

Table 12: Question 12

| Please rate the following categories of Conshohocken government performance: | Excellent |      | Good |       | Fair |       | Poor |      | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|-------|-------|
| The value of services for the taxes paid to the Borough of Conshohocken      | 17%       | N=58 | 50%  | N=174 | 26%  | N=92  | 7%   | N=24 | 100%  | N=348 |
| The overall direction that Conshohocken is taking                            | 18%       | N=71 | 54%  | N=210 | 18%  | N=71  | 10%  | N=39 | 100%  | N=391 |
| The job Conshohocken government does at welcoming citizen involvement        | 14%       | N=45 | 39%  | N=123 | 32%  | N=102 | 14%  | N=44 | 100%  | N=314 |
| Overall confidence in Conshohocken government                                | 11%       | N=38 | 49%  | N=176 | 30%  | N=109 | 10%  | N=36 | 100%  | N=360 |
| Generally acting in the best interest of the community                       | 13%       | N=48 | 47%  | N=171 | 26%  | N=95  | 14%  | N=49 | 100%  | N=363 |
| Being honest   | 14%       | N=44 | 48%  | N=154 | 26%  | N=82  | 12%  | N=40 | 100%  | N=320 |
| Treating all residents fairly  | 18%       | N=59 | 49%  | N=161 | 20%  | N=64  | 13%  | N=42 | 100%  | N=326 |

Table 13: Question 13

| Please rate how important, if at all, you think it is for the Conshohocken community to focus on each of the following in the coming two years: | Essential |       | Very important |       | Somewhat important |       | Not at all important |      | Total |       |
|---|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
| Overall feeling of safety in Conshohocken   | 52%       | N=224 | 33%            | N=142 | 12%                | N=54  | 3%                   | N=11 | 100%  | N=431 |
| Overall ease of getting to the places you usually have to visit   | 36%       | N=155 | 43%            | N=184 | 18%                | N=78  | 3%                   | N=11 | 100%  | N=428 |
| Quality of overall natural environment in Conshohocken  | 32%       | N=138 | 47%            | N=201 | 19%                | N=83  | 2%                   | N=7  | 100%  | N=429 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems)                             | 40%       | N=174 | 46%            | N=199 | 12%                | N=52  | 1%                   | N=5  | 100%  | N=430 |
| Health and wellness opportunities in Conshohocken   | 20%       | N=86  | 40%            | N=172 | 34%                | N=147 | 5%                   | N=23 | 100%  | N=429 |
| Overall opportunities for education and enrichment  | 20%       | N=86  | 40%            | N=173 | 33%                | N=142 | 7%                   | N=29 | 100%  | N=430 |
| Overall economic health of Conshohocken   | 42%       | N=180 | 46%            | N=197 | 11%                | N=48  | 1%                   | N=5  | 100%  | N=429 |
| Sense of community  | 36%       | N=156 | 43%            | N=185 | 18%                | N=79  | 2%                   | N=9  | 100%  | N=429 |

Table 14: Question 14

| In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere? | Percent | Number |
|---|---------|--------|
| Yes   | 7%      | N=30   |
| No  | 83%     | N=353  |
| I have relocated, but not in the last 12 months   | 9%      | N=40   |
| Total   | 100%    | N=423  |

Table 15: Question 15

| What is the single most important type of residential unit needed in Conshohocken? | Percent | Number |
|--|---------|--------|
| Single family detached homes   | 31%     | N=132  |
| Single family semi-detached homes  | 11%     | N=48   |
| Apartments/condominiums  | 8%      | N=34   |
| Rowhome/townhome   | 10%     | N=42   |
| Age-restricted homes   | 6%      | N=27   |
| No new residential buildings are needed  | 33%     | N=139  |
| Total  | 100%    | N=421  |

The National Citizen Survey™

Table 16: Question 16

| Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years: | Essential |       | Very important |       | Somewhat important |       | Not at all important |      | Total |       |
|--|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
|  | %         | N     | %              | N     | %                  | N     | %                    | N    | %     | N     |
| Increasing the amount of activities for seniors  | 10%       | N=43  | 31%            | N=135 | 42%                | N=180 | 17%                  | N=72 | 100%  | N=429 |
| Increasing the amount of activities for youth  | 19%       | N=81  | 47%            | N=204 | 28%                | N=119 | 6%                   | N=26 | 100%  | N=429 |
| Providing more affordable housing  | 26%       | N=113 | 34%            | N=146 | 26%                | N=110 | 14%                  | N=60 | 100%  | N=429 |
| Increasing arts and cultural opportunities   | 19%       | N=83  | 37%            | N=158 | 36%                | N=156 | 7%                   | N=31 | 100%  | N=427 |
| Providing additional community recreation facilities   | 12%       | N=52  | 36%            | N=155 | 41%                | N=176 | 11%                  | N=46 | 100%  | N=428 |
| Growth management  | 39%       | N=165 | 40%            | N=171 | 17%                | N=72  | 4%                   | N=18 | 100%  | N=425 |
| Increasing employment opportunities  | 19%       | N=82  | 41%            | N=174 | 35%                | N=149 | 5%                   | N=21 | 100%  | N=427 |
| Protecting natural resources   | 46%       | N=195 | 38%            | N=161 | 14%                | N=61  | 3%                   | N=11 | 100%  | N=428 |
| Improving traffic and road conditions  | 62%       | N=268 | 28%            | N=119 | 9%                 | N=39  | 1%                   | N=4  | 100%  | N=431 |
| Improving public transportation  | 22%       | N=92  | 35%            | N=151 | 36%                | N=155 | 7%                   | N=30 | 100%  | N=428 |

Table 17: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never |      | Rarely |      | Sometimes |       | Usually |       | Always |       | Total |       |
|--|-------|------|--------|------|-----------|-------|---------|-------|--------|-------|-------|-------|
|  | %     | N    | %      | N    | %         | N     | %       | N     | %      | N     | %     | N     |
| Recycle at home  | 2%    | N=7  | 1%     | N=6  | 4%        | N=19  | 12%     | N=53  | 80%    | N=337 | 100%  | N=421 |
| Purchase goods or services from a business located in Conshohocken                             | 2%    | N=9  | 4%     | N=17 | 37%       | N=154 | 41%     | N=174 | 16%    | N=69  | 100%  | N=423 |
| Eat at least 5 portions of fruits and vegetables a day   | 2%    | N=9  | 14%    | N=57 | 30%       | N=125 | 28%     | N=119 | 26%    | N=111 | 100%  | N=421 |
| Participate in moderate or vigorous physical activity  | 2%    | N=8  | 9%     | N=37 | 27%       | N=113 | 32%     | N=135 | 31%    | N=131 | 100%  | N=424 |
| Read or watch local news (via television, paper, computer, etc.)                               | 3%    | N=14 | 11%    | N=45 | 21%       | N=89  | 28%     | N=119 | 37%    | N=155 | 100%  | N=421 |
| Vote in local elections  | 10%   | N=44 | 14%    | N=59 | 13%       | N=54  | 18%     | N=76  | 45%    | N=190 | 100%  | N=424 |

Table 18: Question D2

| Would you say that in general your health is: | Percent | Number |
|---|---------|--------|
| Excellent                                     | 28%     | N=120  |
| Very good                                     | 49%     | N=210  |
| Good  | 19%     | N=81   |
| Fair  | 3%      | N=14   |
| Poor  | 0%      | N=2    |
| Total   | 100%    | N=426  |

Table 19: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive  | 6%      | N=28   |
| Somewhat positive  | 28%     | N=119  |
| Neutral  | 53%     | N=225  |
| Somewhat negative  | 11%     | N=47   |
| Very negative  | 2%      | N=8    |
| Total  | 100%    | N=427  |

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Table 20: Question D4

| What is your employment status?       | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay             | 79%     | N=333  |
| Working part time for pay             | 5%      | N=23   |
| Unemployed, looking for paid work     | 2%      | N=10   |
| Unemployed, not looking for paid work | 2%      | N=10   |
| Fully retired                         | 11%     | N=46   |
| Total                                 | 100%    | N=422  |

Table 21: Question D5

| Do you work inside the boundaries of Conshohocken? | Percent | Number |
|--|---------|--------|
| Yes, outside the home                              | 14%     | N=60   |
| Yes, from home                                     | 9%      | N=36   |
| No   | 77%     | N=322  |
| Total  | 100%    | N=418  |

Table 22: Question D6

| How many years have you lived in Conshohocken? | Percent | Number |
|--|---------|--------|
| Less than 2 years                              | 19%     | N=81   |
| 2 to 5 years                                   | 34%     | N=144  |
| 6 to 10 years                                  | 17%     | N=71   |
| 11 to 20 years                                 | 9%      | N=38   |
| More than 20 years                             | 22%     | N=93   |
| Total  | 100%    | N=427  |

Table 23: Question D7

| Which best describes the building you live in?                               | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses                              | 14%     | N=61   |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 80%     | N=340  |
| Mobile home  | 0%      | N=1    |
| Other  | 6%      | N=25   |
| Total  | 100%    | N=427  |

Table 24: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented                                     | 42%     | N=180  |
| Owned                                      | 58%     | N=244  |
| Total                                      | 100%    | N=424  |

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Table 25: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month   | 2%      | N=6    |
| \$300 to \$599 per month  | 7%      | N=29   |
| \$600 to \$999 per month  | 10%     | N=42   |
| \$1,000 to \$1,499 per month  | 28%     | N=115  |
| \$1,500 to \$2,499 per month  | 47%     | N=194  |
| \$2,500 or more per month   | 6%      | N=26   |
| Total   | 100%    | N=412  |

Table 26: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No  | 80%     | N=340  |
| Yes   | 20%     | N=84   |
| Total   | 100%    | N=424  |

Table 27: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No   | 83%     | N=350  |
| Yes  | 17%     | N=73   |
| Total  | 100%    | N=423  |

Table 28: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000   | 7%      | N=29   |
| \$25,000 to \$49,999   | 11%     | N=44   |
| \$50,000 to \$99,999   | 27%     | N=108  |
| \$100,000 to \$149,999   | 27%     | N=111  |
| \$150,000 or more  | 28%     | N=114  |
| Total  | 100%    | N=406  |

Table 29: Question D13

| Are you Spanish, Hispanic or Latino?                     | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino                      | 96%     | N=403  |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 4%      | N=17   |
| Total  | 100%    | N=420  |

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Table 30: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native   | 1%      | N=5    |
| Asian, Asian Indian or Pacific Islander   | 2%      | N=7    |
| Black or African American   | 2%      | N=8    |
| White   | 93%     | N=391  |
| Other   | 3%      | N=12   |

Total may exceed 100% as respondents could select more than one option.

Table 31: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years                 | 4%      | N=18   |
| 25 to 34 years                 | 44%     | N=186  |
| 35 to 44 years                 | 19%     | N=78   |
| 45 to 54 years                 | 10%     | N=41   |
| 55 to 64 years                 | 9%      | N=40   |
| 65 to 74 years                 | 9%      | N=39   |
| 75 years or older              | 5%      | N=20   |
| Total                          | 100%    | N=421  |

Table 32: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female            | 50%     | N=212  |
| Male              | 50%     | N=209  |
| Total             | 100%    | N=421  |

Table 33: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell  | 78%     | N=332  |
| Land line   | 11%     | N=45   |
| Both  | 11%     | N=46   |
| Total   | 100%    | N=424  |

The National Citizen Survey™

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 34: Question 1

| Please rate each of the following aspects of quality of life in Conshohocken: | Excellent |       | Good |       | Fair |      | Poor |      | Don't know |       | Total |       |
|---|-----------|-------|------|-------|------|------|------|------|------------|-------|-------|-------|
| Conshohocken as a place to live   | 53%       | N=233 | 42%  | N=187 | 4%   | N=19 | 1%   | N=4  | 0%         | N=0   | 100%  | N=442 |
| Your neighborhood as a place to live  | 44%       | N=192 | 45%  | N=199 | 9%   | N=40 | 2%   | N=10 | 0%         | N=1   | 100%  | N=442 |
| Conshohocken as a place to raise children                                     | 28%       | N=123 | 35%  | N=156 | 14%  | N=61 | 3%   | N=12 | 20%        | N=90  | 100%  | N=442 |
| Conshohocken as a place to work   | 27%       | N=118 | 29%  | N=128 | 9%   | N=40 | 1%   | N=4  | 34%        | N=148 | 100%  | N=438 |
| Conshohocken as a place to visit  | 25%       | N=108 | 45%  | N=198 | 19%  | N=84 | 5%   | N=24 | 6%         | N=26  | 100%  | N=440 |
| Conshohocken as a place to retire   | 17%       | N=72  | 23%  | N=98  | 17%  | N=74 | 15%  | N=66 | 29%        | N=125 | 100%  | N=436 |
| The overall quality of life in Conshohocken                                   | 34%       | N=150 | 57%  | N=252 | 7%   | N=32 | 1%   | N=4  | 1%         | N=4   | 100%  | N=441 |

Table 35: Question 2

| Please rate each of the following characteristics as they relate to Conshohocken as a whole:                        | Excellent |       | Good |       | Fair |       | Poor |      | Don't know |       | Total |       |
|---|-----------|-------|------|-------|------|-------|------|------|------------|-------|-------|-------|
| Overall feeling of safety in Conshohocken   | 41%       | N=182 | 53%  | N=234 | 4%   | N=18  | 2%   | N=7  | 0%         | N=0   | 100%  | N=441 |
| Overall ease of getting to the places you usually have to visit   | 35%       | N=156 | 45%  | N=197 | 15%  | N=68  | 4%   | N=20 | 0%         | N=1   | 100%  | N=442 |
| Quality of overall natural environment in Conshohocken  | 20%       | N=89  | 50%  | N=218 | 24%  | N=104 | 6%   | N=26 | 1%         | N=3   | 100%  | N=441 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems) | 14%       | N=61  | 49%  | N=219 | 31%  | N=138 | 5%   | N=23 | 0%         | N=1   | 100%  | N=442 |
| Health and wellness opportunities in Conshohocken   | 24%       | N=106 | 44%  | N=193 | 22%  | N=97  | 4%   | N=16 | 6%         | N=28  | 100%  | N=441 |
| Overall opportunities for education and enrichment  | 11%       | N=48  | 30%  | N=132 | 27%  | N=117 | 7%   | N=33 | 25%        | N=109 | 100%  | N=439 |
| Overall economic health of Conshohocken   | 18%       | N=77  | 49%  | N=216 | 15%  | N=68  | 3%   | N=13 | 15%        | N=65  | 100%  | N=439 |
| Sense of community  | 22%       | N=98  | 48%  | N=213 | 21%  | N=92  | 7%   | N=31 | 1%         | N=5   | 100%  | N=439 |
| Overall image or reputation of Conshohocken   | 28%       | N=125 | 55%  | N=243 | 13%  | N=58  | 3%   | N=13 | 0%         | N=1   | 100%  | N=440 |

Table 36: Question 3

| Please indicate how likely or unlikely you are to do each of the following: | Very likely |       | Somewhat likely |       | Somewhat unlikely |      | Very unlikely |      | Don't know |     | Total |       |
|---|-------------|-------|-----------------|-------|-------------------|------|---------------|------|------------|-----|-------|-------|
| Recommend living in Conshohocken to someone who asks                        | 69%         | N=304 | 25%             | N=110 | 4%                | N=16 | 3%            | N=11 | 0%         | N=1 | 100%  | N=442 |
| Remain in Conshohocken for the next five years                              | 46%         | N=203 | 36%             | N=160 | 8%                | N=36 | 8%            | N=34 | 2%         | N=8 | 100%  | N=441 |

Table 37: Question 4

| Please rate how safe or unsafe you feel:                  | Very safe |       | Somewhat safe |      | Neither safe nor unsafe |     | Somewhat unsafe |     | Very unsafe |     | Don't know |     | Total |       |
|---|-----------|-------|---------------|------|-------------------------|-----|-----------------|-----|-------------|-----|------------|-----|-------|-------|
| In your neighborhood during the day                       | 84%       | N=371 | 12%           | N=54 | 1%                      | N=4 | 1%              | N=5 | 2%          | N=8 | 0%         | N=1 | 100%  | N=442 |
| In Conshohocken's downtown/commercial area during the day | 84%       | N=371 | 12%           | N=53 | 1%                      | N=5 | 1%              | N=5 | 1%          | N=6 | 1%         | N=3 | 100%  | N=442 |



The National Citizen Survey™

Table 38: Question 5

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |       | Good |       | Fair |       | Poor |       | Don't know |       | Total |       |
|--|-----------|-------|------|-------|------|-------|------|-------|------------|-------|-------|-------|
|  | %         | N     | %    | N     | %    | N     | %    | N     | %          | N     | %     | N     |
| Traffic flow on major streets  | 5%        | N=21  | 26%  | N=113 | 32%  | N=142 | 37%  | N=164 | 0%         | N=2   | 100%  | N=441 |
| Ease of public parking   | 5%        | N=23  | 26%  | N=117 | 42%  | N=187 | 24%  | N=106 | 2%         | N=8   | 100%  | N=442 |
| Ease of travel by car in Conshohocken  | 10%       | N=43  | 42%  | N=184 | 37%  | N=163 | 11%  | N=50  | 0%         | N=1   | 100%  | N=441 |
| Ease of travel by public transportation in Conshohocken                                      | 12%       | N=53  | 31%  | N=135 | 14%  | N=62  | 6%   | N=28  | 37%        | N=163 | 100%  | N=442 |
| Ease of travel by bicycle in Conshohocken  | 19%       | N=83  | 32%  | N=140 | 18%  | N=77  | 5%   | N=21  | 27%        | N=116 | 100%  | N=439 |
| Ease of walking in Conshohocken  | 43%       | N=189 | 43%  | N=188 | 12%  | N=51  | 2%   | N=10  | 1%         | N=2   | 100%  | N=440 |
| Availability of paths and walking trails   | 44%       | N=193 | 38%  | N=170 | 11%  | N=50  | 3%   | N=13  | 4%         | N=16  | 100%  | N=442 |
| Air quality  | 18%       | N=79  | 49%  | N=219 | 24%  | N=105 | 5%   | N=22  | 4%         | N=18  | 100%  | N=443 |
| Cleanliness of Conshohocken  | 21%       | N=94  | 54%  | N=238 | 22%  | N=97  | 3%   | N=12  | 0%         | N=1   | 100%  | N=442 |
| Overall appearance of Conshohocken   | 21%       | N=90  | 57%  | N=251 | 21%  | N=91  | 2%   | N=9   | 0%         | N=0   | 100%  | N=441 |
| Public places where people want to spend time  | 20%       | N=90  | 51%  | N=226 | 23%  | N=101 | 4%   | N=17  | 2%         | N=9   | 100%  | N=442 |
| Variety of housing options   | 17%       | N=76  | 40%  | N=176 | 31%  | N=137 | 9%   | N=38  | 3%         | N=15  | 100%  | N=441 |
| Availability of affordable quality housing   | 6%        | N=27  | 28%  | N=125 | 37%  | N=163 | 20%  | N=87  | 8%         | N=37  | 100%  | N=440 |
| Fitness opportunities (including exercise classes and paths or trails, etc.)                 | 35%       | N=154 | 42%  | N=185 | 14%  | N=60  | 4%   | N=20  | 5%         | N=23  | 100%  | N=442 |
| Recreational opportunities   | 23%       | N=101 | 47%  | N=208 | 20%  | N=86  | 5%   | N=21  | 5%         | N=23  | 100%  | N=439 |
| Availability of affordable quality food  | 34%       | N=151 | 43%  | N=191 | 17%  | N=73  | 6%   | N=25  | 1%         | N=3   | 100%  | N=442 |
| Availability of affordable quality health care   | 12%       | N=55  | 35%  | N=153 | 18%  | N=81  | 5%   | N=24  | 29%        | N=129 | 100%  | N=441 |
| Availability of preventive health services   | 10%       | N=42  | 32%  | N=140 | 20%  | N=87  | 7%   | N=31  | 32%        | N=140 | 100%  | N=440 |
| Availability of affordable quality mental health care  | 3%        | N=15  | 13%  | N=57  | 13%  | N=58  | 9%   | N=39  | 62%        | N=272 | 100%  | N=442 |

Table 39: Question 6

| Please rate each of the following characteristics as they relate to Conshohocken as a whole: | Excellent |      | Good |       | Fair |       | Poor |      | Don't know |       | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|------------|-------|-------|-------|
|  | %         | N    | %    | N     | %    | N     | %    | N    | %          | N     | %     | N     |
| Availability of affordable quality child care/preschool                                      | 5%        | N=22 | 12%  | N=51  | 10%  | N=45  | 5%   | N=24 | 68%        | N=298 | 100%  | N=440 |
| K-12 education   | 15%       | N=65 | 16%  | N=70  | 5%   | N=24  | 3%   | N=13 | 60%        | N=261 | 100%  | N=433 |
| Adult educational opportunities  | 3%        | N=13 | 15%  | N=64  | 14%  | N=59  | 9%   | N=39 | 60%        | N=259 | 100%  | N=435 |
| Opportunities to attend cultural/arts/music activities                                       | 5%        | N=20 | 29%  | N=124 | 28%  | N=121 | 15%  | N=65 | 23%        | N=101 | 100%  | N=432 |
| Opportunities to participate in religious or spiritual events and activities                 | 15%       | N=66 | 31%  | N=136 | 14%  | N=60  | 4%   | N=16 | 36%        | N=158 | 100%  | N=436 |
| Employment opportunities   | 7%        | N=33 | 27%  | N=120 | 18%  | N=77  | 6%   | N=24 | 42%        | N=183 | 100%  | N=437 |
| Shopping opportunities   | 9%        | N=38 | 31%  | N=135 | 38%  | N=167 | 21%  | N=94 | 1%         | N=3   | 100%  | N=436 |
| Cost of living in Conshohocken   | 4%        | N=17 | 42%  | N=184 | 41%  | N=180 | 12%  | N=52 | 1%         | N=3   | 100%  | N=437 |
| Overall quality of business and service establishments in Conshohocken                       | 17%       | N=74 | 58%  | N=254 | 20%  | N=88  | 3%   | N=15 | 2%         | N=8   | 100%  | N=440 |
| Vibrant downtown/commercial area   | 16%       | N=72 | 49%  | N=216 | 29%  | N=127 | 5%   | N=22 | 0%         | N=2   | 100%  | N=439 |
| Overall quality of new development in Conshohocken   | 13%       | N=57 | 44%  | N=193 | 26%  | N=111 | 9%   | N=40 | 8%         | N=34  | 100%  | N=435 |
| Opportunities to participate in social events and activities                                 | 15%       | N=65 | 43%  | N=188 | 24%  | N=106 | 7%   | N=32 | 10%        | N=45  | 100%  | N=435 |
| Opportunities to volunteer   | 10%       | N=42 | 23%  | N=103 | 19%  | N=84  | 7%   | N=32 | 40%        | N=177 | 100%  | N=439 |
| Opportunities to participate in community matters  | 9%        | N=38 | 31%  | N=134 | 24%  | N=106 | 7%   | N=33 | 29%        | N=124 | 100%  | N=434 |
| Openness and acceptance of the community toward people of diverse backgrounds                | 15%       | N=65 | 40%  | N=174 | 19%  | N=83  | 5%   | N=20 | 22%        | N=97  | 100%  | N=438 |
| Neighborliness of residents in Conshohocken  | 19%       | N=85 | 45%  | N=196 | 26%  | N=115 | 6%   | N=25 | 4%         | N=16  | 100%  | N=437 |
| Value of K-12 services for taxes paid  | 10%       | N=44 | 15%  | N=64  | 8%   | N=35  | 4%   | N=18 | 63%        | N=275 | 100%  | N=437 |

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Table 40: Question 7

| Please indicate whether or not you have done each of the following in the last 12 months.         | No  |       | Yes |       | Total |       |
|---|-----|-------|-----|-------|-------|-------|
|   |     |       |     |       |       |       |
| Made efforts to conserve water  | 25% | N=111 | 75% | N=326 | 100%  | N=437 |
| Made efforts to make your home more energy efficient  | 28% | N=122 | 72% | N=316 | 100%  | N=438 |
| Observed a code violation or other hazard in Conshohocken (weeds, abandoned buildings, etc.)      | 46% | N=204 | 54% | N=235 | 100%  | N=438 |
| Household member was a victim of a crime in Conshohocken  | 92% | N=403 | 8%  | N=36  | 100%  | N=439 |
| Reported a crime to the police in Conshohocken  | 84% | N=366 | 16% | N=70  | 100%  | N=436 |
| Stocked supplies in preparation for an emergency  | 73% | N=321 | 27% | N=118 | 100%  | N=439 |
| Campaigned or advocated for an issue, cause or candidate  | 76% | N=335 | 24% | N=103 | 100%  | N=438 |
| Contacted the Borough of Conshohocken (in-person, phone, email or web) for help or information    | 58% | N=254 | 42% | N=185 | 100%  | N=439 |
| Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion | 76% | N=332 | 24% | N=107 | 100%  | N=439 |

Table 41: Question 8

| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Conshohocken? | 2 times a week or more |       | 2-4 times a month |       | Once a month or less |       | Not at all |       | Total |       |
|---|------------------------|-------|-------------------|-------|----------------------|-------|------------|-------|-------|-------|
|   |                        |       |                   |       |                      |       |            |       |       |       |
| Used Conshohocken recreation centers or their services  | 9%                     | N=39  | 11%               | N=47  | 29%                  | N=125 | 51%        | N=223 | 100%  | N=434 |
| Visited a neighborhood park or Borough park   | 20%                    | N=88  | 26%               | N=115 | 37%                  | N=163 | 16%        | N=70  | 100%  | N=435 |
| Used Conshohocken public libraries or their services  | 3%                     | N=15  | 16%               | N=68  | 24%                  | N=103 | 57%        | N=251 | 100%  | N=437 |
| Participated in religious or spiritual activities in Conshohocken   | 6%                     | N=25  | 17%               | N=72  | 16%                  | N=71  | 61%        | N=267 | 100%  | N=435 |
| Attended a Borough-sponsored event  | 2%                     | N=8   | 5%                | N=22  | 53%                  | N=229 | 40%        | N=175 | 100%  | N=434 |
| Used bus, rail, subway or other public transportation instead of driving  | 9%                     | N=38  | 20%               | N=85  | 36%                  | N=156 | 36%        | N=156 | 100%  | N=435 |
| Carpooled with other adults or children instead of driving alone  | 8%                     | N=33  | 14%               | N=61  | 20%                  | N=86  | 59%        | N=255 | 100%  | N=434 |
| Walked or biked instead of driving  | 28%                    | N=124 | 37%               | N=161 | 15%                  | N=64  | 20%        | N=87  | 100%  | N=436 |
| Volunteered your time to some group/activity in Conshohocken  | 5%                     | N=21  | 4%                | N=17  | 12%                  | N=53  | 79%        | N=345 | 100%  | N=436 |
| Participated in a club  | 4%                     | N=19  | 5%                | N=23  | 8%                   | N=35  | 82%        | N=358 | 100%  | N=436 |
| Talked to or visited with your immediate neighbors  | 40%                    | N=174 | 29%               | N=125 | 20%                  | N=87  | 11%        | N=49  | 100%  | N=436 |
| Done a favor for a neighbor   | 19%                    | N=85  | 25%               | N=108 | 32%                  | N=140 | 24%        | N=104 | 100%  | N=436 |

Table 42: Question 9

| Thinking about local public meetings (of local elected officials like Borough Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting? | 2 times a week or more |     | 2-4 times a month |      | Once a month or less |      | Not at all |       | Total |       |
|---|------------------------|-----|-------------------|------|----------------------|------|------------|-------|-------|-------|
|   |                        |     |                   |      |                      |      |            |       |       |       |
| Attended a local public meeting   | 1%                     | N=4 | 3%                | N=11 | 16%                  | N=67 | 81%        | N=348 | 100%  | N=430 |
| Watched (online or on television) a local public meeting  | 1%                     | N=5 | 2%                | N=8  | 9%                   | N=37 | 88%        | N=383 | 100%  | N=433 |

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Table 43: Question 10

| Please rate the quality of each of the following services in Conshohocken:                                       | Excellent |       | Good |       | Fair |       | Poor |       | Don't know |       | Total |       |
|--|-----------|-------|------|-------|------|-------|------|-------|------------|-------|-------|-------|
| Police/Sheriff services  | 38%       | N=167 | 37%  | N=160 | 7%   | N=32  | 2%   | N=9   | 15%        | N=67  | 100%  | N=435 |
| Fire services  | 41%       | N=179 | 30%  | N=131 | 2%   | N=11  | 1%   | N=5   | 25%        | N=111 | 100%  | N=437 |
| Ambulance or emergency medical services  | 27%       | N=118 | 27%  | N=119 | 3%   | N=13  | 2%   | N=8   | 41%        | N=175 | 100%  | N=432 |
| Crime prevention   | 23%       | N=101 | 38%  | N=166 | 10%  | N=41  | 2%   | N=9   | 27%        | N=116 | 100%  | N=434 |
| Fire prevention and education  | 19%       | N=80  | 28%  | N=120 | 11%  | N=46  | 3%   | N=15  | 40%        | N=173 | 100%  | N=433 |
| Traffic enforcement  | 16%       | N=68  | 29%  | N=127 | 24%  | N=103 | 16%  | N=68  | 15%        | N=65  | 100%  | N=432 |
| Street repair  | 10%       | N=43  | 32%  | N=139 | 33%  | N=144 | 15%  | N=66  | 10%        | N=42  | 100%  | N=434 |
| Street cleaning  | 14%       | N=60  | 39%  | N=168 | 27%  | N=117 | 9%   | N=39  | 11%        | N=48  | 100%  | N=433 |
| Street lighting  | 19%       | N=80  | 49%  | N=214 | 25%  | N=107 | 6%   | N=27  | 1%         | N=5   | 100%  | N=433 |
| Snow removal   | 15%       | N=63  | 43%  | N=187 | 26%  | N=114 | 10%  | N=44  | 6%         | N=26  | 100%  | N=434 |
| Sidewalk maintenance   | 10%       | N=42  | 46%  | N=198 | 26%  | N=113 | 15%  | N=63  | 4%         | N=16  | 100%  | N=432 |
| Traffic signal timing  | 8%        | N=35  | 35%  | N=150 | 27%  | N=118 | 27%  | N=118 | 3%         | N=13  | 100%  | N=433 |
| Bus or transit services  | 10%       | N=42  | 28%  | N=121 | 13%  | N=56  | 3%   | N=14  | 46%        | N=196 | 100%  | N=429 |
| Garbage collection   | 42%       | N=184 | 43%  | N=188 | 7%   | N=28  | 1%   | N=4   | 7%         | N=30  | 100%  | N=435 |
| Recycling  | 41%       | N=179 | 42%  | N=184 | 8%   | N=34  | 1%   | N=6   | 8%         | N=33  | 100%  | N=436 |
| Yard waste pick-up   | 32%       | N=138 | 31%  | N=135 | 5%   | N=23  | 1%   | N=6   | 31%        | N=134 | 100%  | N=436 |
| Storm drainage   | 19%       | N=80  | 40%  | N=172 | 18%  | N=78  | 6%   | N=25  | 17%        | N=75  | 100%  | N=430 |
| Drinking water   | 24%       | N=103 | 42%  | N=185 | 19%  | N=81  | 10%  | N=45  | 5%         | N=21  | 100%  | N=436 |
| Sewer services   | 26%       | N=112 | 44%  | N=191 | 14%  | N=62  | 6%   | N=25  | 11%        | N=47  | 100%  | N=436 |
| Power (electric and/or gas) utility  | 29%       | N=126 | 55%  | N=238 | 11%  | N=50  | 1%   | N=6   | 3%         | N=15  | 100%  | N=435 |
| Utility billing  | 23%       | N=99  | 52%  | N=225 | 18%  | N=76  | 4%   | N=16  | 5%         | N=20  | 100%  | N=435 |
| Borough parks  | 26%       | N=113 | 53%  | N=229 | 13%  | N=59  | 2%   | N=8   | 6%         | N=27  | 100%  | N=436 |
| Recreation programs or classes   | 10%       | N=45  | 27%  | N=117 | 13%  | N=58  | 2%   | N=10  | 47%        | N=204 | 100%  | N=434 |
| Recreation centers or facilities   | 10%       | N=44  | 33%  | N=141 | 16%  | N=67  | 3%   | N=11  | 39%        | N=168 | 100%  | N=431 |
| Land use, planning and zoning  | 7%        | N=31  | 24%  | N=105 | 23%  | N=100 | 14%  | N=61  | 32%        | N=138 | 100%  | N=435 |
| Code enforcement (weeds, abandoned buildings, etc.)  | 8%        | N=36  | 23%  | N=100 | 26%  | N=114 | 16%  | N=70  | 26%        | N=115 | 100%  | N=435 |
| Animal control   | 9%        | N=41  | 28%  | N=123 | 17%  | N=73  | 7%   | N=32  | 38%        | N=166 | 100%  | N=435 |
| Economic development   | 10%       | N=45  | 39%  | N=169 | 19%  | N=81  | 6%   | N=26  | 26%        | N=111 | 100%  | N=432 |
| Health services  | 8%        | N=36  | 29%  | N=126 | 16%  | N=68  | 2%   | N=9   | 45%        | N=193 | 100%  | N=433 |
| Public library services  | 21%       | N=90  | 31%  | N=137 | 8%   | N=33  | 3%   | N=12  | 38%        | N=164 | 100%  | N=436 |
| Public information services  | 10%       | N=44  | 28%  | N=120 | 15%  | N=64  | 5%   | N=20  | 42%        | N=181 | 100%  | N=429 |
| Cable television   | 16%       | N=70  | 40%  | N=175 | 18%  | N=78  | 5%   | N=24  | 20%        | N=87  | 100%  | N=434 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 8%        | N=35  | 21%  | N=92  | 12%  | N=50  | 7%   | N=29  | 52%        | N=222 | 100%  | N=428 |
| Preservation of natural areas such as open space, farmlands and greenbelts                                       | 9%        | N=37  | 24%  | N=104 | 21%  | N=92  | 20%  | N=84  | 26%        | N=112 | 100%  | N=429 |
| Conshohocken open space  | 8%        | N=35  | 32%  | N=136 | 25%  | N=105 | 20%  | N=85  | 15%        | N=64  | 100%  | N=424 |
| Borough-sponsored special events   | 14%       | N=60  | 39%  | N=164 | 21%  | N=87  | 4%   | N=16  | 22%        | N=94  | 100%  | N=420 |
| Overall customer service by Conshohocken employees (police, receptionists, planners, etc.)                       | 21%       | N=88  | 41%  | N=175 | 15%  | N=63  | 3%   | N=13  | 20%        | N=83  | 100%  | N=422 |

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Table 44: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |      | Good |       | Fair |       | Poor |      | Don't know |      | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|------------|------|-------|-------|
| The Borough of Conshohocken  | 18%       | N=77 | 54%  | N=237 | 15%  | N=66  | 3%   | N=13 | 9%         | N=41 | 100%  | N=434 |
| The Federal Government   | 4%        | N=17 | 27%  | N=117 | 34%  | N=147 | 16%  | N=71 | 18%        | N=80 | 100%  | N=432 |

Table 45: Question 12

| Please rate the following categories of Conshohocken government performance: | Excellent |      | Good |       | Fair |       | Poor |      | Don't know |       | Total |       |
|--|-----------|------|------|-------|------|-------|------|------|------------|-------|-------|-------|
| The value of services for the taxes paid to the Borough of Conshohocken      | 14%       | N=58 | 41%  | N=174 | 21%  | N=92  | 5%   | N=24 | 19%        | N=81  | 100%  | N=429 |
| The overall direction that Conshohocken is taking                            | 17%       | N=71 | 49%  | N=210 | 17%  | N=71  | 9%   | N=39 | 9%         | N=38  | 100%  | N=429 |
| The job Conshohocken government does at welcoming citizen involvement        | 10%       | N=45 | 29%  | N=123 | 24%  | N=102 | 10%  | N=44 | 27%        | N=114 | 100%  | N=427 |
| Overall confidence in Conshohocken government                                | 9%        | N=38 | 41%  | N=176 | 26%  | N=109 | 8%   | N=36 | 15%        | N=65  | 100%  | N=425 |
| Generally acting in the best interest of the community                       | 11%       | N=48 | 40%  | N=171 | 22%  | N=95  | 12%  | N=49 | 15%        | N=64  | 100%  | N=427 |
| Being honest   | 10%       | N=44 | 36%  | N=154 | 19%  | N=82  | 9%   | N=40 | 25%        | N=109 | 100%  | N=429 |
| Treating all residents fairly  | 14%       | N=59 | 38%  | N=161 | 15%  | N=64  | 10%  | N=42 | 24%        | N=101 | 100%  | N=428 |

Table 46: Question 13

| Please rate how important, if at all, you think it is for the Conshohocken community to focus on each of the following in the coming two years: | Essential |       | Very important |       | Somewhat important |       | Not at all important |      | Total |       |
|---|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
| Overall feeling of safety in Conshohocken   | 52%       | N=224 | 33%            | N=142 | 12%                | N=54  | 3%                   | N=11 | 100%  | N=431 |
| Overall ease of getting to the places you usually have to visit   | 36%       | N=155 | 43%            | N=184 | 18%                | N=78  | 3%                   | N=11 | 100%  | N=428 |
| Quality of overall natural environment in Conshohocken  | 32%       | N=138 | 47%            | N=201 | 19%                | N=83  | 2%                   | N=7  | 100%  | N=429 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems)                             | 40%       | N=174 | 46%            | N=199 | 12%                | N=52  | 1%                   | N=5  | 100%  | N=430 |
| Health and wellness opportunities in Conshohocken   | 20%       | N=86  | 40%            | N=172 | 34%                | N=147 | 5%                   | N=23 | 100%  | N=429 |
| Overall opportunities for education and enrichment  | 20%       | N=86  | 40%            | N=173 | 33%                | N=142 | 7%                   | N=29 | 100%  | N=430 |
| Overall economic health of Conshohocken   | 42%       | N=180 | 46%            | N=197 | 11%                | N=48  | 1%                   | N=5  | 100%  | N=429 |
| Sense of community  | 36%       | N=156 | 43%            | N=185 | 18%                | N=79  | 2%                   | N=9  | 100%  | N=429 |

Table 47: Question 14

| In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere? | Percent | Number |
|---|---------|--------|
| Yes   | 7%      | N=30   |
| No  | 83%     | N=353  |
| I have relocated, but not in the last 12 months   | 9%      | N=40   |
| Total   | 100%    | N=423  |

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Table 48: Question 15

| What is the single most important type of residential unit needed in Conshohocken? | Percent | Number |
|--|---------|--------|
| Single family detached homes   | 31%     | N=132  |
| Single family semi-detached homes  | 11%     | N=48   |
| Apartments/condominiums  | 8%      | N=34   |
| Rowhome/townhome   | 10%     | N=42   |
| Age-restricted homes   | 6%      | N=27   |
| No new residential buildings are needed  | 33%     | N=139  |
| Total  | 100%    | N=421  |

Table 49: Question 16

| Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years: | Essential |       | Very important |       | Somewhat important |       | Not at all important |      | Total |       |
|--|-----------|-------|----------------|-------|--------------------|-------|----------------------|------|-------|-------|
| Increasing the amount of activities for seniors  | 10%       | N=43  | 31%            | N=135 | 42%                | N=180 | 17%                  | N=72 | 100%  | N=429 |
| Increasing the amount of activities for youth  | 19%       | N=81  | 47%            | N=204 | 28%                | N=119 | 6%                   | N=26 | 100%  | N=429 |
| Providing more affordable housing  | 26%       | N=113 | 34%            | N=146 | 26%                | N=110 | 14%                  | N=60 | 100%  | N=429 |
| Increasing arts and cultural opportunities   | 19%       | N=83  | 37%            | N=158 | 36%                | N=156 | 7%                   | N=31 | 100%  | N=427 |
| Providing additional community recreation facilities   | 12%       | N=52  | 36%            | N=155 | 41%                | N=176 | 11%                  | N=46 | 100%  | N=428 |
| Growth management  | 39%       | N=165 | 40%            | N=171 | 17%                | N=72  | 4%                   | N=18 | 100%  | N=425 |
| Increasing employment opportunities  | 19%       | N=82  | 41%            | N=174 | 35%                | N=149 | 5%                   | N=21 | 100%  | N=427 |
| Protecting natural resources   | 46%       | N=195 | 38%            | N=161 | 14%                | N=61  | 3%                   | N=11 | 100%  | N=428 |
| Improving traffic and road conditions  | 62%       | N=268 | 28%            | N=119 | 9%                 | N=39  | 1%                   | N=4  | 100%  | N=431 |
| Improving public transportation  | 22%       | N=92  | 35%            | N=151 | 36%                | N=155 | 7%                   | N=30 | 100%  | N=428 |

Table 50: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never |      | Rarely |      | Sometimes |       | Usually |       | Always |       | Total |       |
|--|-------|------|--------|------|-----------|-------|---------|-------|--------|-------|-------|-------|
| Recycle at home  | 2%    | N=7  | 1%     | N=6  | 4%        | N=19  | 12%     | N=53  | 80%    | N=337 | 100%  | N=421 |
| Purchase goods or services from a business located in Conshohocken                             | 2%    | N=9  | 4%     | N=17 | 37%       | N=154 | 41%     | N=174 | 16%    | N=69  | 100%  | N=423 |
| Eat at least 5 portions of fruits and vegetables a day   | 2%    | N=9  | 14%    | N=57 | 30%       | N=125 | 28%     | N=119 | 26%    | N=111 | 100%  | N=421 |
| Participate in moderate or vigorous physical activity  | 2%    | N=8  | 9%     | N=37 | 27%       | N=113 | 32%     | N=135 | 31%    | N=131 | 100%  | N=424 |
| Read or watch local news (via television, paper, computer, etc.)                               | 3%    | N=14 | 11%    | N=45 | 21%       | N=89  | 28%     | N=119 | 37%    | N=155 | 100%  | N=421 |
| Vote in local elections  | 10%   | N=44 | 14%    | N=59 | 13%       | N=54  | 18%     | N=76  | 45%    | N=190 | 100%  | N=424 |

Table 51: Question D2

| Would you say that in general your health is: | Percent | Number |
|---|---------|--------|
| Excellent                                     | 28%     | N=120  |
| Very good                                     | 49%     | N=210  |
| Good  | 19%     | N=81   |
| Fair  | 3%      | N=14   |
| Poor  | 0%      | N=2    |
| Total   | 100%    | N=426  |

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Table 52: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
|--|---------|--------|
| Very positive  | 6%      | N=28   |
| Somewhat positive  | 28%     | N=119  |
| Neutral  | 53%     | N=225  |
| Somewhat negative  | 11%     | N=47   |
| Very negative  | 2%      | N=8    |
| Total  | 100%    | N=427  |

Table 53: Question D4

| What is your employment status?       | Percent | Number |
|---------------------------------------|---------|--------|
| Working full time for pay             | 79%     | N=333  |
| Working part time for pay             | 5%      | N=23   |
| Unemployed, looking for paid work     | 2%      | N=10   |
| Unemployed, not looking for paid work | 2%      | N=10   |
| Fully retired                         | 11%     | N=46   |
| Total                                 | 100%    | N=422  |

Table 54: Question D5

| Do you work inside the boundaries of Conshohocken? | Percent | Number |
|--|---------|--------|
| Yes, outside the home                              | 14%     | N=60   |
| Yes, from home                                     | 9%      | N=36   |
| No   | 77%     | N=322  |
| Total  | 100%    | N=418  |

Table 55: Question D6

| How many years have you lived in Conshohocken? | Percent | Number |
|--|---------|--------|
| Less than 2 years                              | 19%     | N=81   |
| 2 to 5 years                                   | 34%     | N=144  |
| 6 to 10 years                                  | 17%     | N=71   |
| 11 to 20 years                                 | 9%      | N=38   |
| More than 20 years                             | 22%     | N=93   |
| Total  | 100%    | N=427  |

Table 56: Question D7

| Which best describes the building you live in?                               | Percent | Number |
|--|---------|--------|
| One family house detached from any other houses                              | 14%     | N=61   |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 80%     | N=340  |
| Mobile home  | 0%      | N=1    |
| Other  | 6%      | N=25   |
| Total  | 100%    | N=427  |

The National Citizen Survey™

Table 57: Question D8

| Is this house, apartment or mobile home... | Percent | Number |
|--|---------|--------|
| Rented                                     | 42%     | N=180  |
| Owned                                      | 58%     | N=244  |
| Total                                      | 100%    | N=424  |

Table 58: Question D9

| About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)? | Percent | Number |
|---|---------|--------|
| Less than \$300 per month   | 2%      | N=6    |
| \$300 to \$599 per month  | 7%      | N=29   |
| \$600 to \$999 per month  | 10%     | N=42   |
| \$1,000 to \$1,499 per month  | 28%     | N=115  |
| \$1,500 to \$2,499 per month  | 47%     | N=194  |
| \$2,500 or more per month   | 6%      | N=26   |
| Total   | 100%    | N=412  |

Table 59: Question D10

| Do any children 17 or under live in your household? | Percent | Number |
|---|---------|--------|
| No  | 80%     | N=340  |
| Yes   | 20%     | N=84   |
| Total   | 100%    | N=424  |

Table 60: Question D11

| Are you or any other members of your household aged 65 or older? | Percent | Number |
|--|---------|--------|
| No   | 83%     | N=350  |
| Yes  | 17%     | N=73   |
| Total  | 100%    | N=423  |

Table 61: Question D12

| How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.) | Percent | Number |
|--|---------|--------|
| Less than \$25,000   | 7%      | N=29   |
| \$25,000 to \$49,999   | 11%     | N=44   |
| \$50,000 to \$99,999   | 27%     | N=108  |
| \$100,000 to \$149,999   | 27%     | N=111  |
| \$150,000 or more  | 28%     | N=114  |
| Total  | 100%    | N=406  |

Table 62: Question D13

| Are you Spanish, Hispanic or Latino?                     | Percent | Number |
|--|---------|--------|
| No, not Spanish, Hispanic or Latino                      | 96%     | N=403  |
| Yes, I consider myself to be Spanish, Hispanic or Latino | 4%      | N=17   |
| Total  | 100%    | N=420  |

The National Citizen Survey™

Table 63: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
|---|---------|--------|
| American Indian or Alaskan Native   | 1%      | N=5    |
| Asian, Asian Indian or Pacific Islander   | 2%      | N=7    |
| Black or African American   | 2%      | N=8    |
| White   | 93%     | N=391  |
| Other   | 3%      | N=12   |

Total may exceed 100% as respondents could select more than one option.

Table 64: Question D15

| In which category is your age? | Percent | Number |
|--------------------------------|---------|--------|
| 18 to 24 years                 | 4%      | N=18   |
| 25 to 34 years                 | 44%     | N=186  |
| 35 to 44 years                 | 19%     | N=78   |
| 45 to 54 years                 | 10%     | N=41   |
| 55 to 64 years                 | 9%      | N=40   |
| 65 to 74 years                 | 9%      | N=39   |
| 75 years or older              | 5%      | N=20   |
| Total                          | 100%    | N=421  |

Table 65: Question D16

| What is your sex? | Percent | Number |
|-------------------|---------|--------|
| Female            | 50%     | N=212  |
| Male              | 50%     | N=209  |
| Total             | 100%    | N=421  |

Table 66: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
|---|---------|--------|
| Cell  | 78%     | N=332  |
| Land line   | 11%     | N=45   |
| Both  | 11%     | N=46   |
| Total   | 100%    | N=424  |



## Appendix B: Benchmark Comparisons

### Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The Borough of Conshohocken chose to have comparisons made to the entire database.

### Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Conshohocken’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Conshohocken’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Conshohocken’s rating to the benchmark.

In that final column, Conshohocken’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Conshohocken residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

| Benchmark Database Characteristics |         |
|------------------------------------|---------|
| Region                             | Percent |
| New England                        | 3%      |
| Middle Atlantic                    | 5%      |
| East North Central                 | 15%     |
| West North Central                 | 13%     |
| South Atlantic                     | 22%     |
| East South Central                 | 3%      |
| West South Central                 | 7%      |
| Mountain                           | 16%     |
| Pacific                            | 16%     |
| Population                         | Percent |
| Less than 10,000                   | 10%     |
| 10,000 to 24,999                   | 22%     |
| 25,000 to 49,999                   | 23%     |
| 50,000 to 99,999                   | 22%     |
| 100,000 or more                    | 23%     |

## National Benchmark Comparisons

Table 67: Community Characteristics General

|   | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---|------------------|------|-------------------------------------|-------------------------|
| The overall quality of life in Conshohocken | 92%              | 129  | 446                                 | Similar                 |
| Overall image or reputation of Conshohocken | 84%              | 116  | 337                                 | Similar                 |
| Conshohocken as a place to live             | 95%              | 81   | 382                                 | Similar                 |
| Your neighborhood as a place to live        | 89%              | 102  | 302                                 | Similar                 |
| Conshohocken as a place to raise children   | 79%              | 200  | 373                                 | Similar                 |
| Conshohocken as a place to retire           | 55%              | 257  | 348                                 | Similar                 |
| Overall appearance of Conshohocken          | 77%              | 161  | 349                                 | Similar                 |

Table 68: Community Characteristics by Facet

|  |   | Percent positive                                      | Rank | Number of communities in comparison | Comparison to benchmark |         |
|--|---|---|------|-------------------------------------|-------------------------|---------|
| Safety   | Overall feeling of safety in Conshohocken   | 94%   | 88   | 321                                 | Similar                 |         |
|  | In your neighborhood during the day   | 96%   | 83   | 345                                 | Similar                 |         |
|  | In Conshohocken's downtown/commercial area during the day   | 96%   | 37   | 302                                 | Similar                 |         |
| Mobility                                       | Overall ease of getting to the places you usually have to visit   | 80%   | 66   | 229                                 | Similar                 |         |
|  | Availability of paths and walking trails  | 85%   | 26   | 302                                 | Higher                  |         |
|  | Ease of walking in Conshohocken   | 86%   | 23   | 290                                 | Higher                  |         |
|  | Ease of travel by bicycle in Conshohocken   | 69%   | 46   | 293                                 | Higher                  |         |
|  | Ease of travel by public transportation in Conshohocken   | 67%   | 16   | 193                                 | Higher                  |         |
|  | Ease of travel by car in Conshohocken   | 52%   | 229  | 292                                 | Similar                 |         |
|  | Ease of public parking  | 32%   | 164  | 191                                 | Lower                   |         |
|  | Traffic flow on major streets   | 30%   | 297  | 335                                 | Lower                   |         |
| Natural Environment                            | Quality of overall natural environment in Conshohocken  | 70%   | 195  | 266                                 | Similar                 |         |
|  | Cleanliness of Conshohocken   | 75%   | 153  | 273                                 | Similar                 |         |
|  | Air quality   | 70%   | 168  | 231                                 | Similar                 |         |
| Built Environment                              | Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems) | 63%   | 105  | 218                                 | Similar                 |         |
|  | Overall quality of new development in Conshohocken  | 62%   | 95   | 277                                 | Similar                 |         |
|  | Availability of affordable quality housing  | 38%   | 167  | 292                                 | Similar                 |         |
|  | Variety of housing options  | 59%   | 98   | 268                                 | Similar                 |         |
|  | Public places where people want to spend time   | 73%   | 86   | 210                                 | Similar                 |         |
| Economy  | Overall economic health of Conshohocken   | 78%   | 69   | 224                                 | Similar                 |         |
|  | Vibrant downtown/commercial area  | 66%   | 49   | 202                                 | Higher                  |         |
|  | Overall quality of business and service establishments in Conshohocken  | 76%   | 64   | 260                                 | Similar                 |         |
|  | Cost of living in Conshohocken  | 46%   | 112  | 221                                 | Similar                 |         |
|  | Shopping opportunities  | 40%   | 213  | 283                                 | Lower                   |         |
|  | Employment opportunities  | 60%   | 36   | 301                                 | Higher                  |         |
|  | Conshohocken as a place to visit  | 74%   | 88   | 238                                 | Similar                 |         |
|  | Conshohocken as a place to work   | 85%   | 13   | 349                                 | Higher                  |         |
|  | Recreation and Wellness   | Health and wellness opportunities in Conshohocken     | 73%  | 100                                 | 219                     | Similar |
|  |   | Availability of affordable quality mental health care | 43%  | 122                                 | 191                     | Similar |
| Availability of preventive health services     |   | 61%   | 137  | 222                                 | Similar                 |         |
| Availability of affordable quality health care |   | 66%   | 110  | 248                                 | Similar                 |         |
| Availability of affordable quality food        |   | 78%   | 22   | 224                                 | Similar                 |         |
|  | Recreational opportunities  | 74%   | 106  | 288                                 | Similar                 |         |

The National Citizen Survey™

|                          |   | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------|---|------------------|------|-------------------------------------|-------------------------|
|                          | Fitness opportunities (including exercise classes and paths or trails, etc.)  | 81%              | 42   | 209                                 | Similar                 |
|                          | Overall opportunities for education and enrichment                            | 55%              | 166  | 220                                 | Similar                 |
| Education and Enrichment | Opportunities to participate in religious or spiritual events and activities  | 73%              | 145  | 191                                 | Similar                 |
|                          | Opportunities to attend cultural/arts/music activities                        | 44%              | 230  | 287                                 | Lower                   |
|                          | Adult educational opportunities   | 44%              | 166  | 196                                 | Lower                   |
|                          | K-12 education  | 79%              | 100  | 257                                 | Similar                 |
|                          | Availability of affordable quality child care/preschool                       | 51%              | 128  | 237                                 | Similar                 |
|                          | Opportunities to participate in social events and activities                  | 65%              | 117  | 249                                 | Similar                 |
| Community Engagement     | Neighborliness of Conshohocken  | 67%              | 78   | 213                                 | Similar                 |
|                          | Openness and acceptance of the community toward people of diverse backgrounds | 70%              | 68   | 281                                 | Similar                 |
|                          | Opportunities to participate in community matters                             | 55%              | 194  | 261                                 | Similar                 |
|                          | Opportunities to volunteer  | 56%              | 221  | 253                                 | Similar                 |

Table 69: Governance General

|  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--|------------------|------|-------------------------------------|-------------------------|
| Services provided by the Borough of Conshohocken   | 80%              | 187  | 423                                 | Similar                 |
| Overall customer service by Conshohocken employees (police, receptionists, planners, etc.) | 78%              | 155  | 367                                 | Similar                 |
| Value of services for the taxes paid to Conshohocken                                       | 67%              | 54   | 392                                 | Similar                 |
| Overall direction that Conshohocken is taking  | 72%              | 67   | 307                                 | Similar                 |
| Job Conshohocken government does at welcoming citizen involvement                          | 54%              | 140  | 307                                 | Similar                 |
| Overall confidence in Conshohocken government  | 60%              | 91   | 222                                 | Similar                 |
| Generally acting in the best interest of the community                                     | 60%              | 106  | 222                                 | Similar                 |
| Being honest   | 62%              | 101  | 215                                 | Similar                 |
| Treating all residents fairly  | 67%              | 69   | 220                                 | Similar                 |
| Services provided by the Federal Government  | 38%              | 134  | 237                                 | Similar                 |

Table 70: Governance by Facet

|          |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|----------|--|------------------|------|-------------------------------------|-------------------------|
| Safety   | Police/Sheriff services  | 89%              | 73   | 450                                 | Similar                 |
|          | Fire services  | 95%              | 93   | 375                                 | Similar                 |
|          | Ambulance or emergency medical services  | 92%              | 152  | 343                                 | Similar                 |
|          | Crime prevention   | 84%              | 79   | 348                                 | Higher                  |
|          | Fire prevention and education  | 77%              | 153  | 274                                 | Similar                 |
|          | Animal control   | 61%              | 188  | 330                                 | Similar                 |
|          | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 62%              | 169  | 265                                 | Similar                 |
|          | Traffic enforcement  | 53%              | 289  | 363                                 | Similar                 |
|          | Street repair  | 46%              | 200  | 386                                 | Similar                 |
|          | Street cleaning  | 59%              | 185  | 312                                 | Similar                 |
| Mobility | Street lighting  | 69%              | 73   | 317                                 | Similar                 |
|          | Snow removal   | 61%              | 171  | 287                                 | Similar                 |
|          | Sidewalk maintenance   | 58%              | 159  | 312                                 | Similar                 |
|          | Traffic signal timing  | 44%              | 211  | 251                                 | Similar                 |
|          | Bus or transit services  | 70%              | 38   | 214                                 | Higher                  |
|          | Garbage collection   | 92%              | 33   | 350                                 | Similar                 |

The National Citizen Survey™

|                                  |  | Percent positive     | Rank | Number of communities in comparison | Comparison to benchmark |         |
|----------------------------------|--|----------------------|------|-------------------------------------|-------------------------|---------|
| Natural Environment              | Recycling  | 90%                  | 31   | 350                                 | Higher                  |         |
|                                  | Yard waste pick-up   | 90%                  | 12   | 266                                 | Higher                  |         |
|                                  | Drinking water   | 70%                  | 166  | 314                                 | Similar                 |         |
|                                  | Preservation of natural areas such as open space, farmlands and greenbelts | 44%                  | 229  | 246                                 | Lower                   |         |
|                                  | Conshohocken open space  | 47%                  | 179  | 200                                 | Lower                   |         |
| Built Environment                | Storm drainage   | 71%                  | 104  | 343                                 | Similar                 |         |
|                                  | Sewer services   | 78%                  | 143  | 316                                 | Similar                 |         |
|                                  | Power (electric and/or gas) utility  | 87%                  | 24   | 164                                 | Similar                 |         |
|                                  | Utility billing  | 78%                  | 42   | 193                                 | Similar                 |         |
|                                  | Land use, planning and zoning  | 46%                  | 169  | 294                                 | Similar                 |         |
|                                  | Code enforcement (weeds, abandoned buildings, etc.)                        | 42%                  | 248  | 378                                 | Similar                 |         |
|                                  | Cable television   | 71%                  | 10   | 192                                 | Higher                  |         |
|                                  | Economy  | Economic development | 67%  | 71                                  | 275                     | Similar |
|                                  | Recreation and Wellness  | Borough parks        | 84%  | 162                                 | 318                     | Similar |
| Recreation programs or classes   |  | 70%                  | 165  | 314                                 | Similar                 |         |
| Recreation centers or facilities |  | 70%                  | 144  | 265                                 | Similar                 |         |
| Health services                  |  | 68%                  | 108  | 203                                 | Similar                 |         |
| Education and Enrichment         | Borough-sponsored special events   | 69%                  | 117  | 240                                 | Similar                 |         |
|                                  | Public library services  | 83%                  | 212  | 334                                 | Similar                 |         |
| Community Engagement             | Public information services  | 66%                  | 152  | 272                                 | Similar                 |         |

Table 71: Participation General

|   | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---|------------------|------|-------------------------------------|-------------------------|
| Sense of community  | 72%              | 100  | 302                                 | Similar                 |
| Recommend living in Conshohocken to someone who asks                            | 94%              | 66   | 273                                 | Similar                 |
| Remain in Conshohocken for the next five years                                  | 84%              | 151  | 264                                 | Similar                 |
| Contacted Conshohocken (in-person, phone, email or web) for help or information | 42%              | 194  | 306                                 | Similar                 |

Table 72: Participation by Facet

|                     |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|---------------------|--|------------------|------|-------------------------------------|-------------------------|
| Safety              | Stocked supplies in preparation for an emergency                         | 27%              | 143  | 193                                 | Similar                 |
|                     | Did NOT report a crime to the police                                     | 84%              | 62   | 215                                 | Similar                 |
|                     | Household member was NOT a victim of a crime                             | 92%              | 78   | 262                                 | Similar                 |
| Mobility            | Used bus, rail, subway or other public transportation instead of driving | 64%              | 17   | 175                                 | Much higher             |
|                     | Carpooled with other adults or children instead of driving alone         | 41%              | 111  | 203                                 | Similar                 |
|                     | Walked or biked instead of driving                                       | 80%              | 21   | 211                                 | Much higher             |
| Natural Environment | Made efforts to conserve water   | 75%              | 175  | 199                                 | Similar                 |
|                     | Made efforts to make your home more energy efficient                     | 72%              | 162  | 199                                 | Similar                 |
|                     | Recycle at home  | 97%              | 37   | 245                                 | Higher                  |
| Built Environment   | Did NOT observe a code violation or other hazard in Conshohocken         | 46%              | 144  | 205                                 | Similar                 |
|                     | NOT experiencing housing costs stress                                    | 77%              | 47   | 243                                 | Similar                 |

The National Citizen Survey™

|                          |   | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
|--------------------------|---|------------------|------|-------------------------------------|-------------------------|
| Economy                  | Purchase goods or services from a business located in Conshohocken                                | 94%              | 180  | 209                                 | Similar                 |
|                          | Economy will have positive impact on income   | 34%              | 57   | 244                                 | Similar                 |
|                          | Work inside boundaries of Conshohocken  | 23%              | 199  | 210                                 | Lower                   |
| Recreation and Wellness  | Used Conshohocken recreation centers or their services  | 49%              | 190  | 224                                 | Similar                 |
|                          | Visited a neighborhood park or Borough park   | 84%              | 141  | 256                                 | Similar                 |
|                          | Eat at least 5 portions of fruits and vegetables a day  | 84%              | 88   | 201                                 | Similar                 |
|                          | Participate in moderate or vigorous physical activity   | 89%              | 45   | 205                                 | Similar                 |
|                          | In very good to excellent health  | 77%              | 19   | 205                                 | Similar                 |
|                          | Used Conshohocken public libraries or their services  | 43%              | 224  | 232                                 | Much lower              |
| Education and Enrichment | Participated in religious or spiritual activities in Conshohocken                                 | 39%              | 137  | 189                                 | Similar                 |
|                          | Attended Borough-sponsored event  | 60%              | 71   | 211                                 | Similar                 |
|                          | Campaigned or advocated for an issue, cause or candidate  | 24%              | 94   | 192                                 | Similar                 |
| Community Engagement     | Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion | 24%              | 27   | 208                                 | Similar                 |
|                          | Volunteered your time to some group/activity in Conshohocken                                      | 21%              | 240  | 251                                 | Lower                   |
|                          | Participated in a club  | 18%              | 198  | 226                                 | Similar                 |
|                          | Talked to or visited with your immediate neighbors  | 89%              | 148  | 205                                 | Similar                 |
|                          | Done a favor for a neighbor   | 76%              | 169  | 200                                 | Similar                 |
|                          | Attended a local public meeting   | 19%              | 150  | 251                                 | Similar                 |
|                          | Watched (online or on television) a local public meeting  | 12%              | 200  | 215                                 | Lower                   |
|                          | Read or watch local news (via television, paper, computer, etc.)                                  | 86%              | 110  | 210                                 | Similar                 |
|                          | Vote in local elections   | 76%              | 207  | 245                                 | Similar                 |

Communities included in national comparisons

The communities included in Conshohocken’s comparisons are listed on the following pages along with their population according to the 2010 Census.

|                                |         |                                  |         |
|--------------------------------|---------|----------------------------------|---------|
| Adams County, CO .....         | 441,603 | Arlington city, TX .....         | 365,438 |
| Airway Heights city, WA .....  | 6,114   | Arvada city, CO .....            | 106,433 |
| Albany city, OR .....          | 50,158  | Asheville city, NC .....         | 83,393  |
| Albemarle County, VA .....     | 98,970  | Ashland city, OR .....           | 20,078  |
| Albert Lea city, MN .....      | 18,016  | Ashland town, MA .....           | 16,593  |
| Alexandria city, VA .....      | 139,966 | Ashland town, VA .....           | 7,225   |
| Algonquin village, IL .....    | 30,046  | Aspen city, CO .....             | 6,658   |
| Aliso Viejo city, CA .....     | 47,823  | Athens-Clarke County, GA .....   | 115,452 |
| Altoona city, IA .....         | 14,541  | Auburn city, AL .....            | 53,380  |
| American Canyon city, CA ..... | 19,454  | Augusta CCD, GA .....            | 134,777 |
| Ames city, IA .....            | 58,965  | Aurora city, CO .....            | 325,078 |
| Andover CDP, MA .....          | 8,762   | Austin city, TX .....            | 790,390 |
| Ankeny city, IA .....          | 45,582  | Avon town, CO .....              | 6,447   |
| Ann Arbor city, MI .....       | 113,934 | Avon town, IN .....              | 12,446  |
| Annapolis city, MD .....       | 38,394  | Avondale city, AZ .....          | 76,238  |
| Apache Junction city, AZ ..... | 35,840  | Azusa city, CA .....             | 46,361  |
| Arapahoe County, CO .....      | 572,003 | Bainbridge Island city, WA ..... | 23,025  |
| Arkansas City city, AR .....   | 366     | Baltimore city, MD .....         | 620,961 |

The National Citizen Survey™

|                                  |         |                                  |           |
|----------------------------------|---------|----------------------------------|-----------|
| Bartonville town, TX.....        | 1,469   | Chesterfield County, VA.....     | 316,236   |
| Battle Creek city, MI.....       | 52,347  | Citrus Heights city, CA.....     | 83,301    |
| Bay City city, MI.....           | 34,932  | Clackamas County, OR.....        | 375,992   |
| Bay Village city, OH.....        | 15,651  | Clarendon Hills village, IL..... | 8,427     |
| Baytown city, TX.....            | 71,802  | Clayton city, MO.....            | 15,939    |
| Bedford city, TX.....            | 46,979  | Clearwater city, FL.....         | 107,685   |
| Bedford town, MA.....            | 13,320  | Cleveland Heights city, OH.....  | 46,121    |
| Bellevue city, WA.....           | 122,363 | Clinton city, SC.....            | 8,490     |
| Bellingham city, WA.....         | 80,885  | Clive city, IA.....              | 15,447    |
| Benbrook city, TX.....           | 21,234  | Clovis city, CA.....             | 95,631    |
| Bend city, OR.....               | 76,639  | College Park city, MD.....       | 30,413    |
| Bettendorf city, IA.....         | 33,217  | College Station city, TX.....    | 93,857    |
| Billings city, MT.....           | 104,170 | Columbia city, MO.....           | 108,500   |
| Blaine city, MN.....             | 57,186  | Columbia city, SC.....           | 129,272   |
| Bloomfield Hills city, MI.....   | 3,869   | Columbia Falls city, MT.....     | 4,688     |
| Bloomington city, IN.....        | 80,405  | Concord city, CA.....            | 122,067   |
| Bloomington city, MN.....        | 82,893  | Concord town, MA.....            | 17,668    |
| Blue Springs city, MO.....       | 52,575  | Conshohocken borough, PA.....    | 7,833     |
| Boise City city, ID.....         | 205,671 | Coon Rapids city, MN.....        | 61,476    |
| Bonner Springs city, KS.....     | 7,314   | Copperas Cove city, TX.....      | 32,032    |
| Boone County, KY.....            | 118,811 | Coral Springs city, FL.....      | 121,096   |
| Boulder city, CO.....            | 97,385  | Coronado city, CA.....           | 18,912    |
| Bowling Green city, KY.....      | 58,067  | Corvallis city, OR.....          | 54,462    |
| Bozeman city, MT.....            | 37,280  | Cottonwood Heights city, UT..... | 33,433    |
| Brentwood city, MO.....          | 8,055   | Creve Coeur city, MO.....        | 17,833    |
| Brentwood city, TN.....          | 37,060  | Cross Roads town, TX.....        | 1,563     |
| Brighton city, CO.....           | 33,352  | Dacono city, CO.....             | 4,152     |
| Brighton city, MI.....           | 7,444   | Dade City city, FL.....          | 6,437     |
| Bristol city, TN.....            | 26,702  | Dakota County, MN.....           | 398,552   |
| Broken Arrow city, OK.....       | 98,850  | Dallas city, OR.....             | 14,583    |
| Brookfield city, WI.....         | 37,920  | Dallas city, TX.....             | 1,197,816 |
| Brookline CDP, MA.....           | 58,732  | Danville city, KY.....           | 16,218    |
| Brooklyn Center city, MN.....    | 30,104  | Dardenne Prairie city, MO.....   | 11,494    |
| Brooklyn city, OH.....           | 11,169  | Darien city, IL.....             | 22,086    |
| Broomfield city, CO.....         | 55,889  | Davenport city, FL.....          | 2,888     |
| Brownsburg town, IN.....         | 21,285  | Davenport city, IA.....          | 99,685    |
| Buffalo Grove village, IL.....   | 41,496  | Davidson town, NC.....           | 10,944    |
| Burien city, WA.....             | 33,313  | Dayton city, OH.....             | 141,527   |
| Burleson city, TX.....           | 36,690  | Dayton town, WY.....             | 757       |
| Burlingame city, CA.....         | 28,806  | Decatur city, GA.....            | 19,335    |
| Cabarrus County, NC.....         | 178,011 | Del Mar city, CA.....            | 4,161     |
| Cambridge city, MA.....          | 105,162 | DeLand city, FL.....             | 27,031    |
| Cannon Beach city, OR.....       | 1,690   | Delaware city, OH.....           | 34,753    |
| Cañon City city, CO.....         | 16,400  | Delray Beach city, FL.....       | 60,522    |
| Canton city, SD.....             | 3,057   | Denison city, TX.....            | 22,682    |
| Cape Coral city, FL.....         | 154,305 | Denton city, TX.....             | 113,383   |
| Cape Girardeau city, MO.....     | 37,941  | Denver city, CO.....             | 600,158   |
| Carlisle borough, PA.....        | 18,682  | Derby city, KS.....              | 22,158    |
| Carlsbad city, CA.....           | 105,328 | Des Moines city, IA.....         | 203,433   |
| Carroll city, IA.....            | 10,103  | Des Peres city, MO.....          | 8,373     |
| Cartersville city, GA.....       | 19,731  | Destin city, FL.....             | 12,305    |
| Cary town, NC.....               | 135,234 | Dothan city, AL.....             | 65,496    |
| Castine town, ME.....            | 1,366   | Douglas County, CO.....          | 285,465   |
| Castle Pines North city, CO..... | 10,360  | Dover city, NH.....              | 29,987    |
| Castle Rock town, CO.....        | 48,231  | Dublin city, CA.....             | 46,036    |
| Cedar Hill city, TX.....         | 45,028  | Dublin city, OH.....             | 41,751    |
| Cedar Rapids city, IA.....       | 126,326 | Duluth city, MN.....             | 86,265    |
| Celina city, TX.....             | 6,028   | Durham city, NC.....             | 228,330   |
| Centennial city, CO.....         | 100,377 | Durham County, NC.....           | 267,587   |
| Chandler city, AZ.....           | 236,123 | Eagan city, MN.....              | 64,206    |
| Chandler city, TX.....           | 2,734   | Eagle Mountain city, UT.....     | 21,415    |
| Chanhassen city, MN.....         | 22,952  | Eagle town, CO.....              | 6,508     |
| Chapel Hill town, NC.....        | 57,233  | East Grand Forks city, MN.....   | 8,601     |
| Chardon city, OH.....            | 5,148   | East Lansing city, MI.....       | 48,579    |
| Charles County, MD.....          | 146,551 | Eau Claire city, WI.....         | 65,883    |
| Charlotte city, NC.....          | 731,424 | Eden Prairie city, MN.....       | 60,797    |
| Charlotte County, FL.....        | 159,978 | Edgerton city, KS.....           | 1,671     |
| Charlottesville city, VA.....    | 43,475  | Edgewater city, CO.....          | 5,170     |
| Chattanooga city, TN.....        | 167,674 | Edina city, MN.....              | 47,941    |
| Chautauqua town, NY.....         | 4,464   | Edmond city, OK.....             | 81,405    |

The National Citizen Survey™

|                                 |         |                                    |           |
|---------------------------------|---------|------------------------------------|-----------|
| Edmonds city, WA.....           | 39,709  | Honolulu County, HI.....           | 953,207   |
| El Cerrito city, CA.....        | 23,549  | Hooksett town, NH.....             | 13,451    |
| El Dorado County, CA.....       | 181,058 | Hopkins city, MN.....              | 17,591    |
| Elk Grove city, CA.....         | 153,015 | Hopkinton town, MA.....            | 14,925    |
| Elko New Market city, MN.....   | 4,110   | Hoquiam city, WA.....              | 8,726     |
| Elmhurst city, IL.....          | 44,121  | Horry County, SC.....              | 269,291   |
| Encinitas city, CA.....         | 59,518  | Howard village, WI.....            | 17,399    |
| Englewood city, CO.....         | 30,255  | Hudson city, OH.....               | 22,262    |
| Erie town, CO.....              | 18,135  | Hudson town, CO.....               | 2,356     |
| Escambia County, FL.....        | 297,619 | Huntley village, IL.....           | 24,291    |
| Estes Park town, CO.....        | 5,858   | Hurst city, TX.....                | 37,337    |
| Euclid city, OH.....            | 48,920  | Hutchinson city, MN.....           | 14,178    |
| Fairview town, TX.....          | 7,248   | Hutto city, TX.....                | 14,698    |
| Farmersville city, TX.....      | 3,301   | Independence city, MO.....         | 116,830   |
| Farmington Hills city, MI.....  | 79,740  | Indianola city, IA.....            | 14,782    |
| Fayetteville city, NC.....      | 200,564 | Indio city, CA.....                | 76,036    |
| Fernandina Beach city, FL.....  | 11,487  | Iowa City city, IA.....            | 67,862    |
| Fishers town, IN.....           | 76,794  | Irving city, TX.....               | 216,290   |
| Flagstaff city, AZ.....         | 65,870  | Issaquah city, WA.....             | 30,434    |
| Flower Mound town, TX.....      | 64,669  | Jackson County, MI.....            | 160,248   |
| Forest Grove city, OR.....      | 21,083  | James City County, VA.....         | 67,009    |
| Fort Collins city, CO.....      | 143,986 | Jefferson County, NY.....          | 116,229   |
| Fort Lauderdale city, FL.....   | 165,521 | Jefferson Parish, LA.....          | 432,552   |
| Fort Smith city, AR.....        | 86,209  | Johnson City city, TN.....         | 63,152    |
| Franklin city, TN.....          | 62,487  | Johnston city, IA.....             | 17,278    |
| Fremont city, CA.....           | 214,089 | Jupiter town, FL.....              | 55,156    |
| Friendswood city, TX.....       | 35,805  | Kalamazoo city, MI.....            | 74,262    |
| Fruita city, CO.....            | 12,646  | Kansas City city, KS.....          | 145,786   |
| Gahanna city, OH.....           | 33,248  | Kansas City city, MO.....          | 459,787   |
| Gaithersburg city, MD.....      | 59,933  | Keizer city, OR.....               | 36,478    |
| Galveston city, TX.....         | 47,743  | Kenmore city, WA.....              | 20,460    |
| Gardner city, KS.....           | 19,123  | Kennedale city, TX.....            | 6,763     |
| Georgetown city, TX.....        | 47,400  | Kennett Square borough, PA.....    | 6,072     |
| Germantown city, TN.....        | 38,844  | Kent city, WA.....                 | 92,411    |
| Gilbert town, AZ.....           | 208,453 | Kerrville city, TX.....            | 22,347    |
| Gillette city, WY.....          | 29,087  | Kettering city, OH.....            | 56,163    |
| Glen Ellyn village, IL.....     | 27,450  | Key West city, FL.....             | 24,649    |
| Glendora city, CA.....          | 50,073  | King City city, CA.....            | 12,874    |
| Glenview village, IL.....       | 44,692  | King County, WA.....               | 1,931,249 |
| Globe city, AZ.....             | 7,532   | Kirkland city, WA.....             | 48,787    |
| Golden city, CO.....            | 18,867  | Kirkwood city, MO.....             | 27,540    |
| Golden Valley city, MN.....     | 20,371  | Knoxville city, IA.....            | 7,313     |
| Goodyear city, AZ.....          | 65,275  | La Plata town, MD.....             | 8,753     |
| Grafton village, WI.....        | 11,459  | La Porte city, TX.....             | 33,800    |
| Grand Blanc city, MI.....       | 8,276   | La Vista city, NE.....             | 15,758    |
| Grants Pass city, OR.....       | 34,533  | Lafayette city, CO.....            | 24,453    |
| Grass Valley city, CA.....      | 12,860  | Laguna Beach city, CA.....         | 22,723    |
| Greeley city, CO.....           | 92,889  | Laguna Niguel city, CA.....        | 62,979    |
| Greenville city, NC.....        | 84,554  | Lake Forest city, IL.....          | 19,375    |
| Greenwich town, CT.....         | 61,171  | Lake in the Hills village, IL..... | 28,965    |
| Greenwood Village city, CO..... | 13,925  | Lake Stevens city, WA.....         | 28,069    |
| Greer city, SC.....             | 25,515  | Lake Worth city, FL.....           | 34,910    |
| Gunnison County, CO.....        | 15,324  | Lake Zurich village, IL.....       | 19,631    |
| Hailey city, ID.....            | 7,960   | Lakeville city, MN.....            | 55,954    |
| Haines Borough, AK.....         | 2,508   | Lakewood city, CO.....             | 142,980   |
| Haltom City city, TX.....       | 42,409  | Lakewood city, WA.....             | 58,163    |
| Hamilton city, OH.....          | 62,477  | Lane County, OR.....               | 351,715   |
| Hamilton town, MA.....          | 7,764   | Lansing city, MI.....              | 114,297   |
| Hanover County, VA.....         | 99,863  | Laramie city, WY.....              | 30,816    |
| Harrisburg city, SD.....        | 4,089   | Larimer County, CO.....            | 299,630   |
| Harrisonburg city, VA.....      | 48,914  | Las Cruces city, NM.....           | 97,618    |
| Harrisonville city, MO.....     | 10,019  | Las Vegas city, NM.....            | 13,753    |
| Hayward city, CA.....           | 144,186 | Las Vegas city, NV.....            | 583,756   |
| Henderson city, NV.....         | 257,729 | Lawrence city, KS.....             | 87,643    |
| Herndon town, VA.....           | 23,292  | Lawrenceville city, GA.....        | 28,546    |
| High Point city, NC.....        | 104,371 | Lee's Summit city, MO.....         | 91,364    |
| Highland Park city, IL.....     | 29,763  | Lehi city, UT.....                 | 47,407    |
| Highlands Ranch CDP, CO.....    | 96,713  | Lenexa city, KS.....               | 48,190    |
| Holland city, MI.....           | 33,051  | Lewis County, NY.....              | 27,087    |
| Homer Glen village, IL.....     | 24,220  | Lewiston city, ID.....             | 31,894    |

## The National Citizen Survey™

|                                    |           |                                    |           |
|------------------------------------|-----------|------------------------------------|-----------|
| Lewisville city, TX.....           | 95,290    | New Braunfels city, TX.....        | 57,740    |
| Lewisville town, NC.....           | 12,639    | New Brighton city, MN.....         | 21,456    |
| Libertyville village, IL.....      | 20,315    | New Hanover County, NC.....        | 202,667   |
| Lincoln city, NE.....              | 258,379   | New Hope city, MN.....             | 20,339    |
| Lindsborg city, KS.....            | 3,458     | New Orleans city, LA.....          | 343,829   |
| Little Chute village, WI.....      | 10,449    | New Port Richey city, FL.....      | 14,911    |
| Littleton city, CO.....            | 41,737    | New Smyrna Beach city, FL.....     | 22,464    |
| Livermore city, CA.....            | 80,968    | New Ulm city, MN.....              | 13,522    |
| Lombard village, IL.....           | 43,165    | Newberg city, OR.....              | 22,068    |
| Lone Tree city, CO.....            | 10,218    | Newport city, RI.....              | 24,672    |
| Long Grove village, IL.....        | 8,043     | Newport News city, VA.....         | 180,719   |
| Longmont city, CO.....             | 86,270    | Newton city, IA.....               | 15,254    |
| Longview city, TX.....             | 80,455    | Noblesville city, IN.....          | 51,969    |
| Lonsdale city, MN.....             | 3,674     | Nogales city, AZ.....              | 20,837    |
| Los Alamos County, NM.....         | 17,950    | Norcross city, GA.....             | 9,116     |
| Los Altos Hills town, CA.....      | 7,922     | Norfolk city, VA.....              | 242,803   |
| Louisville city, CO.....           | 18,376    | North Mankato city, MN.....        | 13,394    |
| Lower Merion township, PA.....     | 57,825    | North Port city, FL.....           | 57,357    |
| Lynchburg city, VA.....            | 75,568    | North Richland Hills city, TX..... | 63,343    |
| Lynnwood city, WA.....             | 35,836    | North Yarmouth town, ME.....       | 3,565     |
| Macomb County, MI.....             | 840,978   | Novato city, CA.....               | 51,904    |
| Manassas city, VA.....             | 37,821    | Novi city, MI.....                 | 55,224    |
| Manhattan Beach city, CA.....      | 35,135    | O'Fallon city, IL.....             | 28,281    |
| Manhattan city, KS.....            | 52,281    | O'Fallon city, MO.....             | 79,329    |
| Mankato city, MN.....              | 39,309    | Oak Park village, IL.....          | 51,878    |
| Maple Grove city, MN.....          | 61,567    | Oakland city, CA.....              | 390,724   |
| Maricopa County, AZ.....           | 3,817,117 | Oakley city, CA.....               | 35,432    |
| Marion city, IA.....               | 34,768    | Oklahoma City city, OK.....        | 579,999   |
| Marshfield city, WI.....           | 19,118    | Olathe city, KS.....               | 125,872   |
| Martinez city, CA.....             | 35,824    | Old Town city, ME.....             | 7,840     |
| Marysville city, WA.....           | 60,020    | Olmsted County, MN.....            | 144,248   |
| Matthews town, NC.....             | 27,198    | Olympia city, WA.....              | 46,478    |
| McAllen city, TX.....              | 129,877   | Orange village, OH.....            | 3,323     |
| McKinney city, TX.....             | 131,117   | Orland Park village, IL.....       | 56,767    |
| McMinnville city, OR.....          | 32,187    | Orleans Parish, LA.....            | 343,829   |
| Menlo Park city, CA.....           | 32,026    | Oshkosh city, WI.....              | 66,083    |
| Menomonee Falls village, WI.....   | 35,626    | Oshemo charter township, MI.....   | 21,705    |
| Mercer Island city, WA.....        | 22,699    | Oswego village, IL.....            | 30,355    |
| Meridian charter township, MI..... | 39,688    | Otsego County, MI.....             | 24,164    |
| Meridian city, ID.....             | 75,092    | Ottawa County, MI.....             | 263,801   |
| Merriam city, KS.....              | 11,003    | Paducah city, KY.....              | 25,024    |
| Mesa city, AZ.....                 | 439,041   | Palm Beach Gardens city, FL.....   | 48,452    |
| Mesa County, CO.....               | 146,723   | Palm Coast city, FL.....           | 75,180    |
| Miami Beach city, FL.....          | 87,779    | Palo Alto city, CA.....            | 64,403    |
| Miami city, FL.....                | 399,457   | Palos Verdes Estates city, CA..... | 13,438    |
| Middleton city, WI.....            | 17,442    | Papillion city, NE.....            | 18,894    |
| Midland city, MI.....              | 41,863    | Paradise Valley town, AZ.....      | 12,820    |
| Milford city, DE.....              | 9,559     | Park City city, UT.....            | 7,558     |
| Milton city, GA.....               | 32,661    | Parker town, CO.....               | 45,297    |
| Minneapolis city, MN.....          | 382,578   | Parkland city, FL.....             | 23,962    |
| Missouri City city, TX.....        | 67,358    | Pasco city, WA.....                | 59,781    |
| Modesto city, CA.....              | 201,165   | Pasco County, FL.....              | 464,697   |
| Monterey city, CA.....             | 27,810    | Payette city, ID.....              | 7,433     |
| Montgomery city, MN.....           | 2,956     | Pearland city, TX.....             | 91,252    |
| Monticello city, UT.....           | 1,972     | Peoria city, AZ.....               | 154,065   |
| Montrose city, CO.....             | 19,132    | Peoria city, IL.....               | 115,007   |
| Monument town, CO.....             | 5,530     | Pflugerville city, TX.....         | 46,936    |
| Mooreville town, NC.....           | 32,711    | Phoenix city, AZ.....              | 1,445,632 |
| Moraga town, CA.....               | 16,016    | Pinehurst village, NC.....         | 13,124    |
| Morristown city, TN.....           | 29,137    | Piqua city, OH.....                | 20,522    |
| Morrisville town, NC.....          | 18,576    | Pitkin County, CO.....             | 17,148    |
| Morro Bay city, CA.....            | 10,234    | Plano city, TX.....                | 259,841   |
| Mountain Village town, CO.....     | 1,320     | Platte City city, MO.....          | 4,691     |
| Mountlake Terrace city, WA.....    | 19,909    | Pleasant Hill city, IA.....        | 8,785     |
| Murphy city, TX.....               | 17,708    | Pleasanton city, CA.....           | 70,285    |
| Naperville city, IL.....           | 141,853   | Plymouth city, MN.....             | 70,576    |
| Napoleon city, OH.....             | 8,749     | Polk County, IA.....               | 430,640   |
| Needham CDP, MA.....               | 28,886    | Pompano Beach city, FL.....        | 99,845    |
| Nevada City city, CA.....          | 3,068     | Port Orange city, FL.....          | 56,048    |
| Nevada County, CA.....             | 98,764    | Portland city, OR.....             | 583,776   |



## The National Citizen Survey™

|                                 |           |                                   |         |
|---------------------------------|-----------|-----------------------------------|---------|
| Post Falls city, ID .....       | 27,574    | Shorewood village, WI .....       | 13,162  |
| Powell city, OH .....           | 11,500    | Sierra Vista city, AZ .....       | 43,888  |
| Prince William County, VA ..... | 402,002   | Silverton city, OR .....          | 9,222   |
| Prior Lake city, MN .....       | 22,796    | Sioux Center city, IA .....       | 7,048   |
| Pueblo city, CO .....           | 106,595   | Sioux Falls city, SD .....        | 153,888 |
| Purcellville town, VA .....     | 7,727     | Skokie village, IL .....          | 64,784  |
| Queen Creek town, AZ .....      | 26,361    | Snellville city, GA .....         | 18,242  |
| Raleigh city, NC .....          | 403,892   | Snoqualmie city, WA .....         | 10,670  |
| Ramsey city, MN .....           | 23,668    | Somerset town, MA .....           | 18,165  |
| Raymond town, ME .....          | 4,436     | South Jordan city, UT .....       | 50,418  |
| Raymore city, MO .....          | 19,206    | South Lake Tahoe city, CA .....   | 21,403  |
| Redmond city, OR .....          | 26,215    | Southlake city, TX .....          | 26,575  |
| Redmond city, WA .....          | 54,144    | Spearfish city, SD .....          | 10,494  |
| Reno city, NV .....             | 225,221   | Spring Hill city, KS .....        | 5,437   |
| Reston CDP, VA .....            | 58,404    | Springboro city, OH .....         | 17,409  |
| Richland city, WA .....         | 48,058    | Springfield city, MO .....        | 159,498 |
| Richmond city, CA .....         | 103,701   | Springville city, UT .....        | 29,466  |
| Richmond Heights city, MO ..... | 8,603     | St. Augustine city, FL .....      | 12,975  |
| Rio Rancho city, NM .....       | 87,521    | St. Charles city, IL .....        | 32,974  |
| River Falls city, WI .....      | 15,000    | St. Cloud city, FL .....          | 35,183  |
| Riverside city, CA .....        | 303,871   | St. Cloud city, MN .....          | 65,842  |
| Riverside city, MO .....        | 2,937     | St. Joseph city, MO .....         | 76,780  |
| Roanoke city, VA .....          | 97,032    | St. Joseph town, WI .....         | 3,842   |
| Roanoke County, VA .....        | 92,376    | St. Louis County, MN .....        | 200,226 |
| Rochester Hills city, MI .....  | 70,995    | State College borough, PA .....   | 42,034  |
| Rock Hill city, SC .....        | 66,154    | Steamboat Springs city, CO .....  | 12,088  |
| Rockville city, MD .....        | 61,209    | Sterling Heights city, MI .....   | 129,699 |
| Roeland Park city, KS .....     | 6,731     | Sugar Grove village, IL .....     | 8,997   |
| Rogers city, MN .....           | 8,597     | Sugar Land city, TX .....         | 78,817  |
| Rohnert Park city, CA .....     | 40,971    | Suisun City city, CA .....        | 28,111  |
| Rolla city, MO .....            | 19,559    | Summit city, NJ .....             | 21,457  |
| Roselle village, IL .....       | 22,763    | Summit County, UT .....           | 36,324  |
| Rosemount city, MN .....        | 21,874    | Summit village, IL .....          | 11,054  |
| Rosenberg city, TX .....        | 30,618    | Sunnyvale city, CA .....          | 140,081 |
| Roseville city, MN .....        | 33,660    | Surprise city, AZ .....           | 117,517 |
| Round Rock city, TX .....       | 99,887    | Suwanee city, GA .....            | 15,355  |
| Royal Oak city, MI .....        | 57,236    | Takoma city, WA .....             | 198,397 |
| Saco city, ME .....             | 18,482    | Takoma Park city, MD .....        | 16,715  |
| Sahuarita town, AZ .....        | 25,259    | Tamarac city, FL .....            | 60,427  |
| Salida city, CO .....           | 5,236     | Temecula city, CA .....           | 100,097 |
| Sammamish city, WA .....        | 45,780    | Tempe city, AZ .....              | 161,719 |
| San Anselmo town, CA .....      | 12,336    | Temple city, TX .....             | 66,102  |
| San Diego city, CA .....        | 1,307,402 | Texarkana city, TX .....          | 36,411  |
| San Francisco city, CA .....    | 805,235   | The Woodlands CDP, TX .....       | 93,847  |
| San Jose city, CA .....         | 945,942   | Thousand Oaks city, CA .....      | 126,683 |
| San Juan County, NM .....       | 130,044   | Tigard city, OR .....             | 48,035  |
| San Marcos city, CA .....       | 83,781    | Tracy city, CA .....              | 82,922  |
| San Marcos city, TX .....       | 44,894    | Trinidad CCD, CO .....            | 12,017  |
| San Rafael city, CA .....       | 57,713    | Tualatin city, OR .....           | 26,054  |
| Sanford city, FL .....          | 53,570    | Tulsa city, OK .....              | 391,906 |
| Sangamon County, IL .....       | 197,465   | Twin Falls city, ID .....         | 44,125  |
| Santa Clarita city, CA .....    | 176,320   | Tyler city, TX .....              | 96,900  |
| Santa Fe city, NM .....         | 67,947    | University Heights city, OH ..... | 13,539  |
| Santa Fe County, NM .....       | 144,170   | University Park city, TX .....    | 23,068  |
| Santa Monica city, CA .....     | 89,736    | Upper Arlington city, OH .....    | 33,771  |
| Sarasota County, FL .....       | 379,448   | Urbandale city, IA .....          | 39,463  |
| Savage city, MN .....           | 26,911    | Vail town, CO .....               | 5,305   |
| Schaumburg village, IL .....    | 74,227    | Vancouver city, WA .....          | 161,791 |
| Schertz city, TX .....          | 31,465    | Ventura CCD, CA .....             | 111,889 |
| Scott County, MN .....          | 129,928   | Vernon Hills village, IL .....    | 25,113  |
| Scottsdale city, AZ .....       | 217,385   | Vestavia Hills city, AL .....     | 34,033  |
| Seaside city, CA .....          | 33,025    | Victoria city, MN .....           | 7,345   |
| Sevierville city, TN .....      | 14,807    | Vienna town, VA .....             | 15,687  |
| Shakopee city, MN .....         | 37,076    | Virginia Beach city, VA .....     | 437,994 |
| Sharonville city, OH .....      | 13,560    | Walnut Creek city, CA .....       | 64,173  |
| Shawnee city, KS .....          | 62,209    | Washington County, MN .....       | 238,136 |
| Shawnee city, OK .....          | 29,857    | Washington town, NH .....         | 1,123   |
| Sherborn town, MA .....         | 4,119     | Washoe County, NV .....           | 421,407 |
| Shoreview city, MN .....        | 25,043    | Washougal city, WA .....          | 14,095  |
| Shorewood village, IL .....     | 15,615    | Wauwatosa city, WI .....          | 46,396  |

The National Citizen Survey™

|                                   |         |                             |         |
|-----------------------------------|---------|-----------------------------|---------|
| Waverly city, IA .....            | 9,874   | Wilmington city, NC.....    | 106,476 |
| Weddington town, NC .....         | 9,459   | Wilsonville city, OR.....   | 19,509  |
| Wentzville city, MO.....          | 29,070  | Windsor town, CO.....       | 18,644  |
| West Carrollton city, OH .....    | 13,143  | Windsor town, CT .....      | 29,044  |
| West Chester borough, PA.....     | 18,461  | Winnetka village, IL .....  | 12,187  |
| West Des Moines city, IA.....     | 56,609  | Winter Garden city, FL..... | 34,568  |
| Western Springs village, IL ..... | 12,975  | Woodbury city, MN.....      | 61,961  |
| Westerville city, OH.....         | 36,120  | Woodland city, CA.....      | 55,468  |
| Westlake town, TX.....            | 992     | Wrentham town, MA .....     | 10,955  |
| Westminster city, CO.....         | 106,114 | Wyandotte County, KS .....  | 157,505 |
| Weston town, MA.....              | 11,261  | Yakima city, WA.....        | 91,067  |
| White House city, TN .....        | 10,255  | York County, VA.....        | 65,464  |
| Wichita city, KS.....             | 382,368 | Yorktown town, IN.....      | 9,405   |
| Williamsburg city, VA.....        | 14,068  | Yorkville city, IL .....    | 16,921  |
| Willowbrook village, IL .....     | 8,540   | Yountville city, CA .....   | 2,933   |

## Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The Borough of Conshohocken funded this research. Please contact Kate Kosmin of the Borough of Conshohocken at [kkosmin@conshohockenpa.gov](mailto:kkosmin@conshohockenpa.gov) if you have any questions about the survey.

### Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

### Selecting Survey Recipients

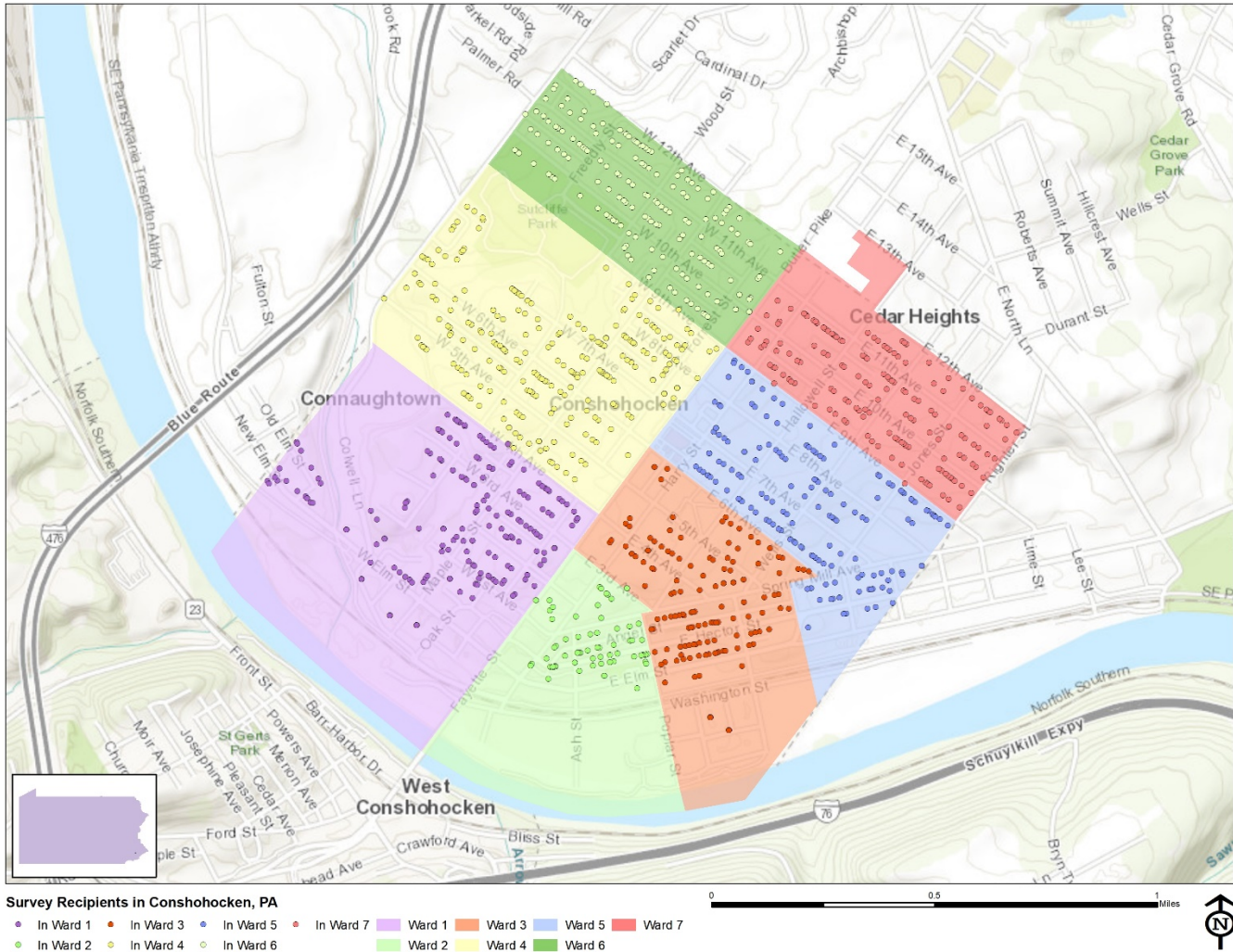
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the Borough of Conshohocken were eligible to participate in the survey. A list of all households within the zip codes serving Conshohocken was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the Borough of Conshohocken households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the Borough of Conshohocken boundaries were removed from consideration. Each address identified as being within Borough boundaries was further identified as being within one of the seven wards.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the Borough of Conshohocken website. This opt-in survey was identical to the scientific survey and open to all Borough residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.)

Figure 1: Location of Survey Recipients



## Survey Administration and Response

Selected households received three mailings, one week apart, beginning on August 4, 2017. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Interim Borough Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in only English. Completed surveys were collected over the following nine weeks. The online “opt-in” survey became available to all residents on September 8, 2017 and remained open for four weeks.

About 1% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,478 households that received the survey, 443 completed the survey, providing an overall response rate of 30%. Of the 443 completed surveys, 97 were completed online. Additionally, responses were tracked by ward; response rates by ward ranged from 16% to 50%. The response rates were calculated using AAPOR’s response rate #2<sup>1</sup> for mailed surveys of unnamed persons. Additionally, 115 residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

<sup>1</sup> See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information



Table 73: Survey Response Rates by Ward

|   | Ward 1 | Ward 2 | Ward 3 | Ward 4 | Ward 5 | Ward 6 | Ward 7 | Overall |
|---|--------|--------|--------|--------|--------|--------|--------|---------|
| Total sample used                               | 322    | 72     | 352    | 261    | 170    | 168    | 155    | 1500    |
| I=Complete Interviews                           | 87     | 13     | 55     | 77     | 61     | 83     | 64     | 443     |
| P=Partial Interviews                            | 0      | 0      | 1      | 0      | 1      | 1      | 0      | 3       |
| R=Refusal and break off                         | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       |
| NC=Non Contact                                  | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       |
| O=Other   | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       |
| UH=Unknown household                            | 0      | 0      | 0      | 0      | 0      | 0      | 0      | 0       |
| UO=Unknown other                                | 226    | 58     | 294    | 178    | 106    | 84     | 89     | 946     |
| Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO) | 28%    | 18%    | 16%    | 30%    | 37%    | 50%    | 42%    | 32%     |

### Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.<sup>2</sup>

The margin of error for the Borough of Conshohocken survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (443 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

### Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

### Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the Borough of Conshohocken. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached),

<sup>2</sup> A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

sex, age and ward. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 74: Conshohocken, PA 2017 Weighting Table

| Characteristic            | Population Norm | Unweighted Data | Weighted Data |
|---------------------------|-----------------|-----------------|---------------|
| <b>Housing</b>            |                 |                 |               |
| Rent home                 | 43%             | 27%             | 42%           |
| Own home                  | 57%             | 73%             | 58%           |
| Detached unit             | 14%             | 19%             | 15%           |
| Attached unit             | 86%             | 81%             | 85%           |
| <b>Race and Ethnicity</b> |                 |                 |               |
| White                     | 91%             | 94%             | 92%           |
| Not white                 | 9%              | 6%              | 8%            |
| Not Hispanic              | 97%             | 97%             | 96%           |
| Hispanic                  | 3%              | 3%              | 4%            |
| <b>Sex and Age</b>        |                 |                 |               |
| Female                    | 50%             | 60%             | 50%           |
| Male                      | 50%             | 40%             | 50%           |
| 18-34 years of age        | 49%             | 31%             | 48%           |
| 35-54 years of age        | 28%             | 27%             | 28%           |
| 55+ years of age          | 24%             | 42%             | 23%           |
| Females 18-34             | 23%             | 19%             | 23%           |
| Females 35-54             | 14%             | 14%             | 14%           |
| Females 55+               | 13%             | 26%             | 13%           |
| Males 18-34               | 26%             | 11%             | 26%           |
| Males 35-54               | 14%             | 13%             | 14%           |
| Males 55+                 | 10%             | 16%             | 10%           |
| <b>Ward</b>               |                 |                 |               |
| Ward 1                    | 22%             | 20%             | 22%           |
| Ward 2                    | 5%              | 3%              | 5%            |
| Ward 3                    | 25%             | 13%             | 24%           |
| Ward 4                    | 17%             | 17%             | 17%           |
| Ward 5                    | 11%             | 14%             | 11%           |
| Ward 6                    | 11%             | 19%             | 11%           |
| Ward 7                    | 9%              | 14%             | 10%           |

### Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

## Appendix D: Survey Materials



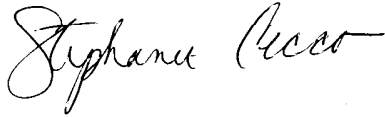
Dear Conshohocken Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better Borough!

Sincerely,



Stephanie Cecco  
Interim Borough Manager

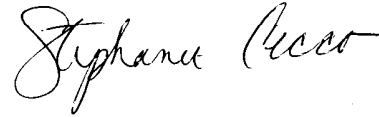
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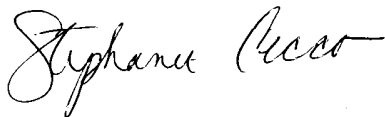
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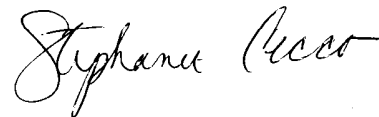
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Stephanie Cecco  
Interim Borough Manager



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Conshohocken, PA 19428



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## BOROUGH OF CONSHOHOCKEN

### MAYOR

Robert Frost

### BOROUGH COUNCIL

James Griffin, President

Karen Tutino, Vice-President

Robert Stokley, Senior Member

Anita Barton, Member

Colleen Leonard, Member

Tina Sokoloski, Member

Jane Flanagan, Member

---

Stephanie Cecco

Interim Borough Manager

August 2017

Dear Borough of Conshohocken Resident:

Please help us shape the future of Conshohocken! You have been selected at random to participate in the 2017 Conshohocken Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Conshohocken make decisions that affect our Borough.

### **A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

**[bit.ly/2ut2SdC](http://bit.ly/2ut2SdC)**

If you have any questions about the survey please call 610-828-1092.

Thank you for your time and participation!

Sincerely,

Stephanie Cecco  
Interim Borough Manager



## BOROUGH OF CONSHOHOCKEN

MAYOR  
Robert Frost  
BOROUGH COUNCIL  
James Griffin, President  
Karen Tutino, Vice-President  
Robert Stokley, Senior Member  
Anita Barton, Member  
Colleen Leonard, Member  
Tina Sokoloski, Member  
Jane Flanagan, Member

---

Stephanie Cecco  
Interim Borough Manager

August 2017

Dear Borough of Conshohocken Resident:

Here's a second chance if you haven't already responded to the 2017 Conshohocken Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Conshohocken! You have been selected at random to participate in the 2017 Conshohocken Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Conshohocken make decisions that affect our Borough.

**A few things to remember:**

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

**[bit.ly/2ut2SdC](http://bit.ly/2ut2SdC)**

If you have any questions about the survey please call 610-828-1092.

Thank you for your time and participation!

Sincerely,

Stephanie Cecco  
Interim Borough Manager

# The Borough of Conshohocken 2017 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Conshohocken:**

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Conshohocken as a place to live .....             | 1                | 2           | 3           | 4           | 5                 |
| Your neighborhood as a place to live.....         | 1                | 2           | 3           | 4           | 5                 |
| Conshohocken as a place to raise children .....   | 1                | 2           | 3           | 4           | 5                 |
| Conshohocken as a place to work.....              | 1                | 2           | 3           | 4           | 5                 |
| Conshohocken as a place to visit.....             | 1                | 2           | 3           | 4           | 5                 |
| Conshohocken as a place to retire .....           | 1                | 2           | 3           | 4           | 5                 |
| The overall quality of life in Conshohocken ..... | 1                | 2           | 3           | 4           | 5                 |

**2. Please rate each of the following characteristics as they relate to Conshohocken as a whole:**

|   | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|---|------------------|-------------|-------------|-------------|-------------------|
| Overall feeling of safety in Conshohocken.....  | 1                | 2           | 3           | 4           | 5                 |
| Overall ease of getting to the places you usually have to visit.....  | 1                | 2           | 3           | 4           | 5                 |
| Quality of overall natural environment in Conshohocken .....  | 1                | 2           | 3           | 4           | 5                 |
| Overall "built environment" of Conshohocken (including overall design, buildings, parks and transportation systems) ..... | 1                | 2           | 3           | 4           | 5                 |
| Health and wellness opportunities in Conshohocken .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall opportunities for education and enrichment.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall economic health of Conshohocken.....  | 1                | 2           | 3           | 4           | 5                 |
| Sense of community.....   | 1                | 2           | 3           | 4           | 5                 |
| Overall image or reputation of Conshohocken.....  | 1                | 2           | 3           | 4           | 5                 |

**3. Please indicate how likely or unlikely you are to do each of the following:**

|   | <i>Very likely</i> | <i>Somewhat likely</i> | <i>Somewhat unlikely</i> | <i>Very unlikely</i> | <i>Don't know</i> |
|---|--------------------|------------------------|--------------------------|----------------------|-------------------|
| Recommend living in Conshohocken to someone who asks..... | 1                  | 2                      | 3                        | 4                    | 5                 |
| Remain in Conshohocken for the next five years .....      | 1                  | 2                      | 3                        | 4                    | 5                 |

**4. Please rate how safe or unsafe you feel:**

|   | <i>Very safe</i> | <i>Somewhat safe</i> | <i>Neither safe nor unsafe</i> | <i>Somewhat unsafe</i> | <i>Very unsafe</i> | <i>Don't know</i> |
|---|------------------|----------------------|--------------------------------|------------------------|--------------------|-------------------|
| In your neighborhood during the day.....                        | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |
| In Conshohocken's downtown/commercial area during the day ..... | 1                | 2                    | 3                              | 4                      | 5                  | 6                 |

**5. Please rate each of the following characteristics as they relate to Conshohocken as a whole:**

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Traffic flow on major streets .....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of public parking.....  | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by car in Conshohocken.....   | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by public transportation in Conshohocken .....                      | 1                | 2           | 3           | 4           | 5                 |
| Ease of travel by bicycle in Conshohocken .....                                    | 1                | 2           | 3           | 4           | 5                 |
| Ease of walking in Conshohocken .....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of paths and walking trails .....                                     | 1                | 2           | 3           | 4           | 5                 |
| Air quality .....  | 1                | 2           | 3           | 4           | 5                 |
| Cleanliness of Conshohocken .....  | 1                | 2           | 3           | 4           | 5                 |
| Overall appearance of Conshohocken.....  | 1                | 2           | 3           | 4           | 5                 |
| Public places where people want to spend time .....                                | 1                | 2           | 3           | 4           | 5                 |
| Variety of housing options .....   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality housing .....                                   | 1                | 2           | 3           | 4           | 5                 |
| Fitness opportunities (including exercise classes and paths or trails, etc.) ..... | 1                | 2           | 3           | 4           | 5                 |
| Recreational opportunities.....  | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality food.....                                       | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality health care .....                               | 1                | 2           | 3           | 4           | 5                 |
| Availability of preventive health services .....                                   | 1                | 2           | 3           | 4           | 5                 |
| Availability of affordable quality mental health care .....                        | 1                | 2           | 3           | 4           | 5                 |

**6. Please rate each of the following characteristics as they relate to Conshohocken as a whole:**

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Availability of affordable quality child care/preschool .....                          | 1                | 2           | 3           | 4           | 5                 |
| K-12 education .....   | 1                | 2           | 3           | 4           | 5                 |
| Adult educational opportunities.....   | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to attend cultural/arts/music activities .....                           | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in religious or spiritual events and activities .....     | 1                | 2           | 3           | 4           | 5                 |
| Employment opportunities .....   | 1                | 2           | 3           | 4           | 5                 |
| Shopping opportunities.....  | 1                | 2           | 3           | 4           | 5                 |
| Cost of living in Conshohocken .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of business and service establishments in Conshohocken .....           | 1                | 2           | 3           | 4           | 5                 |
| Vibrant downtown/commercial area .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall quality of new development in Conshohocken .....                               | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in social events and activities .....                     | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to volunteer.....  | 1                | 2           | 3           | 4           | 5                 |
| Opportunities to participate in community matters .....                                | 1                | 2           | 3           | 4           | 5                 |
| Openness and acceptance of the community toward people of<br>diverse backgrounds ..... | 1                | 2           | 3           | 4           | 5                 |
| Neighborliness of residents in Conshohocken.....                                       | 1                | 2           | 3           | 4           | 5                 |
| Value of K-12 services for taxes paid.....   | 1                | 2           | 3           | 4           | 5                 |

**7. Please indicate whether or not you have done each of the following in the last 12 months.**

|   | <i>No</i> | <i>Yes</i> |
|---|-----------|------------|
| Made efforts to conserve water .....  | 1         | 2          |
| Made efforts to make your home more energy efficient .....  | 1         | 2          |
| Observed a code violation or other hazard in Conshohocken (weeds, abandoned buildings, etc.) .....      | 1         | 2          |
| Household member was a victim of a crime in Conshohocken .....  | 1         | 2          |
| Reported a crime to the police in Conshohocken.....   | 1         | 2          |
| Stocked supplies in preparation for an emergency .....  | 1         | 2          |
| Campaigned or advocated for an issue, cause or candidate .....  | 1         | 2          |
| Contacted the Borough of Conshohocken (in-person, phone, email or web) for help or information.....     | 1         | 2          |
| Contacted Conshohocken elected officials (in-person, phone, email or web) to express your opinion ..... | 1         | 2          |

**8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Conshohocken?**

|   | <i>2 times a<br/>week or more</i> | <i>2-4 times<br/>a month</i> | <i>Once a month<br/>or less</i> | <i>Not<br/>at all</i> |
|---|-----------------------------------|------------------------------|---------------------------------|-----------------------|
| Used Conshohocken recreation centers or their services .....                  | 1                                 | 2                            | 3                               | 4                     |
| Visited a neighborhood park or Borough park.....                              | 1                                 | 2                            | 3                               | 4                     |
| Used Conshohocken public libraries or their services.....                     | 1                                 | 2                            | 3                               | 4                     |
| Participated in religious or spiritual activities in Conshohocken .....       | 1                                 | 2                            | 3                               | 4                     |
| Attended a Borough-sponsored event.....                                       | 1                                 | 2                            | 3                               | 4                     |
| Used bus, rail, subway or other public transportation instead of driving..... | 1                                 | 2                            | 3                               | 4                     |
| Carpooled with other adults or children instead of driving alone.....         | 1                                 | 2                            | 3                               | 4                     |
| Walked or biked instead of driving .....                                      | 1                                 | 2                            | 3                               | 4                     |
| Volunteered your time to some group/activity in Conshohocken.....             | 1                                 | 2                            | 3                               | 4                     |
| Participated in a club .....  | 1                                 | 2                            | 3                               | 4                     |
| Talked to or visited with your immediate neighbors .....                      | 1                                 | 2                            | 3                               | 4                     |
| Done a favor for a neighbor.....  | 1                                 | 2                            | 3                               | 4                     |

**9. Thinking about local public meetings (of local elected officials like Borough Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?**

|  | <i>2 times a<br/>week or more</i> | <i>2-4 times<br/>a month</i> | <i>Once a month<br/>or less</i> | <i>Not<br/>at all</i> |
|--|-----------------------------------|------------------------------|---------------------------------|-----------------------|
| <u>Attended</u> a local public meeting .....                         | 1                                 | 2                            | 3                               | 4                     |
| <u>Watched</u> (online or on television) a local public meeting..... | 1                                 | 2                            | 3                               | 4                     |

# The Borough of Conshohocken 2017 Citizen Survey

## 10. Please rate the quality of each of the following services in Conshohocken:

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| Police/Sheriff services.....   | 1                | 2           | 3           | 4           | 5                 |
| Fire services.....   | 1                | 2           | 3           | 4           | 5                 |
| Ambulance or emergency medical services .....  | 1                | 2           | 3           | 4           | 5                 |
| Crime prevention.....  | 1                | 2           | 3           | 4           | 5                 |
| Fire prevention and education.....   | 1                | 2           | 3           | 4           | 5                 |
| Traffic enforcement .....  | 1                | 2           | 3           | 4           | 5                 |
| Street repair .....  | 1                | 2           | 3           | 4           | 5                 |
| Street cleaning .....  | 1                | 2           | 3           | 4           | 5                 |
| Street lighting.....   | 1                | 2           | 3           | 4           | 5                 |
| Snow removal .....   | 1                | 2           | 3           | 4           | 5                 |
| Sidewalk maintenance .....   | 1                | 2           | 3           | 4           | 5                 |
| Traffic signal timing.....   | 1                | 2           | 3           | 4           | 5                 |
| Bus or transit services.....   | 1                | 2           | 3           | 4           | 5                 |
| Garbage collection.....  | 1                | 2           | 3           | 4           | 5                 |
| Recycling .....  | 1                | 2           | 3           | 4           | 5                 |
| Yard waste pick-up .....   | 1                | 2           | 3           | 4           | 5                 |
| Storm drainage .....   | 1                | 2           | 3           | 4           | 5                 |
| Drinking water.....  | 1                | 2           | 3           | 4           | 5                 |
| Sewer services .....   | 1                | 2           | 3           | 4           | 5                 |
| Power (electric and/or gas) utility.....   | 1                | 2           | 3           | 4           | 5                 |
| Utility billing.....   | 1                | 2           | 3           | 4           | 5                 |
| Borough parks.....   | 1                | 2           | 3           | 4           | 5                 |
| Recreation programs or classes.....  | 1                | 2           | 3           | 4           | 5                 |
| Recreation centers or facilities .....   | 1                | 2           | 3           | 4           | 5                 |
| Land use, planning and zoning.....   | 1                | 2           | 3           | 4           | 5                 |
| Code enforcement (weeds, abandoned buildings, etc.) .....  | 1                | 2           | 3           | 4           | 5                 |
| Animal control.....  | 1                | 2           | 3           | 4           | 5                 |
| Economic development .....   | 1                | 2           | 3           | 4           | 5                 |
| Health services .....  | 1                | 2           | 3           | 4           | 5                 |
| Public library services .....  | 1                | 2           | 3           | 4           | 5                 |
| Public information services .....  | 1                | 2           | 3           | 4           | 5                 |
| Cable television.....  | 1                | 2           | 3           | 4           | 5                 |
| Emergency preparedness (services that prepare the community for<br>natural disasters or other emergency situations)..... | 1                | 2           | 3           | 4           | 5                 |
| Preservation of natural areas such as open space, farmlands and greenbelts.....  | 1                | 2           | 3           | 4           | 5                 |
| Conshohocken open space.....   | 1                | 2           | 3           | 4           | 5                 |
| Borough-sponsored special events .....   | 1                | 2           | 3           | 4           | 5                 |
| Overall customer service by Conshohocken employees (police,<br>receptionists, planners, etc.).....                       | 1                | 2           | 3           | 4           | 5                 |

## 11. Overall, how would you rate the quality of the services provided by each of the following?

|                                  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|----------------------------------|------------------|-------------|-------------|-------------|-------------------|
| The Borough of Conshohocken..... | 1                | 2           | 3           | 4           | 5                 |
| The Federal Government .....     | 1                | 2           | 3           | 4           | 5                 |

## 12. Please rate the following categories of Conshohocken government performance:

|  | <i>Excellent</i> | <i>Good</i> | <i>Fair</i> | <i>Poor</i> | <i>Don't know</i> |
|--|------------------|-------------|-------------|-------------|-------------------|
| The value of services for the taxes paid to the Borough of Conshohocken..... | 1                | 2           | 3           | 4           | 5                 |
| The overall direction that Conshohocken is taking .....                      | 1                | 2           | 3           | 4           | 5                 |
| The job Conshohocken government does at welcoming citizen involvement ...    | 1                | 2           | 3           | 4           | 5                 |
| Overall confidence in Conshohocken government.....                           | 1                | 2           | 3           | 4           | 5                 |
| Generally acting in the best interest of the community .....                 | 1                | 2           | 3           | 4           | 5                 |
| Being honest.....  | 1                | 2           | 3           | 4           | 5                 |
| Treating all residents fairly .....  | 1                | 2           | 3           | 4           | 5                 |

**13. Please rate how important, if at all, you think it is for the Conshohocken community to focus on each of the following in the coming two years:**

|   | <i>Essential</i> | <i>Very important</i> | <i>Somewhat important</i> | <i>Not at all important</i> |
|---|------------------|-----------------------|---------------------------|-----------------------------|
| Overall feeling of safety in Conshohocken.....  | 1                | 2                     | 3                         | 4                           |
| Overall ease of getting to the places you usually have to visit .....   | 1                | 2                     | 3                         | 4                           |
| Quality of overall natural environment in Conshohocken .....  | 1                | 2                     | 3                         | 4                           |
| Overall “built environment” of Conshohocken (including overall design, buildings, parks and transportation systems) ..... | 1                | 2                     | 3                         | 4                           |
| Health and wellness opportunities in Conshohocken .....   | 1                | 2                     | 3                         | 4                           |
| Overall opportunities for education and enrichment.....   | 1                | 2                     | 3                         | 4                           |
| Overall economic health of Conshohocken .....   | 1                | 2                     | 3                         | 4                           |
| Sense of community.....   | 1                | 2                     | 3                         | 4                           |

**14. In the past 12 months, have you relocated back to the Borough of Conshohocken after having lived elsewhere?**  
 Yes                       No                       I have relocated, but not in the last 12 months

**15. What is the single most important type of residential unit needed in Conshohocken? (Please select one.)**

- Single family detached homes
- Single family semi-detached homes
- Apartments/condominiums
- Rowhome/townhome
- Age-restricted homes
- No new residential buildings are needed

**16. Please rate how important, if at all, each of the following issues are for the Borough of Conshohocken in the next five years:**

|  | <i>Essential</i> | <i>Very important</i> | <i>Somewhat important</i> | <i>Not at all important</i> |
|--|------------------|-----------------------|---------------------------|-----------------------------|
| Increasing the amount of activities for seniors .....      | 1                | 2                     | 3                         | 4                           |
| Increasing the amount of activities for youth.....         | 1                | 2                     | 3                         | 4                           |
| Providing more affordable housing.....                     | 1                | 2                     | 3                         | 4                           |
| Increasing arts and cultural opportunities .....           | 1                | 2                     | 3                         | 4                           |
| Providing additional community recreation facilities ..... | 1                | 2                     | 3                         | 4                           |
| Growth management.....                                     | 1                | 2                     | 3                         | 4                           |
| Increasing employment opportunities.....                   | 1                | 2                     | 3                         | 4                           |
| Protecting natural resources.....                          | 1                | 2                     | 3                         | 4                           |
| Improving traffic and road conditions .....                | 1                | 2                     | 3                         | 4                           |
| Improving public transportation.....                       | 1                | 2                     | 3                         | 4                           |



# The Borough of Conshohocken 2017 Citizen Survey

**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. How often, if at all, do you do each of the following, considering all of the times you could?**

|   | <i>Never</i> | <i>Rarely</i> | <i>Sometimes</i> | <i>Usually</i> | <i>Always</i> |
|---|--------------|---------------|------------------|----------------|---------------|
| Recycle at home .....   | 1            | 2             | 3                | 4              | 5             |
| Purchase goods or services from a business located in Conshohocken..... | 1            | 2             | 3                | 4              | 5             |
| Eat at least 5 portions of fruits and vegetables a day .....            | 1            | 2             | 3                | 4              | 5             |
| Participate in moderate or vigorous physical activity .....             | 1            | 2             | 3                | 4              | 5             |
| Read or watch local news (via television, paper, computer, etc.) .....  | 1            | 2             | 3                | 4              | 5             |
| Vote in local elections.....  | 1            | 2             | 3                | 4              | 5             |

**D2. Would you say that in general your health is:**

- Excellent     
  Very good     
  Good     
  Fair     
  Poor

**D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:**

- Very positive     
  Somewhat positive     
  Neutral     
  Somewhat negative     
  Very negative

**D4. What is your employment status?**

- Working full time for pay  
 Working part time for pay  
 Unemployed, looking for paid work  
 Unemployed, not looking for paid work  
 Fully retired

**D5. Do you work inside the boundaries of Conshohocken?**

- Yes, outside the home  
 Yes, from home  
 No

**D6. How many years have you lived in Conshohocken?**

- Less than 2 years       11-20 years  
 2-5 years       More than 20 years  
 6-10 years

**D7. Which best describes the building you live in?**

- One family house detached from any other houses  
 Building with two or more homes (duplex, townhome, apartment or condominium)  
 Mobile home  
 Other

**D8. Is this house, apartment or mobile home...**

- Rented  
 Owned

**D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?**

- Less than \$300 per month  
 \$300 to \$599 per month  
 \$600 to \$999 per month  
 \$1,000 to \$1,499 per month  
 \$1,500 to \$2,499 per month  
 \$2,500 or more per month

**D10. Do any children 17 or under live in your household?**

- No       Yes

**D11. Are you or any other members of your household aged 65 or older?**

- No       Yes

**D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)**

- Less than \$25,000  
 \$25,000 to \$49,999  
 \$50,000 to \$99,999  
 \$100,000 to \$149,999  
 \$150,000 or more

**Please respond to both questions D13 and D14:**

**D13. Are you Spanish, Hispanic or Latino?**

- No, not Spanish, Hispanic or Latino  
 Yes, I consider myself to be Spanish, Hispanic or Latino

**D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)**

- American Indian or Alaskan Native  
 Asian, Asian Indian or Pacific Islander  
 Black or African American  
 White  
 Other

**D15. In which category is your age?**

- 18-24 years       55-64 years  
 25-34 years       65-74 years  
 35-44 years       75 years or older  
 45-54 years

**D16. What is your sex?**

- Female       Male

**D17. Do you consider a cell phone or land line your primary telephone number?**

- Cell       Land line       Both

**Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502**



APPENDIX B

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COMMUNITY VISIONING  
RESPONSES





| <b>QUESTION #1: Currently, what do you like most about Conshohocken Borough?</b> |                   |
|--|-------------------|
| <b>GROUP 1 RESPONSES</b>   | <b># OF VOTES</b> |
| <b>Walkability, accessibility (small town feel)</b>                              | <b>9</b>          |
| Restaurant options   | 3                 |
| Community culture  | 1                 |
| Friendship in the community  | 1                 |
| Sense of community pride   | 0                 |
| <b>Relatively low taxes</b>  | <b>12</b>         |
| Community sponsored events   | 4                 |
| Dog-friendly areas   | 4                 |
| <b>Location</b>  | <b>6</b>          |
| <b>GROUP 2 RESPONSES</b>   | <b># OF VOTES</b> |
| <b>Community activities</b>  | <b>6</b>          |
| Small town feel  | 3                 |
| Crossroads town  | 2                 |
| <b>Small business community</b>  | <b>6</b>          |
| Dog friendly   | 1                 |
| Mary Wood Park House   | 3                 |
| <b>Close knit community &amp; history</b>  | <b>4</b>          |
| Bike trail   | 1                 |
| Community center-activities all day/all ages                                     | 2                 |

| <b>QUESTION #2: Currently, what do you like least about Conshohocken Borough?</b> |                   |
|---|-------------------|
| <b>GROUP 1 RESPONSES</b>  | <b># OF VOTES</b> |
| Apartment complexes   | 4                 |
| <b>Traffic congestion</b>   | <b>6</b>          |
| One-way streets   | 2                 |
| Not enough parking  | 5                 |
| Alley accountability  | 1                 |
| Conversion of single family homes to multi-family                                 | 1                 |
| Lack of sushi restaurants (good)  | 2                 |
| Speeding/rolling through stop signs   | 2                 |
| <b>Lack of grocery stores</b>   | <b>6</b>          |
| <b>Lack of affordable single family homes</b>                                     | <b>7</b>          |
| Fayette as an emergency route for 476   | 0                 |
| Paying separate bills for water & sewer   | 0                 |
| High cost of sewer bills  | 2                 |
| Sewer smell   | 0                 |
| <b>GROUP 2 RESPONSES</b>  | <b># OF VOTES</b> |
| The division  | 0                 |
| Lack of forward vision  | 3                 |
| <b>Traffic</b>  | <b>5</b>          |
| <b>Bureaucracy for opening small businesses</b>                                   | <b>7</b>          |
| Lack of entertainment   | 2                 |
| <b>Lack of parking</b>  | <b>4</b>          |
| Political climate   | 0                 |
| Not enough greenspaces  | 3                 |

| <b>QUESTION #3: What would you want to preserve / maintain about / in Conshohocken Borough for the future?</b> |                   |
|--|-------------------|
| <b>GROUP 1 RESPONSES</b>   | <b># OF VOTES</b> |
| No Wawa  | 6                 |
| Trees & Parks  | 3                 |
| <b>Low Taxes</b>   | <b>7</b>          |
| Sense of Community   | 4                 |
| Historic buildings   | 4                 |
| Preserve Mary Wood   | 0                 |
| <b>Keep as family town</b>   | <b>7</b>          |
| Maintain walkability   | 1                 |
| <b>Keep small business (support)</b>   | <b>7</b>          |
| <b>GROUP 2 RESPONSES</b>   | <b># OF VOTES</b> |
| Open spaces & parks  | 2                 |
| <b>Single family dwellings</b>   | <b>5</b>          |
| Small residential developments   | 0                 |
| <b>Independently owned businesses</b>  | <b>5</b>          |
| <b>Historical buildings</b>  | <b>6</b>          |
| History & pride of Conshohocken  | 4                 |
| Church communities   | 0                 |
| <b>Volunteer communities/organizations</b>   | <b>6</b>          |

| <b>QUESTION #4: What would you want to change about / in Conshohocken Borough for the future?</b> |                   |
|---|-------------------|
| <b>GROUP 1 RESPONSES</b>  | <b># OF VOTES</b> |
| <b>Parking</b>  | <b>7</b>          |
| Force business to recycle   | 2                 |
| Change river development to have more community use   | 4                 |
| More dog friendly amenities   | 2                 |
| Improve road infrastructure   | 1                 |
| Dog walking through Sutcliffe Park  | 2                 |
| Improve bridge accessibility  | 4                 |
| Reduce wage tax and match business privilege tax to W. Conshohocken                               | 4                 |
| Connect to river town   | 1                 |
| Widen Schuylkill trail  | 1                 |
| <b>More community events: ie: First Friday</b>  | <b>5</b>          |
| <b>Add "don't block the box" signage &amp; crossings</b>  | <b>7</b>          |
| <b>GROUP 2 RESPONSES</b>  | <b># OF VOTES</b> |
| Conditions of existing buildings along Fayette Street   | 3                 |
| Enforce noise ordinance for motorcycles   | 1                 |
| <b>Continuity of streetscape North of 5<sup>th</sup></b>  | <b>6</b>          |
| <b>Increase small retail business along Fayette Street</b>  | <b>7</b>          |
| Sidewalk maintenance  | 1                 |
| Plow allies in winter   | 0                 |
| <b>Streaming approval process for small business</b>  | <b>7</b>          |
| Main street ambassador to attract business  | 3                 |

Additional comments posted to exhibits:

- Co-op market/farmers market
- Current farmer's market needs some love
- Love yoga home
- Bring the farmer's market closer
- Support for First Thursday (like First Friday)
- Streetscape all through Fayette
- Cluster of "tiny" homes and designed community on Moore property site (not Wawa)
- More events like beer fest
- No Wawa
- Borough purchase of Moore property and create park/open space
- Would love to see more affordable single-family homes
- Purchase property and create trailhead
- Signage along Colwell directing trucks and big rigs to Elm and not local numbered streets
- Insist homeowner get rid of black mold on stucco at 2<sup>nd</sup> and Maple
- Cleanup debris in stream behind new apartments
- Small community theater/stage in Light Parker Building and Art Gallery
- Grocery store at Light Parker
- Stop the condos
- Speed bumps on Spring Mill to slow down vehicles
- Clean alleys
- Add stop sign at Spring Mill and Apple – hard to see traffic coming out of Apple Street and turning onto Spring Mill
- Yes Wawa
- Need a good sushi restaurant
- Great use of A Field with walking trail
- Update train station, enclose for cold weather
- Cleanup train station
- Make train station handicap accessible
- Better bridge access/decrease traffic
- Love that dog park is now borough run
- If transportation center, no bus station







## APPENDIX C

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# FUNDING SOURCE INFORMATION



## FUNDING SOURCE INFORMATION

### PA DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT (DCED)

#### 1. Community Development Block Grant Program (CDBG)

- a. Funding: Entitlement funding is set by Act 179 formula. Competitive Program is \$750,000 maximum.
- b. Eligible Projects:
  - i. Uses for the grants include housing rehabilitation, public services, community facilities, infrastructure improvement, development and planning.
  - ii. Two components:
    1. Entitlement program which provides annual funding to designated municipalities.
    2. Competitive program is available to all municipalities that are not direct federal recipients of CDBG funds and state Act 179 entitlement municipalities with a population less than 10,000.
- c. Contact Information:

Southeast  
Bucks, Chester, Delaware, Lancaster,  
Montgomery and Philadelphia counties

Department of Community  
and Economic Development  
Aliyah Furman, Director  
200 South Broad Street 11th Floor  
Philadelphia, PA 19102  
(215) 560-5830  
Fax: (215) 560-5832  
alifurman@pa.gov

#### 2. Alternative and Clean Energy Program (ACE)

- a. Funding: Grants for any alternative energy production or clean energy project shall not exceed \$2 million or 30 percent of the total project cost, whichever is less.
- b. Eligible Projects: ACE provides financial assistance in the form of grant and loan funds that will be used by eligible applicants for the utilization, development and construction of alternative and clean energy projects in the state. The program is administered jointly by the Department of Community and Economic Development (DCED) and the Department of Environmental Protection (DEP), under the direction of the Commonwealth Financing Authority (CFA).

## c. Contact Information:

PA Department of Community and Economic Development  
 Center for Business Financing – CFA Programs Division  
 Alternative and Clean Energy Program  
 Commonwealth Keystone Building  
 400 North Street 4th Floor  
 Harrisburg PA 17120-0225  
 Telephone: (717) 787-6245  
 Fax: (717) 772-3581  
 E-mail: ra-dcedsitedvpt@pa.gov

3. Baseline Water Quality Data Program

- a. Funding: Grants shall be awarded to eligible applicants for projects that do not exceed \$250,000. The grant requires at least 15% match of the total project cost.
- b. Eligible Projects: Projects which involve practices for water sample collection and analysis to document existing groundwater quality conditions on private water supplies. Act 13 of 2012 establishes the Marcellus Legacy Fund and allocates funds to the Commonwealth Financing Authority (the "Authority") to be used fund statewide initiatives to establish baseline water quality data on private water supplies using the Baseline Water Quality Data Program (BWQDP).

## c. Contact Information:

PA Department of Community and Economic Development  
 Office of Business Financing – CFA Programs Division  
 Baseline Water Quality Data Program  
 Commonwealth Keystone Building  
 400 North Street, 4th Floor  
 Harrisburg, PA 17120-0225  
 Telephone: (717) 787-6245  
 Fax (717) 772-3581  
 E-mail: ra-dcedsitedvpt@pa.gov

4. Greenways, Trails and Recreation Program (GTRP)

- a. Funding: Grants shall not exceed \$250,000 for any project. A 15% match of the total project cost is required.
- b. Eligible Projects: Projects which involve development, rehabilitation and improvements to public parks, recreation areas, greenways, trails and river conservation. Act 13 of 2012 establishes the Marcellus Legacy Fund and allocates funds to the Commonwealth Financing Authority (the "Authority") for planning, acquisition, development, rehabilitation and repair of greenways, recreational trails, open space, parks and beautification projects using the Greenways, Trails and Recreation Program (GTRP).

- c. Contact Information:
- PA Department of Community and Economic Development  
Office of Business Financing – CFA Programs Division  
Greenways, Trails and Recreation Program  
Commonwealth Keystone Building  
400 North Street, 4th Floor  
Harrisburg, PA 17120-0225  
Telephone: (717) 787-6245  
Fax (717) 772-3581  
E-mail: [ra-dcedsitedvpt@pa.gov](mailto:ra-dcedsitedvpt@pa.gov)
5. Watershed Restoration and Protection Program (WRPP)
- a. Funding: There is a maximum of \$300,000 for any project. A 15% match of the total project cost is required.
- b. Eligible Projects: Projects which involve the construction, improvement, expansion, repair, maintenance or rehabilitation of new or existing watershed protection Best Management Practices (BMPs). The overall goal of the Watershed Restoration and Protection Program (WRPP) is to restore, and maintain restored stream reaches impaired by the uncontrolled discharge of nonpoint source polluted runoff, and ultimately to remove these streams from the Department of Environmental Protection’s Impaired Waters list.
- c. Contact Information:
- PA Department of Community and Economic Development  
Office of Business Financing – CFA Programs Division  
Watershed Restoration and Protection Program  
Commonwealth Keystone Building  
400 North Street, 4th Floor  
Harrisburg, PA 17120-0225  
Telephone: (717) 787-6245  
Fax (717) 772-3581  
E-mail: [ra-dcedsitedvpt@pa.gov](mailto:ra-dcedsitedvpt@pa.gov)
6. Local Share Account (LSA) – Montgomery County
- a. Funding: Grant and guarantee amounts will vary based on the specific project requirements.
- b. Eligible Projects: LSA funds are available for eligible projects in Montgomery County. Grants are available for the redevelopment, reuse, or revitalization of previously developed land, development of undeveloped land, and projects which construct, expand, or improve water and wastewater infrastructure related to business development. Planning grants are available to fund predevelopment activities and feasibility studies for those projects.

## c. Contact Information:

Department of Community and Economic Development  
 Center for Business Financing - Grants Division  
 LSA - Montgomery County Program  
 400 North Street 4th Floor  
 Commonwealth Keystone Building  
 Harrisburg PA 17120-0225  
 Telephone: (717) 787-6245  
 Fax: (717) 787-9154  
 Email: [ra-dcedcbf@pa.gov](mailto:ra-dcedcbf@pa.gov)

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 PA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES (DCNR)
1. Community Recreation and Conservation Planning Funding

- a. Funding: Most programs require a minimum cash or noncash matching contribution from the applicant that is equal to 50 percent of the project cost. Small Community Development Projects require a smaller match with a total project cost of \$60,000 or less.
- b. Eligible Projects: Grants are awarded to municipalities and authorized non-profit organizations for recreation, park, and conservation projects. These include planning for feasibility studies, conservation plans, master site development plans, and comprehensive recreation, park and open space and greenway plans; acquisition of land for active or passive park and conservation purposes; and new development and rehabilitation of parks and recreation facilities.
- c. Contact Information:

Southeast Region 1  
 801 Market Street  
 Suite 6020  
 Philadelphia, PA 19107-3158

Drew Gilchrist  
 Regional Advisor  
 Montgomery and Chester County  
 Ph: (215) 560-1183  
 E-mail: [agilchrist@pa.gov](mailto:agilchrist@pa.gov)

Jean Lynch  
 Regional Advisor  
 Bucks, Philadelphia, and Delaware Counties  
 Ph: (215) 560-1182

E-mail: jealynch@pa.gov

2. Federal Land and Water Conservation Fund (LWCF)

- a. Funding: Annual appropriations of federal funds are made to the states to provide 50% matching grants.
- b. Eligible Projects: General public outdoor park, recreation and conservation, land acquisition and development projects.
- c. Contact Information:

Southeast Region 1  
 801 Market Street  
 Suite 6020  
 Philadelphia, PA 19107-3158

Drew Gilchrist  
 Regional Advisor  
 Montgomery and Chester County  
 Ph: (215) 560-1183  
 E-mail: agilchrist@pa.gov

Jean Lynch  
 Regional Advisor  
 Bucks, Philadelphia, and Delaware Counties  
 Ph: (215) 560-1182  
 E-mail: jealynch@pa.gov

3. Environmental Stewardship Fund (Growing Greener 1)

- a. Funding: Funding for Growing Greener 1 is from tipping fees placed on disposal of municipal waste and from the Marcellus Legacy Fund (Act 13) of 2011.
- b. Eligible Projects: Greenways, trails, open space, natural areas, river corridors and watersheds, community parks, and recreation projects.
- c. Contact Information:

Southeast Region 1  
 801 Market Street  
 Suite 6020  
 Philadelphia, PA 19107-3158

Drew Gilchrist  
 Regional Advisor  
 Montgomery and Chester County  
 Ph: (215) 560-1183  
 E-mail: agilchrist@pa.gov

Jean Lynch  
 Regional Advisor  
 Bucks, Philadelphia, and Delaware Counties  
 Ph: (215) 560-1182  
 E-mail: jealynch@pa.gov

4. Keystone Recreation, Park and Conservation Fund (Key 93)

- a. Funding: Most projects require a 50% match, which can include a combination of Cash and/or Non-Cash values.
- b. Eligible Projects: The Keystone Fund is DCNR’s primary source of funding to support grants for recreation and land conservation (approximately 60% of all funding sources). Grants are awarded to project types including Community Recreation Grants for planning, development and land acquisition; Rivers Conservation Plans and Projects; Land Trust Projects; and Rails-to-Trails Projects.
- c. Contact Information:

Southeast Region 1  
 801 Market Street  
 Suite 6020  
 Philadelphia, PA 19107-3158

Drew Gilchrist  
 Regional Advisor  
 Montgomery and Chester County  
 Ph: (215) 560-1183  
 E-mail: agilchrist@pa.gov

Jean Lynch  
 Regional Advisor  
 Bucks, Philadelphia, and Delaware Counties  
 Ph: (215) 560-1182  
 E-mail: jealynch@pa.gov

5. Pennsylvania Recreational Trails (PRT) Program

- a. Funding: These grants require a minimum 20% match, which can include a combination of Cash and/or Non-Cash values.
- b. Eligible Projects: Grants are awarded to federal & state agencies, municipalities, non-profit and for-profit organizations to assist with the construction, rehabilitation and maintenance of trails and trail related facilities for both motorized and non-motorized recreational trails, the purchase or lease of equipment for trail maintenance and construction, and the development of educational materials and programs.



## c. Contact Information:

Southeast Region 1  
801 Market Street  
Suite 6020  
Philadelphia, PA 19107-3158

Drew Gilchrist  
Regional Advisor  
Montgomery and Chester County  
Ph: (215) 560-1183  
E-mail: agilchrist@pa.gov

Jean Lynch  
Regional Advisor  
Bucks, Philadelphia, and Delaware Counties  
Ph: (215) 560-1182  
E-mail: jealynch@pa.gov

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**DELAWARE VALLEY REGIONAL PLANNING COMMISSION (DVRPC)**1. Transportation and Community Development Initiative (TCDI)

- a. Funding: Funding comes from a combination of state transportation dollars and federal funds. A 20% local match is required for the federal grant dollars.
- b. Eligible Projects: TCDI is a grant program that supports local development and redevelopment efforts in qualifying municipalities of the Delaware Valley through initiatives that implement the region's long-range plan, *Connections 2045 Plan for Greater Philadelphia*. This initiative focuses on linking land use and transportation planning.

## c. Contact Information:

Delaware Valley Regional Planning Commission  
190 North Independence Mall West – 8th Floor  
Philadelphia, PA 19106  
Staff Contact: Karen P. Cilurso, AICP/PP, Senior Regional Planner  
Phone: 215-592-1800  
Fax: 215-592-9125  
Web: www.dvrpc.org

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**PENNSYLVANIA DEPARTMENT OF ENVIRONMENTAL PROTECTION (PADEP)****1. Environmental Education Grants**

- a. **Funding:** Organizations may apply for mini-grants of up to \$3,000 or general grants up to \$50,000. Applicants for general grants are required to include a 20 percent match and are not eligible for advance payments. Mini-grant applicants may apply for up to \$3,000 for local environmental education projects focused on priority topic(s) and are eligible for advance payment upon request. Mini-grant applications are not required to include a match.
- b. **Eligible Projects:** All projects must occur in Pennsylvania. General grants will be awarded to organizations implementing large scale regional or statewide environmental education projects on priority topic(s), which are Climate Change, Water, and Environmental Justice.
- c. **Contact Information:**

PA Department of Community and Economic Development (DCED)  
Commonwealth Keystone Building  
400 North Street, 4th Floor  
Harrisburg, PA 17120-0225  
Phone: (800) 379-7448  
Email: ra-dcedcs@state.pa.us

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**PENNSYLVANIA DEPARTMENT OF TRANSPORTATION (PENNDOT)****1. Transportation Alternatives Set-Aside of the Surface Transportation Block Grant Program (TA Set-Aside)**

- a. **Funding:** There is a minimum award of \$50,000 for construction projects. The maximum award is \$1,000,000, although higher awards can be justified for "exceptional" projects. This is not a grant program and no money is provided upfront. Applicants pay pre-construction costs on their own (design, environmental, right of way acquisition, utility). No applicant match is required. Projects are funded at 100% of the construction cost (including construction inspection). Project sponsors must, in most cases, pay for project design, pre-construction permits, clearances, etc.
- b. **Eligible Projects:** Programs and projects defined as transportation alternatives, including on- and off-road pedestrian and bicycle facilities, infrastructure projects for improving non-driver access to public transportation and enhanced mobility, community improvement activities, environmental mitigation, recreational trail program projects, and safe routes to school projects.

## c. Contact Information:

Chris Metka | Transportation Alternatives Coordinator  
 Pennsylvania Department of Transportation  
 Center for Program Development and Management  
 400 North Street, 6th Floor | Harrisburg PA 17120  
 Phone: 717.787.8065 | Fax: 717.787.5247  
 www.penndot.gov  
 cmetka@pa.gov

2. Multimodal Transportation Fund (MTF)

a. Funding: Grants are available for projects with a total cost of \$100,000 or more. Grants shall normally not exceed \$3,000,000 for any project. Financial assistance under the Multimodal Transportation Fund shall be matched by local funding in an amount not less than 30% of the amount awarded.

b. Eligible Projects: Eligible applicants include any county, city, borough, school district, incorporated town, township, or home rule municipality. Eligible projects include projects which coordinate local land use with transportation assets to enhance existing communities, projects for connectivity or utilization of existing transportation assets, and transit-oriented developments.

## c. Contact Information:

David J. Bratina  
 PennDOT Office of Multimodal Transportation  
 Commonwealth Keystone Building  
 400 North Street, 8th Floor  
 Harrisburg, PA 17120-3457  
 Phone: (717) 705-1230

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 ADDITIONAL SOURCES
1. Transportation Investment Generating Economic Recovery (TIGER) program

a. Funding: The Fiscal Year 2017 Appropriations Act specifies that TIGER Discretionary Grants may not be less than \$5 million and not greater than \$25 million, except that for projects located in rural areas the minimum TIGER Discretionary Grant size is \$1 million.

b. Eligible Projects: Funds are to be awarded for projects that will have a significant impact on the Nation, a metropolitan area, or a region. Special consideration is given to projects which emphasize improved access to reliable, safe, and affordable transportation for communities in rural areas, such as projects that

improve infrastructure condition, address public health and safety, promote regional connectivity, or facilitate economic growth or competitiveness.

c. Contact Information:

Office of Infrastructure Finance and Innovation  
 Office of the Secretary of Transportation  
 1200 New Jersey Ave, SE  
 Washington, DC 20590.  
 United States  
 TIGERgrants@dot.gov  
 Email links icon  
 Phone: 202-366-0301  
 TTY/Assistive Device: 800-877-8339

2. PECO Green Region Open Space Program

a. Funding: Grants will be for amounts up to \$10,000 and may be used to pay for up to 50% of eligible activities.

b. Eligible Projects: Grants are awarded for southeastern Pennsylvania municipal efforts to preserve, protect, and improve open spaces. Eligible applicants include any township, borough, city, or regional recreational authority within PECO's service territory in Bucks, Chester, Delaware, Montgomery, or York counties (eligible applicants must receive gas and/or electric service from PECO); and within the City of Philadelphia, including all incorporated nonprofit neighborhood organizations (such as "Friends of" groups).

c. Contact Information:

Patrick Gardner  
 PECO Green Region Program Administrator  
 c/o Natural Lands  
 1031 Palmers Mill Road  
 Media, PA 19063  
 610-353-5587 x 211  
[pgardner@natlands.org](mailto:pgardner@natlands.org)

3. MontCo 2040 Implementation Grant Program

a. Funding: Grant amounts are available between \$10,000 and \$200,000, but a realistic average award is around \$100,000.

b. Eligible Projects: Grants are available to Montgomery County municipalities as part of the implementation of the county's comprehensive plan, Montco 2040: A Shared

Vision. The Montco 2040 Implementation Grant Program is intended to assist municipalities in making targeted physical improvements that achieve real progress toward the goals of the plan. The program focuses on supporting local projects that specifically further the goals of the county comprehensive plan and the plan's themes of Connected Communities, Sustainable Places, and Vibrant Economy.

c. Contact Information:

Montgomery County Planning Commission  
P.O. Box 311  
Norristown, PA 19404-0311  
Scott France  
Phone: 610-278-3747  
E-mail: [sfrance@montcopa.org](mailto:sfrance@montcopa.org)

4. TreeVitalize Watersheds Grant Program

- a. Funding: TreeVitalize will cover up to 75% of the total project costs. The remainder must be covered by other sources as part of the required minimum 25% match. In-kind contributions, such as volunteer and staff time for planting, site preparation, and maintenance are applicable towards those match requirements.
- b. Eligible Projects: Projects may include stream buffers, wetlands, plantings on adjacent uplands (where stormwater "sheet flow" across the land would drain directly into the stream below) and naturalization of stormwater basins.
- c. Contact Information:

Montgomery County Conservation District  
Jessica Moldovsky  
610 489 4506  
[jmoldovsky@montgomeryconservation.org](mailto:jmoldovsky@montgomeryconservation.org)